

# Global Ready-To-Drink Green Tea Market Analysis 2016-2020 and Forecast 2021-2026

https://marketpublishers.com/r/G66BBA690FAEN.html

Date: March 2021

Pages: 79

Price: US\$ 2,980.00 (Single User License)

ID: G66BBA690FAEN

# **Abstracts**

#### **SNAPSHOT**

Ready-To-Drink Tea refer to Tea-based or tea-flavored beverage in a ready-to-drink format. It can come in different flavor variants, such as black, green, red, oolong, jasmine, and fruit among others. Among them, green tea-based RTD tea is performing well as it is considered to be a healthier alternative to other soft drinks categories. The global Ready-To-Drink Green Tea market size is estimated at xxx million USD with a CAGR xx% from 2016-2020 and is expected to reach xxx Million USD in 2021 with a CAGR xx% from 2021 to 2026. The report begins from overview of Industry Chain structure, and describes industry environment, then analyses market size and forecast of Ready-To-Drink Green Tea by product, region and application, in addition, this report introduces market competition situation among the vendors and company profile, besides, market price analysis and value chain features are covered in this report.

Product Type Coverage (Market Size & Forecast, Major Company of Product Type etc.):

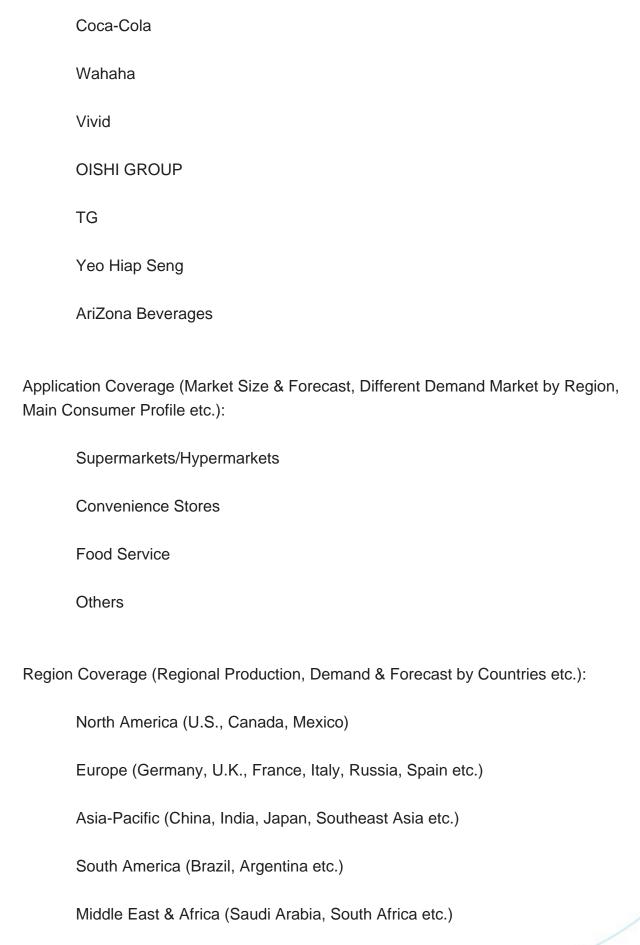
Flavored

Unflavored

Company Coverage (Company Profile, Sales Revenue, Price, Gross Margin, Main Products etc.):

Unilever











## **Contents**

#### 1 INDUSTRY OVERVIEW

1.1 Ready-To-Drink Green Tea Industry

Figure Ready-To-Drink Green Tea Industry Chain Structure

- 1.1.1 Overview
- 1.1.2 Development of Ready-To-Drink Green Tea
- 1.2 Market Segment
  - 1.2.1 Upstream

Table Upstream Segment of Ready-To-Drink Green Tea

1.2.2 Downstream

Table Application Segment of Ready-To-Drink Green Tea

Table Global Ready-To-Drink Green Tea Market 2016-2026, by Application, in USD Million

- 1.2.3 COVID-19 Impact
- 1.3 Cost Analysis

# 2 INDUSTRY ENVIRONMENT (PEST ANALYSIS)

- 2.1 Policy
- 2.2 Economics
- 2.3 Sociology
- 2.4 Technology

#### 3 READY-TO-DRINK GREEN TEA MARKET BY TYPE

- 3.1 By Type
  - 3.1.1 Flavored

Table Major Company List of Flavored

3.1.2 Unflavored

Table Major Company List of Unflavored

3.2 Market Size

Table Global Ready-To-Drink Green Tea Market 2016-2020, by Type, in USD Million Figure Global Ready-To-Drink Green Tea Market Growth 2016-2020, by Type, in USD Million

