

Global Running Apps Market Analysis 2015-2019 and Forecast 2020-2025

<https://marketpublishers.com/r/GCC2AAE74F06EN.html>

Date: March 2020

Pages: 102

Price: US\$ 2,980.00 (Single User License)

ID: GCC2AAE74F06EN

Abstracts

SNAPSHOT

The global Running Apps market size is estimated at xxx million USD with a CAGR xx% from 2015-2019 and is expected to reach xxx Million USD in 2020 with a CAGR xx% from 2020 to 2025. The report begins from overview of Industry Chain structure, and describes industry environment, then analyses market size and forecast of Running Apps by product, region and application, in addition, this report introduces market competition situation among the vendors and company profile, besides, market price analysis and value chain features are covered in this report.

Product Type Coverage (Market Size & Forecast, Major Company of Product Type etc.):

IOS

Android

Company Coverage (Company Profile, Sales Revenue, Price, Gross Margin, Main Products etc.):

Nike+

Runkeeper

Runtastic

Under Armour

Sports Tracker

Garmin

Codoon

Strava

Couch to 5K (C25K)

Application Coverage (Market Size & Forecast, Different Demand Market by Region, Main Consumer Profile etc.):

Amateur

Professional

Region Coverage (Regional Production, Demand & Forecast by Countries etc.):

North America (U.S., Canada, Mexico)

Europe (Germany, U.K., France, Italy, Russia, Spain etc.)

Asia-Pacific (China, India, Japan, Southeast Asia etc.)

South America (Brazil, Argentina etc.)

Middle East & Africa (Saudi Arabia, South Africa etc.)

Contents

1 INDUSTRY OVERVIEW

1.1 Running Apps Industry

Figure Running Apps Industry Chain Structure

1.1.1 Overview

1.1.2 Development of Running Apps

1.2 Market Segment

1.2.1 Upstream

Table Upstream Segment of Running Apps

1.2.2 Downstream

Table Application Segment of Running Apps

Table Global Running Apps Market 2015-2025, by Application, in USD Million

1.3 Cost Analysis

2 INDUSTRY ENVIRONMENT (PEST ANALYSIS)

2.1 Policy

2.2 Economics

2.3 Sociology

2.4 Technology

3 RUNNING APPS MARKET BY TYPE

3.1 By Type

3.1.1 IOS

Table Major Company List of IOS

3.1.2 Android

Table Major Company List of Android

3.2 Market Size

Table Global Running Apps Market 2015-2019, by Type, in USD Million

Figure Global Running Apps Market Growth 2015-2019, by Type, in USD Million

Table Global Running Apps Market 2015-2019, by Type, in Volume

Figure Global Running Apps Market Growth 2015-2019, by Type, in Volume

3.3 Market Forecast

Table Global Running Apps Market Forecast 2020-2025, by Type, in USD Million

Table Global Running Apps Market Forecast 2020-2025, by Type, in Volume

4 MAJOR COMPANIES LIST

4.1 Nike+ (Company Profile, Sales Data etc.)

4.1.1 Nike+ Profile

Table Nike+ Overview List

4.1.2 Nike+ Products & Services

4.1.3 Nike+ Business Operation Conditions

Table Business Operation of Nike+ (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

4.2 Runkeeper (Company Profile, Sales Data etc.)

4.2.1 Runkeeper Profile

Table Runkeeper Overview List

4.2.2 Runkeeper Products & Services

4.2.3 Runkeeper Business Operation Conditions

Table Business Operation of Runkeeper (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

4.3 Runtastic (Company Profile, Sales Data etc.)

4.3.1 Runtastic Profile

Table Runtastic Overview List

4.3.2 Runtastic Products & Services

4.3.3 Runtastic Business Operation Conditions

Table Business Operation of Runtastic (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

4.4 Under Armour (Company Profile, Sales Data etc.)

4.4.1 Under Armour Profile

Table Under Armour Overview List

4.4.2 Under Armour Products & Services

4.4.3 Under Armour Business Operation Conditions

Table Business Operation of Under Armour (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

