

Global Stand Up Paddle Board Market Survey and Trend Research 2018

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Abstracts

Summary

Stand Up Paddle Board and stand up paddle boarding (SUP) are offshoots of surfing that originated in Hawaii. Unlike traditional surfing where the rider sits until a wave comes, stand up paddle boarders stand on their boards and use a paddle to propel themselves through the water. Stand Up Paddle Boarding is one of the fastest growing water sports. A combination of kayaking and surfing, this sports is fundamentally standing on a surfboard and using a paddle to propel oneself. Stand Up Paddle boards are longer, wider, and more buoyant than traditional surfboards, which enables you to comfortably balance on them.

This report describes the development of the industry by upstream & downstream, industry overall and development, key companies, as well as type segment & market application and so on, and makes a scientific prediction for the development industry prospects on the basis of analysis, finally, analyzes opportunities for investment in the industry at the end of the report.

Industry Chain

Raw Materials

Cost

Technology

Consumer Preference

Industry Overall:

History

Development & Trend

Market Competition

Trade Overview

Policy

Region (North America, Europe, Asia-Pacific, South America, Middle East, Africa):

Regional Market

Production Development

Sales

Regional Trade

Regional Forecast

Company (SUP ATX, Naish Surfing, BIC Sport, Boardworks, Tower Paddle Boards, Tower Paddle Boards, Sun Dolphin, Rave Sports Inc, RED Paddle, EXOCET-ORIGINAL, Coreban, NRS, F-one SUP, Clear Blue Hawaii, SlingShot, Hobie., Laird StandUp, Sea Eagle, Airhead etc.):

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Product & Service

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