

# Global Tactile Actuator Market Survey and Trend Research 2018

<https://marketpublishers.com/r/G833B2BCED9EN.html>

Date: September 2018

Pages: 70

Price: US\$ 2,600.00 (Single User License)

ID: G833B2BCED9EN

## Abstracts

### Summary

The tiny vibration motors used in mobile terminals, game machines, etc. Small and high efficiency types are provided. The eccentric rotating mass (ERM) motor and linear resonant actuator (LRA) are two of the most common types of haptic feedback actuators used in the market today.

This report describes the development of the industry by upstream & downstream, industry overall and development, key companies, as well as type segment & market application and so on, and makes a scientific prediction for the development industry prospects on the basis of analysis, finally, analyzes opportunities for investment in the industry at the end of the report.

### Industry Chain

Raw Materials

Cost

Technology

Consumer Preference

### Industry Overall:

History

Development & Trend

Market Competition

Trade Overview

Policy

Region (North America, Europe, Asia-Pacific, South America, Middle East, Africa):

Regional Market

Production Development

Sales

Regional Trade

Regional Forecast

Company (AAC Technologies, Nidec Corporation, MPlus Co.LTD, Jinlong Machinery & Electronics, Johnson Electric, Johnson Electric, Texas Instruments, TDK, Jahwa, PI Ceramic, Precision Microdrives, Novasentis etc.):

Company Profile

Product & Service

Business Operation Data

Market Share

Investment Analysis:

Market Features

Investment Opportunity

Investment Calculation

## Contents

### **PART 1 INDUSTRY OVERVIEW**

- 1.1 Tactile Actuator Industry
  - 1.1.1 Definition
  - 1.1.2 Industry Trend
- 1.2 Industry Chain
  - 1.2.1 Upstream
  - 1.2.2 Technology
  - 1.2.3 Cost Structure
  - 1.2.4 Consumer Preference
  - 1.2.2 Downstream

### **PART 2 INDUSTRY OVERALL**

- 2.1 Industry History
- 2.2 Development Prospect
- 2.3 Competition Structure
- 2.4 Relevant Policy
- 2.5 Trade Overview

### **PART 3 TACTILE ACTUATOR MARKET BY PRODUCT**

- 3.1 Products List of Major Companies
- 3.2 Market Size
- 3.3 Market Forecast

### **4 KEY COMPANIES LIST**

- 4.1 AAC Technologies (Company Overview, Sales Data etc.)
  - 4.1.1 Company Overview
  - 4.1.2 Products and Services
  - 4.1.3 Business Analysis
- 4.2 Nidec Corporation (Company Overview, Sales Data etc.)
  - 4.2.1 Company Overview
  - 4.2.2 Products and Services
  - 4.2.3 Business Analysis
- 4.3 MPlus Co.LTD (Company Overview, Sales Data etc.)

- 4.3.1 Company Overview
- 4.3.2 Products and Services
- 4.3.3 Business Analysis
- 4.4 Jinlong Machinery & Electronics (Company Overview, Sales Data etc.)
  - 4.4.1 Company Overview
  - 4.4.2 Products and Services
  - 4.4.3 Business Analysis
- 4.5 Johnson Electric (Company Overview, Sales Data etc.)
  - 4.5.1 Company Overview
  - 4.5.2 Products and Services
  - 4.5.3 Business Analysis
- 4.6 Johnson Electric (Company Overview, Sales Data etc.)
  - 4.6.1 Company Overview
  - 4.6.2 Products and Services
  - 4.6.3 Business Analysis
- 4.7 Texas Instruments (Company Overview, Sales Data etc.)
  - 4.7.1 Company Overview
  - 4.7.2 Products and Services
  - 4.7.3 Business Analysis
- 4.8 TDK (Company Overview, Sales Data etc.)
  - 4.8.1 Company Overview
  - 4.8.2 Products and Services
  - 4.8.3 Business Analysis
- 4.9 Jahwa (Company Overview, Sales Data etc.)
  - 4.9.1 Company Overview
  - 4.9.2 Products and Services
  - 4.9.3 Business Analysis
- 4.10 PI Ceramic (Company Overview, Sales Data etc.)
  - 4.10.1 Company Overview
  - 4.10.2 Products and Services
  - 4.10.3 Business Analysis
- 4.11 Precision Microdrives (Company Overview, Sales Data etc.)
- 4.12 Novasentis (Company Overview, Sales Data etc.)

