

Global Synthetic Leather Market Survey and Trend Research 2018

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Abstracts

Summary

Synthetic Leather is manmade fabric that looks like leather. It has leather like surface and is dyed and treated to make it have the look and feel of real leather. It is often used as a substitute for real leather because it is less expensive and it does not require using a real animal hide to create. Synthetic Leather was first produced near the turn of the century. The insufficient supplies and high cost of genuine leather brought about the demand for Synthetic Leather. Synthetic Leather has gradually replaced genuine leather in many fields. Over the past few decades, the demand for high quality Synthetic Leather has increased tremendously. Though there are a number of materials used to produce Synthetic Leather, PU and PVC remain the most commonly used choices in market. PU Synthetic Leather is more flexible and has a much higher tensile, tearing and bursting strength. Furthermore, whereas PVC Synthetic Leather can only be used to make items with a low stress tolerance, PU Synthetic Leather can be used to make a wide variety of products which must be made from strong materials with a high stress tolerance such as boots, shoes bags, luggage, belts, gloves, and upholstery for furniture and car seats.

This report describes the development of the industry by upstream & downstream, industry overall and development, key companies, as well as type segment & market application and so on, and makes a scientific prediction for the development industry prospects on the basis of analysis, finally, analyzes opportunities for investment in the industry at the end of the report.

Industry Chain

Raw Materials

Cost

Technology

Consumer Preference

Industry Overall:

History

Development & Trend

Market Competition

Trade Overview

Policy

Region (North America, Europe, Asia-Pacific, South America, Middle East, Africa):

Regional Market

Production Development

Sales

Regional Trade

Regional Forecast

Company (Kuraray, Toray, Teijin, Bayer, Sappi, Sappi, Asahi Kansei, Ducksung, DAEWON Chemical, Filwel, Kolon, Sanfang, Nanya, Wenzhou Imitation Leather, Anhui Anli, Fujian Tianshou, Shandong Jinfeng, Yantai Wanhua, Shandong Tongda, Jiaxing Hexin, Kunshan Xiefu, Huaфон Group, Wenzhou Huanghe, Meisheng Industrial, Xiamen

Hongxin, Fujian Huayang, Sanling, Hongdeli, Shandong Friendship, Wangkang Group etc.):

Company Profile

Product & Service

Business Operation Data

Market Share

Investment Analysis:

Market Features

Investment Opportunity

Investment Calculation

Contents

PART 1 INDUSTRY OVERVIEW

- 1.1 Synthetic Leather Industry
 - 1.1.1 Definition
 - 1.1.2 Industry Trend
- 1.2 Industry Chain
 - 1.2.1 Upstream
 - 1.2.2 Technology
 - 1.2.3 Cost Structure
 - 1.2.4 Consumer Preference
 - 1.2.2 Downstream

PART 2 INDUSTRY OVERALL

- 2.1 Industry History
- 2.2 Development Prospect
- 2.3 Competition Structure
- 2.4 Relevant Policy
- 2.5 Trade Overview

PART 3 SYNTHETIC LEATHER MARKET BY PRODUCT

- 3.1 Products List of Major Companies
- 3.2 Market Size
- 3.3 Market Forecast

4 KEY COMPANIES LIST

- 4.1 Kuraray (Company Overview, Sales Data etc.)
 - 4.1.1 Company Overview
 - 4.1.2 Products and Services
 - 4.1.3 Business Analysis
- 4.2 Toray (Company Overview, Sales Data etc.)
 - 4.2.1 Company Overview
 - 4.2.2 Products and Services
 - 4.2.3 Business Analysis
- 4.3 Teijin (Company Overview, Sales Data etc.)

