

Global Sneaker Market Analysis 2016-2020 and Forecast 2021-2026

https://marketpublishers.com/r/G8DF06E5E08EN.html

Date: February 2021 Pages: 87 Price: US\$ 2,980.00 (Single User License) ID: G8DF06E5E08EN

Abstracts

SNAPSHOT

Sneakers (also known as athletic shoes, tennis shoes, gym shoes, runners, takkies, or trainers) are shoes primarily designed for sports or other forms of physical exercise, but which are now also often used for everyday wear. The term generally describes a type of footwear with a flexible sole made of rubber or synthetic material and an upper part made of leather or synthetic materials. Examples of such shoes include athletic footwear such as: basketball shoes, tennis shoes, cross trainers and other shoes worn for specific sports.

The global Sneaker market size is estimated at xxx million USD with a CAGR xx% from 2016-2020 and is expected to reach xxx Million USD in 2021 with a CAGR xx% from 2021 to 2026. The report begins from overview of Industry Chain structure, and describes industry environment, then analyses market size and forecast of Sneaker by product, region and application, in addition, this report introduces market competition situation among the vendors and company profile, besides, market price analysis and value chain features are covered in this report.

Product Type Coverage (Market Size & Forecast, Major Company of Product Type etc.):

Adult Sneaker

Children Sneaker



Company Coverage (Company Profile, Sales Revenue, Price, Gross Margin, Main Products etc.):

Adidas Nike New Balance Under Armour ASICS MIZUNO Puma Lining Ecco Kswiss Skecher ANTA 361° PEAK Guirenniao China Dongxiang Xtep

Application Coverage (Market Size & Forecast, Different Demand Market by Region,



Main Consumer Profile etc.):

Competition

Amateur Sports

Lifestyle

Region Coverage (Regional Production, Demand & Forecast by Countries etc.):

North America (U.S., Canada, Mexico)

Europe (Germany, U.K., France, Italy, Russia, Spain etc.)

Asia-Pacific (China, India, Japan, Southeast Asia etc.)

South America (Brazil, Argentina etc.)

Middle East & Africa (Saudi Arabia, South Africa etc.)



Contents

1 INDUSTRY OVERVIEW

1.1 Sneaker Industry
Figure Sneaker Industry Chain Structure

1.1.1 Overview
1.1.2 Development of Sneaker

1.2 Market Segment

2.1 Upstream

Table Upstream Segment of Sneaker

2.2 Downstream

Table Application Segment of Sneaker
Table Global Sneaker Market 2016-2026, by Application, in USD Million

2.3 COVID-19 Impact

1.3 Cost Analysis

2 INDUSTRY ENVIRONMENT (PEST ANALYSIS)

- 2.1 Policy
- 2.2 Economics
- 2.3 Sociology
- 2.4 Technology

3 SNEAKER MARKET BY TYPE

- 3.1 By Type
- 3.1.1 Adult Sneaker

Table Major Company List of Adult Sneaker

3.1.2 Children Sneaker

Table Major Company List of Children Sneaker

3.2 Market Size

Table Global Sneaker Market 2016-2020, by Type, in USD Million

Figure Global Sneaker Market Growth 2016-2020, by Type, in USD Million

Table Global Sneaker Market 2016-2020, by Type, in Volume

Figure Global Sneaker Market Growth 2016-2020, by Type, in Volume

3.3 Market Forecast

Table Global Sneaker Market Forecast 2021-2026, by Type, in USD MillionTable Global Sneaker Market Forecast 2021-2026, by Type, in Volume



