

# Global Tampons Market Analysis 2016-2020 and Forecast 2021-2026

https://marketpublishers.com/r/G3F597F8DA1EN.html

Date: February 2021

Pages: 78

Price: US\$ 2,980.00 (Single User License)

ID: G3F597F8DA1EN

# **Abstracts**

#### **SNAPSHOT**

A Tampon refers to a plug of absorbent material inserted into a body cavity or wound to stop a flow of blood or to absorb secretions, especially one designed for insertion into the vagina during menstruation.

The global Tampons market size is estimated at xxx million USD with a CAGR xx% from 2016-2020 and is expected to reach xxx Million USD in 2021 with a CAGR xx% from 2021 to 2026. The report begins from overview of Industry Chain structure, and describes industry environment, then analyses market size and forecast of Tampons by product, region and application, in addition, this report introduces market competition situation among the vendors and company profile, besides, market price analysis and value chain features are covered in this report.

Product Type Coverage (Market Size & Forecast, Major Company of Product Type etc.):

By Materials

Cotton

Rayon

Blended

Company Coverage (Company Profile, Sales Revenue, Price, Gross Margin, Main







Region Coverage (Regional Production, Demand & Forecast by Countries etc.):

North America (U.S., Canada, Mexico)

Europe (Germany, U.K., France, Italy, Russia, Spain etc.)

Asia-Pacific (China, India, Japan, Southeast Asia etc.)

South America (Brazil, Argentina etc.)

Middle East & Africa (Saudi Arabia, South Africa etc.)



# **Contents**

#### 1 INDUSTRY OVERVIEW

1.1 Tampons Industry

Figure Tampons Industry Chain Structure

- 1.1.1 Overview
- 1.1.2 Development of Tampons
- 1.2 Market Segment
  - 1.2.1 Upstream

Table Upstream Segment of Tampons

1.2.2 Downstream

**Table Application Segment of Tampons** 

Table Global Tampons Market 2016-2026, by Application, in USD Million

- 1.2.3 COVID-19 Impact
- 1.3 Cost Analysis

### 2 INDUSTRY ENVIRONMENT (PEST ANALYSIS)

- 2.1 Policy
- 2.2 Economics
- 2.3 Sociology
- 2.4 Technology

#### **3 TAMPONS MARKET BY MATERIALS**

- 3.1 By Materials
  - 3.1.1 Cotton

Table Major Company List of Cotton

3.1.2 Rayon

Table Major Company List of Rayon

3.1.3 Blended

Table Major Company List of Blended

3.2 Market Size

Table Global Tampons Market 2016-2020, by Materials, in USD Million

Figure Global Tampons Market Growth 2016-2020, by Materials, in USD Million

Table Global Tampons Market 2016-2020, by Materials, in Volume

Figure Global Tampons Market Growth 2016-2020, by Materials, in Volume

3.3 Market Forecast



Table Global Tampons Market Forecast 2021-2026, by Materials, in USD Million Table Global Tampons Market Forecast 2021-2026, by Materials, in Volume

#### **4 MAJOR COMPANIES LIST**

- 4.1 Procter & Gamble (Company Profile, Sales Data etc.)
  - 4.1.1 Procter & Gamble Profile

Table Procter & Gamble Overview List

- 4.1.2 Procter & Gamble Products & Services
- 4.1.3 Procter & Gamble Business Operation Conditions

Table Business Operation of Procter & Gamble (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

- 4.2 Playtex (Company Profile, Sales Data etc.)
  - 4.2.1 Playtex Profile

Table Playtex Overview List

- 4.2.2 Playtex Products & Services
- 4.2.3 Playtex Business Operation Conditions

Table Business Operation of Playtex (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

- 4.3 Kimberly-Clark (Company Profile, Sales Data etc.)
  - 4.3.1 Kimberly-Clark Profile

Table Kimberly-Clark Overview List

- 4.3.2 Kimberly-Clark Products & Services
- 4.3.3 Kimberly-Clark Business Operation Conditions

