

# Global Snus Market Analysis 2016-2020 and Forecast 2021-2026

<https://marketpublishers.com/r/G13C7A1F9A1EN.html>

Date: March 2021

Pages: 84

Price: US\$ 2,980.00 (Single User License)

ID: G13C7A1F9A1EN

## Abstracts

### SNAPSHOT

Snus is a moist powder tobacco product originating from a variant of dry snuff in early 18th-century Sweden. It is placed under the upper lip for extended periods. Snus is not fermented and contains no added sweeteners. Although used similarly to American dipping tobacco, snus does not typically result in the need for spitting and, unlike naswar, snus is steam-pasteurized.

The global Snus market size is estimated at xxx million USD with a CAGR xx% from 2016-2020 and is expected to reach xxx Million USD in 2021 with a CAGR xx% from 2021 to 2026. The report begins from overview of Industry Chain structure, and describes industry environment, then analyses market size and forecast of Snus by product, region and application, in addition, this report introduces market competition situation among the vendors and company profile, besides, market price analysis and value chain features are covered in this report.

Product Type Coverage (Market Size & Forecast, Major Company of Product Type etc.):

Loose Snus

Portion Snus

Company Coverage (Company Profile, Sales Revenue, Price, Gross Margin, Main Products etc.):

Swedish Match

Imperial Tobacco Group

Reynolds American

British American Tobacco

Japan Tobacco

Altria

Application Coverage (Market Size & Forecast, Different Demand Market by Region, Main Consumer Profile etc.):

Supermarket

Tobacco Store

Online

Region Coverage (Regional Production, Demand & Forecast by Countries etc.):

North America (U.S., Canada, Mexico)

Europe (Germany, U.K., France, Italy, Russia, Spain etc.)

Asia-Pacific (China, India, Japan, Southeast Asia etc.)

South America (Brazil, Argentina etc.)

Middle East & Africa (Saudi Arabia, South Africa etc.)

## Contents

### 1 INDUSTRY OVERVIEW

#### 1.1 Snus Industry

Figure Snus Industry Chain Structure

##### 1.1.1 Overview

##### 1.1.2 Development of Snus

#### 1.2 Market Segment

##### 1.2.1 Upstream

Table Upstream Segment of Snus

##### 1.2.2 Downstream

Table Application Segment of Snus

Table Global Snus Market 2016-2026, by Application, in USD Million

##### 1.2.3 COVID-19 Impact

#### 1.3 Cost Analysis

### 2 INDUSTRY ENVIRONMENT (PEST ANALYSIS)

#### 2.1 Policy

#### 2.2 Economics

#### 2.3 Sociology

#### 2.4 Technology

### 3 SNUS MARKET BY TYPE

#### 3.1 By Type

##### 3.1.1 Loose Snus

Table Major Company List of Loose Snus

##### 3.1.2 Portion Snus

Table Major Company List of Portion Snus

#### 3.2 Market Size

Table Global Snus Market 2016-2020, by Type, in USD Million

Figure Global Snus Market Growth 2016-2020, by Type, in USD Million

Table Global Snus Market 2016-2020, by Type, in Volume

Figure Global Snus Market Growth 2016-2020, by Type, in Volume

#### 3.3 Market Forecast

Table Global Snus Market Forecast 2021-2026, by Type, in USD Million

Table Global Snus Market Forecast 2021-2026, by Type, in Volume

## 4 MAJOR COMPANIES LIST

### 4.1 Swedish Match (Company Profile, Sales Data etc.)

#### 4.1.1 Swedish Match Profile

Table Swedish Match Overview List

#### 4.1.2 Swedish Match Products & Services

#### 4.1.3 Swedish Match Business Operation Conditions

Table Business Operation of Swedish Match (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

### 4.2 Imperial Tobacco Group (Company Profile, Sales Data etc.)

#### 4.2.1 Imperial Tobacco Group Profile

Table Imperial Tobacco Group Overview List

#### 4.2.2 Imperial Tobacco Group Products & Services

#### 4.2.3 Imperial Tobacco Group Business Operation Conditions

Table Business Operation of Imperial Tobacco Group (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

