

Global Tea Bag Market Survey and Trend Research 2018

<https://marketpublishers.com/r/GCA831D3148EN.html>

Date: December 2017

Pages: 105

Price: US\$ 2,600.00 (Single User License)

ID: GCA831D3148EN

Abstracts

Summary

Tea Bag is a small, porous, sealed bag containing dried plant material, which is immersed in boiling water to make a hot drink. Classically these are tea leaves, but the term is also used for herbal teas (tisanes) made of herbs or spices. Tea bags are commonly made of filter paper or food-grade plastic, or occasionally of silk. The bag contains the tea leaves while the tea is steeped, making it easier to dispose of the leaves, and performs the same function as a tea infuser. Some tea bags have an attached piece of string with a paper label at the top that assists in removing the bag while also displaying the brand or variety of tea.

This report describes the development of the industry by upstream & downstream, industry overall and development, key companies, as well as type segment & market application and so on, and makes a scientific prediction for the development industry prospects on the basis of analysis, finally, analyzes opportunities for investment in the industry at the end of the report.

Industry Chain

Raw Materials

Cost

Technology

Consumer Preference

Industry Overall:

History

Development & Trend

Market Competition

Trade Overview

Policy

Region (North America, Europe, Asia-Pacific, South America, Middle East, Africa):

Regional Market

Production Development

Sales

Regional Trade

Regional Forecast

Company (Harney & Sons, Twinings, Celestial Seasonings, Tazo, Bigelow, Bigelow, Tetley, Yogi Tea, The Republic of Tea, Yorkshire Tea, Lipton, Mighty Leaf Tea, Stash Tea, Teavana, Luzianne, Numi Tea, Red Rose etc.):

Company Profile

Product & Service

Business Operation Data

Market Share

Investment Analysis:

Market Features

Investment Opportunity

Investment Calculation

Contents

1 PART 1 INDUSTRY OVERVIEW

1.1 Tea Bag Industry

1.1.1 Definition

1.1.2 Industry Trend

1.2 Industry Chain

1.2.1 Upstream

1.2.2 Technology

1.2.3 Cost Structure

1.2.4 Consumer Preference

1.2.2 Downstream

1 PART 2 INDUSTRY OVERALL

2.1 Industry History

2.2 Development Prospect

2.3 Competition Structure

2.4 Relevant Policy

2.5 Trade Overview

1 PART 3 TEA BAG MARKET BY PRODUCT

3.1 Products List of Major Companies

3.2 Market Size

3.3 Market Forecast

4 KEY COMPANIES LIST

4.1 Harney & Sons (Company Overview, Sales Data etc.)

4.1.1 Company Overview

4.1.2 Products and Services

4.1.3 Business Analysis

4.2 Twinings (Company Overview, Sales Data etc.)

4.2.1 Company Overview

4.2.2 Products and Services

4.2.3 Business Analysis

4.3 Celestial Seasonings (Company Overview, Sales Data etc.)

- 4.3.1 Company Overview
- 4.3.2 Products and Services
- 4.3.3 Business Analysis
- 4.4 Tazo (Company Overview, Sales Data etc.)
 - 4.4.1 Company Overview
 - 4.4.2 Products and Services
 - 4.4.3 Business Analysis
- 4.5 Bigelow (Company Overview, Sales Data etc.)
 - 4.5.1 Company Overview
 - 4.5.2 Products and Services
 - 4.5.3 Business Analysis
- 4.6 Bigelow (Company Overview, Sales Data etc.)
 - 4.6.1 Company Overview
 - 4.6.2 Products and Services
 - 4.6.3 Business Analysis
- 4.7 Tetley (Company Overview, Sales Data etc.)
 - 4.7.1 Company Overview
 - 4.7.2 Products and Services
 - 4.7.3 Business Analysis
- 4.8 Yogi Tea (Company Overview, Sales Data etc.)
 - 4.8.1 Company Overview
 - 4.8.2 Products and Services
 - 4.8.3 Business Analysis
- 4.9 The Republic of Tea (Company Overview, Sales Data etc.)
 - 4.9.1 Company Overview
 - 4.9.2 Products and Services
 - 4.9.3 Business Analysis
- 4.10 Yorkshire Tea (Company Overview, Sales Data etc.)
 - 4.10.1 Company Overview
 - 4.10.2 Products and Services
 - 4.10.3 Business Analysis
- 4.11 Lipton (Company Overview, Sales Data etc.)
- 4.12 Mighty Leaf Tea (Company Overview, Sales Data etc.)
- 4.13 Stash Tea (Company Overview, Sales Data etc.)
- 4.14 Teavana (Company Overview, Sales Data etc.)
- 4.15 Luzianne (Company Overview, Sales Data etc.)
- 4.16 Numi Tea (Company Overview, Sales Data etc.)
- 4.17 Red Rose (Company Overview, Sales Data etc.)