- 4.3.1 Company Overview
- 4.3.2 Products and Services
- 4.3.3 Business Analysis
- 4.4 Bayer (Company Overview, Sales Data etc.)
 - 4.4.1 Company Overview
 - 4.4.2 Products and Services
 - 4.4.3 Business Analysis
- 4.5 Sappi (Company Overview, Sales Data etc.)
 - 4.5.1 Company Overview
 - 4.5.2 Products and Services
 - 4.5.3 Business Analysis
- 4.6 Sappi (Company Overview, Sales Data etc.)
 - 4.6.1 Company Overview
 - 4.6.2 Products and Services
 - 4.6.3 Business Analysis
- 4.7 Asahi Kansei (Company Overview, Sales Data etc.)
 - 4.7.1 Company Overview
 - 4.7.2 Products and Services
 - 4.7.3 Business Analysis
- 4.8 Ducksung (Company Overview, Sales Data etc.)
 - 4.8.1 Company Overview
 - 4.8.2 Products and Services
 - 4.8.3 Business Analysis
- 4.9 DAEWON Chemical (Company Overview, Sales Data etc.)
 - 4.9.1 Company Overview
 - 4.9.2 Products and Services
 - 4.9.3 Business Analysis
- 4.10 Filwel (Company Overview, Sales Data etc.)
 - 4.10.1 Company Overview
 - 4.10.2 Products and Services
 - 4.10.3 Business Analysis
- 4.11 Kolon (Company Overview, Sales Data etc.)
- 4.12 Sanfang (Company Overview, Sales Data etc.)
- 4.13 Nanya (Company Overview, Sales Data etc.)
- 4.14 Wenzhou Imitation Leather (Company Overview, Sales Data etc.)
- 4.15 Anhui Anli (Company Overview, Sales Data etc.)
- 4.16 Fujian Tianshou (Company Overview, Sales Data etc.)
- 4.17 Shandong Jinfeng (Company Overview, Sales Data etc.)
- 4.18 Yantai Wanhua (Company Overview, Sales Data etc.)

- 4.19 Shandong Tongda (Company Overview, Sales Data etc.)
- 4.20 Jiaxing Hexin (Company Overview, Sales Data etc.)
- 4.21 Kunshan Xiefu (Company Overview, Sales Data etc.)
- 4.22 Huaфон Group (Company Overview, Sales Data etc.)
- 4.23 Wenzhou Huanghe (Company Overview, Sales Data etc.)
- 4.24 Meisheng Industrial (Company Overview, Sales Data etc.)
- 4.25 Xiamen Hongxin (Company Overview, Sales Data etc.)
- 4.26 Fujian Huayang (Company Overview, Sales Data etc.)
- 4.27 Sanling (Company Overview, Sales Data etc.)
- 4.28 Hongdeli (Company Overview, Sales Data etc.)
- 4.29 Shandong Friendship (Company Overview, Sales Data etc.)
- 4.30 Wangkang Group (Company Overview, Sales Data etc.)

PART 5 MARKET COMPETITION

- 5.1 Companies Competition
- 5.2 Industry Competition Structure Analysis
 - 5.2.1 Rivalry
 - 5.2.2 Threat of New Entrants
 - 5.2.3 Substitutes
 - 5.2.4 Bargaining Power of Suppliers
 - 5.2.5 Bargaining Power of Buyers

PART 6 MARKET DEMAND BY SEGMENT

- 6.1 Demand Situation
 - 6.1.1 Industry Application Status
 - 6.1.2 Industry SWOT Analysis
 - 6.1.2.1 Strengths
 - 6.1.2.2 Weaknesses
 - 6.1.2.3 Opportunities
 - 6.1.2.4 Threats
- 6.2 Major Customer Survey
- 6.3 Demand Forecast

PART 7 REGION OPERATION

- 7.1 Regional Market
- 7.2 Production and Sales by Region

- 7.2.1 Production
- 7.2.2 Sales
- 7.2.3 Trade
- 7.3 Regional Forecast

PART 8 MARKET INVESTMENT

- 8.1 Market Features
 - 8.1.1 Product Features
 - 8.1.2 Price Features
 - 8.1.3 Channel Features
 - 8.1.4 Purchasing Features
- 8.2 Investment Opportunity
 - 8.2.1 Regional Investment Opportunity
 - 8.2.2 Industry Investment Opportunity
- 8.3 Investment Calculation
 - 8.3.1 Cost Calculation
 - 8.3.2 Revenue Calculation
 - 8.3.3 Economic Performance Evaluation

PART 9 CONCLUSION

List Of Tables

LIST OF TABLES

Table GLOBAL SYNTHETIC LEATHER MARKET 2012-2017, BY TYPE, IN USD MILLION

Table Global Synthetic Leather Market 2012-2017, by Type, in Volume

Table Global Synthetic Leather Market Forecast 2018-2023, by Type, in USD Million

