

# Global Smart Watches Market Analysis 2015-2019 and Forecast 2020-2025

<https://marketpublishers.com/r/G8E42051196EN.html>

Date: January 2020

Pages: 114

Price: US\$ 2,980.00 (Single User License)

ID: G8E42051196EN

## Abstracts

### SNAPSHOT

The global Smart Watches market size is estimated at xxx million USD with a CAGR xx% from 2015-2019 and is expected to reach xxx Million USD in 2020 with a CAGR xx% from 2020 to 2025. The report begins from overview of Industry Chain structure, and describes industry environment, then analyses market size and forecast of Smart Watches by product, region and application, in addition, this report introduces market competition situation among the vendors and company profile, besides, market price analysis and value chain features are covered in this report.

Product Type Coverage (Market Size & Forecast, Major Company of Product Type etc.):

Android Wear

Tizen

Watch OS

Company Coverage (Company Profile, Sales Revenue, Price, Gross Margin, Main Products etc.):

Apple

HUAWEI

SAMSUNG

Motorola

SUUNTO

Garmin

Baby.360

EZON

OKII

Abardeen

XPERIA

HONOR

TOMTOM

Geak

Bong

Fitbit

Pebble

Nike

Sony

Casio

LG

Application Coverage (Market Size & Forecast, Different Demand Market by Region, Main Consumer Profile etc.):

Men

Women

Kids

Region Coverage (Regional Production, Demand & Forecast by Countries etc.):

North America (U.S., Canada, Mexico)

Europe (Germany, U.K., France, Italy, Russia, Spain etc.)

Asia-Pacific (China, India, Japan, Southeast Asia etc.)

South America (Brazil, Argentina etc.)

Middle East & Africa (Saudi Arabia, South Africa etc.)

## Contents

### 1 INDUSTRY OVERVIEW

#### 1.1 Smart Watches Industry

Figure Smart Watches Industry Chain Structure

##### 1.1.1 Overview

##### 1.1.2 Development of Smart Watches

#### 1.2 Market Segment

##### 1.2.1 Upstream

Table Upstream Segment of Smart Watches

##### 1.2.2 Downstream

Table Application Segment of Smart Watches

Table Global Smart Watches Market 2015-2025, by Application, in USD Million

#### 1.3 Cost Analysis

### 2 INDUSTRY ENVIRONMENT (PEST ANALYSIS)

#### 2.1 Policy

#### 2.2 Economics

#### 2.3 Sociology

#### 2.4 Technology

### 3 SMART WATCHES MARKET BY TYPE

#### 3.1 By Type

##### 3.1.1 Android Wear

Table Major Company List of Android Wear

##### 3.1.2 Tizen

Table Major Company List of Tizen

##### 3.1.3 Watch OS

Table Major Company List of Watch OS

#### 3.2 Market Size

Table Global Smart Watches Market 2015-2019, by Type, in USD Million

Figure Global Smart Watches Market Growth 2015-2019, by Type, in USD Million

Table Global Smart Watches Market 2015-2019, by Type, in Volume

Figure Global Smart Watches Market Growth 2015-2019, by Type, in Volume

#### 3.3 Market Forecast

Table Global Smart Watches Market Forecast 2020-2025, by Type, in USD Million

Table Global Smart Watches Market Forecast 2020-2025, by Type, in Volume

## **4 MAJOR COMPANIES LIST**

4.1 Apple (Company Profile, Sales Data etc.)

4.1.1 Apple Profile

Table Apple Overview List

4.1.2 Apple Products & Services

4.1.3 Apple Business Operation Conditions

Table Business Operation of Apple (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

4.2 HUAWEI (Company Profile, Sales Data etc.)

4.2.1 HUAWEI Profile

Table HUAWEI Overview List

4.2.2 HUAWEI Products & Services

4.2.3 HUAWEI Business Operation Conditions

Table Business Operation of HUAWEI (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

4.3 SAMSUNG (Company Profile, Sales Data etc.)

4.3.1 SAMSUNG Profile

Table SAMSUNG Overview List

4.3.2 SAMSUNG Products & Services

4.3.3 SAMSUNG Business Operation Conditions

Table Business Operation of SAMSUNG (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

4.4 Motorola (Company Profile, Sales Data etc.)

4.4.1 Motorola Profile

Table Motorola Overview List

4.4.2 Motorola Products & Services

4.4.3 Motorola Business Operation Conditions

Table Business Operation of Motorola (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

