

# Global Stevia Extract Market Survey and Trend Research 2018

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## Abstracts

### SUMMARY

*Stevia rebaudiana* (Bertoni) is a South American plant native to Paraguay that traditionally has been used to sweeten beverages and make tea. The word 'stevia' refers to the entire plant and its components, only some of which are sweet. The sweet tasting components of the stevia plant are called steviol glycosides. Steviol glycosides can be isolated and purified from the leaves of the stevia plant and are now added to some foods, beverages and tabletop sweeteners in the U.S. and elsewhere. Stevia is a delicious alternative to table sugar. It is often said to be up to 300 times sweeter than sugar, making it measurable by the drop or pinch, vs Tablespoon or cup.

This report describes the development of the industry by upstream & downstream, industry overall and development, key companies, as well as type segment & market application and so on, and makes a scientific prediction for the development industry prospects on the basis of analysis, finally, analyzes opportunities for investment in the industry at the end of the report.

### Industry Chain

Raw Materials

Cost

Technology

Consumer Preference

**Industry Overall:**

History

Development &amp; Trend

Market Competition

Trade Overview

Policy

**Region (North America, Europe, Asia-Pacific, South America, Middle East, Africa):**

Regional Market

Production Development

Sales

Regional Trade

Regional Forecast

**Company (Tereos & PureCircle, Cargill, Evolva, GLG Life Tech, Layn, Layn, Tate & Lyle, HuZhou LiuYin Biological, Hunan NutraMax Inc., Tianjin Jianfeng etc.):**

Company Profile

Product &amp; Service

Business Operation Data

Market Share

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