Table Business Operation of Kimberly-Clark (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

- 4.4 Johnson & Johnson (Company Profile, Sales Data etc.)
  - 4.4.1 Johnson & Johnson Profile

Table Johnson & Johnson Overview List

- 4.4.2 Johnson & Johnson Products & Services
- 4.4.3 Johnson & Johnson Business Operation Conditions

Table Business Operation of Johnson & Johnson (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

- 4.5 Unicharm (Company Profile, Sales Data etc.)
  - 4.5.1 Unicharm Profile

Table Unicharm Overview List

- 4.5.2 Unicharm Products & Services
- 4.5.3 Unicharm Business Operation Conditions

Table Business Operation of Unicharm (Sales Revenue, Sales Volume, Price, Cost,



Gross Margin)

4.6 Natracare (Company Profile, Sales Data etc.)

4.6.1 Natracare Profile

**Table Natracare Overview List** 

- 4.6.2 Natracare Products & Services
- 4.6.3 Natracare Business Operation Conditions

Table Business Operation of Natracare (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

- 4.7 Libra (Company Profile, Sales Data etc.)
  - 4.7.1 Libra Profile

Table Libra Overview List

- 4.7.2 Libra Products & Services
- 4.7.3 Libra Business Operation Conditions

Table Business Operation of Libra (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

- 4.8 Lil-lets (Company Profile, Sales Data etc.)
  - 4.8.1 Lil-lets Profile

Table Lil-lets Overview List

- 4.8.2 Lil-lets Products & Services
- 4.8.3 Lil-lets Business Operation Conditions

Table Business Operation of Lil-lets (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

- 4.9 Tempo (Company Profile, Sales Data etc.)
  - 4.9.1 Tempo Profile

**Table Tempo Overview List** 

- 4.9.2 Tempo Products & Services
- 4.9.3 Tempo Business Operation Conditions

Table Business Operation of Tempo (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

- 4.10 MOXIE (Company Profile, Sales Data etc.)
  - 4.10.1 MOXIE Profile

Table MOXIE Overview List

- 4.10.2 MOXIE Products & Services
- 4.10.3 MOXIE Business Operation Conditions

Table Business Operation of MOXIE (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

- 4.11 Rossmann (Company Profile, Sales Data etc.)
  - 4.11.1 Rossmann Profile

Table Rossmann Overview List



- 4.11.2 Rossmann Products & Services
- 4.11.3 Rossmann Business Operation Conditions

Table Business Operation of Rossmann (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

- 4.12 SCA (Company Profile, Sales Data etc.)
  - 4.12.1 SCA Profile

Table SCA Overview List

- 4.12.2 SCA Products & Services
- 4.12.3 SCA Business Operation Conditions

Table Business Operation of SCA (Sales Revenue, Cost, Gross Margin)

#### **5 MARKET COMPETITION**

# 5.1 Company Competition

Table Global Tampons Sales Revenue 2016-2020, by Company, in USD Million Table Global Tampons Sales Revenue Share 2016-2020, by Company, in USD Million Figure Global Tampons Sales Revenue Share in 2020, by Company, in USD Million Table Global Tampons Sales Volume 2016-2020, by Company, in Volume Table Global Tampons Sales Volume Share 2016-2020, by Company, in Volume Figure Global Tampons Sales Volume Share in 2020, by Company, in Volume 5.2 Regional Market by Company

Figure North America Tampons Market Concentration, in 2020

Figure Europe Tampons Market Market Concentration, in 2020

Figure Asia-Pacific Tampons MMarket Concentration, in 2020

Figure South America Tampons Market Concentration, in 2020

Figure Middle East & Africa Tampons Market Concentration, in 2020

#### **6 DEMAND BY END MARKET**

- 6.1 Demand Situation
  - 6.1.1 Demand in Online Stores

Figure Tampons Demand in Online Stores, 2016-2020, in USD Million

Figure Tampons Demand in Online Stores, 2016-2020, in Volume

6.1.2 Demand in Supermarkets and Hypermarkets

Figure Tampons Demand in Supermarkets and Hypermarkets, 2016-2020, in USD Million

