

Global Tilapia Market Survey and Trend Research 2018

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Abstracts

SUMMARY

The global tilapia market is expected to increase stably. With the rapid expansion of tilapia production capacity in Southeast Asia and South Asia in recent years, the market gradually saturated, is expected in the next few years will enter a stable growth period. Price of tilapia is expected to go down, on the wave of increased production. In the USA, the price of fresh tilapia fillets is at present (December 2015) US\$ 2.3/kg, which compares to US\$ 1.85/kg for catfish. By comparison, The EU market is still relatively small, but growing very strongly. Tilapia is thus on its way to become a major supplier of protein both in the developed and the developing world. Fortunately, there is no risk that increasing tilapia imports into the USA or Europe will take away affordable protein from the poor of the world, as the tilapia going as cheap products on the local markets would not be sellable on the Western market. These tilapia coming from intensive farms, from small water areas or rice farms are generally very Small and not very homogenous. On the other hand, the product going for export is of constant quality, size, colour and texture. It is to be hoped that the increase in production and exports of tilapia will increase employment in the producing countries.

This report describes the development of the industry by upstream & downstream, industry overall and development, key companies, as well as type segment & market application and so on, and makes a scientific prediction for the development industry prospects on the basis of analysis, finally, analyzes opportunities for investment in the industry at the end of the report.

Industry Chain

Raw Materials

Cost

Technology

Consumer Preference

Industry Overall:

History

Development & Trend

Market Competition

Trade Overview

Policy

Region (North America, Europe, Asia-Pacific, South America, Middle East, Africa):

Regional Market

Production Development

Sales

Regional Trade

Regional Forecast

Company (China, Egypt, USA, Indonesia, Thailand, Thailand, Brazil, Viet Nam, Colombia, Ecuador, Myanmar, Malaysia, Uganda, Bangladesh etc.):

Company Profile

Product & Service

Business Operation Data

Market Share

Investment Analysis:

Market Features

Investment Opportunity

Investment Calculation

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