4 MAJOR COMPANIES LIST

- 4.1 Adidas (Company Profile, Sales Data etc.)
- 4.1.1 Adidas Profile
- Table Adidas Overview List
 - 4.1.2 Adidas Products & Services
- 4.1.3 Adidas Business Operation Conditions
- Table Business Operation of Adidas (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
- 4.2 Nike (Company Profile, Sales Data etc.)
- 4.2.1 Nike Profile
- Table Nike Overview List
- 4.2.2 Nike Products & Services
- 4.2.3 Nike Business Operation Conditions
- Table Business Operation of Nike (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
- 4.3 New Balance (Company Profile, Sales Data etc.)
- 4.3.1 New Balance Profile
- Table New Balance Overview List
- 4.3.2 New Balance Products & Services
- 4.3.3 New Balance Business Operation Conditions
- Table Business Operation of New Balance (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
- 4.4 Under Armour (Company Profile, Sales Data etc.)
- 4.4.1 Under Armour Profile
- Table Under Armour Overview List
- 4.4.2 Under Armour Products & Services
- 4.4.3 Under Armour Business Operation Conditions
- Table Business Operation of Under Armour (Sales Revenue, Sales Volume, Price,
- Cost, Gross Margin)
- 4.5 ASICS (Company Profile, Sales Data etc.)
- 4.5.1 ASICS Profile
- Table ASICS Overview List
- 4.5.2 ASICS Products & Services
- 4.5.3 ASICS Business Operation Conditions
- Table Business Operation of ASICS (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
- 4.6 MIZUNO (Company Profile, Sales Data etc.)



4.6.1 MIZUNO Profile Table MIZUNO Overview List 4.6.2 MIZUNO Products & Services 4.6.3 MIZUNO Business Operation Conditions Table Business Operation of MIZUNO (Sales Revenue, Sales Volume, Price, Cost, Gross Margin) 4.7 Puma (Company Profile, Sales Data etc.) 4.7.1 Puma Profile Table Puma Overview List 4.7.2 Puma Products & Services 4.7.3 Puma Business Operation Conditions Table Business Operation of Puma (Sales Revenue, Sales Volume, Price, Cost, Gross Margin) 4.8 Lining (Company Profile, Sales Data etc.) 4.8.1 Lining Profile Table Lining Overview List 4.8.2 Lining Products & Services 4.8.3 Lining Business Operation Conditions Table Business Operation of Lining (Sales Revenue, Sales Volume, Price, Cost, Gross Margin) 4.9 Ecco (Company Profile, Sales Data etc.) 4.9.1 Ecco Profile Table Ecco Overview List 4.9.2 Ecco Products & Services 4.9.3 Ecco Business Operation Conditions Table Business Operation of Ecco (Sales Revenue, Sales Volume, Price, Cost, Gross Margin) 4.10 Kswiss (Company Profile, Sales Data etc.) 4.10.1 Kswiss Profile **Table Kswiss Overview List** 4.10.2 Kswiss Products & Services 4.10.3 Kswiss Business Operation Conditions Table Business Operation of Kswiss (Sales Revenue, Sales Volume, Price, Cost, Gross Margin) 4.11 Skecher (Company Profile, Sales Data etc.) 4.11.1 Skecher Profile **Table Skecher Overview List**

- 4.11.2 Skecher Products & Services
- 4.11.3 Skecher Business Operation Conditions



Table Business Operation of Skecher (Sales Revenue, Sales Volume, Price, Cost,

Gross Margin)

4.12 ANTA (Company Profile, Sales Data etc.)

4.12.1 ANTA Profile

Table ANTA Overview List

4.12.2 ANTA Products & Services

4.12.3 ANTA Business Operation Conditions

Table Business Operation of ANTA (Sales Revenue, Cost, Gross Margin)

4.13 361° (Company Profile, Sales Data etc.)

4.13.1 361° Profile

Table 361° Overview List

4.13.2 361° Products & Services

4.13.3 361° Business Operation Conditions

Table Business Operation of 361° (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

4.14 PEAK (Company Profile, Sales Data etc.)

4.14.1 PEAK Profile

Table PEAK Overview List

- 4.14.2 PEAK Products & Services
- 4.14.3 PEAK Business Operation Conditions

Table Business Operation of PEAK (Sales Revenue, Cost, Gross Margin)

4.15 Guirenniao (Company Profile, Sales Data etc.)

4.15.1 Guirenniao Profile

Table Guirenniao Overview List

- 4.15.2 Guirenniao Products & Services
- 4.15.3 Guirenniao Business Operation Conditions

Table Business Operation of Guirenniao (Sales Revenue, Cost, Gross Margin)

4.16 China Dongxiang (Company Profile, Sales Data etc.)

4.16.1 China Dongxiang Profile

Table China Dongxiang Overview List

4.16.2 China Dongxiang Products & Services

4.16.3 China Dongxiang Business Operation Conditions

Table Business Operation of China Dongxiang (Sales Revenue, Cost, Gross Margin)