Figure Tampons Demand in Supermarkets and Hypermarkets, 2016-2020, in Volume

6.1.3 Demand in Independent Retailers

Figure Tampons Demand in Independent Retailers, 2016-2020, in USD Million



Figure Tampons Demand in Independent Retailers, 2016-2020, in Volume

6.1.4 Demand in Specialty Stores

Figure Tampons Demand in Specialty Stores, 2016-2020, in USD Million

Figure Tampons Demand in Specialty Stores, 2016-2020, in Volume

6.1.5 Demand in Drug Stores

Figure Tampons Demand in Drug Stores, 2016-2020, in USD Million

Figure Tampons Demand in Drug Stores, 2016-2020, in Volume

6.2 Regional Demand Comparison

Table Regional Demand Comparison List

Table Major Application in Different Regions

6.3 Demand Forecast

Table Tampons Demand Forecast 2021-2026, by Application, in USD Million

Figure Tampons Market Growth 2021-2026, by Application, in USD Million

Figure Tampons Market Share in 2026, by Application, in USD Million

Table Tampons Demand Forecast 2021-2026, by Application, in Volume

Table Tampons Market Growth 2021-2026, by Application, in Volume

Table Tampons Market Share in 2026, by Application, in Volume

6.4 Impact of the COVID-19 on the Demand

#### **7 REGION OPERATION**

#### 7.1 Regional Production

Table Tampons Production 2016-2020, by Region, in USD Million

Table Tampons Production 2016-2020, by Region, in Volume

7.2 Regional Market

Table Global Tampons Market 2016-2020, by Region, in USD Million

Table Global Tampons Market Share 2016-2020, by Region, in USD Million

Table Global Tampons Market 2016-2020, by Region, in Volume

Table Global Tampons Market Share 2016-2020, by Region, in Volume

7.3 by Region

7.3.1 North America

7.3.1.1 Overview

Figure North America Tampons Market Size and Growth 2016-2020, in USD Million

Figure North America Tampons Market Size and Growth 2016-2020, in Volume

7.3.1.2 by Country (U.S., Canada, Mexico)

Table North America Tampons Market Size 2016-2020, by Country, in USD Million

Table North America Tampons Market Size 2016-2020, by Country, in Volume

7.3.2 Europe

7.3.2.1 Overview



Figure Europe Tampons Market Size and Growth 2016-2020, in USD Million Figure Europe Tampons Market Size and Growth 2016-2020, in Volume 7.3.2.2 by Country (Germany, U.K., France, Italy, Russia, Spain etc.) Table Europe Tampons Market Size 2016-2020, by Country, in USD Million Table Europe Tampons Market Size 2016-2020, by Country, in Volume 7.3.3 Asia-Pacific

7.3.3.1 Overview

Figure Asia-Pacific Tampons Market Size and Growth 2016-2020, in USD Million Figure Asia-Pacific Tampons Market Size and Growth 2016-2020, in Volume 7.3.3.2 by Country (China, India, Japan, Southeast Asia etc.)

Table Asia-Pacific Tampons Market Size 2016-2020, by Country, in USD Million Table Asia-Pacific Tampons Market Size 2016-2020, by Country, in Volume 7.3.4 South America

7.3.4.1 Overview

Figure South America Tampons Market Size and Growth 2016-2020, in USD Million Figure South America Tampons Market Size and Growth 2016-2020, in Volume 7.3.4.2 by Country (Brazil, Argentina etc.)

Table South America Tampons Market Size 2016-2020, by Country, in USD Million Table South America Tampons Market Size 2016-2020, by Country, in Volume 7.3.5 Middle East & Africa

7.3.5.1 Overview

Figure Middle East & Africa Tampons Market Size and Growth 2016-2020, in USD Million

Figure Middle East & Africa Tampons Market Size and Growth 2016-2020, in Volume 7.3.5.2 by Country (Saudi Arabia, South Africa etc.)