### 4.3 Reynolds American (Company Profile, Sales Data etc.)

#### 4.3.1 Reynolds American Profile

Table Reynolds American Overview List

#### 4.3.2 Reynolds American Products & Services

#### 4.3.3 Reynolds American Business Operation Conditions

Table Business Operation of Reynolds American (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

### 4.4 British American Tobacco (Company Profile, Sales Data etc.)

#### 4.4.1 British American Tobacco Profile

Table British American Tobacco Overview List

#### 4.4.2 British American Tobacco Products & Services

#### 4.4.3 British American Tobacco Business Operation Conditions

Table Business Operation of British American Tobacco (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

### 4.5 Japan Tobacco (Company Profile, Sales Data etc.)

#### 4.5.1 Japan Tobacco Profile

Table Japan Tobacco Overview List

#### 4.5.2 Japan Tobacco Products & Services

#### 4.5.3 Japan Tobacco Business Operation Conditions

Table Business Operation of Japan Tobacco (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

### 4.6 Altria (Company Profile, Sales Data etc.)

#### 4.6.1 Altria Profile

Table Altria Overview List

#### 4.6.2 Altria Products & Services

#### 4.6.3 Altria Business Operation Conditions

Table Business Operation of Altria (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

## 5 MARKET COMPETITION

### 5.1 Company Competition

Table Global Snus Sales Revenue 2016-2020, by Company, in USD Million

Table Global Snus Sales Revenue Share 2016-2020, by Company, in USD Million

Figure Global Snus Sales Revenue Share in 2020, by Company, in USD Million

Table Global Snus Sales Volume 2016-2020, by Company, in Volume

Table Global Snus Sales Volume Share 2016-2020, by Company, in Volume

Figure Global Snus Sales Volume Share in 2020, by Company, in Volume

### 5.2 Regional Market by Company

Figure North America Snus Market Concentration, in 2020

Figure Europe Snus Market Market Concentration, in 2020

Figure Asia-Pacific Snus Market Concentration, in 2020

Figure South America Snus Market Concentration, in 2020

Figure Middle East & Africa Snus Market Concentration, in 2020

## 6 DEMAND BY END MARKET

### 6.1 Demand Situation

#### 6.1.1 Demand in Supermarket

Figure Snus Demand in Supermarket, 2016-2020, in USD Million

Figure Snus Demand in Supermarket, 2016-2020, in Volume

#### 6.1.2 Demand in Tobacco Store

Figure Snus Demand in Tobacco Store, 2016-2020, in USD Million

Figure Snus Demand in Tobacco Store, 2016-2020, in Volume

#### 6.1.3 Demand in Online

Figure Snus Demand in Online, 2016-2020, in USD Million

Figure Snus Demand in Online, 2016-2020, in Volume

### 6.2 Regional Demand Comparison

Table Regional Demand Comparison List

Table Major Application in Different Regions

### 6.3 Demand Forecast

Table Snus Demand Forecast 2021-2026, by Application, in USD Million

Figure Snus Market Growth 2021-2026, by Application, in USD Million

Figure Snus Market Share in 2026, by Application, in USD Million

Table Snus Demand Forecast 2021-2026, by Application, in Volume

Table Snus Market Growth 2021-2026, by Application, in Volume

Table Snus Market Share in 2026, by Application, in Volume

6.4 Impact of the COVID-19 on the Demand

## **7 REGION OPERATION**

### 7.1 Regional Production

Table Snus Production 2016-2020, by Region, in USD Million

Table Snus Production 2016-2020, by Region, in Volume

### 7.2 Regional Market

Table Global Snus Market 2016-2020, by Region, in USD Million

Table Global Snus Market Share 2016-2020, by Region, in USD Million

Table Global Snus Market 2016-2020, by Region, in Volume

Table Global Snus Market Share 2016-2020, by Region, in Volume

### 7.3 by Region

#### 7.3.1 North America

##### 7.3.1.1 Overview

Figure North America Snus Market Size and Growth 2016-2020, in USD Million

Figure North America Snus Market Size and Growth 2016-2020, in Volume

##### 7.3.1.2 by Country (U.S., Canada, Mexico)

Table North America Snus Market Size 2016-2020, by Country, in USD Million

Table North America Snus Market Size 2016-2020, by Country, in Volume

