

# Global Road Market Analysis 2016-2020 and Forecast 2021-2026

<https://marketpublishers.com/r/G10BBE70BBD2EN.html>

Date: February 2021

Pages: 98

Price: US\$ 2,980.00 (Single User License)

ID: G10BBE70BBD2EN

## Abstracts

### Snapshot

The global Road market size is estimated at xxx million USD with a CAGR xx% from 2016-2020 and is expected to reach xxx Million USD in 2021 with a CAGR xx% from 2021 to 2026. The report begins from overview of Industry Chain structure, and describes industry environment, then analyses market size and forecast of Road by product, region and application, in addition, this report introduces market competition situation among the vendors and company profile, besides, market price analysis and value chain features are covered in this report.

Product Type Coverage (Market Size & Forecast, Major Company of Product Type etc.):

Performance-Based Markings

Paint-Based Markings

Company Coverage (Company Profile, Sales Revenue, Price, Gross Margin, Main Products etc.):

The Sherwin-Williams Company

Geveko Markings

Kelly Bros

Swarco Limburger Lackfabrik GmbH

Ozark Materials LLC

Ennis Flint

Crown Technology, LLC

AUTOMARK TECHNOLOGIES (INDIA ) PRIVATE LTD

Reda National Co

SealMaster

The Surya Min Chem

Aximum S.A

Dianal America, Inc

Basler Lacke AG

Kestrel Thermoplastics LTD

Kataline Group

Application Coverage (Market Size & Forecast, Different Demand Market by Region, Main Consumer Profile etc.):

Road Marking

Car Park Marking

Factory Marking

Airport Marking

## Anti-Skid Marking

Region Coverage (Regional Production, Demand & Forecast by Countries etc.):

North America (U.S., Canada, Mexico)

Europe (Germany, U.K., France, Italy, Russia, Spain etc.)

Asia-Pacific (China, India, Japan, Southeast Asia etc.)

South America (Brazil, Argentina etc.)

Middle East & Africa (Saudi Arabia, South Africa etc.)

## Contents

### 1 INDUSTRY OVERVIEW

#### 1.1 Road Industry

Figure Road Industry Chain Structure

##### 1.1.1 Overview

##### 1.1.2 Development of Road

#### 1.2 Market Segment

##### 1.2.1 Upstream

Table Upstream Segment of Road

##### 1.2.2 Downstream

Table Application Segment of Road

Table Global Road Market 2016-2026, by Application, in USD Million

##### 1.2.3 COVID-19 Impact

#### 1.3 Cost Analysis

### 2 INDUSTRY ENVIRONMENT (PEST ANALYSIS)

#### 2.1 Policy

#### 2.2 Economics

#### 2.3 Sociology

#### 2.4 Technology

### 3 ROAD MARKET BY TYPE

#### 3.1 By Type

##### 3.1.1 Performance-Based Markings

Table Major Company List of Performance-Based Markings

##### 3.1.2 Paint-Based Markings

Table Major Company List of Paint-Based Markings

#### 3.2 Market Size

Table Global Road Market 2016-2020, by Type, in USD Million

Figure Global Road Market Growth 2016-2020, by Type, in USD Million

Table Global Road Market 2016-2020, by Type, in Volume

Figure Global Road Market Growth 2016-2020, by Type, in Volume

#### 3.3 Market Forecast

Table Global Road Market Forecast 2021-2026, by Type, in USD Million

Table Global Road Market Forecast 2021-2026, by Type, in Volume

## 4 MAJOR COMPANIES LIST

### 4.1 The Sherwin-Williams Company (Company Profile, Sales Data etc.)

#### 4.1.1 The Sherwin-Williams Company Profile

Table The Sherwin-Williams Company Overview List

#### 4.1.2 The Sherwin-Williams Company Products & Services

#### 4.1.3 The Sherwin-Williams Company Business Operation Conditions

Table Business Operation of The Sherwin-Williams Company (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

### 4.2 Geveko Markings (Company Profile, Sales Data etc.)

#### 4.2.1 Geveko Markings Profile

Table Geveko Markings Overview List

#### 4.2.2 Geveko Markings Products & Services

#### 4.2.3 Geveko Markings Business Operation Conditions

Table Business Operation of Geveko Markings (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

### 4.3 Kelly Bros (Company Profile, Sales Data etc.)

#### 4.3.1 Kelly Bros Profile

Table Kelly Bros Overview List

#### 4.3.2 Kelly Bros Products & Services

#### 4.3.3 Kelly Bros Business Operation Conditions

Table Business Operation of Kelly Bros (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

