

# Global Trend brand Market Survey and Trend Research 2018

https://marketpublishers.com/r/GDC7B2EC9AEEN.html

Date: September 2018

Pages: 94

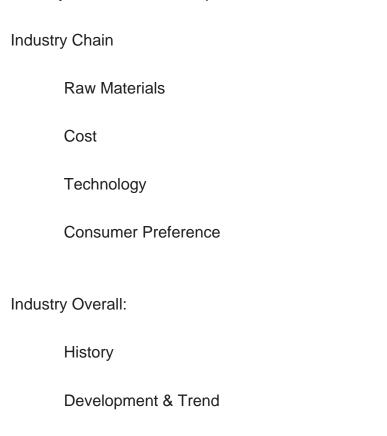
Price: US\$ 2,600.00 (Single User License)

ID: GDC7B2EC9AEEN

## **Abstracts**

## Summary

This report describes the development of the industry by upstream & downstream, industry overall and development, key companies, as well as type segment & market application and so on, and makes a scientific prediction for the development industry prospects on the basis of analysis, finally, analyzes opportunities for investment in the industry at the end of the report.





## **Market Competition**

	Market Competition
Tra	de Overview
Poli	icy
Region (No	orth America, Europe, Asia-Pacific, South America, Middle East, Africa):
Reg	gional Market
Pro	duction Development
Sale	es
Reg	gional Trade
Reg	gional Forecast
Company (Supreme, Off White, A Bathing Ape, Comme Des Garcons, Acne Studios, Acne Studios, Alexander McQueen, Givenchy, Palace, Stephane Raynor, Superdry, Vans, AdidasY-3, KENZO, MCM, Christian Iouboutn, Stussy, Champion, CARHARTT, Mishka etc.):	
Cor	mpany Profile
Pro	duct & Service
Bus	siness Operation Data
Maı	rket Share
Investment	: Analysis:
Maı	rket Features

Global Trend brand Market Survey and Trend Research 2018

**Investment Opportunity** 



**Investment Calculation** 



## **Contents**

#### **PART 1 INDUSTRY OVERVIEW**

- 1.1 Trend brand Industry
  - 1.1.1 Definition
  - 1.1.2 Industry Trend
- 1.2 Industry Chain
  - 1.2.1 Upstream
  - 1.2.2 Technology
  - 1.2.3 Cost Structure
  - 1.2.4 Consumer Preference
  - 1.2.2 Downstream

#### **PART 2 INDUSTRY OVERALL**

- 2.1 Industry History
- 2.2 Development Prospect
- 2.3 Competition Structure
- 2.4 Relevant Policy
- 2.5 Trade Overview

#### PART 3 TREND BRAND MARKET BY PRODUCT

- 3.1 Products List of Major Companies
- 3.2 Market Size
- 3.3 Market Forecast

#### **4 KEY COMPANIES LIST**

- 4.1 Supreme (Company Overview, Sales Data etc.)
  - 4.1.1 Company Overview
  - 4.1.2 Products and Services
  - 4.1.3 Business Analysis
- 4.2 Off White (Company Overview, Sales Data etc.)
  - 4.2.1 Company Overview
  - 4.2.2 Products and Services
  - 4.2.3 Business Analysis
- 4.3 A Bathing Ape (Company Overview, Sales Data etc.)