1 PART 5 MARKET COMPETITION

- 5.1 Companies Competition
- 5.2 Industry Competition Structure Analysis
 - 5.2.1 Rivalry
 - 5.2.2 Threat of New Entrants
 - 5.2.3 Substitutes
 - 5.2.4 Bargaining Power of Suppliers
 - 5.2.5 Bargaining Power of Buyers

1 PART 6 MARKET DEMAND BY SEGMENT

- 6.1 Demand Situation
 - 6.1.1 Industry Application Status
 - 6.1.2 Industry SWOT Analysis
 - 6.1.2.1 Strengths
 - 6.1.2.2 Weaknesses
 - 6.1.2.3 Opportunities
 - 6.1.2.4 Threats
- 6.2 Major Customer Survey
- 6.3 Demand Forecast

1 PART 7 REGION OPERATION

- 7.1 Regional Market
- 7.2 Production and Sales by Region
 - 7.2.1 Production
 - 7.2.2 Sales
 - 7.2.3 Trade
- 7.3 Regional Forecast

1 PART 8 MARKET INVESTMENT

- 8.1 Market Features
 - 8.1.1 Product Features
 - 8.1.2 Price Features
 - 8.1.3 Channel Features
 - 8.1.4 Purchasing Features
- 8.2 Investment Opportunity

- 8.2.1 Regional Investment Opportunity
- 8.2.2 Industry Investment Opportunity
- 8.3 Investment Calculation
 - 8.3.1 Cost Calculation
 - 8.3.2 Revenue Calculation
 - 8.3.3 Economic Performance Evaluation

1 PART 9 CONCLUSION

List Of Tables

LIST OF TABLES

Table Global Tea Bag Market 2012-2017, by Type, in USD Million

Table Global Tea Bag Market 2012-2017, by Type, in Volume

Table Global Tea Bag Market Forecast 2018-2023, by Type, in USD Million

Table Global Tea Bag Market Forecast 2018-2023, by Type, in Volume

Table Harney & Sons Overview List

Table Tea Bag Business Operation of Harney & Sons (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Twinings Overview List

Table Tea Bag Business Operation of Twinings (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Celestial Seasonings Overview List

Table Tea Bag Business Operation of Celestial Seasonings (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Tazo Overview List

Table Tea Bag Business Operation of Tazo (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Bigelow Overview List

Table Tea Bag Business Operation of Bigelow (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Bigelow Overview List

Table Tea Bag Business Operation of Bigelow (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Tetley Overview List

Table Tea Bag Business Operation of Tetley (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Yogi Tea Overview List

Table Tea Bag Business Operation of Yogi Tea (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table The Republic of Tea Overview List

Table Tea Bag Business Operation of The Republic of Tea (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Yorkshire Tea Overview List

Table Tea Bag Business Operation of Yorkshire Tea (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Lipton Overview List

Table Tea Bag Business Operation of Lipton (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Mighty Leaf Tea Overview List

Table Tea Bag Business Operation of Mighty Leaf Tea (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Stash Tea Overview List

Table Tea Bag Business Operation of Stash Tea (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Teavana Overview List

Table Tea Bag Business Operation of Teavana (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Luzianne Overview List

Table Tea Bag Business Operation of Luzianne (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Numi Tea Overview List

Table Tea Bag Business Operation of Numi Tea (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Red Rose Overview List

Table Tea Bag Business Operation of Red Rose (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Global Tea Bag Sales Revenue 2012-2017, by Companies, in USD Million

Table Global Tea Bag Sales Revenue Share, by Companies, in USD Million

Table Global Tea Bag Sales Volume 2012-2017, by Companies, in Volume

Table Global Tea Bag Sales Revenue Share, by Companies in 2017, in Volume

Table Tea Bag Demand 2012-2017, by Application, in USD Million

Table Tea Bag Demand 2012-2017, by Application, in Volume

Table Tea Bag Demand Forecast 2018-2023, by Application, in USD Million

Table Tea Bag Demand Forecast 2018-2023, by Application, in Volume

Table Global Tea Bag Market 2012-2017, by Region, in USD Million

Table Global Tea Bag Market 2012-2017, by Region, in Volume

Table Tea Bag Market Forecast 2018-2023, by Region, in USD Million

Table Tea Bag Market Forecast 2018-2023, by Region, in Volume

List Of Figures

LIST OF FIGURES

Figure Tea Bag Industry Chain Structure

Figure Global Tea Bag Market Growth 2012-2017, by Type, in USD Million

Figure Global Tea Bag Market Growth 2012-2017, by Type, in Volume

Figure Global Tea Bag Sales Revenue Share, by Companies in 2017, in USD Million

Figure Global Tea Bag Sales Volume Share 2012-2017, by Companies, in Volume

Figure Production Development by Region

Figure Sales List by Region

I would like to order

Product name: Global Tea Bag Market Survey and Trend Research 2018

Product link: <https://marketpublishers.com/r/GCA831D3148EN.html>

Price: US\$ 2,600.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GCA831D3148EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970