

# Global Swimwear Market Survey and Trend Research 2018

<https://marketpublishers.com/r/GE1D41CE88EEN.html>

Date: December 2017

Pages: 122

Price: US\$ 2,600.00 (Single User License)

ID: GE1D41CE88EEN

## Abstracts

### Summary

Swimwear/swimsuit is clothing designed to be worn by people engaging in a water-based activity or water sports, such as swimming or sun-orientated activities, such as sun bathing. Different types may be worn by men, women, and children. Swimwear is described by a number of names, some of which are used only in particular locations, including swimsuit, bathing suit, swimming costume, bathing costume, swimming suit, swimmers, swimming togs, bathers, cossie (short for "costume"), or swimming trunks for men, besides others.

This report describes the development of the industry by upstream & downstream, industry overall and development, key companies, as well as type segment & market application and so on, and makes a scientific prediction for the development industry prospects on the basis of analysis, finally, analyzes opportunities for investment in the industry at the end of the report.

### Industry Chain

Raw Materials

Cost

Technology

Consumer Preference

Industry Overall:

History

Development & Trend

Market Competition

Trade Overview

Policy

Region (North America, Europe, Asia-Pacific, South America, Middle East, Africa):

Regional Market

Production Development

Sales

Regional Trade

Regional Forecast

Company (Arena, Pentland Group, Diana Sport, Hosa, Dolfín Swimwear, Dolfín Swimwear, Derong Group, FEW, Wacoal, Yingfa, TNZI, Sanqi International, Gottex, American Apparel, Seafolly, Aimer, PARAH S.p.A, Seaspray, TYR Sport, Perry, NOZONE, Platypus, La Perla Group etc.):

Company Profile

Product & Service

Business Operation Data

Market Share

## Investment Analysis:

Market Features

Investment Opportunity

Investment Calculation

## Contents

### **1 PART 1 INDUSTRY OVERVIEW**

#### 1.1 Swimwear Industry

##### 1.1.1 Definition

##### 1.1.2 Industry Trend

#### 1.2 Industry Chain

##### 1.2.1 Upstream

##### 1.2.2 Technology

##### 1.2.3 Cost Structure

##### 1.2.4 Consumer Preference

##### 1.2.2 Downstream

### **1 PART 2 INDUSTRY OVERALL**

#### 2.1 Industry History

#### 2.2 Development Prospect

#### 2.3 Competition Structure

#### 2.4 Relevant Policy

#### 2.5 Trade Overview

### **1 PART 3 SWIMWEAR MARKET BY PRODUCT**

#### 3.1 Products List of Major Companies

#### 3.2 Market Size

#### 3.3 Market Forecast

### **4 KEY COMPANIES LIST**

#### 4.1 Arena (Company Overview, Sales Data etc.)

##### 4.1.1 Company Overview

##### 4.1.2 Products and Services

##### 4.1.3 Business Analysis

#### 4.2 Pentland Group (Company Overview, Sales Data etc.)

##### 4.2.1 Company Overview

##### 4.2.2 Products and Services

##### 4.2.3 Business Analysis

#### 4.3 Diana Sport (Company Overview, Sales Data etc.)

- 4.3.1 Company Overview
- 4.3.2 Products and Services
- 4.3.3 Business Analysis
- 4.4 Hosa (Company Overview, Sales Data etc.)
  - 4.4.1 Company Overview
  - 4.4.2 Products and Services
  - 4.4.3 Business Analysis
- 4.5 Dolfín Swimwear (Company Overview, Sales Data etc.)
  - 4.5.1 Company Overview
  - 4.5.2 Products and Services
  - 4.5.3 Business Analysis
- 4.6 Dolfín Swimwear (Company Overview, Sales Data etc.)
  - 4.6.1 Company Overview
  - 4.6.2 Products and Services
  - 4.6.3 Business Analysis
- 4.7 Derong Group (Company Overview, Sales Data etc.)
  - 4.7.1 Company Overview
  - 4.7.2 Products and Services
  - 4.7.3 Business Analysis
- 4.8 FEW (Company Overview, Sales Data etc.)
  - 4.8.1 Company Overview
  - 4.8.2 Products and Services
  - 4.8.3 Business Analysis
- 4.9 Wacoal (Company Overview, Sales Data etc.)
  - 4.9.1 Company Overview
  - 4.9.2 Products and Services
  - 4.9.3 Business Analysis
- 4.10 Yingfa (Company Overview, Sales Data etc.)
  - 4.10.1 Company Overview
  - 4.10.2 Products and Services
  - 4.10.3 Business Analysis
- 4.11 TNZI (Company Overview, Sales Data etc.)
- 4.12 Sanqi International (Company Overview, Sales Data etc.)
- 4.13 Gottex (Company Overview, Sales Data etc.)
- 4.14 American Apparel (Company Overview, Sales Data etc.)
- 4.15 Seafolly (Company Overview, Sales Data etc.)
- 4.16 Aimer (Company Overview, Sales Data etc.)
- 4.17 PARAH S.p.A (Company Overview, Sales Data etc.)
- 4.18 Seaspray (Company Overview, Sales Data etc.)

- 4.19 TYR Sport (Company Overview, Sales Data etc.)
- 4.20 Perry (Company Overview, Sales Data etc.)
- 4.21 NOZONE (Company Overview, Sales Data etc.)
- 4.22 Platypus (Company Overview, Sales Data etc.)
- 4.23 La Perla Group (Company Overview, Sales Data etc.)

