

Global Running Watches Market Analysis 2016-2020 and Forecast 2021-2026

<https://marketpublishers.com/r/G4488FCFF359EN.html>

Date: February 2021

Pages: 99

Price: US\$ 2,980.00 (Single User License)

ID: G4488FCFF359EN

Abstracts

SNAPSHOT

Running Watches is an information processing device with the basic time function, which could be used for sports. In the report, the Running Watches are used in Running, Biking, Climbing, Cardio Training and Other sports. There are a number of different running watches available for runners. In the report, Running Watches have the function of Pedometer, GPS, HRM (heart rate monitor) or with a combination with them.

The global Running Watches market size is estimated at xxx million USD with a CAGR xx% from 2016-2020 and is expected to reach xxx Million USD in 2021 with a CAGR xx% from 2021 to 2026. The report begins from overview of Industry Chain structure, and describes industry environment, then analyses market size and forecast of Running Watches by product, region and application, in addition, this report introduces market competition situation among the vendors and company profile, besides, market price analysis and value chain features are covered in this report.

Product Type Coverage (Market Size & Forecast, Major Company of Product Type etc.):

Pedometer Watches

GPS Watches

Heart Rate Watches

GPS +HRM Watches

Company Coverage (Company Profile, Sales Revenue, Price, Gross Margin, Main Products etc.):

Apple Inc.

Fitbit

Samsung

Garmin

Suunto

Casio

Polar

Motorola/Lenovo

TomTom

Xiaomi

Timex

Nokia

Soleus

Application Coverage (Market Size & Forecast, Different Demand Market by Region, Main Consumer Profile etc.):

Running

Biking

Climbing

Cardio Training

Others

Region Coverage (Regional Production, Demand & Forecast by Countries etc.):

North America (U.S., Canada, Mexico)

Europe (Germany, U.K., France, Italy, Russia, Spain etc.)

Asia-Pacific (China, India, Japan, Southeast Asia etc.)

South America (Brazil, Argentina etc.)

Middle East & Africa (Saudi Arabia, South Africa etc.)

Contents

1 INDUSTRY OVERVIEW

1.1 Running Watches Industry

Figure Running Watches Industry Chain Structure

1.1.1 Overview

1.1.2 Development of Running Watches

1.2 Market Segment

1.2.1 Upstream

Table Upstream Segment of Running Watches

1.2.2 Downstream

Table Application Segment of Running Watches

Table Global Running Watches Market 2016-2026, by Application, in USD Million

1.2.3 COVID-19 Impact

1.3 Cost Analysis

2 INDUSTRY ENVIRONMENT (PEST ANALYSIS)

2.1 Policy

2.2 Economics

2.3 Sociology

2.4 Technology

3 RUNNING WATCHES MARKET BY TYPE

3.1 By Type

3.1.1 Pedometer Watches

Table Major Company List of Pedometer Watches

3.1.2 GPS Watches

Table Major Company List of GPS Watches

3.1.3 Heart Rate Watches

Table Major Company List of Heart Rate Watches

3.1.4 GPS +HRM Watches

Table Major Company List of GPS +HRM Watches

3.2 Market Size

Table Global Running Watches Market 2016-2020, by Type, in USD Million

Figure Global Running Watches Market Growth 2016-2020, by Type, in USD Million

Table Global Running Watches Market 2016-2020, by Type, in Volume

Figure Global Running Watches Market Growth 2016-2020, by Type, in Volume

3.3 Market Forecast

Table Global Running Watches Market Forecast 2021-2026, by Type, in USD Million

Table Global Running Watches Market Forecast 2021-2026, by Type, in Volume

4 MAJOR COMPANIES LIST

4.1 Apple Inc. (Company Profile, Sales Data etc.)

4.1.1 Apple Inc. Profile

Table Apple Inc. Overview List

4.1.2 Apple Inc. Products & Services

4.1.3 Apple Inc. Business Operation Conditions

Table Business Operation of Apple Inc. (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