#### 7.3.2 Europe

##### 7.3.2.1 Overview

Figure Europe Snus Market Size and Growth 2016-2020, in USD Million

Figure Europe Snus Market Size and Growth 2016-2020, in Volume

##### 7.3.2.2 by Country (Germany, U.K., France, Italy, Russia, Spain etc.)

Table Europe Snus Market Size 2016-2020, by Country, in USD Million

Table Europe Snus Market Size 2016-2020, by Country, in Volume

#### 7.3.3 Asia-Pacific

##### 7.3.3.1 Overview

Figure Asia-Pacific Snus Market Size and Growth 2016-2020, in USD Million

Figure Asia-Pacific Snus Market Size and Growth 2016-2020, in Volume

##### 7.3.3.2 by Country (China, India, Japan, Southeast Asia etc.)

Table Asia-Pacific Snus Market Size 2016-2020, by Country, in USD Million

Table Asia-Pacific Snus Market Size 2016-2020, by Country, in Volume

7.3.4 South America

7.3.4.1 Overview

Figure South America Snus Market Size and Growth 2016-2020, in USD Million

Figure South America Snus Market Size and Growth 2016-2020, in Volume

7.3.4.2 by Country (Brazil, Argentina etc.)

Table South America Snus Market Size 2016-2020, by Country, in USD Million

Table South America Snus Market Size 2016-2020, by Country, in Volume

7.3.5 Middle East & Africa

7.3.5.1 Overview

Figure Middle East & Africa Snus Market Size and Growth 2016-2020, in USD Million

Figure Middle East & Africa Snus Market Size and Growth 2016-2020, in Volume

7.3.5.2 by Country (Saudi Arabia, South Africa etc.)

Table Middle East & Africa Snus Market Size 2016-2020, by Country, in USD Million

Table Middle East & Africa Snus Market Size 2016-2020, by Country, in Volume

7.4 Regional Import & Export

7.5 Regional Forecast

Table Snus Market Forecast 2021-2026, by Region, in USD Million

Table Snus Market Forecast 2021-2026, by Region, in Volume

## **8 MARKETING & PRICE**

8.1 Price and Margin

8.1.1 Price Trends

8.1.2 Factors of Price Change

Table Price Factors List

8.1.3 Manufacturers Gross Margin Analysis

8.2 Marketing Channel

Figure Marketing Channels Overview

## **9 RESEARCH CONCLUSION**



## List Of Tables

### LIST OF TABLES

1. Table Upstream Segment of Snus
2. Table Application Segment of Snus
3. Table Global Snus Market 2016-2026, by Application, in USD Million
4. Table Major Company List of Portion Snus
5. Table Global Snus Market 2016-2020, by Type, in USD Million
6. Table Global Snus Market 2016-2020, by Type, in Volume
7. Table Global Snus Market Forecast 2021-2026, by Type, in USD Million
8. Table Global Snus Market Forecast 2021-2026, by Type, in Volume
9. Table Swedish Match Overview List
10. Table Business Operation of Swedish Match (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
11. Table Imperial Tobacco Group Overview List
12. Table Business Operation of Imperial Tobacco Group (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
13. Table Reynolds American Overview List
14. Table Business Operation of Reynolds American (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
15. Table British American Tobacco Overview List
16. Table Business Operation of British American Tobacco (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
17. Table Japan Tobacco Overview List
18. Table Business Operation of Japan Tobacco (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
19. Table Altria Overview List
20. Table Business Operation of Altria (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
21. Table Global Snus Sales Revenue 2016-2020, by Company, in USD Million
22. Table Global Snus Sales Revenue Share 2016-2020, by Company, in USD Million
23. Table Global Snus Sales Volume 2016-2020, by Company, in Volume
24. Table Global Snus Sales Volume Share 2016-2020, by Company, in Volume
25. Table Regional Demand Comparison List
26. Table Major Application in Different Regions
27. Table Snus Demand Forecast 2021-2026, by Application, in USD Million
28. Table Snus Demand Forecast 2021-2026, by Application, in Volume
29. Table Snus Market Growth 2021-2026, by Application, in Volume
30. Table Snus Market Share in 2026, by Application, in Volume