### 4.4 Swarco Limburger Lackfabrik GmbH (Company Profile, Sales Data etc.)

#### 4.4.1 Swarco Limburger Lackfabrik GmbH Profile

Table Swarco Limburger Lackfabrik GmbH Overview List

#### 4.4.2 Swarco Limburger Lackfabrik GmbH Products & Services

#### 4.4.3 Swarco Limburger Lackfabrik GmbH Business Operation Conditions

Table Business Operation of Swarco Limburger Lackfabrik GmbH (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

### 4.5 Ozark Materials LLC (Company Profile, Sales Data etc.)

#### 4.5.1 Ozark Materials LLC Profile

Table Ozark Materials LLC Overview List

#### 4.5.2 Ozark Materials LLC Products & Services

#### 4.5.3 Ozark Materials LLC Business Operation Conditions

Table Business Operation of Ozark Materials LLC (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

### 4.6 Ennis Flint (Company Profile, Sales Data etc.)

#### 4.6.1 Ennis Flint Profile

Table Ennis Flint Overview List

#### 4.6.2 Ennis Flint Products & Services

#### 4.6.3 Ennis Flint Business Operation Conditions

Table Business Operation of Ennis Flint (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

### 4.7 Crown Technology, LLC (Company Profile, Sales Data etc.)

#### 4.7.1 Crown Technology, LLC Profile

Table Crown Technology, LLC Overview List

#### 4.7.2 Crown Technology, LLC Products & Services

#### 4.7.3 Crown Technology, LLC Business Operation Conditions

Table Business Operation of Crown Technology, LLC (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

### 4.8 AUTOMARK TECHNOLOGIES (INDIA ) PRIVATE LTD (Company Profile, Sales Data etc.)

#### 4.8.1 AUTOMARK TECHNOLOGIES (INDIA ) PRIVATE LTD Profile

Table AUTOMARK TECHNOLOGIES (INDIA ) PRIVATE LTD Overview List

#### 4.8.2 AUTOMARK TECHNOLOGIES (INDIA ) PRIVATE LTD Products & Services

#### 4.8.3 AUTOMARK TECHNOLOGIES (INDIA ) PRIVATE LTD Business Operation Conditions

Table Business Operation of AUTOMARK TECHNOLOGIES (INDIA ) PRIVATE LTD (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

### 4.9 Reda National Co (Company Profile, Sales Data etc.)

#### 4.9.1 Reda National Co Profile

Table Reda National Co Overview List

#### 4.9.2 Reda National Co Products & Services

#### 4.9.3 Reda National Co Business Operation Conditions

Table Business Operation of Reda National Co (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

### 4.10 SealMaster (Company Profile, Sales Data etc.)

#### 4.10.1 SealMaster Profile

Table SealMaster Overview List

#### 4.10.2 SealMaster Products & Services

#### 4.10.3 SealMaster Business Operation Conditions

Table Business Operation of SealMaster (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

### 4.11 The Surya Min Chem (Company Profile, Sales Data etc.)

#### 4.11.1 The Surya Min Chem Profile

Table The Surya Min Chem Overview List

#### 4.11.2 The Surya Min Chem Products & Services

#### 4.11.3 The Surya Min Chem Business Operation Conditions

Table Business Operation of The Surya Min Chem (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

#### 4.12 Aximum S.A (Company Profile, Sales Data etc.)

##### 4.12.1 Aximum S.A Profile

Table Aximum S.A Overview List

##### 4.12.2 Aximum S.A Products & Services

##### 4.12.3 Aximum S.A Business Operation Conditions

Table Business Operation of Aximum S.A (Sales Revenue, Cost, Gross Margin)

#### 4.13 Dianal America, Inc (Company Profile, Sales Data etc.)

##### 4.13.1 Dianal America, Inc Profile

Table Dianal America, Inc Overview List

##### 4.13.2 Dianal America, Inc Products & Services

##### 4.13.3 Dianal America, Inc Business Operation Conditions

Table Business Operation of Dianal America, Inc (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

#### 4.14 Basler Lacke AG (Company Profile, Sales Data etc.)

##### 4.14.1 Basler Lacke AG Profile

Table Basler Lacke AG Overview List

##### 4.14.2 Basler Lacke AG Products & Services

##### 4.14.3 Basler Lacke AG Business Operation Conditions

Table Business Operation of Basler Lacke AG (Sales Revenue, Cost, Gross Margin)