- 4.3.1 Company Overview
- 4.3.2 Products and Services
- 4.3.3 Business Analysis
- 4.4 Comme Des Garcons (Company Overview, Sales Data etc.)
  - 4.4.1 Company Overview
  - 4.4.2 Products and Services
  - 4.4.3 Business Analysis
- 4.5 Acne Studios (Company Overview, Sales Data etc.)
  - 4.5.1 Company Overview
  - 4.5.2 Products and Services
  - 4.5.3 Business Analysis
- 4.6 Acne Studios (Company Overview, Sales Data etc.)
  - 4.6.1 Company Overview
  - 4.6.2 Products and Services
  - 4.6.3 Business Analysis
- 4.7 Alexander McQueen (Company Overview, Sales Data etc.)
  - 4.7.1 Company Overview
  - 4.7.2 Products and Services
  - 4.7.3 Business Analysis
- 4.8 Givenchy (Company Overview, Sales Data etc.)
  - 4.8.1 Company Overview
  - 4.8.2 Products and Services
  - 4.8.3 Business Analysis
- 4.9 Palace (Company Overview, Sales Data etc.)
  - 4.9.1 Company Overview
  - 4.9.2 Products and Services
  - 4.9.3 Business Analysis
- 4.10 Stephane Raynor (Company Overview, Sales Data etc.)
  - 4.10.1 Company Overview
  - 4.10.2 Products and Services
  - 4.10.3 Business Analysis
- 4.11 Superdry (Company Overview, Sales Data etc.)
- 4.12 Vans (Company Overview, Sales Data etc.)
- 4.13 AdidasY-3 (Company Overview, Sales Data etc.)
- 4.14 KENZO (Company Overview, Sales Data etc.)
- 4.15 MCM (Company Overview, Sales Data etc.)
- 4.16 Christian louboutn (Company Overview, Sales Data etc.)
- 4.17 Stussy (Company Overview, Sales Data etc.)
- 4.18 Champion (Company Overview, Sales Data etc.)



- 4.19 CARHARTT (Company Overview, Sales Data etc.)
- 4.20 Mishka (Company Overview, Sales Data etc.)

#### **PART 5 MARKET COMPETITION**

- 5.1 Companies Competition
- 5.2 Industry Competition Structure Analysis
  - 5.2.1 Rivalry
  - 5.2.2 Threat of New Entrants
  - 5.2.3 Substitutes
  - 5.2.4 Bargaining Power of Suppliers
  - 5.2.5 Bargaining Power of Buyers

#### PART 6 MARKET DEMAND BY SEGMENT

- 6.1 Demand Situation
  - 6.1.1 Industry Application Status
  - 6.1.2 Industry SWOT Analysis
    - 6.1.2.1 Strengths
    - 6.1.2.2 Weaknesses
    - 6.1.2.3 Opportunities
    - 6.1.2.4 Threats
- 6.2 Major Customer Survey
- 6.3 Demand Forecast

#### **PART 7 REGION OPERATION**

- 7.1 Regional Market
- 7.2 Production and Sales by Region
  - 7.2.1 Production
  - 7.2.2 Sales
  - 7.2.3 Trade
- 7.3 Regional Forecast

#### **PART 8 MARKET INVESTMENT**

- 8.1 Market Features
  - 8.1.1 Product Features
  - 8.1.2 Price Features



- 8.1.3 Channel Features
- 8.1.4 Purchasing Features
- 8.2 Investment Opportunity
  - 8.2.1 Regional Investment Opportunity
  - 8.2.2 Industry Investment Opportunity
- 8.3 Investment Calculation
  - 8.3.1 Cost Calculation
  - 8.3.2 Revenue Calculation
  - 8.3.3 Economic Performance Evaluation

### **PART 9 CONCLUSION**



## **List Of Tables**

#### LIST OF TABLES

Table Global Trend brand Market 2012-2017, by Type, in USD Million

Table Global Trend brand Market 2012-2017, by Type, in Volume

Table Global Trend brand Market Forecast 2018-2023, by Type, in USD Million

Table Global Trend brand Market Forecast 2018-2023, by Type, in Volume

Table Supreme Overview List

Table Trend brand Business Operation of Supreme (Sales Revenue, Sales Volume,

Price, Cost, Gross Margin)

Table Off White Overview List

Table Trend brand Business Operation of Off White (Sales Revenue, Sales Volume,

Price, Cost, Gross Margin)

Table A Bathing Ape Overview List

Table Trend brand Business Operation of A Bathing Ape (Sales Revenue, Sales

Volume, Price, Cost, Gross Margin)

Table Comme Des Garcons Overview List

Table Trend brand Business Operation of Comme Des Garcons (Sales Revenue, Sales

Volume, Price, Cost, Gross Margin)

Table Acne Studios Overview List

Table Trend brand Business Operation of Acne Studios (Sales Revenue, Sales Volume,

Price, Cost, Gross Margin)

Table Acne Studios Overview List

Table Trend brand Business Operation of Acne Studios (Sales Revenue, Sales Volume,