Table Global Ready-To-Drink Green Tea Market 2016-2020, by Type, in Volume Figure Global Ready-To-Drink Green Tea Market Growth 2016-2020, by Type, in Volume



#### 3.3 Market Forecast

Table Global Ready-To-Drink Green Tea Market Forecast 2021-2026, by Type, in USD Million

Table Global Ready-To-Drink Green Tea Market Forecast 2021-2026, by Type, in Volume

#### **4 MAJOR COMPANIES LIST**

- 4.1 Unilever (Company Profile, Sales Data etc.)
  - 4.1.1 Unilever Profile

**Table Unilever Overview List** 

- 4.1.2 Unilever Products & Services
- 4.1.3 Unilever Business Operation Conditions

Table Business Operation of Unilever (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

- 4.2 Coca-Cola (Company Profile, Sales Data etc.)
  - 4.2.1 Coca-Cola Profile

Table Coca-Cola Overview List

- 4.2.2 Coca-Cola Products & Services
- 4.2.3 Coca-Cola Business Operation Conditions

Table Business Operation of Coca-Cola (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

- 4.3 Wahaha (Company Profile, Sales Data etc.)
  - 4.3.1 Wahaha Profile

**Table Wahaha Overview List** 

- 4.3.2 Wahaha Products & Services
- 4.3.3 Wahaha Business Operation Conditions

Table Business Operation of Wahaha (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

- 4.4 Vivid (Company Profile, Sales Data etc.)
  - 4.4.1 Vivid Profile

**Table Vivid Overview List** 

- 4.4.2 Vivid Products & Services
- 4.4.3 Vivid Business Operation Conditions

Table Business Operation of Vivid (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

- 4.5 OISHI GROUP (Company Profile, Sales Data etc.)
  - 4.5.1 OISHI GROUP Profile

Table OISHI GROUP Overview List



- 4.5.2 OISHI GROUP Products & Services
- 4.5.3 OISHI GROUP Business Operation Conditions

Table Business Operation of OISHI GROUP (Sales Revenue, Sales Volume, Price,

Cost, Gross Margin)

- 4.6 TG (Company Profile, Sales Data etc.)
  - 4.6.1 TG Profile

Table TG Overview List

- 4.6.2 TG Products & Services
- 4.6.3 TG Business Operation Conditions

Table Business Operation of TG (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

- 4.7 Yeo Hiap Seng (Company Profile, Sales Data etc.)
  - 4.7.1 Yeo Hiap Seng Profile

Table Yeo Hiap Seng Overview List

- 4.7.2 Yeo Hiap Seng Products & Services
- 4.7.3 Yeo Hiap Seng Business Operation Conditions

Table Business Operation of Yeo Hiap Seng (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

- 4.8 AriZona Beverages (Company Profile, Sales Data etc.)
  - 4.8.1 AriZona Beverages Profile

Table AriZona Beverages Overview List

- 4.8.2 AriZona Beverages Products & Services
- 4.8.3 AriZona Beverages Business Operation Conditions

Table Business Operation of AriZona Beverages (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

#### **5 MARKET COMPETITION**

#### 5.1 Company Competition

Table Global Ready-To-Drink Green Tea Sales Revenue 2016-2020, by Company, in USD Million

Table Global Ready-To-Drink Green Tea Sales Revenue Share 2016-2020, by Company, in USD Million

Figure Global Ready-To-Drink Green Tea Sales Revenue Share in 2020, by Company, in USD Million

Table Global Ready-To-Drink Green Tea Sales Volume 2016-2020, by Company, in Volume

Table Global Ready-To-Drink Green Tea Sales Volume Share 2016-2020, by Company, in Volume



Figure Global Ready-To-Drink Green Tea Sales Volume Share in 2020, by Company, in Volume

5.2 Regional Market by Company

Figure North America Ready-To-Drink Green Tea Market Concentration, in 2020

Figure Europe Ready-To-Drink Green Tea Market Market Concentration, in 2020

Figure Asia-Pacific Ready-To-Drink Green Tea MMarket Concentration, in 2020

Figure South America Ready-To-Drink Green Tea Market Concentration, in 2020

Figure Middle East & Africa Ready-To-Drink Green Tea Market Concentration, in 2020