#### 4.15 Kestrel Thermoplastics LTD (Company Profile, Sales Data etc.)

##### 4.15.1 Kestrel Thermoplastics LTD Profile

Table Kestrel Thermoplastics LTD Overview List

##### 4.15.2 Kestrel Thermoplastics LTD Products & Services

##### 4.15.3 Kestrel Thermoplastics LTD Business Operation Conditions

Table Business Operation of Kestrel Thermoplastics LTD (Sales Revenue, Cost, Gross Margin)

#### 4.16 Kataline Group (Company Profile, Sales Data etc.)

##### 4.16.1 Kataline Group Profile

Table Kataline Group Overview List

##### 4.16.2 Kataline Group Products & Services

##### 4.16.3 Kataline Group Business Operation Conditions

Table Business Operation of Kataline Group (Sales Revenue, Cost, Gross Margin)

## 5 MARKET COMPETITION

## 5.1 Company Competition

Table Global Road Sales Revenue 2016-2020, by Company, in USD Million

Table Global Road Sales Revenue Share 2016-2020, by Company, in USD Million

Figure Global Road Sales Revenue Share in 2020, by Company, in USD Million

Table Global Road Sales Volume 2016-2020, by Company, in Volume

Table Global Road Sales Volume Share 2016-2020, by Company, in Volume

Figure Global Road Sales Volume Share in 2020, by Company, in Volume

## 5.2 Regional Market by Company

Figure North America Road Market Concentration, in 2020

Figure Europe Road Market Market Concentration, in 2020

Figure Asia-Pacific Road Market Concentration, in 2020

Figure South America Road Market Concentration, in 2020

Figure Middle East & Africa Road Market Concentration, in 2020

## 6 DEMAND BY END MARKET

### 6.1 Demand Situation

#### 6.1.1 Demand in Road Marking

Figure Road Demand in Road Marking, 2016-2020, in USD Million

Figure Road Demand in Road Marking, 2016-2020, in Volume

#### 6.1.2 Demand in Car Park Marking

Figure Road Demand in Car Park Marking, 2016-2020, in USD Million

Figure Road Demand in Car Park Marking, 2016-2020, in Volume

#### 6.1.3 Demand in Factory Marking

Figure Road Demand in Factory Marking, 2016-2020, in USD Million

Figure Road Demand in Factory Marking, 2016-2020, in Volume

#### 6.1.4 Demand in Airport Marking

Figure Road Demand in Airport Marking, 2016-2020, in USD Million

Figure Road Demand in Airport Marking, 2016-2020, in Volume

#### 6.1.5 Demand in Anti-Skid Marking

Figure Road Demand in Anti-Skid Marking, 2016-2020, in USD Million

Figure Road Demand in Anti-Skid Marking, 2016-2020, in Volume

### 6.2 Regional Demand Comparison

Table Regional Demand Comparison List

Table Major Application in Different Regions

### 6.3 Demand Forecast

Table Road Demand Forecast 2021-2026, by Application, in USD Million

Figure Road Market Growth 2021-2026, by Application, in USD Million

Figure Road Market Share in 2026, by Application, in USD Million



Table Road Demand Forecast 2021-2026, by Application, in Volume  
Table Road Market Growth 2021-2026, by Application, in Volume  
Table Road Market Share in 2026, by Application, in Volume  
6.4 Impact of the COVID-19 on the Demand

## **7 REGION OPERATION**

### 7.1 Regional Production

Table Road Production 2016-2020, by Region, in USD Million  
Table Road Production 2016-2020, by Region, in Volume

### 7.2 Regional Market

Table Global Road Market 2016-2020, by Region, in USD Million  
Table Global Road Market Share 2016-2020, by Region, in USD Million  
Table Global Road Market 2016-2020, by Region, in Volume  
Table Global Road Market Share 2016-2020, by Region, in Volume

### 7.3 by Region

#### 7.3.1 North America

##### 7.3.1.1 Overview

Figure North America Road Market Size and Growth 2016-2020, in USD Million  
Figure North America Road Market Size and Growth 2016-2020, in Volume

##### 7.3.1.2 by Country (U.S., Canada, Mexico)

Table North America Road Market Size 2016-2020, by Country, in USD Million  
Table North America Road Market Size 2016-2020, by Country, in Volume

#### 7.3.2 Europe

##### 7.3.2.1 Overview

Figure Europe Road Market Size and Growth 2016-2020, in USD Million  
Figure Europe Road Market Size and Growth 2016-2020, in Volume

##### 7.3.2.2 by Country (Germany, U.K., France, Italy, Russia, Spain etc.)

Table Europe Road Market Size 2016-2020, by Country, in USD Million  
Table Europe Road Market Size 2016-2020, by Country, in Volume