Table Middle East & Africa Tampons Market Size 2016-2020, by Country, in USD Million

Table Middle East & Africa Tampons Market Size 2016-2020, by Country, in Volume 7.4 Regional Import & Export

7.5 Regional Forecast

Table Tampons Market Forecast 2021-2026, by Region, in USD Million Table Tampons Market Forecast 2021-2026, by Region, in Volume

#### **8 MARKETING & PRICE**

8.1 Price and Margin

8.1.1 Price Trends

8.1.2 Factors of Price Change

Table Price Factors List



8.1.3 Manufacturers Gross Margin Analysis8.2 Marketing ChannelFigure Marketing Channels Overview

# **9 RESEARCH CONCLUSION**



# **List Of Tables**

#### LIST OF TABLES

- 1. Table Upstream Segment of Tampons
- 2. Table Application Segment of Tampons
- 3. Table Global Tampons Market 2016-2026, by Application, in USD Million
- 4. Table Major Company List of Rayon
- 5. Table Major Company List of Blended
- 6. Table Global Tampons Market 2016-2020, by Materials, in USD Million
- 7. Table Global Tampons Market 2016-2020, by Materials, in Volume
- 8. Table Global Tampons Market Forecast 2021-2026, by Materials, in USD Million
- 9. Table Global Tampons Market Forecast 2021-2026, by Materials, in Volume
- 10. Table Procter & Gamble Overview List
- 11. Table Business Operation of Procter & Gamble (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
- 12. Table Playtex Overview List
- 13. Table Business Operation of Playtex (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
- 14. Table Kimberly-Clark Overview List
- 15. Table Business Operation of Kimberly-Clark (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
- 16. Table Johnson & Johnson Overview List
- 17. Table Business Operation of Johnson & Johnson (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
- 18. Table Unicharm Overview List
- 19. Table Business Operation of Unicharm (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
- 20. Table Natracare Overview List
- 21. Table Business Operation of Natracare (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
- 22. Table Libra Overview List
- 23. Table Business Operation of Libra (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
- 24. Table Lil-lets Overview List
- 25. Table Business Operation of Lil-lets (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
- 26. Table Tempo Overview List
- 27. Table Business Operation of Tempo (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)



- 28. Table MOXIE Overview List
- 29. Table Business Operation of MOXIE (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
- 30. Table Rossmann Overview List
- 31. Table Business Operation of Rossmann (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
- 32. Table SCA Overview List
- 33. Table Business Operation of SCA (Sales Revenue, Cost, Gross Margin)
- 34. Table Global Tampons Sales Revenue 2016-2020, by Company, in USD Million
- 35. Table Global Tampons Sales Revenue Share 2016-2020, by Company, in USD Million
- 36. Table Global Tampons Sales Volume 2016-2020, by Company, in Volume
- 37. Table Global Tampons Sales Volume Share 2016-2020, by Company, in Volume
- 38. Table Regional Demand Comparison List
- 39. Table Major Application in Different Regions
- 40. Table Tampons Demand Forecast 2021-2026, by Application, in USD Million
- 41. Table Tampons Demand Forecast 2021-2026, by Application, in Volume
- 42. Table Tampons Market Growth 2021-2026, by Application, in Volume
- 43. Table Tampons Market Share in 2026, by Application, in Volume
- 44. Table Tampons Production 2016-2020, by Region, in USD Million
- 45. Table Tampons Production 2016-2020, by Region, in Volume
- 46. Table Global Tampons Market 2016-2020, by Region, in USD Million
- 47. Table Global Tampons Market Share 2016-2020, by Region, in USD Million
- 48. Table Global Tampons Market 2016-2020, by Region, in Volume
- 49. Table Global Tampons Market Share 2016-2020, by Region, in Volume
- 50. Table North America Tampons Market Size 2016-2020, by Country, in USD Million
- 51. Table North America Tampons Market Size 2016-2020, by Country, in Volume
- 52. Table Europe Tampons Market Size 2016-2020, by Country, in USD Million
- 53. Table Europe Tampons Market Size 2016-2020, by Country, in Volume
- 54. Table Asia-Pacific Tampons Market Size 2016-2020, by Country, in USD Million
- 55. Table Asia-Pacific Tampons Market Size 2016-2020, by Country, in Volume
- 56. Table South America Tampons Market Size 2016-2020, by Country, in USD Million
- 57. Table South America Tampons Market Size 2016-2020, by Country, in Volume
- 58. Table Middle East & Africa Tampons Market Size 2016-2020, by Country, in USD Million
- 59. Table Middle East & Africa Tampons Market Size 2016-2020, by Country, in Volume
- 60. Table Tampons Market Forecast 2021-2026, by Region, in USD Million
- 61. Table Tampons Market Forecast 2021-2026, by Region, in Volume
- 62. Table Price Factors List