4.2 Fitbit (Company Profile, Sales Data etc.)

4.2.1 Fitbit Profile

Table Fitbit Overview List

4.2.2 Fitbit Products & Services

4.2.3 Fitbit Business Operation Conditions

Table Business Operation of Fitbit (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

4.3 Samsung (Company Profile, Sales Data etc.)

4.3.1 Samsung Profile

Table Samsung Overview List

4.3.2 Samsung Products & Services

4.3.3 Samsung Business Operation Conditions

Table Business Operation of Samsung (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

4.4 Garmin (Company Profile, Sales Data etc.)

4.4.1 Garmin Profile

Table Garmin Overview List

4.4.2 Garmin Products & Services

4.4.3 Garmin Business Operation Conditions

Table Business Operation of Garmin (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

4.5 Suunto (Company Profile, Sales Data etc.)

4.5.1 Suunto Profile

Table Suunto Overview List

4.5.2 Suunto Products & Services

4.5.3 Suunto Business Operation Conditions

Table Business Operation of Suunto (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

4.6 Casio (Company Profile, Sales Data etc.)

4.6.1 Casio Profile

Table Casio Overview List

4.6.2 Casio Products & Services

4.6.3 Casio Business Operation Conditions

Table Business Operation of Casio (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

4.7 Polar (Company Profile, Sales Data etc.)

4.7.1 Polar Profile

Table Polar Overview List

4.7.2 Polar Products & Services

4.7.3 Polar Business Operation Conditions

Table Business Operation of Polar (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

4.8 Motorola/Lenovo (Company Profile, Sales Data etc.)

4.8.1 Motorola/Lenovo Profile

Table Motorola/Lenovo Overview List

4.8.2 Motorola/Lenovo Products & Services

4.8.3 Motorola/Lenovo Business Operation Conditions

Table Business Operation of Motorola/Lenovo (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

4.9 TomTom (Company Profile, Sales Data etc.)

4.9.1 TomTom Profile

Table TomTom Overview List

4.9.2 TomTom Products & Services

4.9.3 TomTom Business Operation Conditions

Table Business Operation of TomTom (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

4.10 Xiaomi (Company Profile, Sales Data etc.)

4.10.1 Xiaomi Profile

Table Xiaomi Overview List

4.10.2 Xiaomi Products & Services

4.10.3 Xiaomi Business Operation Conditions

Table Business Operation of Xiaomi (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

4.11 Timex (Company Profile, Sales Data etc.)

4.11.1 Timex Profile

Table Timex Overview List

4.11.2 Timex Products & Services

4.11.3 Timex Business Operation Conditions

Table Business Operation of Timex (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

4.12 Nokia (Company Profile, Sales Data etc.)

4.12.1 Nokia Profile

Table Nokia Overview List

4.12.2 Nokia Products & Services

4.12.3 Nokia Business Operation Conditions

Table Business Operation of Nokia (Sales Revenue, Cost, Gross Margin)

4.13 Soleus (Company Profile, Sales Data etc.)

4.13.1 Soleus Profile

Table Soleus Overview List

4.13.2 Soleus Products & Services

4.13.3 Soleus Business Operation Conditions

Table Business Operation of Soleus (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

5 MARKET COMPETITION

5.1 Company Competition

Table Global Running Watches Sales Revenue 2016-2020, by Company, in USD Million

Table Global Running Watches Sales Revenue Share 2016-2020, by Company, in USD Million

Figure Global Running Watches Sales Revenue Share in 2020, by Company, in USD Million