#### 7.3.3 Asia-Pacific

##### 7.3.3.1 Overview

Figure Asia-Pacific Road Market Size and Growth 2016-2020, in USD Million  
Figure Asia-Pacific Road Market Size and Growth 2016-2020, in Volume

##### 7.3.3.2 by Country (China, India, Japan, Southeast Asia etc.)

Table Asia-Pacific Road Market Size 2016-2020, by Country, in USD Million  
Table Asia-Pacific Road Market Size 2016-2020, by Country, in Volume

#### 7.3.4 South America

##### 7.3.4.1 Overview

Figure South America Road Market Size and Growth 2016-2020, in USD Million  
Figure South America Road Market Size and Growth 2016-2020, in Volume

7.3.4.2 by Country (Brazil, Argentina etc.)

Table South America Road Market Size 2016-2020, by Country, in USD Million

Table South America Road Market Size 2016-2020, by Country, in Volume

7.3.5 Middle East & Africa

7.3.5.1 Overview

Figure Middle East & Africa Road Market Size and Growth 2016-2020, in USD Million

Figure Middle East & Africa Road Market Size and Growth 2016-2020, in Volume

7.3.5.2 by Country (Saudi Arabia, South Africa etc.)

Table Middle East & Africa Road Market Size 2016-2020, by Country, in USD Million

Table Middle East & Africa Road Market Size 2016-2020, by Country, in Volume

7.4 Regional Import & Export

7.5 Regional Forecast

Table Road Market Forecast 2021-2026, by Region, in USD Million

Table Road Market Forecast 2021-2026, by Region, in Volume

## **8 MARKETING & PRICE**

8.1 Price and Margin

8.1.1 Price Trends

8.1.2 Factors of Price Change

Table Price Factors List

8.1.3 Manufacturers Gross Margin Analysis

8.2 Marketing Channel

Figure Marketing Channels Overview

## **9 RESEARCH CONCLUSION**

## List Of Tables

### LIST OF TABLES

1. Table Upstream Segment of Road
2. Table Application Segment of Road
3. Table Global Road Market 2016-2026, by Application, in USD Million
4. Table Major Company List of Paint-Based Markings
5. Table Global Road Market 2016-2020, by Type, in USD Million
6. Table Global Road Market 2016-2020, by Type, in Volume
7. Table Global Road Market Forecast 2021-2026, by Type, in USD Million
8. Table Global Road Market Forecast 2021-2026, by Type, in Volume
9. Table The Sherwin-Williams Company Overview List
10. Table Business Operation of The Sherwin-Williams Company (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
11. Table Geveko Markings Overview List
12. Table Business Operation of Geveko Markings (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
13. Table Kelly Bros Overview List
14. Table Business Operation of Kelly Bros (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
15. Table Swarco Limburger Lackfabrik GmbH Overview List
16. Table Business Operation of Swarco Limburger Lackfabrik GmbH (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
17. Table Ozark Materials LLC Overview List
18. Table Business Operation of Ozark Materials LLC (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
19. Table Ennis Flint Overview List
20. Table Business Operation of Ennis Flint (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
21. Table Crown Technology, LLC Overview List
22. Table Business Operation of Crown Technology, LLC (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
23. Table AUTOMARK TECHNOLOGIES (INDIA ) PRIVATE LTD Overview List
24. Table Business Operation of AUTOMARK TECHNOLOGIES (INDIA ) PRIVATE LTD (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
25. Table Reda National Co Overview List
26. Table Business Operation of Reda National Co (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
27. Table SealMaster Overview List

