

# Global Truck Telematics Market Survey and Trend Research 2018

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## Abstracts

### SUMMARY

Telematics is a combination of the words telecommunications and informatics. Telematics, in a broad sense, is any integrated use of telecommunications with information and communications technology. It is the technology of sending, receiving and storing information relating to remote objects – like vehicles – via telecommunication devices.

This report describes the development of the industry by upstream & downstream, industry overall and development, key companies, as well as type segment & market application and so on, and makes a scientific prediction for the development industry prospects on the basis of analysis, finally, analyzes opportunities for investment in the industry at the end of the report.

### Industry Chain

Raw Materials

Cost

Technology

Consumer Preference

Industry Overall:

History

Development & Trend

Market Competition

Trade Overview

Policy

Region (North America, Europe, Asia-Pacific, South America, Middle East, Africa):

Regional Market

Production Development

Sales

Regional Trade

Regional Forecast

Company (Fleetmatics Group PLC, Trimble, TomTom, MiX Telematics, Ctrack, Ctrack, Daimler FleetBoard GmbH, KORE, Masternaut, AirIQ etc.):

Company Profile

Product & Service

Business Operation Data

Market Share

Investment Analysis:

Market Features

Investment Opportunity

Investment Calculation

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