

Global Road Bikes Market Survey and Trend Research 2018

<https://marketpublishers.com/r/G72281B44D2EN.html>

Date: December 2017

Pages: 126

Price: US\$ 2,600.00 (Single User License)

ID: G72281B44D2EN

Abstracts

Summary

Road Bikes is used to describe bicycles built for traveling at speed on paved roads. Some sources use the term to mean racing bicycle. Other sources specifically exclude racing bicycles from the definition, using the term to mean a bicycle of a similar style but built more for endurance and less the fast bursts of speed desired in a racing bicycle; as such, they usually have more gear combinations and fewer hi-tech racing features.

This report describes the development of the industry by upstream & downstream, industry overall and development, key companies, as well as type segment & market application and so on, and makes a scientific prediction for the development industry prospects on the basis of analysis, finally, analyzes opportunities for investment in the industry at the end of the report.

Industry Chain

Raw Materials

Cost

Technology

Consumer Preference

Industry Overall:

History

Development & Trend

Market Competition

Trade Overview

Policy

Region (North America, Europe, Asia-Pacific, South America, Middle East, Africa):

Regional Market

Production Development

Sales

Regional Trade

Regional Forecast

Company (Giant Bicycles, Trek, Bridgestone Cycle, Hero Cycles, Fuji Bikes, Fuji Bikes, Xidesheng Bicycle, Accell, Specialized, Ti Cycles, Cannondale, Cube, OMYO, Tianjin Battle, Shanghai Phonex, Flying Pigeon, Grimaldi Industri, Trinx Bikes, Scott Sports, Derby Cycle, LOOK, Atlas, Laux Bike, KHS etc.):

Company Profile

Product & Service

Business Operation Data

Market Share

Investment Analysis:

Market Features

Investment Opportunity

Investment Calculation

Contents

PART 1 INDUSTRY OVERVIEW

- 1.1 Road Bikes Industry
 - 1.1.1 Definition
 - 1.1.2 Industry Trend
- 1.2 Industry Chain
 - 1.2.1 Upstream
 - 1.2.2 Technology
 - 1.2.3 Cost Structure
 - 1.2.4 Consumer Preference
 - 1.2.2 Downstream

PART 2 INDUSTRY OVERALL

- 2.1 Industry History
- 2.2 Development Prospect
- 2.3 Competition Structure
- 2.4 Relevant Policy
- 2.5 Trade Overview

PART 3 ROAD BIKES MARKET BY PRODUCT

- 3.1 Products List of Major Companies
- 3.2 Market Size
- 3.3 Market Forecast

4 KEY COMPANIES LIST

- 4.1 Giant Bicycles (Company Overview, Sales Data etc.)
 - 4.1.1 Company Overview
 - 4.1.2 Products and Services
 - 4.1.3 Business Analysis
- 4.2 Trek (Company Overview, Sales Data etc.)
 - 4.2.1 Company Overview
 - 4.2.2 Products and Services
 - 4.2.3 Business Analysis
- 4.3 Bridgestone Cycle (Company Overview, Sales Data etc.)

- 4.3.1 Company Overview
- 4.3.2 Products and Services
- 4.3.3 Business Analysis
- 4.4 Hero Cycles (Company Overview, Sales Data etc.)
 - 4.4.1 Company Overview
 - 4.4.2 Products and Services
 - 4.4.3 Business Analysis
- 4.5 Fuji Bikes (Company Overview, Sales Data etc.)
 - 4.5.1 Company Overview
 - 4.5.2 Products and Services
 - 4.5.3 Business Analysis
- 4.6 Fuji Bikes (Company Overview, Sales Data etc.)
 - 4.6.1 Company Overview
 - 4.6.2 Products and Services
 - 4.6.3 Business Analysis
- 4.7 Xidesheng Bicycle (Company Overview, Sales Data etc.)
 - 4.7.1 Company Overview
 - 4.7.2 Products and Services
 - 4.7.3 Business Analysis
- 4.8 Accell (Company Overview, Sales Data etc.)
 - 4.8.1 Company Overview
 - 4.8.2 Products and Services
 - 4.8.3 Business Analysis
- 4.9 Specialized (Company Overview, Sales Data etc.)
 - 4.9.1 Company Overview
 - 4.9.2 Products and Services
 - 4.9.3 Business Analysis
- 4.10 Ti Cycles (Company Overview, Sales Data etc.)
 - 4.10.1 Company Overview
 - 4.10.2 Products and Services
 - 4.10.3 Business Analysis
- 4.11 Cannondale (Company Overview, Sales Data etc.)
- 4.12 Cube (Company Overview, Sales Data etc.)
- 4.13 OMYO (Company Overview, Sales Data etc.)
- 4.14 Tianjin Battle (Company Overview, Sales Data etc.)
- 4.15 Shanghai Phonex (Company Overview, Sales Data etc.)
- 4.16 Flying Pigeon (Company Overview, Sales Data etc.)
- 4.17 Grimaldi Industri (Company Overview, Sales Data etc.)
- 4.18 Trinx Bikes (Company Overview, Sales Data etc.)

- 4.19 Scott Sports (Company Overview, Sales Data etc.)
- 4.20 Derby Cycle (Company Overview, Sales Data etc.)
- 4.21 LOOK (Company Overview, Sales Data etc.)
- 4.22 Atlas (Company Overview, Sales Data etc.)
- 4.23 Laux Bike (Company Overview, Sales Data etc.)
- 4.24 KHS (Company Overview, Sales Data etc.)