4.5 SUUNTO (Company Profile, Sales Data etc.)

4.5.1 SUUNTO Profile

Table SUUNTO Overview List

4.5.2 SUUNTO Products & Services

4.5.3 SUUNTO Business Operation Conditions

Table Business Operation of SUUNTO (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

#### 4.6 Garmin (Company Profile, Sales Data etc.)

##### 4.6.1 Garmin Profile

Table Garmin Overview List

##### 4.6.2 Garmin Products & Services

##### 4.6.3 Garmin Business Operation Conditions

Table Business Operation of Garmin (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

#### 4.7 Baby.360 (Company Profile, Sales Data etc.)

##### 4.7.1 Baby.360 Profile

Table Baby.360 Overview List

##### 4.7.2 Baby.360 Products & Services

##### 4.7.3 Baby.360 Business Operation Conditions

Table Business Operation of Baby.360 (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

#### 4.8 EZON (Company Profile, Sales Data etc.)

##### 4.8.1 EZON Profile

Table EZON Overview List

##### 4.8.2 EZON Products & Services

##### 4.8.3 EZON Business Operation Conditions

Table Business Operation of EZON (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

#### 4.9 OKII (Company Profile, Sales Data etc.)

##### 4.9.1 OKII Profile

Table OKII Overview List

##### 4.9.2 OKII Products & Services

##### 4.9.3 OKII Business Operation Conditions

Table Business Operation of OKII (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

#### 4.10 Abardeen (Company Profile, Sales Data etc.)

##### 4.10.1 Abardeen Profile

Table Abardeen Overview List

##### 4.10.2 Abardeen Products & Services

##### 4.10.3 Abardeen Business Operation Conditions

Table Business Operation of Abardeen (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

#### 4.11 XPERIA (Company Profile, Sales Data etc.)

##### 4.11.1 XPERIA Profile

Table XPERIA Overview List

##### 4.11.2 XPERIA Products & Services

#### 4.11.3 XPERIA Business Operation Conditions

Table Business Operation of XPERIA (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

#### 4.12 HONOR (Company Profile, Sales Data etc.)

##### 4.12.1 HONOR Profile

Table HONOR Overview List

##### 4.12.2 HONOR Products & Services

##### 4.12.3 HONOR Business Operation Conditions

Table Business Operation of HONOR (Sales Revenue, Cost, Gross Margin)

#### 4.13 TOMTOM (Company Profile, Sales Data etc.)

##### 4.13.1 TOMTOM Profile

Table TOMTOM Overview List

##### 4.13.2 TOMTOM Products & Services

##### 4.13.3 TOMTOM Business Operation Conditions

Table Business Operation of TOMTOM (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

#### 4.14 Geak (Company Profile, Sales Data etc.)

##### 4.14.1 Geak Profile

Table Geak Overview List

##### 4.14.2 Geak Products & Services

##### 4.14.3 Geak Business Operation Conditions

Table Business Operation of Geak (Sales Revenue, Cost, Gross Margin)

#### 4.15 Bong (Company Profile, Sales Data etc.)

##### 4.15.1 Bong Profile

Table Bong Overview List

##### 4.15.2 Bong Products & Services

##### 4.15.3 Bong Business Operation Conditions

Table Business Operation of Bong (Sales Revenue, Cost, Gross Margin)

#### 4.16 Fitbit (Company Profile, Sales Data etc.)

##### 4.16.1 Fitbit Profile

Table Fitbit Overview List

##### 4.16.2 Fitbit Products & Services

##### 4.16.3 Fitbit Business Operation Conditions

Table Business Operation of Fitbit (Sales Revenue, Cost, Gross Margin)

#### 4.17 Pebble (Company Profile, Sales Data etc.)

##### 4.17.1 Pebble Profile

Table Pebble Overview List

##### 4.17.2 Pebble Products & Services

##### 4.17.3 Pebble Business Operation Conditions

Table Business Operation of Pebble (Sales Revenue, Cost, Gross Margin)

4.18 Nike (Company Profile, Sales Data etc.)

4.18.1 Nike Profile

Table Nike Overview List

4.18.2 Nike Products & Services

4.18.3 Nike Business Operation Conditions

Table Business Operation of Nike (Sales Revenue, Cost, Gross Margin)

4.19 Sony (Company Profile, Sales Data etc.)

4.19.1 Sony Profile

Table Sony Overview List

4.19.2 Sony Products & Services

4.19.3 Sony Business Operation Conditions

Table Business Operation of Sony (Sales Revenue, Cost, Gross Margin)