4.17 Xtep (Company Profile, Sales Data etc.)

4.17.1 Xtep Profile

Table Xtep Overview List

4.17.2 Xtep Products & Services

4.17.3 Xtep Business Operation Conditions

Table Business Operation of Xtep (Sales Revenue, Cost, Gross Margin)



5 MARKET COMPETITION

5.1 Company Competition

Table Global Sneaker Sales Revenue 2016-2020, by Company, in USD Million Table Global Sneaker Sales Revenue Share 2016-2020, by Company, in USD Million Figure Global Sneaker Sales Revenue Share in 2020, by Company, in USD Million Table Global Sneaker Sales Volume 2016-2020, by Company, in Volume Table Global Sneaker Sales Volume Share 2016-2020, by Company, in Volume Figure Global Sneaker Sales Volume Share in 2020, by Company, in Volume 5.2 Regional Market by Company Figure North America Sneaker Market Concentration, in 2020 Figure Europe Sneaker Market Market Concentration, in 2020 Figure South America Sneaker Market Concentration, in 2020 Figure South America Sneaker Market Concentration, in 2020 Figure South America Sneaker Market Concentration, in 2020

6 DEMAND BY END MARKET

- 6.1 Demand Situation
- 6.1.1 Demand in Competition

Figure Sneaker Demand in Competition, 2016-2020, in USD Million Figure Sneaker Demand in Competition, 2016-2020, in Volume

6.1.2 Demand in Amateur Sports

Figure Sneaker Demand in Amateur Sports, 2016-2020, in USD Million

Figure Sneaker Demand in Amateur Sports, 2016-2020, in Volume

6.1.3 Demand in Lifestyle

Figure Sneaker Demand in Lifestyle, 2016-2020, in USD Million

Figure Sneaker Demand in Lifestyle, 2016-2020, in Volume

- 6.2 Regional Demand Comparison
- Table Regional Demand Comparison List

Table Major Application in Different Regions

6.3 Demand Forecast

Table Sneaker Demand Forecast 2021-2026, by Application, in USD Million Figure Sneaker Market Growth 2021-2026, by Application, in USD Million Figure Sneaker Market Share in 2026, by Application, in USD Million Table Sneaker Demand Forecast 2021-2026, by Application, in Volume Table Sneaker Market Growth 2021-2026, by Application, in Volume Table Sneaker Market Share in 2026, by Application, in Volume



6.4 Impact of the COVID-19 on the Demand

7 REGION OPERATION

7.1 Regional Production

Table Sneaker Production 2016-2020, by Region, in USD Million

Table Sneaker Production 2016-2020, by Region, in Volume

7.2 Regional Market

Table Global Sneaker Market 2016-2020, by Region, in USD Million

Table Global Sneaker Market Share 2016-2020, by Region, in USD Million

Table Global Sneaker Market 2016-2020, by Region, in Volume

Table Global Sneaker Market Share 2016-2020, by Region, in Volume

7.3 by Region

7.3.1 North America

7.3.1.1 Overview

Figure North America Sneaker Market Size and Growth 2016-2020, in USD Million Figure North America Sneaker Market Size and Growth 2016-2020, in Volume

7.3.1.2 by Country (U.S., Canada, Mexico)

Table North America Sneaker Market Size 2016-2020, by Country, in USD Million Table North America Sneaker Market Size 2016-2020, by Country, in Volume

7.3.2 Europe

7.3.2.1 Overview

Figure Europe Sneaker Market Size and Growth 2016-2020, in USD Million Figure Europe Sneaker Market Size and Growth 2016-2020, in Volume

7.3.2.2 by Country (Germany, U.K., France, Italy, Russia, Spain etc.) Table Europe Sneaker Market Size 2016-2020, by Country, in USD Million Table Europe Sneaker Market Size 2016-2020, by Country, in Volume

7.3.3 Asia-Pacific

7.3.3.1 Overview

Figure Asia-Pacific Sneaker Market Size and Growth 2016-2020, in USD Million Figure Asia-Pacific Sneaker Market Size and Growth 2016-2020, in Volume

7.3.3.2 by Country (China, India, Japan, Southeast Asia etc.) Table Asia-Pacific Sneaker Market Size 2016-2020, by Country, in USD Million Table Asia-Pacific Sneaker Market Size 2016-2020, by Country, in Volume

7.3.4 South America

7.3.4.1 Overview

Figure South America Sneaker Market Size and Growth 2016-2020, in USD Million Figure South America Sneaker Market Size and Growth 2016-2020, in Volume

7.3.4.2 by Country (Brazil, Argentina etc.)