## **1 PART 5 MARKET COMPETITION**

- 5.1 Companies Competition
- 5.2 Industry Competition Structure Analysis
  - 5.2.1 Rivalry
  - 5.2.2 Threat of New Entrants
  - 5.2.3 Substitutes
  - 5.2.4 Bargaining Power of Suppliers
  - 5.2.5 Bargaining Power of Buyers

## **1 PART 6 MARKET DEMAND BY SEGMENT**

- 6.1 Demand Situation
  - 6.1.1 Industry Application Status
  - 6.1.2 Industry SWOT Analysis
    - 6.1.2.1 Strengths
    - 6.1.2.2 Weaknesses
    - 6.1.2.3 Opportunities
    - 6.1.2.4 Threats
- 6.2 Major Customer Survey
- 6.3 Demand Forecast

## **1 PART 7 REGION OPERATION**

- 7.1 Regional Market
- 7.2 Production and Sales by Region
  - 7.2.1 Production
  - 7.2.2 Sales
  - 7.2.3 Trade
- 7.3 Regional Forecast

## **1 PART 8 MARKET INVESTMENT**

## 8.1 Market Features

8.1.1 Product Features

8.1.2 Price Features

8.1.3 Channel Features

8.1.4 Purchasing Features

## 8.2 Investment Opportunity

8.2.1 Regional Investment Opportunity

8.2.2 Industry Investment Opportunity

## 8.3 Investment Calculation

8.3.1 Cost Calculation

8.3.2 Revenue Calculation

8.3.3 Economic Performance Evaluation

## **1 PART 9 CONCLUSION**

## List Of Tables

### LIST OF TABLES

Table Global Swimwear Market 2012-2017, by Type, in USD Million

Table Global Swimwear Market 2012-2017, by Type, in Volume

Table Global Swimwear Market Forecast 2018-2023, by Type, in USD Million

Table Global Swimwear Market Forecast 2018-2023, by Type, in Volume

Table Arena Overview List

Table Swimwear Business Operation of Arena (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Pentland Group Overview List

Table Swimwear Business Operation of Pentland Group (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Diana Sport Overview List

Table Swimwear Business Operation of Diana Sport (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Hosa Overview List

Table Swimwear Business Operation of Hosa (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Dolfin Swimwear Overview List

Table Swimwear Business Operation of Dolfin Swimwear (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Dolfin Swimwear Overview List

Table Swimwear Business Operation of Dolfin Swimwear (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Derong Group Overview List

Table Swimwear Business Operation of Derong Group (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table FEW Overview List

Table Swimwear Business Operation of FEW (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Wacoal Overview List

Table Swimwear Business Operation of Wacoal (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Yingfa Overview List

Table Swimwear Business Operation of Yingfa (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table TNZI Overview List



Table Swimwear Business Operation of TNZI (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Sanqi International Overview List

Table Swimwear Business Operation of Sanqi International (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Gottex Overview List

Table Swimwear Business Operation of Gottex (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table American Apparel Overview List

Table Swimwear Business Operation of American Apparel (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Seafolly Overview List

Table Swimwear Business Operation of Seafolly (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Aimer Overview List

Table Swimwear Business Operation of Aimer (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table PARAH S.p.A Overview List

Table Swimwear Business Operation of PARAH S.p.A (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Seaspray Overview List

Table Swimwear Business Operation of Seaspray (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table TYR Sport Overview List

Table Swimwear Business Operation of TYR Sport (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Perry Overview List

Table Swimwear Business Operation of Perry (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table NOZONE Overview List

Table Swimwear Business Operation of NOZONE (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Platypus Overview List

Table Swimwear Business Operation of Platypus (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table La Perla Group Overview List

Table Swimwear Business Operation of La Perla Group (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Global Swimwear Sales Revenue 2012-2017, by Companies, in USD Million

Table Global Swimwear Sales Revenue Share, by Companies, in USD Million  
Table Global Swimwear Sales Volume 2012-2017, by Companies, in Volume  
Table Global Swimwear Sales Revenue Share, by Companies in 2017, in Volume  
Table Swimwear Demand 2012-2017, by Application, in USD Million  
Table Swimwear Demand 2012-2017, by Application, in Volume  
Table Swimwear Demand Forecast 2018-2023, by Application, in USD Million  
Table Swimwear Demand Forecast 2018-2023, by Application, in Volume  
Table Global Swimwear Market 2012-2017, by Region, in USD Million  
Table Global Swimwear Market 2012-2017, by Region, in Volume  
Table Swimwear Market Forecast 2018-2023, by Region, in USD Million  
Table Swimwear Market Forecast 2018-2023, by Region, in Volume

## List Of Figures

### LIST OF FIGURES

Figure Swimwear Industry Chain Structure

Figure Global Swimwear Market Growth 2012-2017, by Type, in USD Million

Figure Global Swimwear Market Growth 2012-2017, by Type, in Volume

Figure Global Swimwear Sales Revenue Share, by Companies in 2017, in USD Million

Figure Global Swimwear Sales Volume Share 2012-2017, by Companies, in Volume

Figure Production Development by Region

Figure Sales List by Region

## I would like to order

Product name: Global Swimwear Market Survey and Trend Research 2018

Product link: <https://marketpublishers.com/r/GE1D41CE88EEN.html>

Price: US\$ 2,600.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GE1D41CE88EEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970