4.20 Casio (Company Profile, Sales Data etc.)

4.20.1 Casio Profile

Table Casio Overview List

4.20.2 Casio Products & Services

4.20.3 Casio Business Operation Conditions

Table Business Operation of Casio (Sales Revenue, Cost, Gross Margin)

4.21 LG (Company Profile, Sales Data etc.)

4.21.1 LG Profile

Table LG Overview List

4.21.2 LG Products & Services

4.21.3 LG Business Operation Conditions

Table Business Operation of LG (Sales Revenue, Cost, Gross Margin)

## **5 MARKET COMPETITION**

5.1 Company Competition

Table Global Smart Watches Sales Revenue 2015-2019, by Company, in USD Million

Table Global Smart Watches Sales Revenue Share 2015-2019, by Company, in USD Million

Figure Global Smart Watches Sales Revenue Share in 2019, by Company, in USD Million

Table Global Smart Watches Sales Volume 2015-2019, by Company, in Volume

Table Global Smart Watches Sales Volume Share 2015-2019, by Company, in Volume

Figure Global Smart Watches Sales Volume Share in 2019, by Company, in Volume

5.2 Regional Market by Company

Figure North America Smart Watches Market Concentration, in 2019



Figure Europe Smart Watches Market Market Concentration, in 2019

Figure Asia-Pacific Smart Watches Market Concentration, in 2019

Figure South America Smart Watches Market Concentration, in 2019

Figure Middle East & Africa Smart Watches Market Concentration, in 2019

## **6 DEMAND BY END MARKET**

### 6.1 Demand Situation

#### 6.1.1 Demand in Men

Figure Smart Watches Demand in Men, 2015-2019, in USD Million

Figure Smart Watches Demand in Men, 2015-2019, in Volume

#### 6.1.2 Demand in Women

Figure Smart Watches Demand in Women, 2015-2019, in USD Million

Figure Smart Watches Demand in Women, 2015-2019, in Volume

#### 6.1.3 Demand in Kids

Figure Smart Watches Demand in Kids, 2015-2019, in USD Million

Figure Smart Watches Demand in Kids, 2015-2019, in Volume

### 6.2 Regional Demand Comparison

Table Regional Demand Comparison List

Table Major Application in Different Regions

### 6.3 Demand Forecast

Table Smart Watches Demand Forecast 2020-2025, by Application, in USD Million

Figure Smart Watches Market Growth 2020-2025, by Application, in USD Million

Figure Smart Watches Market Share in 2025, by Application, in USD Million

Table Smart Watches Demand Forecast 2020-2025, by Application, in Volume

Table Smart Watches Market Growth 2020-2025, by Application, in Volume

Table Smart Watches Market Share in 2025, by Application, in Volume

## **7 REGION OPERATION**

### 7.1 Regional Production

Table Smart Watches Production 2015-2019, by Region, in USD Million

Table Smart Watches Production 2015-2019, by Region, in Volume

### 7.2 Regional Market

Table Global Smart Watches Market 2015-2019, by Region, in USD Million

Table Global Smart Watches Market Share 2015-2019, by Region, in USD Million

Table Global Smart Watches Market 2015-2019, by Region, in Volume

Table Global Smart Watches Market Share 2015-2019, by Region, in Volume

### 7.3 by Region

### 7.3.1 North America

#### 7.3.1.1 Overview

Figure North America Smart Watches Market Size and Growth 2015-2019, in USD Million

Figure North America Smart Watches Market Size and Growth 2015-2019, in Volume

#### 7.3.1.2 by Country (U.S., Canada, Mexico)

Table North America Smart Watches Market Size 2015-2019, by Country, in USD Million

Table North America Smart Watches Market Size 2015-2019, by Country, in Volume

### 7.3.2 Europe

#### 7.3.2.1 Overview

Figure Europe Smart Watches Market Size and Growth 2015-2019, in USD Million

Figure Europe Smart Watches Market Size and Growth 2015-2019, in Volume

#### 7.3.2.2 by Country (Germany, U.K., France, Italy, Russia, Spain etc.)

Table Europe Smart Watches Market Size 2015-2019, by Country, in USD Million

Table Europe Smart Watches Market Size 2015-2019, by Country, in Volume

### 7.3.3 Asia-Pacific

#### 7.3.3.1 Overview

Figure Asia-Pacific Smart Watches Market Size and Growth 2015-2019, in USD Million