Table Global Running Watches Sales Volume 2016-2020, by Company, in Volume

Table Global Running Watches Sales Volume Share 2016-2020, by Company, in Volume

Figure Global Running Watches Sales Volume Share in 2020, by Company, in Volume

5.2 Regional Market by Company

Figure North America Running Watches Market Concentration, in 2020

Figure Europe Running Watches Market Market Concentration, in 2020

Figure Asia-Pacific Running Watches Market Concentration, in 2020

Figure South America Running Watches Market Concentration, in 2020

Figure Middle East & Africa Running Watches Market Concentration, in 2020

6 DEMAND BY END MARKET

6.1 Demand Situation

6.1.1 Demand in Running

Figure Running Watches Demand in Running, 2016-2020, in USD Million

Figure Running Watches Demand in Running, 2016-2020, in Volume

6.1.2 Demand in Biking

Figure Running Watches Demand in Biking, 2016-2020, in USD Million

Figure Running Watches Demand in Biking, 2016-2020, in Volume

6.1.3 Demand in Climbing

Figure Running Watches Demand in Climbing, 2016-2020, in USD Million

Figure Running Watches Demand in Climbing, 2016-2020, in Volume

6.1.4 Demand in Cardio Training

Figure Running Watches Demand in Cardio Training, 2016-2020, in USD Million

Figure Running Watches Demand in Cardio Training, 2016-2020, in Volume

6.1.5 Demand in Others

Figure Running Watches Demand in Others, 2016-2020, in USD Million

Figure Running Watches Demand in Others, 2016-2020, in Volume

6.2 Regional Demand Comparison

Table Regional Demand Comparison List

Table Major Application in Different Regions

6.3 Demand Forecast

Table Running Watches Demand Forecast 2021-2026, by Application, in USD Million

Figure Running Watches Market Growth 2021-2026, by Application, in USD Million

Figure Running Watches Market Share in 2026, by Application, in USD Million

Table Running Watches Demand Forecast 2021-2026, by Application, in Volume

Table Running Watches Market Growth 2021-2026, by Application, in Volume

Table Running Watches Market Share in 2026, by Application, in Volume

6.4 Impact of the COVID-19 on the Demand

7 REGION OPERATION

7.1 Regional Production

Table Running Watches Production 2016-2020, by Region, in USD Million

Table Running Watches Production 2016-2020, by Region, in Volume

7.2 Regional Market

Table Global Running Watches Market 2016-2020, by Region, in USD Million

Table Global Running Watches Market Share 2016-2020, by Region, in USD Million

Table Global Running Watches Market 2016-2020, by Region, in Volume

Table Global Running Watches Market Share 2016-2020, by Region, in Volume

7.3 by Region

7.3.1 North America

7.3.1.1 Overview

Figure North America Running Watches Market Size and Growth 2016-2020, in USD Million

Figure North America Running Watches Market Size and Growth 2016-2020, in Volume

7.3.1.2 by Country (U.S., Canada, Mexico)

Table North America Running Watches Market Size 2016-2020, by Country, in USD Million

Table North America Running Watches Market Size 2016-2020, by Country, in Volume

7.3.2 Europe

7.3.2.1 Overview

Figure Europe Running Watches Market Size and Growth 2016-2020, in USD Million

Figure Europe Running Watches Market Size and Growth 2016-2020, in Volume

7.3.2.2 by Country (Germany, U.K., France, Italy, Russia, Spain etc.)

Table Europe Running Watches Market Size 2016-2020, by Country, in USD Million

Table Europe Running Watches Market Size 2016-2020, by Country, in Volume

7.3.3 Asia-Pacific

7.3.3.1 Overview

Figure Asia-Pacific Running Watches Market Size and Growth 2016-2020, in USD Million

Figure Asia-Pacific Running Watches Market Size and Growth 2016-2020, in Volume

7.3.3.2 by Country (China, India, Japan, Southeast Asia etc.)

Table Asia-Pacific Running Watches Market Size 2016-2020, by Country, in USD Million

Table Asia-Pacific Running Watches Market Size 2016-2020, by Country, in Volume

7.3.4 South America

7.3.4.1 Overview

Figure South America Running Watches Market Size and Growth 2016-2020, in USD Million

Figure South America Running Watches Market Size and Growth 2016-2020, in Volume

7.3.4.2 by Country (Brazil, Argentina etc.)

