

Global Stevia Extract Market Survey and Trend Research 2018

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Abstracts

SUMMARY

Stevia rebaudiana (Bertoni) is a South American plant native to Paraguay that traditionally has been used to sweeten beverages and make tea. The word 'stevia' refers to the entire plant and its components, only some of which are sweet. The sweet tasting components of the stevia plant are called steviol glycosides. Steviol glycosides can be isolated and purified from the leaves of the stevia plant and are now added to some foods, beverages and tabletop sweeteners in the U.S. and elsewhere. Stevia is a delicious alternative to tablesugar. It is often said to be up to 300 times sweeter than sugar, making it measurable by the drop or pinch, vs Tablespoon or cup.

This report describes the development of the industry by upstream & downstream, industry overall and development, key companies, as well as type segment & market application and so on, and makes a scientific prediction for the development industry prospects on the basis of analysis, finally, analyzes opportunities for investment in the industry at the end of the report.

Industry Chain

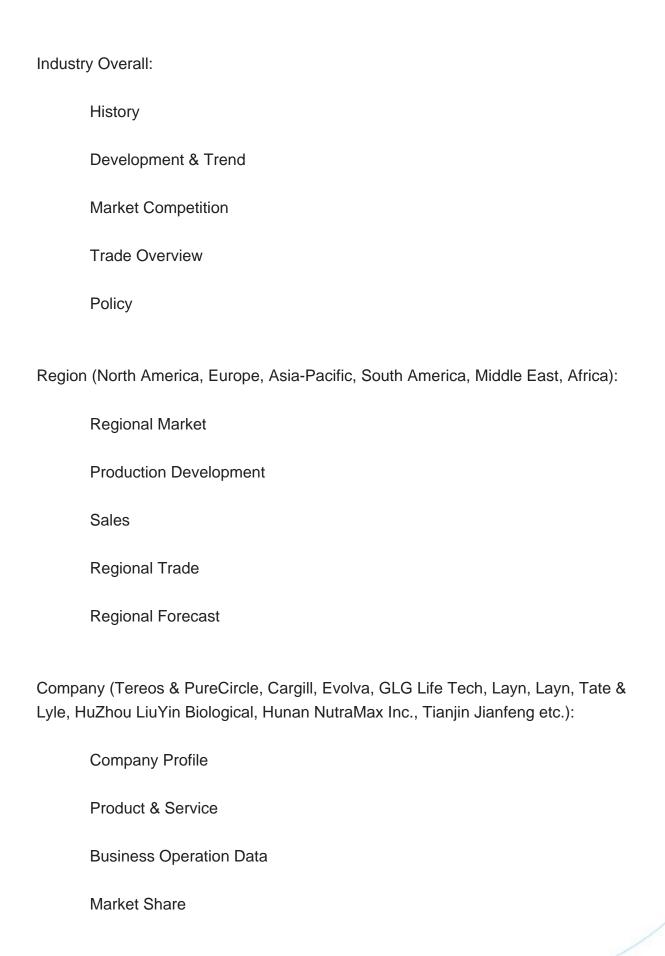
Raw Materials

Cost

Technology

Consumer Preference







Investment Analysis:

Market Features

Investment Opportunity

Investment Calculation



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