

Global Search Engine Marketing (SEM) Tools Market Analysis 2015-2019 and Forecast 2020-2025

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Abstracts

SNAPSHOT

The global Search Engine Marketing (SEM) Tools market size is estimated at xxx million USD with a CAGR xx% from 2015-2019 and is expected to reach xxx Million USD in 2020 with a CAGR xx% from 2020 to 2025. The report begins from overview of Industry Chain structure, and describes industry environment, then analyses market size and forecast of Search Engine Marketing (SEM) Tools by product, region and application, in addition, this report introduces market competition situation among the vendors and company profile, besides, market price analysis and value chain features are covered in this report.

Product Type Coverage (Market Size & Forecast, Major Company of Product Type etc.):

On-Premise

Cloud-Based

Company Coverage (Company Profile, Sales Revenue, Price, Gross Margin, Main Products etc.):

Acquisio

AdGooroo

Adobe

AdStage

BuyerPath

Captora

Clickable

Google

IgnitionOne

iSpionage

Kenshoo

Marin Software

MatchCraft

Microsoft

Netpeak Spider

NinjaCat

ReachLocal

ReportGarden

SE Ranking

Sizmek

Swoop

WordStream Advisor

Yahoo

Application Coverage (Market Size & Forecast, Different Demand Market by Region, Main Consumer Profile etc.):

SME (Small and Medium Enterprises)

Large Enterprise

Region Coverage (Regional Production, Demand & Forecast by Countries etc.):

North America (U.S., Canada, Mexico)

Europe (Germany, U.K., France, Italy, Russia, Spain etc.)

Asia-Pacific (China, India, Japan, Southeast Asia etc.)

South America (Brazil, Argentina etc.)

Middle East & Africa (Saudi Arabia, South Africa etc.)

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