Table South America Sneaker Market Size 2016-2020, by Country, in USD Million Table South America Sneaker Market Size 2016-2020, by Country, in Volume

7.3.5 Middle East & Africa

7.3.5.1 Overview

Figure Middle East & Africa Sneaker Market Size and Growth 2016-2020, in USD Million

Figure Middle East & Africa Sneaker Market Size and Growth 2016-2020, in Volume

7.3.5.2 by Country (Saudi Arabia, South Africa etc.)

Table Middle East & Africa Sneaker Market Size 2016-2020, by Country, in USD Million Table Middle East & Africa Sneaker Market Size 2016-2020, by Country, in Volume 7.4 Regional Import & Export

7.5 Regional Forecast

Table Sneaker Market Forecast 2021-2026, by Region, in USD Million

Table Sneaker Market Forecast 2021-2026, by Region, in Volume

8 MARKETING & PRICE

8.1 Price and Margin
8.1.1 Price Trends
8.1.2 Factors of Price Change
Table Price Factors List
8.1.3 Manufacturers Gross Margin Analysis
8.2 Marketing Channel
Figure Marketing Channels Overview

9 RESEARCH CONCLUSION





List Of Tables

LIST OF TABLES

- 1. Table Upstream Segment of Sneaker
- 2. Table Application Segment of Sneaker
- 3. Table Global Sneaker Market 2016-2026, by Application, in USD Million
- 4. Table Major Company List of Children Sneaker
- 5. Table Global Sneaker Market 2016-2020, by Type, in USD Million
- 6. Table Global Sneaker Market 2016-2020, by Type, in Volume
- 7. Table Global Sneaker Market Forecast 2021-2026, by Type, in USD Million
- 8. Table Global Sneaker Market Forecast 2021-2026, by Type, in Volume
- 9. Table Adidas Overview List

10. Table Business Operation of Adidas (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

11. Table Nike Overview List

12. Table Business Operation of Nike (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

13. Table New Balance Overview List

14. Table Business Operation of New Balance (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

- 15. Table Under Armour Overview List
- 16. Table Business Operation of Under Armour (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
- 17. Table ASICS Overview List

18. Table Business Operation of ASICS (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

19. Table MIZUNO Overview List

20. Table Business Operation of MIZUNO (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

21. Table Puma Overview List

22. Table Business Operation of Puma (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

23. Table Lining Overview List

24. Table Business Operation of Lining (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

25. Table Ecco Overview List

26. Table Business Operation of Ecco (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

27. Table Kswiss Overview List



28. Table Business Operation of Kswiss (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

29. Table Skecher Overview List

30. Table Business Operation of Skecher (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

- 31. Table ANTA Overview List
- 32. Table Business Operation of ANTA (Sales Revenue, Cost, Gross Margin)
- 33. Table 361° Overview List

34. Table Business Operation of 361° (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

35. Table PEAK Overview List

36. Table Business Operation of PEAK (Sales Revenue, Cost, Gross Margin)

37. Table Guirenniao Overview List

38. Table Business Operation of Guirenniao (Sales Revenue, Cost, Gross Margin)

- 39. Table China Dongxiang Overview List
- 40. Table Business Operation of China Dongxiang (Sales Revenue, Cost, Gross Margin)
- 41. Table Xtep Overview List
- 42. Table Business Operation of Xtep (Sales Revenue, Cost, Gross Margin)
- 43. Table Global Sneaker Sales Revenue 2016-2020, by Company, in USD Million