Table South America Running Watches Market Size 2016-2020, by Country, in USD Million

Table South America Running Watches Market Size 2016-2020, by Country, in Volume

7.3.5 Middle East & Africa

7.3.5.1 Overview

Figure Middle East & Africa Running Watches Market Size and Growth 2016-2020, in

USD Million

Figure Middle East & Africa Running Watches Market Size and Growth 2016-2020, in Volume

7.3.5.2 by Country (Saudi Arabia, South Africa etc.)

Table Middle East & Africa Running Watches Market Size 2016-2020, by Country, in USD Million

Table Middle East & Africa Running Watches Market Size 2016-2020, by Country, in Volume

7.4 Regional Import & Export

7.5 Regional Forecast

Table Running Watches Market Forecast 2021-2026, by Region, in USD Million

Table Running Watches Market Forecast 2021-2026, by Region, in Volume

8 MARKETING & PRICE

8.1 Price and Margin

8.1.1 Price Trends

8.1.2 Factors of Price Change

Table Price Factors List

8.1.3 Manufacturers Gross Margin Analysis

8.2 Marketing Channel

Figure Marketing Channels Overview

9 RESEARCH CONCLUSION

List Of Tables

LIST OF TABLES

1. Table Upstream Segment of Running Watches
2. Table Application Segment of Running Watches
3. Table Global Running Watches Market 2016-2026, by Application, in USD Million
4. Table Major Company List of GPS Watches
5. Table Major Company List of Heart Rate Watches
6. Table Major Company List of GPS +HRM Watches
7. Table Global Running Watches Market 2016-2020, by Type, in USD Million
8. Table Global Running Watches Market 2016-2020, by Type, in Volume
9. Table Global Running Watches Market Forecast 2021-2026, by Type, in USD Million
10. Table Global Running Watches Market Forecast 2021-2026, by Type, in Volume
11. Table Apple Inc. Overview List
12. Table Business Operation of Apple Inc. (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
13. Table Fitbit Overview List
14. Table Business Operation of Fitbit (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
15. Table Samsung Overview List
16. Table Business Operation of Samsung (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
17. Table Garmin Overview List
18. Table Business Operation of Garmin (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
19. Table Suunto Overview List
20. Table Business Operation of Suunto (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
21. Table Casio Overview List
22. Table Business Operation of Casio (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
23. Table Polar Overview List
24. Table Business Operation of Polar (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
25. Table Motorola/Lenovo Overview List
26. Table Business Operation of Motorola/Lenovo (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
27. Table TomTom Overview List
28. Table Business Operation of TomTom (Sales Revenue, Sales Volume, Price, Cost,

Gross Margin)