4.5 Sports Tracker (Company Profile, Sales Data etc.)

4.5.1 Sports Tracker Profile

Table Sports Tracker Overview List

4.5.2 Sports Tracker Products & Services

4.5.3 Sports Tracker Business Operation Conditions

Table Business Operation of Sports Tracker (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

4.6 Garmin (Company Profile, Sales Data etc.)

4.6.1 Garmin Profile

Table Garmin Overview List

4.6.2 Garmin Products & Services

4.6.3 Garmin Business Operation Conditions

Table Business Operation of Garmin (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

4.7 Codoon (Company Profile, Sales Data etc.)

4.7.1 Codoon Profile

Table Codoon Overview List

4.7.2 Codoon Products & Services

4.7.3 Codoon Business Operation Conditions

Table Business Operation of Codoon (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

4.8 Strava (Company Profile, Sales Data etc.)

4.8.1 Strava Profile

Table Strava Overview List

4.8.2 Strava Products & Services

4.8.3 Strava Business Operation Conditions

Table Business Operation of Strava (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

4.9 Couch to 5K (C25K) (Company Profile, Sales Data etc.)

4.9.1 Couch to 5K (C25K) Profile

Table Couch to 5K (C25K) Overview List

4.9.2 Couch to 5K (C25K) Products & Services

4.9.3 Couch to 5K (C25K) Business Operation Conditions

Table Business Operation of Couch to 5K (C25K) (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

5 MARKET COMPETITION

5.1 Company Competition

Table Global Running Apps Sales Revenue 2015-2019, by Company, in USD Million

Table Global Running Apps Sales Revenue Share 2015-2019, by Company, in USD Million

Figure Global Running Apps Sales Revenue Share in 2019, by Company, in USD Million

Table Global Running Apps Sales Volume 2015-2019, by Company, in Volume

Table Global Running Apps Sales Volume Share 2015-2019, by Company, in Volume

Figure Global Running Apps Sales Volume Share in 2019, by Company, in Volume

5.2 Regional Market by Company

Figure North America Running Apps Market Concentration, in 2019
Figure Europe Running Apps Market Market Concentration, in 2019
Figure Asia-Pacific Running Apps MMarket Concentration, in 2019
Figure South America Running Apps Market Concentration, in 2019
Figure Middle East & Africa Running Apps Market Concentration, in 2019

6 DEMAND BY END MARKET

6.1 Demand Situation

6.1.1 Demand in Amateur

Figure Running Apps Demand in Amateur, 2015-2019, in USD Million

Figure Running Apps Demand in Amateur, 2015-2019, in Volume

6.1.2 Demand in Professional

Figure Running Apps Demand in Professional, 2015-2019, in USD Million

Figure Running Apps Demand in Professional, 2015-2019, in Volume

6.2 Regional Demand Comparison

Table Regional Demand Comparison List

Table Major Application in Different Regions

6.3 Demand Forecast

Table Running Apps Demand Forecast 2020-2025, by Application, in USD Million

Figure Running Apps Market Growth 2020-2025, by Application, in USD Million

Figure Running Apps Market Share in 2025, by Application, in USD Million

Table Running Apps Demand Forecast 2020-2025, by Application, in Volume

Table Running Apps Market Growth 2020-2025, by Application, in Volume

Table Running Apps Market Share in 2025, by Application, in Volume

7 REGION OPERATION

7.1 Regional Production

Table Running Apps Production 2015-2019, by Region, in USD Million

Table Running Apps Production 2015-2019, by Region, in Volume

7.2 Regional Market

Table Global Running Apps Market 2015-2019, by Region, in USD Million

Table Global Running Apps Market Share 2015-2019, by Region, in USD Million

Table Global Running Apps Market 2015-2019, by Region, in Volume

Table Global Running Apps Market Share 2015-2019, by Region, in Volume

7.3 by Region

7.3.1 North America

7.3.1.1 Overview

Figure North America Running Apps Market Size and Growth 2015-2019, in USD Million
Figure North America Running Apps Market Size and Growth 2015-2019, in Volume

7.3.1.2 by Country (U.S., Canada, Mexico)

Table North America Running Apps Market Size 2015-2019, by Country, in USD Million

Table North America Running Apps Market Size 2015-2019, by Country, in Volume

7.3.2 Europe

7.3.2.1 Overview

Figure Europe Running Apps Market Size and Growth 2015-2019, in USD Million

Figure Europe Running Apps Market Size and Growth 2015-2019, in Volume

7.3.2.2 by Country (Germany, U.K., France, Italy, Russia, Spain etc.)

Table Europe Running Apps Market Size 2015-2019, by Country, in USD Million

Table Europe Running Apps Market Size 2015-2019, by Country, in Volume

7.3.3 Asia-Pacific

7.3.3.1 Overview

Figure Asia-Pacific Running Apps Market Size and Growth 2015-2019, in USD Million

Figure Asia-Pacific Running Apps Market Size and Growth 2015-2019, in Volume

7.3.3.2 by Country (China, India, Japan, Southeast Asia etc.)

Table Asia-Pacific Running Apps Market Size 2015-2019, by Country, in USD Million

Table Asia-Pacific Running Apps Market Size 2015-2019, by Country, in Volume

7.3.4 South America

7.3.4.1 Overview

Figure South America Running Apps Market Size and Growth 2015-2019, in USD Million

Figure South America Running Apps Market Size and Growth 2015-2019, in Volume

7.3.4.2 by Country (Brazil, Argentina etc.)

Table South America Running Apps Market Size 2015-2019, by Country, in USD Million

Table South America Running Apps Market Size 2015-2019, by Country, in Volume

7.3.5 Middle East & Africa

7.3.5.1 Overview

Figure Middle East & Africa Running Apps Market Size and Growth 2015-2019, in USD Million

Figure Middle East & Africa Running Apps Market Size and Growth 2015-2019, in Volume

7.3.5.2 by Country (Saudi Arabia, South Africa etc.)

Table Middle East & Africa Running Apps Market Size 2015-2019, by Country, in USD Million

Table Middle East & Africa Running Apps Market Size 2015-2019, by Country, in Volume

7.4 Regional Import & Export

7.5 Regional Forecast

Table Running Apps Market Forecast 2020-2025, by Region, in USD Million

Table Running Apps Market Forecast 2020-2025, by Region, in Volume

8 MARKETING & PRICE

8.1 Price and Margin

8.1.1 Price Trends

8.1.2 Factors of Price Change

Table Price Factors List

8.1.3 Manufacturers Gross Margin Analysis

8.2 Marketing Channel

Figure Marketing Channels Overview

9 RESEARCH CONCLUSION

List Of Tables

LIST OF TABLES

Table Upstream Segment of Running Apps

Table Application Segment of Running Apps

Table Global Running Apps Market 2015-2025, by Application, in USD Million

Table Major Company List of Android

Table Global Running Apps Market 2015-2019, by Type, in USD Million

Table Global Running Apps Market 2015-2019, by Type, in Volume

Table Global Running Apps Market Forecast 2020-2025, by Type, in USD Million

Table Global Running Apps Market Forecast 2020-2025, by Type, in Volume

Table Nike+ Overview List

Table Business Operation of Nike+ (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Runkeeper Overview List

Table Business Operation of Runkeeper (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Runtastic Overview List

Table Business Operation of Runtastic (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Under Armour Overview List

Table Business Operation of Under Armour (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Sports Tracker Overview List

Table Business Operation of Sports Tracker (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Garmin Overview List

Table Business Operation of Garmin (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Codoon Overview List

Table Business Operation of Codoon (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Strava Overview List

Table Business Operation of Strava (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Couch to 5K (C25K) Overview List

Table Business Operation of Couch to 5K (C25K) (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Global Running Apps Sales Revenue 2015-2019, by Company, in USD Million

Table Global Running Apps Sales Revenue Share 2015-2019, by Company, in USD Million