44. Table Global Sneaker Sales Revenue Share 2016-2020, by Company, in USD Million

45. Table Global Sneaker Sales Volume 2016-2020, by Company, in Volume

- 46. Table Global Sneaker Sales Volume Share 2016-2020, by Company, in Volume
- 47. Table Regional Demand Comparison List
- 48. Table Major Application in Different Regions
- 49. Table Sneaker Demand Forecast 2021-2026, by Application, in USD Million
- 50. Table Sneaker Demand Forecast 2021-2026, by Application, in Volume
- 51. Table Sneaker Market Growth 2021-2026, by Application, in Volume
- 52. Table Sneaker Market Share in 2026, by Application, in Volume
- 53. Table Sneaker Production 2016-2020, by Region, in USD Million
- 54. Table Sneaker Production 2016-2020, by Region, in Volume
- 55. Table Global Sneaker Market 2016-2020, by Region, in USD Million
- 56. Table Global Sneaker Market Share 2016-2020, by Region, in USD Million
- 57. Table Global Sneaker Market 2016-2020, by Region, in Volume
- 58. Table Global Sneaker Market Share 2016-2020, by Region, in Volume
- 59. Table North America Sneaker Market Size 2016-2020, by Country, in USD Million
- 60. Table North America Sneaker Market Size 2016-2020, by Country, in Volume
- 61. Table Europe Sneaker Market Size 2016-2020, by Country, in USD Million



62. Table Europe Sneaker Market Size 2016-2020, by Country, in Volume

- 63. Table Asia-Pacific Sneaker Market Size 2016-2020, by Country, in USD Million
- 64. Table Asia-Pacific Sneaker Market Size 2016-2020, by Country, in Volume
- 65. Table South America Sneaker Market Size 2016-2020, by Country, in USD Million
- 66. Table South America Sneaker Market Size 2016-2020, by Country, in Volume

67. Table Middle East & Africa Sneaker Market Size 2016-2020, by Country, in USD Million

68. Table Middle East & Africa Sneaker Market Size 2016-2020, by Country, in Volume

- 69. Table Sneaker Market Forecast 2021-2026, by Region, in USD Million
- 70. Table Sneaker Market Forecast 2021-2026, by Region, in Volume
- 71. Table Price Factors List



List Of Figures

LIST OF FIGURES

1. Figure Sneaker Industry Chain Structure 2. Figure Global Sneaker Market Growth 2016-2020, by Type, in USD Million 3. Figure Global Sneaker Market Growth 2016-2020, by Type, in Volume 4. Figure Global Sneaker Sales Revenue Share in 2020, by Company, in USD Million 5. Figure Global Sneaker Sales Volume Share in 2020, by Company, in Volume 6. Figure North America Sneaker Market Concentration, in 2020 7. Figure Europe Sneaker Market Market Concentration, in 2020 8. Figure Asia-Pacific Sneaker MMarket Concentration, in 2020 9. Figure South America Sneaker Market Concentration, in 2020 10. Figure Middle East & Africa Sneaker Market Concentration, in 2020 11. Figure Sneaker Demand in Competition, 2016-2020, in USD Million 12. Figure Sneaker Demand in Competition, 2016-2020, in Volume 13. Figure Sneaker Demand in Amateur Sports, 2016-2020, in USD Million 14. Figure Sneaker Demand in Amateur Sports, 2016-2020, in Volume 15. Figure Sneaker Demand in Lifestyle, 2016-2020, in USD Million 16. Figure Sneaker Demand in Lifestyle, 2016-2020, in Volume 17. Figure Sneaker Market Growth 2021-2026, by Application, in USD Million 18. Figure Sneaker Market Share in 2026, by Application, in USD Million 19. Figure North America Sneaker Market Size and Growth 2016-2020, in USD Million 20. Figure North America Sneaker Market Size and Growth 2016-2020, in Volume 21. Figure Europe Sneaker Market Size and Growth 2016-2020, in USD Million 22. Figure Europe Sneaker Market Size and Growth 2016-2020, in Volume 23. Figure Asia-Pacific Sneaker Market Size and Growth 2016-2020, in USD Million 24. Figure Asia-Pacific Sneaker Market Size and Growth 2016-2020, in Volume 25. Figure South America Sneaker Market Size and Growth 2016-2020, in USD Million 26. Figure South America Sneaker Market Size and Growth 2016-2020, in Volume 27. Figure Middle East & Africa Sneaker Market Size and Growth 2016-2020, in USD Million 28. Figure Middle East & Africa Sneaker Market Size and Growth 2016-2020, in Volume

29. Figure Marketing Channels Overview



I would like to order

Product name: Global Sneaker Market Analysis 2016-2020 and Forecast 2021-2026 Product link: <u>https://marketpublishers.com/r/G8DF06E5E08EN.html</u>

> Price: US\$ 2,980.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/G8DF06E5E08EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970