29. Table Xiaomi Overview List

30. Table Business Operation of Xiaomi (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

31. Table Timex Overview List

32. Table Business Operation of Timex (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

33. Table Nokia Overview List

34. Table Business Operation of Nokia (Sales Revenue, Cost, Gross Margin)

35. Table Soleus Overview List

36. Table Business Operation of Soleus (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

37. Table Global Running Watches Sales Revenue 2016-2020, by Company, in USD Million

38. Table Global Running Watches Sales Revenue Share 2016-2020, by Company, in USD Million

39. Table Global Running Watches Sales Volume 2016-2020, by Company, in Volume

40. Table Global Running Watches Sales Volume Share 2016-2020, by Company, in Volume

41. Table Regional Demand Comparison List

42. Table Major Application in Different Regions

43. Table Running Watches Demand Forecast 2021-2026, by Application, in USD Million

44. Table Running Watches Demand Forecast 2021-2026, by Application, in Volume

45. Table Running Watches Market Growth 2021-2026, by Application, in Volume

46. Table Running Watches Market Share in 2026, by Application, in Volume

47. Table Running Watches Production 2016-2020, by Region, in USD Million

48. Table Running Watches Production 2016-2020, by Region, in Volume

49. Table Global Running Watches Market 2016-2020, by Region, in USD Million

50. Table Global Running Watches Market Share 2016-2020, by Region, in USD Million

51. Table Global Running Watches Market 2016-2020, by Region, in Volume

52. Table Global Running Watches Market Share 2016-2020, by Region, in Volume

53. Table North America Running Watches Market Size 2016-2020, by Country, in USD Million

54. Table North America Running Watches Market Size 2016-2020, by Country, in Volume

55. Table Europe Running Watches Market Size 2016-2020, by Country, in USD Million

56. Table Europe Running Watches Market Size 2016-2020, by Country, in Volume

57. Table Asia-Pacific Running Watches Market Size 2016-2020, by Country, in USD

Million

58. Table Asia-Pacific Running Watches Market Size 2016-2020, by Country, in Volume

59. Table South America Running Watches Market Size 2016-2020, by Country, in USD Million

60. Table South America Running Watches Market Size 2016-2020, by Country, in Volume

61. Table Middle East & Africa Running Watches Market Size 2016-2020, by Country, in USD Million

62. Table Middle East & Africa Running Watches Market Size 2016-2020, by Country, in Volume

63. Table Running Watches Market Forecast 2021-2026, by Region, in USD Million

64. Table Running Watches Market Forecast 2021-2026, by Region, in Volume

65. Table Price Factors List

List Of Figures

LIST OF FIGURES

1. Figure Running Watches Industry Chain Structure
2. Figure Global Running Watches Market Growth 2016-2020, by Type, in USD Million
3. Figure Global Running Watches Market Growth 2016-2020, by Type, in Volume
4. Figure Global Running Watches Sales Revenue Share in 2020, by Company, in USD Million
5. Figure Global Running Watches Sales Volume Share in 2020, by Company, in Volume
6. Figure North America Running Watches Market Concentration, in 2020
7. Figure Europe Running Watches Market Market Concentration, in 2020
8. Figure Asia-Pacific Running Watches MMarket Concentration, in 2020
9. Figure South America Running Watches Market Concentration, in 2020
10. Figure Middle East & Africa Running Watches Market Concentration, in 2020
11. Figure Running Watches Demand in Running, 2016-2020, in USD Million
12. Figure Running Watches Demand in Running, 2016-2020, in Volume
13. Figure Running Watches Demand in Biking, 2016-2020, in USD Million
14. Figure Running Watches Demand in Biking, 2016-2020, in Volume
15. Figure Running Watches Demand in Climbing, 2016-2020, in USD Million
16. Figure Running Watches Demand in Climbing, 2016-2020, in Volume
17. Figure Running Watches Demand in Cardio Training, 2016-2020, in USD Million
18. Figure Running Watches Demand in Cardio Training, 2016-2020, in Volume
19. Figure Running Watches Demand in Others, 2016-2020, in USD Million
20. Figure Running Watches Demand in Others, 2016-2020, in Volume
21. Figure Running Watches Market Growth 2021-2026, by Application, in USD Million
22. Figure Running Watches Market Share in 2026, by Application, in USD Million
23. Figure North America Running Watches Market Size and Growth 2016-2020, in USD Million
24. Figure North America Running Watches Market Size and Growth 2016-2020, in Volume
25. Figure Europe Running Watches Market Size and Growth 2016-2020, in USD Million
26. Figure Europe Running Watches Market Size and Growth 2016-2020, in Volume
27. Figure Asia-Pacific Running Watches Market Size and Growth 2016-2020, in USD Million
28. Figure Asia-Pacific Running Watches Market Size and Growth 2016-2020, in Volume
29. Figure South America Running Watches Market Size and Growth 2016-2020, in

USD Million

30. Figure South America Running Watches Market Size and Growth 2016-2020, in Volume

31. Figure Middle East & Africa Running Watches Market Size and Growth 2016-2020, in USD Million

32. Figure Middle East & Africa Running Watches Market Size and Growth 2016-2020, in Volume

33. Figure Marketing Channels Overview

I would like to order

Product name: Global Running Watches Market Analysis 2016-2020 and Forecast 2021-2026

Product link: <https://marketpublishers.com/r/G4488FCFF359EN.html>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G4488FCFF359EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970