# **List Of Figures**

#### LIST OF FIGURES

- 1. Figure Tampons Industry Chain Structure
- 2. Figure Global Tampons Market Growth 2016-2020, by Materials, in USD Million
- 3. Figure Global Tampons Market Growth 2016-2020, by Materials, in Volume
- 4. Figure Global Tampons Sales Revenue Share in 2020, by Company, in USD Million
- 5. Figure Global Tampons Sales Volume Share in 2020, by Company, in Volume
- 6. Figure North America Tampons Market Concentration, in 2020
- 7. Figure Europe Tampons Market Market Concentration, in 2020
- 8. Figure Asia-Pacific Tampons MMarket Concentration, in 2020
- 9. Figure South America Tampons Market Concentration, in 2020
- 10. Figure Middle East & Africa Tampons Market Concentration, in 2020
- 11. Figure Tampons Demand in Online Stores, 2016-2020, in USD Million
- 12. Figure Tampons Demand in Online Stores, 2016-2020, in Volume
- 13. Figure Tampons Demand in Supermarkets and Hypermarkets, 2016-2020, in USD Million
- 14. Figure Tampons Demand in Supermarkets and Hypermarkets, 2016-2020, in Volume
- 15. Figure Tampons Demand in Independent Retailers, 2016-2020, in USD Million
- 16. Figure Tampons Demand in Independent Retailers, 2016-2020, in Volume
- 17. Figure Tampons Demand in Specialty Stores, 2016-2020, in USD Million
- 18. Figure Tampons Demand in Specialty Stores, 2016-2020, in Volume
- 19. Figure Tampons Demand in Drug Stores, 2016-2020, in USD Million
- 20. Figure Tampons Demand in Drug Stores, 2016-2020, in Volume
- 21. Figure Tampons Market Growth 2021-2026, by Application, in USD Million
- 22. Figure Tampons Market Share in 2026, by Application, in USD Million
- 23. Figure North America Tampons Market Size and Growth 2016-2020, in USD Million
- 24. Figure North America Tampons Market Size and Growth 2016-2020, in Volume
- 25. Figure Europe Tampons Market Size and Growth 2016-2020, in USD Million
- 26. Figure Europe Tampons Market Size and Growth 2016-2020, in Volume
- 27. Figure Asia-Pacific Tampons Market Size and Growth 2016-2020, in USD Million
- 28. Figure Asia-Pacific Tampons Market Size and Growth 2016-2020, in Volume
- 29. Figure South America Tampons Market Size and Growth 2016-2020, in USD Million
- 30. Figure South America Tampons Market Size and Growth 2016-2020, in Volume
- 31. Figure Middle East & Africa Tampons Market Size and Growth 2016-2020, in USD Million
- 32. Figure Middle East & Africa Tampons Market Size and Growth 2016-2020, in Volume



33. Figure Marketing Channels Overview



#### I would like to order

Product name: Global Tampons Market Analysis 2016-2020 and Forecast 2021-2026

Product link: https://marketpublishers.com/r/G3F597F8DA1EN.html

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

First name: Last name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/G3F597F8DA1EN.html">https://marketpublishers.com/r/G3F597F8DA1EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

& Conditions at https://marketpublishers.com/docs/terms.html

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms