

# Global TV Transmitter Market Survey and Trend Research 2018

https://marketpublishers.com/r/G26BEF2F606EN.html

Date: September 2018 Pages: 85 Price: US\$ 2,600.00 (Single User License) ID: G26BEF2F606EN

# Abstracts

Summary

A television transmitter is a device which broadcasts an electromagnetic signal to the television receivers. Television transmitters may be analog or digital. This report describes the development of the industry by upstream & downstream, industry overall and development, key companies, as well as type segment & market application and so on, and makes a scientific prediction for the development industry prospects on the basis of analysis, finally, analyzes opportunities for investment in the industry at the end of the report.

Industry Chain

**Raw Materials** 

Cost

Technology

**Consumer Preference** 

Industry Overall:

History

**Development & Trend** 



Market Competition

Trade Overview

Policy

Region (North America, Europe, Asia-Pacific, South America, Middle East, Africa):

**Regional Market** 

**Production Development** 

Sales

Regional Trade

**Regional Forecast** 

Company (Rohde & Schwarz, NEC Corporation, Gates Air (Harris), Toshiba, BBEF Electronics Group, BBEF Electronics Group, Plisch, Hitachi Kokusai Electric Group, Gigamega Technology, BTESA, Egatel, Chengdu ChengGuang, Continental, TRedess, Thomson Broadcast, Onetastic, DB Broadcast, Italtelec, ZHC (China) Digital Equipment, Elti, Gospell etc.):

**Company Profile** 

Product & Service

**Business Operation Data** 

Market Share

Investment Analysis:

**Market Features** 



**Investment Opportunity** 

Investment Calculation



# Contents

### PART 1 INDUSTRY OVERVIEW

- 1.1 TV Transmitter Industry
- 1.1.1 Definition
- 1.1.2 Industry Trend
- 1.2 Industry Chain
- 1.2.1 Upstream
- 1.2.2 Technology
- 1.2.3 Cost Structure
- 1.2.4 Consumer Preference
- 1.2.2 Downstream

### PART 2 INDUSTRY OVERALL

- 2.1 Industry History
- 2.2 Development Prospect
- 2.3 Competition Structure
- 2.4 Relevant Policy
- 2.5 Trade Overview

### PART 3 TV TRANSMITTER MARKET BY PRODUCT

- 3.1 Products List of Major Companies
- 3.2 Market Size
- 3.3 Market Forecast

### **4 KEY COMPANIES LIST**

- 4.1 Rohde & Schwarz (Company Overview, Sales Data etc.)
  - 4.1.1 Company Overview
  - 4.1.2 Products and Services
  - 4.1.3 Business Analysis
- 4.2 NEC Corporation (Company Overview, Sales Data etc.)
  - 4.2.1 Company Overview
  - 4.2.2 Products and Services
  - 4.2.3 Business Analysis
- 4.3 Gates Air (Harris) (Company Overview, Sales Data etc.)



- 4.3.1 Company Overview
- 4.3.2 Products and Services
- 4.3.3 Business Analysis
- 4.4 Toshiba (Company Overview, Sales Data etc.)
- 4.4.1 Company Overview
- 4.4.2 Products and Services
- 4.4.3 Business Analysis
- 4.5 BBEF Electronics Group (Company Overview, Sales Data etc.)
- 4.5.1 Company Overview
- 4.5.2 Products and Services
- 4.5.3 Business Analysis
- 4.6 BBEF Electronics Group (Company Overview, Sales Data etc.)
- 4.6.1 Company Overview
- 4.6.2 Products and Services
- 4.6.3 Business Analysis
- 4.7 Plisch (Company Overview, Sales Data etc.)
  - 4.7.1 Company Overview
  - 4.7.2 Products and Services
  - 4.7.3 Business Analysis
- 4.8 Hitachi Kokusai Electric Group (Company Overview, Sales Data etc.)
  - 4.8.1 Company Overview
  - 4.8.2 Products and Services
- 4.8.3 Business Analysis
- 4.9 Gigamega Technology (Company Overview, Sales Data etc.)
  - 4.9.1 Company Overview
  - 4.9.2 Products and Services
- 4.9.3 Business Analysis
- 4.10 BTESA (Company Overview, Sales Data etc.)
  - 4.10.1 Company Overview
  - 4.10.2 Products and Services
  - 4.10.3 Business Analysis
- 4.11 Egatel (Company Overview, Sales Data etc.)
- 4.12 Chengdu ChengGuang (Company Overview, Sales Data etc.)
- 4.13 Continental (Company Overview, Sales Data etc.)
- 4.14 TRedess (Company Overview, Sales Data etc.)
- 4.15 Thomson Broadcast (Company Overview, Sales Data etc.)
- 4.16 Onetastic (Company Overview, Sales Data etc.)
- 4.17 DB Broadcast (Company Overview, Sales Data etc.)
- 4.18 Italtelec (Company Overview, Sales Data etc.)