Figure Asia-Pacific Smart Watches Market Size and Growth 2015-2019, in Volume

#### 7.3.3.2 by Country (China, India, Japan, Southeast Asia etc.)

Table Asia-Pacific Smart Watches Market Size 2015-2019, by Country, in USD Million

Table Asia-Pacific Smart Watches Market Size 2015-2019, by Country, in Volume

### 7.3.4 South America

#### 7.3.4.1 Overview

Figure South America Smart Watches Market Size and Growth 2015-2019, in USD Million

Figure South America Smart Watches Market Size and Growth 2015-2019, in Volume

#### 7.3.4.2 by Country (Brazil, Argentina etc.)

Table South America Smart Watches Market Size 2015-2019, by Country, in USD Million

Table South America Smart Watches Market Size 2015-2019, by Country, in Volume

### 7.3.5 Middle East & Africa

#### 7.3.5.1 Overview

Figure Middle East & Africa Smart Watches Market Size and Growth 2015-2019, in USD Million

Figure Middle East & Africa Smart Watches Market Size and Growth 2015-2019, in Volume

#### 7.3.5.2 by Country (Saudi Arabia, South Africa etc.)

Table Middle East & Africa Smart Watches Market Size 2015-2019, by Country, in USD Million

Table Middle East & Africa Smart Watches Market Size 2015-2019, by Country, in Volume

7.4 Regional Import & Export

7.5 Regional Forecast

Table Smart Watches Market Forecast 2020-2025, by Region, in USD Million

Table Smart Watches Market Forecast 2020-2025, by Region, in Volume

## **8 MARKETING & PRICE**

8.1 Price and Margin

8.1.1 Price Trends

8.1.2 Factors of Price Change

Table Price Factors List

8.1.3 Manufacturers Gross Margin Analysis

8.2 Marketing Channel

Figure Marketing Channels Overview

## **9 RESEARCH CONCLUSION**

## List Of Tables

### LIST OF TABLES

- Table Upstream Segment of Smart Watches
- Table Application Segment of Smart Watches
- Table Global Smart Watches Market 2015-2025, by Application, in USD Million
- Table Major Company List of Tizen
- Table Major Company List of Watch OS
- Table Global Smart Watches Market 2015-2019, by Type, in USD Million
- Table Global Smart Watches Market 2015-2019, by Type, in Volume
- Table Global Smart Watches Market Forecast 2020-2025, by Type, in USD Million
- Table Global Smart Watches Market Forecast 2020-2025, by Type, in Volume
- Table Apple Overview List
- Table Business Operation of Apple (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
- Table HUAWEI Overview List
- Table Business Operation of HUAWEI (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
- Table SAMSUNG Overview List
- Table Business Operation of SAMSUNG (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
- Table Motorola Overview List
- Table Business Operation of Motorola (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
- Table SUUNTO Overview List
- Table Business Operation of SUUNTO (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
- Table Garmin Overview List
- Table Business Operation of Garmin (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
- Table Baby.360 Overview List
- Table Business Operation of Baby.360 (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
- Table EZON Overview List
- Table Business Operation of EZON (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
- Table OKII Overview List
- Table Business Operation of OKII (Sales Revenue, Sales Volume, Price, Cost, Gross

Margin)

Table Abardeen Overview List

Table Business Operation of Abardeen (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table XPERIA Overview List

Table Business Operation of XPERIA (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table HONOR Overview List

Table Business Operation of HONOR (Sales Revenue, Cost, Gross Margin)

Table TOMTOM Overview List

Table Business Operation of TOMTOM (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Geak Overview List

Table Business Operation of Geak (Sales Revenue, Cost, Gross Margin)

Table Bong Overview List

Table Business Operation of Bong (Sales Revenue, Cost, Gross Margin)

Table Fitbit Overview List

Table Business Operation of Fitbit (Sales Revenue, Cost, Gross Margin)

Table Pebble Overview List

Table Business Operation of Pebble (Sales Revenue, Cost, Gross Margin)

Table Nike Overview List

Table Business Operation of Nike (Sales Revenue, Cost, Gross Margin)

Table Sony Overview List

Table Business Operation of Sony (Sales Revenue, Cost, Gross Margin)

Table Casio Overview List

Table Business Operation of Casio (Sales Revenue, Cost, Gross Margin)

Table LG Overview List

Table Business Operation of LG (Sales Revenue, Cost, Gross Margin)

Table Global Smart Watches Sales Revenue 2015-2019, by Company, in USD Million

Table Global Smart Watches Sales Revenue Share 2015-2019, by Company, in USD Million