Table Global Running Apps Sales Volume 2015-2019, by Company, in Volume

Table Global Running Apps Sales Volume Share 2015-2019, by Company, in Volume

Table Regional Demand Comparison List

Table Major Application in Different Regions

Table Running Apps Demand Forecast 2020-2025, by Application, in USD Million

Table Running Apps Demand Forecast 2020-2025, by Application, in Volume

Table Running Apps Market Growth 2020-2025, by Application, in Volume

Table Running Apps Market Share in 2025, by Application, in Volume

Table Running Apps Production 2015-2019, by Region, in USD Million

Table Running Apps Production 2015-2019, by Region, in Volume

Table Global Running Apps Market 2015-2019, by Region, in USD Million

Table Global Running Apps Market Share 2015-2019, by Region, in USD Million

Table Global Running Apps Market 2015-2019, by Region, in Volume

Table Global Running Apps Market Share 2015-2019, by Region, in Volume

Table North America Running Apps Market Size 2015-2019, by Country, in USD Million

Table North America Running Apps Market Size 2015-2019, by Country, in Volume

Table Europe Running Apps Market Size 2015-2019, by Country, in USD Million

Table Europe Running Apps Market Size 2015-2019, by Country, in Volume

Table Asia-Pacific Running Apps Market Size 2015-2019, by Country, in USD Million

Table Asia-Pacific Running Apps Market Size 2015-2019, by Country, in Volume

Table South America Running Apps Market Size 2015-2019, by Country, in USD Million

Table South America Running Apps Market Size 2015-2019, by Country, in Volume

Table Middle East & Africa Running Apps Market Size 2015-2019, by Country, in USD Million

Table Middle East & Africa Running Apps Market Size 2015-2019, by Country, in Volume

Table Running Apps Market Forecast 2020-2025, by Region, in USD Million

Table Running Apps Market Forecast 2020-2025, by Region, in Volume

Table Price Factors List

List Of Figures

LIST OF FIGURES

Figure Running Apps Industry Chain Structure

Figure Global Running Apps Market Growth 2015-2019, by Type, in USD Million

Figure Global Running Apps Market Growth 2015-2019, by Type, in Volume

Figure Global Running Apps Sales Revenue Share in 2019, by Company, in USD Million

Figure Global Running Apps Sales Volume Share in 2019, by Company, in Volume

Figure North America Running Apps Market Concentration, in 2019

Figure Europe Running Apps Market Market Concentration, in 2019

Figure Asia-Pacific Running Apps MMarket Concentration, in 2019

Figure South America Running Apps Market Concentration, in 2019

Figure Middle East & Africa Running Apps Market Concentration, in 2019

Figure Running Apps Demand in Amateur, 2015-2019, in USD Million

Figure Running Apps Demand in Amateur, 2015-2019, in Volume

Figure Running Apps Demand in Professional, 2015-2019, in USD Million

Figure Running Apps Demand in Professional, 2015-2019, in Volume

Figure Running Apps Market Growth 2020-2025, by Application, in USD Million

Figure Running Apps Market Share in 2025, by Application, in USD Million

Figure North America Running Apps Market Size and Growth 2015-2019, in USD Million

Figure North America Running Apps Market Size and Growth 2015-2019, in Volume

Figure Europe Running Apps Market Size and Growth 2015-2019, in USD Million

Figure Europe Running Apps Market Size and Growth 2015-2019, in Volume

Figure Asia-Pacific Running Apps Market Size and Growth 2015-2019, in USD Million

Figure Asia-Pacific Running Apps Market Size and Growth 2015-2019, in Volume

Figure South America Running Apps Market Size and Growth 2015-2019, in USD Million

Figure South America Running Apps Market Size and Growth 2015-2019, in Volume

Figure Middle East & Africa Running Apps Market Size and Growth 2015-2019, in USD Million

Figure Middle East & Africa Running Apps Market Size and Growth 2015-2019, in Volume

Figure Marketing Channels Overview

I would like to order

Product name: Global Running Apps Market Analysis 2015-2019 and Forecast 2020-2025

Product link: <https://marketpublishers.com/r/GCC2AAE74F06EN.html>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GCC2AAE74F06EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970