## **PART 5 MARKET COMPETITION**

- 5.1 Companies Competition
- 5.2 Industry Competition Structure Analysis
  - 5.2.1 Rivalry

- 5.2.2 Threat of New Entrants
- 5.2.3 Substitutes
- 5.2.4 Bargaining Power of Suppliers
- 5.2.5 Bargaining Power of Buyers

## **PART 6 MARKET DEMAND BY SEGMENT**

- 6.1 Demand Situation
  - 6.1.1 Industry Application Status
  - 6.1.2 Industry SWOT Analysis
    - 6.1.2.1 Strengths
    - 6.1.2.2 Weaknesses
    - 6.1.2.3 Opportunities
    - 6.1.2.4 Threats
- 6.2 Major Customer Survey
- 6.3 Demand Forecast

## **PART 7 REGION OPERATION**

- 7.1 Regional Market
- 7.2 Production and Sales by Region
  - 7.2.1 Production
  - 7.2.2 Sales
  - 7.2.3 Trade
- 7.3 Regional Forecast

## **PART 8 MARKET INVESTMENT**

- 8.1 Market Features
  - 8.1.1 Product Features
  - 8.1.2 Price Features
  - 8.1.3 Channel Features
  - 8.1.4 Purchasing Features
- 8.2 Investment Opportunity
  - 8.2.1 Regional Investment Opportunity
  - 8.2.2 Industry Investment Opportunity
- 8.3 Investment Calculation
  - 8.3.1 Cost Calculation
  - 8.3.2 Revenue Calculation

### 8.3.3 Economic Performance Evaluation

## **PART 9 CONCLUSION**

## List Of Tables

### LIST OF TABLES

Table Global Tactile Actuator Market 2012-2017, by Type, in USD Million

Table Global Tactile Actuator Market Forecast 2018-2023, by Type, in USD Million

Table AAC Technologies Overview List

Table Tactile Actuator Business Operation of AAC Technologies (Sales Revenue, Cost, Gross Margin)

Table Nidec Corporation Overview List

Table Tactile Actuator Business Operation of Nidec Corporation (Sales Revenue, Cost, Gross Margin)

Table MPlus Co.LTD Overview List

Table Tactile Actuator Business Operation of MPlus Co.LTD (Sales Revenue, Cost, Gross Margin)

Table Jinlong Machinery & Electronics Overview List

Table Tactile Actuator Business Operation of Jinlong Machinery & Electronics (Sales Revenue, Cost, Gross Margin)

Table Johnson Electric Overview List

Table Tactile Actuator Business Operation of Johnson Electric (Sales Revenue, Cost, Gross Margin)

Table Johnson Electric Overview List

Table Tactile Actuator Business Operation of Johnson Electric (Sales Revenue, Cost, Gross Margin)

Table Texas Instruments Overview List

Table Tactile Actuator Business Operation of Texas Instruments (Sales Revenue, Cost, Gross Margin)

Table TDK Overview List

Table Tactile Actuator Business Operation of TDK (Sales Revenue, Cost, Gross Margin)

Table Jahwa Overview List

Table Tactile Actuator Business Operation of Jahwa (Sales Revenue, Cost, Gross Margin)

Table PI Ceramic Overview List

Table Tactile Actuator Business Operation of PI Ceramic (Sales Revenue, Cost, Gross Margin)

Table Precision Microdrives Overview List

Table Tactile Actuator Business Operation of Precision Microdrives (Sales Revenue, Cost, Gross Margin)



Table Novasentis Overview List

Table Tactile Actuator Business Operation of Novasentis (Sales Revenue, Cost, Gross Margin)

Table Global Tactile Actuator Sales Revenue 2012-2017, by Companies, in USD Million

Table Global Tactile Actuator Sales Revenue Share, by Companies, in USD Million

Table Tactile Actuator Demand 2012-2017, by Application, in USD Million

Table Tactile Actuator Demand Forecast 2018-2023, by Application, in USD Million

Table Global Tactile Actuator Market 2012-2017, by Region, in USD Million

Table Tactile Actuator Market Forecast 2018-2023, by Region, in USD Million

## List Of Figures

### LIST OF FIGURES

Figure Tactile Actuator Industry Chain Structure

Figure Global Tactile Actuator Market Growth 2012-2017, by Type, in USD Million

Figure Global Tactile Actuator Sales Revenue Share, by Companies in 2017, in USD Million

Figure Production Development by Region

Figure Sales List by Region

## I would like to order

Product name: Global Tactile Actuator Market Survey and Trend Research 2018

Product link: <https://marketpublishers.com/r/G833B2BCED9EN.html>

Price: US\$ 2,600.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G833B2BCED9EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970