Table Global Smart Watches Sales Volume 2015-2019, by Company, in Volume

Table Global Smart Watches Sales Volume Share 2015-2019, by Company, in Volume

Table Regional Demand Comparison List

Table Major Application in Different Regions

Table Smart Watches Demand Forecast 2020-2025, by Application, in USD Million

Table Smart Watches Demand Forecast 2020-2025, by Application, in Volume

Table Smart Watches Market Growth 2020-2025, by Application, in Volume

Table Smart Watches Market Share in 2025, by Application, in Volume

Table Smart Watches Production 2015-2019, by Region, in USD Million

Table Smart Watches Production 2015-2019, by Region, in Volume

Table Global Smart Watches Market 2015-2019, by Region, in USD Million

Table Global Smart Watches Market Share 2015-2019, by Region, in USD Million

Table Global Smart Watches Market 2015-2019, by Region, in Volume

Table Global Smart Watches Market Share 2015-2019, by Region, in Volume

Table North America Smart Watches Market Size 2015-2019, by Country, in USD Million

Table North America Smart Watches Market Size 2015-2019, by Country, in Volume

Table Europe Smart Watches Market Size 2015-2019, by Country, in USD Million

Table Europe Smart Watches Market Size 2015-2019, by Country, in Volume

Table Asia-Pacific Smart Watches Market Size 2015-2019, by Country, in USD Million

Table Asia-Pacific Smart Watches Market Size 2015-2019, by Country, in Volume

Table South America Smart Watches Market Size 2015-2019, by Country, in USD Million

Table South America Smart Watches Market Size 2015-2019, by Country, in Volume

Table Middle East & Africa Smart Watches Market Size 2015-2019, by Country, in USD Million

Table Middle East & Africa Smart Watches Market Size 2015-2019, by Country, in Volume

Table Smart Watches Market Forecast 2020-2025, by Region, in USD Million

Table Smart Watches Market Forecast 2020-2025, by Region, in Volume

Table Price Factors List

## List Of Figures

### LIST OF FIGURES

Figure Smart Watches Industry Chain Structure

Figure Global Smart Watches Market Growth 2015-2019, by Type, in USD Million

Figure Global Smart Watches Market Growth 2015-2019, by Type, in Volume

Figure Global Smart Watches Sales Revenue Share in 2019, by Company, in USD Million

Figure Global Smart Watches Sales Volume Share in 2019, by Company, in Volume

Figure North America Smart Watches Market Concentration, in 2019

Figure Europe Smart Watches Market Market Concentration, in 2019

Figure Asia-Pacific Smart Watches Market Concentration, in 2019

Figure South America Smart Watches Market Concentration, in 2019

Figure Middle East & Africa Smart Watches Market Concentration, in 2019

Figure Smart Watches Demand in Men, 2015-2019, in USD Million

Figure Smart Watches Demand in Men, 2015-2019, in Volume

Figure Smart Watches Demand in Women, 2015-2019, in USD Million

Figure Smart Watches Demand in Women, 2015-2019, in Volume

Figure Smart Watches Demand in Kids, 2015-2019, in USD Million

Figure Smart Watches Demand in Kids, 2015-2019, in Volume

Figure Smart Watches Market Growth 2020-2025, by Application, in USD Million

Figure Smart Watches Market Share in 2025, by Application, in USD Million

Figure North America Smart Watches Market Size and Growth 2015-2019, in USD Million

Figure North America Smart Watches Market Size and Growth 2015-2019, in Volume

Figure Europe Smart Watches Market Size and Growth 2015-2019, in USD Million

Figure Europe Smart Watches Market Size and Growth 2015-2019, in Volume

Figure Asia-Pacific Smart Watches Market Size and Growth 2015-2019, in USD Million

Figure Asia-Pacific Smart Watches Market Size and Growth 2015-2019, in Volume

Figure South America Smart Watches Market Size and Growth 2015-2019, in USD Million

Figure South America Smart Watches Market Size and Growth 2015-2019, in Volume

Figure Middle East & Africa Smart Watches Market Size and Growth 2015-2019, in USD Million

Figure Middle East & Africa Smart Watches Market Size and Growth 2015-2019, in Volume

Figure Marketing Channels Overview

## I would like to order

Product name: Global Smart Watches Market Analysis 2015-2019 and Forecast 2020-2025

Product link: <https://marketpublishers.com/r/G8E42051196EN.html>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G8E42051196EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970