- 4.19 ZHC (China) Digital Equipment (Company Overview, Sales Data etc.)
- 4.20 Elti (Company Overview, Sales Data etc.)
- 4.21 Gospell (Company Overview, Sales Data etc.)

### PART 5 MARKET COMPETITION

- 5.1 Companies Competition
- 5.2 Industry Competition Structure Analysis
  - 5.2.1 Rivalry
  - 5.2.2 Threat of New Entrants
  - 5.2.3 Substitutes
  - 5.2.4 Bargaining Power of Suppliers
  - 5.2.5 Bargaining Power of Buyers

# PART 6 MARKET DEMAND BY SEGMENT

- 6.1 Demand Situation
  - 6.1.1 Industry Application Status
  - 6.1.2 Industry SWOT Analysis
    - 6.1.2.1 Strengths
    - 6.1.2.2 Weaknesses
    - 6.1.2.3 Opportunities
    - 6.1.2.4 Threats
- 6.2 Major Customer Survey
- 6.3 Demand Forecast

# PART 7 REGION OPERATION

- 7.1 Regional Market
- 7.2 Production and Sales by Region
  - 7.2.1 Production
  - 7.2.2 Sales
  - 7.2.3 Trade
- 7.3 Regional Forecast

# PART 8 MARKET INVESTMENT

8.1 Market Features8.1.1 Product Features



- 8.1.2 Price Features
- 8.1.3 Channel Features
- 8.1.4 Purchasing Features
- 8.2 Investment Opportunity
  - 8.2.1 Regional Investment Opportunity
  - 8.2.2 Industry Investment Opportunity
- 8.3 Investment Calculation
- 8.3.1 Cost Calculation
- 8.3.2 Revenue Calculation
- 8.3.3 Economic Performance Evaluation

#### PART 9 CONCLUSION



# **List Of Tables**

### LIST OF TABLES

Table Global TV Transmitter Market 2012-2017, by Type, in USD Million Table Global TV Transmitter Market 2012-2017, by Type, in Volume Table Global TV Transmitter Market Forecast 2018-2023, by Type, in USD Million Table Global TV Transmitter Market Forecast 2018-2023, by Type, in Volume Table Rohde & Schwarz Overview List Table TV Transmitter Business Operation of Rohde & Schwarz (Sales Revenue, Sales Volume, Price, Cost, Gross Margin) Table NEC Corporation Overview List Table TV Transmitter Business Operation of NEC Corporation (Sales Revenue, Sales Volume, Price, Cost, Gross Margin) Table Gates Air (Harris) Overview List Table TV Transmitter Business Operation of Gates Air (Harris) (Sales Revenue, Sales Volume, Price, Cost, Gross Margin) Table Toshiba Overview List Table TV Transmitter Business Operation of Toshiba (Sales Revenue, Sales Volume, Price, Cost, Gross Margin) Table BBEF Electronics Group Overview List Table TV Transmitter Business Operation of BBEF Electronics Group (Sales Revenue, Sales Volume, Price, Cost, Gross Margin) Table BBEF Electronics Group Overview List Table TV Transmitter Business Operation of BBEF Electronics Group (Sales Revenue, Sales Volume, Price, Cost, Gross Margin) Table Plisch Overview List Table TV Transmitter Business Operation of Plisch (Sales Revenue, Sales Volume, Price, Cost, Gross Margin) Table Hitachi Kokusai Electric Group Overview List Table TV Transmitter Business Operation of Hitachi Kokusai Electric Group (Sales Revenue, Sales Volume, Price, Cost, Gross Margin) Table Gigamega Technology Overview List Table TV Transmitter Business Operation of Gigamega Technology (Sales Revenue, Sales Volume, Price, Cost, Gross Margin) **Table BTESA Overview List** Table TV Transmitter Business Operation of BTESA (Sales Revenue, Sales Volume, Price, Cost, Gross Margin) Table Egatel Overview List



Table TV Transmitter Business Operation of Egatel (Sales Revenue, Sales Volume, Price, Cost, Gross Margin) Table Chengdu ChengGuang Overview List Table TV Transmitter Business Operation of Chengdu ChengGuang (Sales Revenue, Sales Volume, Price, Cost, Gross Margin) Table Continental Overview List Table TV Transmitter Business Operation of Continental (Sales Revenue, Sales Volume, Price, Cost, Gross Margin) Table TRedess Overview List Table TV Transmitter Business Operation of TRedess (Sales Revenue, Sales Volume, Price, Cost, Gross Margin) Table Thomson Broadcast Overview List Table TV Transmitter Business Operation of Thomson Broadcast (Sales Revenue, Sales Volume, Price, Cost, Gross Margin) Table Onetastic Overview List Table TV Transmitter Business Operation of Onetastic (Sales Revenue, Sales Volume, Price, Cost, Gross Margin) Table DB Broadcast Overview List Table TV Transmitter Business Operation of DB Broadcast (Sales Revenue, Sales Volume, Price, Cost, Gross Margin) Table Italtelec Overview List Table TV Transmitter Business Operation of Italtelec (Sales Revenue, Sales Volume, Price, Cost, Gross Margin) Table ZHC (China) Digital Equipment Overview List Table TV Transmitter Business Operation of ZHC (China) Digital Equipment (Sales Revenue, Sales Volume, Price, Cost, Gross Margin) Table Elti Overview List Table TV Transmitter Business Operation of Elti (Sales Revenue, Sales Volume, Price, Cost, Gross Margin) Table Gospell Overview List Table TV Transmitter Business Operation of Gospell (Sales Revenue, Sales Volume, Price, Cost, Gross Margin) Table Global TV Transmitter Sales Revenue 2012-2017, by Companies, in USD Million Table Global TV Transmitter Sales Revenue Share, by Companies, in USD Million Table Global TV Transmitter Sales Volume 2012-2017, by Companies, in Volume Table Global TV Transmitter Sales Revenue Share, by Companies in 2017, in Volume Table TV Transmitter Demand 2012-2017, by Application, in USD Million Table TV Transmitter Demand 2012-2017, by Application, in Volume

Table TV Transmitter Demand Forecast 2018-2023, by Application, in USD Million



Table TV Transmitter Demand Forecast 2018-2023, by Application, in Volume Table Global TV Transmitter Market 2012-2017, by Region, in USD Million Table Global TV Transmitter Market 2012-2017, by Region, in Volume Table TV Transmitter Market Forecast 2018-2023, by Region, in USD Million Table TV Transmitter Market Forecast 2018-2023, by Region, in Volume



# **List Of Figures**

#### LIST OF FIGURES

Figure TV Transmitter Industry Chain Structure Figure Global TV Transmitter Market Growth 2012-2017, by Type, in USD Million Figure Global TV Transmitter Market Growth 2012-2017, by Type, in Volume Figure Global TV Transmitter Sales Revenue Share, by Companies in 2017, in USD Million Figure Global TV Transmitter Sales Volume Share 2012-2017, by Companies, in Volume Figure Production Development by Region Figure Sales List by Region



### I would like to order

Product name: Global TV Transmitter Market Survey and Trend Research 2018 Product link: <u>https://marketpublishers.com/r/G26BEF2F606EN.html</u>

Price: US\$ 2,600.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

# Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/G26BEF2F606EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970