PART 5 MARKET COMPETITION

- 5.1 Companies Competition
- 5.2 Industry Competition Structure Analysis
 - 5.2.1 Rivalry
 - 5.2.2 Threat of New Entrants
 - 5.2.3 Substitutes
 - 5.2.4 Bargaining Power of Suppliers
 - 5.2.5 Bargaining Power of Buyers

PART 6 MARKET DEMAND BY SEGMENT

- 6.1 Demand Situation
 - 6.1.1 Industry Application Status
 - 6.1.2 Industry SWOT Analysis
 - 6.1.2.1 Strengths
 - 6.1.2.2 Weaknesses
 - 6.1.2.3 Opportunities
 - 6.1.2.4 Threats
 - 6.2 Major Customer Survey
- 6.3 Demand Forecast

PART 7 REGION OPERATION

- 7.1 Regional Market
- 7.2 Production and Sales by Region
 - 7.2.1 Production
 - 7.2.2 Sales
 - 7.2.3 Trade
- 7.3 Regional Forecast

PART 8 MARKET INVESTMENT

8.1 Market Features

8.1.1 Product Features

8.1.2 Price Features

8.1.3 Channel Features

8.1.4 Purchasing Features

8.2 Investment Opportunity

8.2.1 Regional Investment Opportunity

8.2.2 Industry Investment Opportunity

8.3 Investment Calculation

8.3.1 Cost Calculation

8.3.2 Revenue Calculation

8.3.3 Economic Performance Evaluation

PART 9 CONCLUSION

List Of Tables

LIST OF TABLES

Table Global Road Bikes Market 2012-2017, by Type, in USD Million

Table Global Road Bikes Market 2012-2017, by Type, in Volume

Table Global Road Bikes Market Forecast 2018-2023, by Type, in USD Million

Table Global Road Bikes Market Forecast 2018-2023, by Type, in Volume

Table Giant Bicycles Overview List

Table Road Bikes Business Operation of Giant Bicycles (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Trek Overview List

Table Road Bikes Business Operation of Trek (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Bridgestone Cycle Overview List

Table Road Bikes Business Operation of Bridgestone Cycle (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Hero Cycles Overview List

Table Road Bikes Business Operation of Hero Cycles (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Fuji Bikes Overview List

Table Road Bikes Business Operation of Fuji Bikes (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Fuji Bikes Overview List

Table Road Bikes Business Operation of Fuji Bikes (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Xidesheng Bicycle Overview List

Table Road Bikes Business Operation of Xidesheng Bicycle (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Accell Overview List

Table Road Bikes Business Operation of Accell (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Specialized Overview List

Table Road Bikes Business Operation of Specialized (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Ti Cycles Overview List

Table Road Bikes Business Operation of Ti Cycles (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Cannondale Overview List

Table Road Bikes Business Operation of Cannondale (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Cube Overview List

Table Road Bikes Business Operation of Cube (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table OMYO Overview List

Table Road Bikes Business Operation of OMYO (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Tianjin Battle Overview List

Table Road Bikes Business Operation of Tianjin Battle (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Shanghai Phonex Overview List

Table Road Bikes Business Operation of Shanghai Phonex (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Flying Pigeon Overview List

Table Road Bikes Business Operation of Flying Pigeon (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Grimaldi Industri Overview List

Table Road Bikes Business Operation of Grimaldi Industri (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Trinx Bikes Overview List

Table Road Bikes Business Operation of Trinx Bikes (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Scott Sports Overview List

Table Road Bikes Business Operation of Scott Sports (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Derby Cycle Overview List

Table Road Bikes Business Operation of Derby Cycle (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table LOOK Overview List

Table Road Bikes Business Operation of LOOK (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Atlas Overview List

Table Road Bikes Business Operation of Atlas (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Laux Bike Overview List

Table Road Bikes Business Operation of Laux Bike (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table KHS Overview List

Table Road Bikes Business Operation of KHS (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Global Road Bikes Sales Revenue 2012-2017, by Companies, in USD Million

Table Global Road Bikes Sales Revenue Share, by Companies, in USD Million

Table Global Road Bikes Sales Volume 2012-2017, by Companies, in Volume

Table Global Road Bikes Sales Revenue Share, by Companies in 2017, in Volume

Table Road Bikes Demand 2012-2017, by Application, in USD Million

Table Road Bikes Demand 2012-2017, by Application, in Volume

Table Road Bikes Demand Forecast 2018-2023, by Application, in USD Million

Table Road Bikes Demand Forecast 2018-2023, by Application, in Volume

Table Global Road Bikes Market 2012-2017, by Region, in USD Million

Table Global Road Bikes Market 2012-2017, by Region, in Volume

Table Road Bikes Market Forecast 2018-2023, by Region, in USD Million

Table Road Bikes Market Forecast 2018-2023, by Region, in Volume

List Of Figures

LIST OF FIGURES

Figure Road Bikes Industry Chain Structure

Figure Global Road Bikes Market Growth 2012-2017, by Type, in USD Million

Figure Global Road Bikes Market Growth 2012-2017, by Type, in Volume

Figure Global Road Bikes Sales Revenue Share, by Companies in 2017, in USD Million

Figure Global Road Bikes Sales Volume Share 2012-2017, by Companies, in Volume

Figure Production Development by Region

Figure Sales List by Region

I would like to order

Product name: Global Road Bikes Market Survey and Trend Research 2018

Product link: <https://marketpublishers.com/r/G72281B44D2EN.html>

Price: US\$ 2,600.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G72281B44D2EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970