Price, Cost, Gross Margin)

Table Alexander McQueen Overview List

Table Trend brand Business Operation of Alexander McQueen (Sales Revenue, Sales

Volume, Price, Cost, Gross Margin)

**Table Givenchy Overview List** 

Table Trend brand Business Operation of Givenchy (Sales Revenue, Sales Volume,

Price, Cost, Gross Margin)

**Table Palace Overview List** 

Table Trend brand Business Operation of Palace (Sales Revenue, Sales Volume, Price,

Cost, Gross Margin)

Table Stephane Raynor Overview List

Table Trend brand Business Operation of Stephane Raynor (Sales Revenue, Sales

Volume, Price, Cost, Gross Margin)

**Table Superdry Overview List** 



Table Trend brand Business Operation of Superdry (Sales Revenue, Sales Volume,

Price, Cost, Gross Margin)

Table Vans Overview List

Table Trend brand Business Operation of Vans (Sales Revenue, Sales Volume, Price,

Cost, Gross Margin)

Table AdidasY-3 Overview List

Table Trend brand Business Operation of AdidasY-3 (Sales Revenue, Sales Volume,

Price, Cost, Gross Margin)

Table KENZO Overview List

Table Trend brand Business Operation of KENZO (Sales Revenue, Sales Volume,

Price, Cost, Gross Margin)

Table MCM Overview List

Table Trend brand Business Operation of MCM (Sales Revenue, Sales Volume, Price,

Cost, Gross Margin)

Table Christian louboutn Overview List

Table Trend brand Business Operation of Christian Iouboutn (Sales Revenue, Sales

Volume, Price, Cost, Gross Margin)

**Table Stussy Overview List** 

Table Trend brand Business Operation of Stussy (Sales Revenue, Sales Volume, Price,

Cost, Gross Margin)

**Table Champion Overview List** 

Table Trend brand Business Operation of Champion (Sales Revenue, Sales Volume,

Price, Cost, Gross Margin)

Table CARHARTT Overview List

Table Trend brand Business Operation of CARHARTT (Sales Revenue, Sales Volume,

Price, Cost, Gross Margin)

Table Mishka Overview List

Table Trend brand Business Operation of Mishka (Sales Revenue, Sales Volume,

Price, Cost, Gross Margin)

Table Global Trend brand Sales Revenue 2012-2017, by Companies, in USD Million

Table Global Trend brand Sales Revenue Share, by Companies, in USD Million

Table Global Trend brand Sales Volume 2012-2017, by Companies, in Volume

Table Global Trend brand Sales Revenue Share, by Companies in 2017, in Volume

Table Trend brand Demand 2012-2017, by Application, in USD Million

Table Trend brand Demand 2012-2017, by Application, in Volume

Table Trend brand Demand Forecast 2018-2023, by Application, in USD Million

Table Trend brand Demand Forecast 2018-2023, by Application, in Volume

Table Global Trend brand Market 2012-2017, by Region, in USD Million

Table Global Trend brand Market 2012-2017, by Region, in Volume



Table Trend brand Market Forecast 2018-2023, by Region, in USD Million Table Trend brand Market Forecast 2018-2023, by Region, in Volume



## **List Of Figures**

#### LIST OF FIGURES

Figure Trend brand Industry Chain Structure

Figure Global Trend brand Market Growth 2012-2017, by Type, in USD Million

Figure Global Trend brand Market Growth 2012-2017, by Type, in Volume

Figure Global Trend brand Sales Revenue Share, by Companies in 2017, in USD Million

Figure Global Trend brand Sales Volume Share 2012-2017, by Companies, in Volume

Figure Production Development by Region

Figure Sales List by Region



#### I would like to order

Product name: Global Trend brand Market Survey and Trend Research 2018

Product link: <a href="https://marketpublishers.com/r/GDC7B2EC9AEEN.html">https://marketpublishers.com/r/GDC7B2EC9AEEN.html</a>

Price: US\$ 2,600.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

## **Payment**

First name: Last name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/GDC7B2EC9AEEN.html">https://marketpublishers.com/r/GDC7B2EC9AEEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970