Table Global Synthetic Leather Market Forecast 2018-2023, by Type, in Volume

Table Kuraray Overview List

Table Synthetic Leather Business Operation of Kuraray (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Toray Overview List

Table Synthetic Leather Business Operation of Toray (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Teijin Overview List

Table Synthetic Leather Business Operation of Teijin (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Bayer Overview List

Table Synthetic Leather Business Operation of Bayer (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Sappi Overview List

Table Synthetic Leather Business Operation of Sappi (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Sappi Overview List

Table Synthetic Leather Business Operation of Sappi (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Asahi Kansei Overview List

Table Synthetic Leather Business Operation of Asahi Kansei (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Ducksung Overview List

Table Synthetic Leather Business Operation of Ducksung (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table DAEWON Chemical Overview List

Table Synthetic Leather Business Operation of DAEWON Chemical (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Filwel Overview List

Table Synthetic Leather Business Operation of Filwel (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Kolon Overview List

Table Synthetic Leather Business Operation of Kolon (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Sanfang Overview List

Table Synthetic Leather Business Operation of Sanfang (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Nanya Overview List

Table Synthetic Leather Business Operation of Nanya (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Wenzhou Imitation Leather Overview List

Table Synthetic Leather Business Operation of Wenzhou Imitation Leather (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Anhui Anli Overview List

Table Synthetic Leather Business Operation of Anhui Anli (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Fujian Tianshou Overview List

Table Synthetic Leather Business Operation of Fujian Tianshou (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Shandong Jinfeng Overview List

Table Synthetic Leather Business Operation of Shandong Jinfeng (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Yantai Wanhua Overview List

Table Synthetic Leather Business Operation of Yantai Wanhua (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Shandong Tongda Overview List

Table Synthetic Leather Business Operation of Shandong Tongda (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Jiaxing Hexin Overview List

Table Synthetic Leather Business Operation of Jiaxing Hexin (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Kunshan Xiefu Overview List

Table Synthetic Leather Business Operation of Kunshan Xiefu (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Huaфон Group Overview List

Table Synthetic Leather Business Operation of Huaфон Group (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Wenzhou Huanghe Overview List

Table Synthetic Leather Business Operation of Wenzhou Huanghe (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Meisheng Industrial Overview List

Table Synthetic Leather Business Operation of Meisheng Industrial (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Xiamen Hongxin Overview List

Table Synthetic Leather Business Operation of Xiamen Hongxin (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Fujian Huayang Overview List

Table Synthetic Leather Business Operation of Fujian Huayang (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Sanling Overview List

Table Synthetic Leather Business Operation of Sanling (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Hongdeli Overview List

Table Synthetic Leather Business Operation of Hongdeli (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Shandong Friendship Overview List

Table Synthetic Leather Business Operation of Shandong Friendship (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Wangkang Group Overview List

Table Synthetic Leather Business Operation of Wangkang Group (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Global Synthetic Leather Sales Revenue 2012-2017, by Companies, in USD Million

Table Global Synthetic Leather Sales Revenue Share, by Companies, in USD Million

Table Global Synthetic Leather Sales Volume 2012-2017, by Companies, in Volume

Table Global Synthetic Leather Sales Revenue Share, by Companies in 2017, in Volume

Table Synthetic Leather Demand 2012-2017, by Application, in USD Million

Table Synthetic Leather Demand 2012-2017, by Application, in Volume

Table Synthetic Leather Demand Forecast 2018-2023, by Application, in USD Million

Table Synthetic Leather Demand Forecast 2018-2023, by Application, in Volume

Table Global Synthetic Leather Market 2012-2017, by Region, in USD Million

Table Global Synthetic Leather Market 2012-2017, by Region, in Volume

Table Synthetic Leather Market Forecast 2018-2023, by Region, in USD Million

Table Synthetic Leather Market Forecast 2018-2023, by Region, in Volume

List Of Figures

LIST OF FIGURES

Figure Synthetic Leather Industry Chain Structure

Figure Global Synthetic Leather Market Growth 2012-2017, by Type, in USD Million

Figure Global Synthetic Leather Market Growth 2012-2017, by Type, in Volume

Figure Global Synthetic Leather Sales Revenue Share, by Companies in 2017, in USD Million

Figure Global Synthetic Leather Sales Volume Share 2012-2017, by Companies, in Volume

Figure Production Development by Region

Figure Sales List by Region

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