31. Table Snus Production 2016-2020, by Region, in USD Million
32. Table Snus Production 2016-2020, by Region, in Volume
33. Table Global Snus Market 2016-2020, by Region, in USD Million
34. Table Global Snus Market Share 2016-2020, by Region, in USD Million
35. Table Global Snus Market 2016-2020, by Region, in Volume
36. Table Global Snus Market Share 2016-2020, by Region, in Volume
37. Table North America Snus Market Size 2016-2020, by Country, in USD Million
38. Table North America Snus Market Size 2016-2020, by Country, in Volume
39. Table Europe Snus Market Size 2016-2020, by Country, in USD Million
40. Table Europe Snus Market Size 2016-2020, by Country, in Volume
41. Table Asia-Pacific Snus Market Size 2016-2020, by Country, in USD Million
42. Table Asia-Pacific Snus Market Size 2016-2020, by Country, in Volume
43. Table South America Snus Market Size 2016-2020, by Country, in USD Million
44. Table South America Snus Market Size 2016-2020, by Country, in Volume
45. Table Middle East & Africa Snus Market Size 2016-2020, by Country, in USD Million
46. Table Middle East & Africa Snus Market Size 2016-2020, by Country, in Volume
47. Table Snus Market Forecast 2021-2026, by Region, in USD Million
48. Table Snus Market Forecast 2021-2026, by Region, in Volume
49. Table Price Factors List

## List Of Figures

### LIST OF FIGURES

1. Figure Snus Industry Chain Structure
2. Figure Global Snus Market Growth 2016-2020, by Type, in USD Million
3. Figure Global Snus Market Growth 2016-2020, by Type, in Volume
4. Figure Global Snus Sales Revenue Share in 2020, by Company, in USD Million
5. Figure Global Snus Sales Volume Share in 2020, by Company, in Volume
6. Figure North America Snus Market Concentration, in 2020
7. Figure Europe Snus Market Market Concentration, in 2020
8. Figure Asia-Pacific Snus MMarket Concentration, in 2020
9. Figure South America Snus Market Concentration, in 2020
10. Figure Middle East & Africa Snus Market Concentration, in 2020
11. Figure Snus Demand in Supermarket, 2016-2020, in USD Million
12. Figure Snus Demand in Supermarket, 2016-2020, in Volume
13. Figure Snus Demand in Tobacco Store, 2016-2020, in USD Million
14. Figure Snus Demand in Tobacco Store, 2016-2020, in Volume
15. Figure Snus Demand in Online, 2016-2020, in USD Million
16. Figure Snus Demand in Online, 2016-2020, in Volume
17. Figure Snus Market Growth 2021-2026, by Application, in USD Million
18. Figure Snus Market Share in 2026, by Application, in USD Million
19. Figure North America Snus Market Size and Growth 2016-2020, in USD Million
20. Figure North America Snus Market Size and Growth 2016-2020, in Volume
21. Figure Europe Snus Market Size and Growth 2016-2020, in USD Million
22. Figure Europe Snus Market Size and Growth 2016-2020, in Volume
23. Figure Asia-Pacific Snus Market Size and Growth 2016-2020, in USD Million
24. Figure Asia-Pacific Snus Market Size and Growth 2016-2020, in Volume
25. Figure South America Snus Market Size and Growth 2016-2020, in USD Million
26. Figure South America Snus Market Size and Growth 2016-2020, in Volume
27. Figure Middle East & Africa Snus Market Size and Growth 2016-2020, in USD Million
28. Figure Middle East & Africa Snus Market Size and Growth 2016-2020, in Volume
29. Figure Marketing Channels Overview

## I would like to order

Product name: Global Snus Market Analysis 2016-2020 and Forecast 2021-2026

Product link: <https://marketpublishers.com/r/G13C7A1F9A1EN.html>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G13C7A1F9A1EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970