#### **6 DEMAND BY END MARKET**

#### 6.1 Demand Situation

6.1.1 Demand in Supermarkets/Hypermarkets

Figure Ready-To-Drink Green Tea Demand in Supermarkets/Hypermarkets, 2016-2020, in USD Million

Figure Ready-To-Drink Green Tea Demand in Supermarkets/Hypermarkets, 2016-2020, in Volume

6.1.2 Demand in Convenience Stores

Figure Ready-To-Drink Green Tea Demand in Convenience Stores, 2016-2020, in USD Million

Figure Ready-To-Drink Green Tea Demand in Convenience Stores, 2016-2020, in Volume

6.1.3 Demand in Food Service

Figure Ready-To-Drink Green Tea Demand in Food Service, 2016-2020, in USD Million Figure Ready-To-Drink Green Tea Demand in Food Service, 2016-2020, in Volume

6.1.4 Demand in Others

Figure Ready-To-Drink Green Tea Demand in Others, 2016-2020, in USD Million Figure Ready-To-Drink Green Tea Demand in Others, 2016-2020, in Volume

6.2 Regional Demand Comparison

Table Regional Demand Comparison List

Table Major Application in Different Regions

6.3 Demand Forecast

Table Ready-To-Drink Green Tea Demand Forecast 2021-2026, by Application, in USD Million

Figure Ready-To-Drink Green Tea Market Growth 2021-2026, by Application, in USD Million

Figure Ready-To-Drink Green Tea Market Share in 2026, by Application, in USD Million Table Ready-To-Drink Green Tea Demand Forecast 2021-2026, by Application, in Volume



Table Ready-To-Drink Green Tea Market Growth 2021-2026, by Application, in Volume Table Ready-To-Drink Green Tea Market Share in 2026, by Application, in Volume 6.4 Impact of the COVID-19 on the Demand

#### **7 REGION OPERATION**

## 7.1 Regional Production

Table Ready-To-Drink Green Tea Production 2016-2020, by Region, in USD Million Table Ready-To-Drink Green Tea Production 2016-2020, by Region, in Volume 7.2 Regional Market

Table Global Ready-To-Drink Green Tea Market 2016-2020, by Region, in USD Million Table Global Ready-To-Drink Green Tea Market Share 2016-2020, by Region, in USD Million

Table Global Ready-To-Drink Green Tea Market 2016-2020, by Region, in Volume Table Global Ready-To-Drink Green Tea Market Share 2016-2020, by Region, in Volume

7.3 by Region

7.3.1 North America

7.3.1.1 Overview

Figure North America Ready-To-Drink Green Tea Market Size and Growth 2016-2020, in USD Million

Figure North America Ready-To-Drink Green Tea Market Size and Growth 2016-2020, in Volume

7.3.1.2 by Country (U.S., Canada, Mexico)

Table North America Ready-To-Drink Green Tea Market Size 2016-2020, by Country, in USD Million

Table North America Ready-To-Drink Green Tea Market Size 2016-2020, by Country, in Volume

7.3.2 Europe

7.3.2.1 Overview

Figure Europe Ready-To-Drink Green Tea Market Size and Growth 2016-2020, in USD Million

Figure Europe Ready-To-Drink Green Tea Market Size and Growth 2016-2020, in Volume

7.3.2.2 by Country (Germany, U.K., France, Italy, Russia, Spain etc.)

Table Europe Ready-To-Drink Green Tea Market Size 2016-2020, by Country, in USD Million

Table Europe Ready-To-Drink Green Tea Market Size 2016-2020, by Country, in Volume



7.3.3 Asia-Pacific

7.3.3.1 Overview

Figure Asia-Pacific Ready-To-Drink Green Tea Market Size and Growth 2016-2020, in USD Million

Figure Asia-Pacific Ready-To-Drink Green Tea Market Size and Growth 2016-2020, in Volume

7.3.3.2 by Country (China, India, Japan, Southeast Asia etc.)