28. Table Business Operation of SealMaster (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
29. Table The Surya Min Chem Overview List
30. Table Business Operation of The Surya Min Chem (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
31. Table Aximum S.A Overview List
32. Table Business Operation of Aximum S.A (Sales Revenue, Cost, Gross Margin)
33. Table Dianal America, Inc Overview List
34. Table Business Operation of Dianal America, Inc (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
35. Table Basler Lacke AG Overview List
36. Table Business Operation of Basler Lacke AG (Sales Revenue, Cost, Gross Margin)
37. Table Kestrel Thermoplastics LTD Overview List
38. Table Business Operation of Kestrel Thermoplastics LTD (Sales Revenue, Cost, Gross Margin)
39. Table Kataline Group Overview List
40. Table Business Operation of Kataline Group (Sales Revenue, Cost, Gross Margin)
41. Table Global Road Sales Revenue 2016-2020, by Company, in USD Million
42. Table Global Road Sales Revenue Share 2016-2020, by Company, in USD Million
43. Table Global Road Sales Volume 2016-2020, by Company, in Volume
44. Table Global Road Sales Volume Share 2016-2020, by Company, in Volume
45. Table Regional Demand Comparison List
46. Table Major Application in Different Regions
47. Table Road Demand Forecast 2021-2026, by Application, in USD Million
48. Table Road Demand Forecast 2021-2026, by Application, in Volume
49. Table Road Market Growth 2021-2026, by Application, in Volume
50. Table Road Market Share in 2026, by Application, in Volume
51. Table Road Production 2016-2020, by Region, in USD Million
52. Table Road Production 2016-2020, by Region, in Volume
53. Table Global Road Market 2016-2020, by Region, in USD Million
54. Table Global Road Market Share 2016-2020, by Region, in USD Million
55. Table Global Road Market 2016-2020, by Region, in Volume
56. Table Global Road Market Share 2016-2020, by Region, in Volume
57. Table North America Road Market Size 2016-2020, by Country, in USD Million
58. Table North America Road Market Size 2016-2020, by Country, in Volume
59. Table Europe Road Market Size 2016-2020, by Country, in USD Million
60. Table Europe Road Market Size 2016-2020, by Country, in Volume
61. Table Asia-Pacific Road Market Size 2016-2020, by Country, in USD Million
62. Table Asia-Pacific Road Market Size 2016-2020, by Country, in Volume

- 63. Table South America Road Market Size 2016-2020, by Country, in USD Million
- 64. Table South America Road Market Size 2016-2020, by Country, in Volume
- 65. Table Middle East & Africa Road Market Size 2016-2020, by Country, in USD Million
- 66. Table Middle East & Africa Road Market Size 2016-2020, by Country, in Volume
- 67. Table Road Market Forecast 2021-2026, by Region, in USD Million
- 68. Table Road Market Forecast 2021-2026, by Region, in Volume
- 69. Table Price Factors List

## List Of Figures

### LIST OF FIGURES

1. Figure Road Industry Chain Structure
2. Figure Global Road Market Growth 2016-2020, by Type, in USD Million
3. Figure Global Road Market Growth 2016-2020, by Type, in Volume
4. Figure Global Road Sales Revenue Share in 2020, by Company, in USD Million
5. Figure Global Road Sales Volume Share in 2020, by Company, in Volume
6. Figure North America Road Market Concentration, in 2020
7. Figure Europe Road Market Market Concentration, in 2020
8. Figure Asia-Pacific Road MMarket Concentration, in 2020
9. Figure South America Road Market Concentration, in 2020
10. Figure Middle East & Africa Road Market Concentration, in 2020
11. Figure Road Demand in Road Marking, 2016-2020, in USD Million
12. Figure Road Demand in Road Marking, 2016-2020, in Volume
13. Figure Road Demand in Car Park Marking, 2016-2020, in USD Million
14. Figure Road Demand in Car Park Marking, 2016-2020, in Volume
15. Figure Road Demand in Factory Marking, 2016-2020, in USD Million
16. Figure Road Demand in Factory Marking, 2016-2020, in Volume
17. Figure Road Demand in Airport Marking, 2016-2020, in USD Million
18. Figure Road Demand in Airport Marking, 2016-2020, in Volume
19. Figure Road Demand in Anti-Skid Marking, 2016-2020, in USD Million
20. Figure Road Demand in Anti-Skid Marking, 2016-2020, in Volume
21. Figure Road Market Growth 2021-2026, by Application, in USD Million
22. Figure Road Market Share in 2026, by Application, in USD Million
23. Figure North America Road Market Size and Growth 2016-2020, in USD Million
24. Figure North America Road Market Size and Growth 2016-2020, in Volume
25. Figure Europe Road Market Size and Growth 2016-2020, in USD Million
26. Figure Europe Road Market Size and Growth 2016-2020, in Volume
27. Figure Asia-Pacific Road Market Size and Growth 2016-2020, in USD Million
28. Figure Asia-Pacific Road Market Size and Growth 2016-2020, in Volume
29. Figure South America Road Market Size and Growth 2016-2020, in USD Million
30. Figure South America Road Market Size and Growth 2016-2020, in Volume
31. Figure Middle East & Africa Road Market Size and Growth 2016-2020, in USD Million
32. Figure Middle East & Africa Road Market Size and Growth 2016-2020, in Volume
33. Figure Marketing Channels Overview

## I would like to order

Product name: Global Road Market Analysis 2016-2020 and Forecast 2021-2026

Product link: <https://marketpublishers.com/r/G10BBE70BBD2EN.html>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G10BBE70BBD2EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970