Table Asia-Pacific Ready-To-Drink Green Tea Market Size 2016-2020, by Country, in USD Million

Table Asia-Pacific Ready-To-Drink Green Tea Market Size 2016-2020, by Country, in Volume

7.3.4 South America

7.3.4.1 Overview

Figure South America Ready-To-Drink Green Tea Market Size and Growth 2016-2020, in USD Million

Figure South America Ready-To-Drink Green Tea Market Size and Growth 2016-2020, in Volume

7.3.4.2 by Country (Brazil, Argentina etc.)

Table South America Ready-To-Drink Green Tea Market Size 2016-2020, by Country, in USD Million

Table South America Ready-To-Drink Green Tea Market Size 2016-2020, by Country, in Volume

7.3.5 Middle East & Africa

7.3.5.1 Overview

Figure Middle East & Africa Ready-To-Drink Green Tea Market Size and Growth 2016-2020, in USD Million

Figure Middle East & Africa Ready-To-Drink Green Tea Market Size and Growth 2016-2020, in Volume

7.3.5.2 by Country (Saudi Arabia, South Africa etc.)

Table Middle East & Africa Ready-To-Drink Green Tea Market Size 2016-2020, by Country, in USD Million

Table Middle East & Africa Ready-To-Drink Green Tea Market Size 2016-2020, by Country, in Volume

7.4 Regional Import & Export

7.5 Regional Forecast

Table Ready-To-Drink Green Tea Market Forecast 2021-2026, by Region, in USD Million

Table Ready-To-Drink Green Tea Market Forecast 2021-2026, by Region, in Volume



### **8 MARKETING & PRICE**

- 8.1 Price and Margin
  - 8.1.1 Price Trends
  - 8.1.2 Factors of Price Change

Table Price Factors List

- 8.1.3 Manufacturers Gross Margin Analysis
- 8.2 Marketing Channel

Figure Marketing Channels Overview

# 9 RESEARCH CONCLUSION



# **List Of Tables**

#### LIST OF TABLES

- 1. Table Upstream Segment of Ready-To-Drink Green Tea
- 2. Table Application Segment of Ready-To-Drink Green Tea
- 3. Table Global Ready-To-Drink Green Tea Market 2016-2026, by Application, in USD Million
- 4. Table Major Company List of Unflavored
- 5. Table Global Ready-To-Drink Green Tea Market 2016-2020, by Type, in USD Million
- 6. Table Global Ready-To-Drink Green Tea Market 2016-2020, by Type, in Volume
- 7. Table Global Ready-To-Drink Green Tea Market Forecast 2021-2026, by Type, in USD Million
- 8. Table Global Ready-To-Drink Green Tea Market Forecast 2021-2026, by Type, in Volume
- 9. Table Unilever Overview List
- 10. Table Business Operation of Unilever (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
- 11. Table Coca-Cola Overview List
- 12. Table Business Operation of Coca-Cola (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
- 13. Table Wahaha Overview List
- 14. Table Business Operation of Wahaha (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
- 15. Table Vivid Overview List
- 16. Table Business Operation of Vivid (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
- 17. Table OISHI GROUP Overview List
- 18. Table Business Operation of OISHI GROUP (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
- 19. Table TG Overview List
- 20. Table Business Operation of TG (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
- 21. Table Yeo Hiap Seng Overview List
- 22. Table Business Operation of Yeo Hiap Seng (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
- 23. Table AriZona Beverages Overview List
- 24. Table Business Operation of AriZona Beverages (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
- 25. Table Global Ready-To-Drink Green Tea Sales Revenue 2016-2020, by Company,



#### in USD Million

- 26. Table Global Ready-To-Drink Green Tea Sales Revenue Share 2016-2020, by Company, in USD Million
- 27. Table Global Ready-To-Drink Green Tea Sales Volume 2016-2020, by Company, in Volume
- 28. Table Global Ready-To-Drink Green Tea Sales Volume Share 2016-2020, by Company, in Volume
- 29. Table Regional Demand Comparison List
- 30. Table Major Application in Different Regions
- 31. Table Ready-To-Drink Green Tea Demand Forecast 2021-2026, by Application, in USD Million
- 32. Table Ready-To-Drink Green Tea Demand Forecast 2021-2026, by Application, in Volume
- 33. Table Ready-To-Drink Green Tea Market Growth 2021-2026, by Application, in Volume
- 34. Table Ready-To-Drink Green Tea Market Share in 2026, by Application, in Volume
- 35. Table Ready-To-Drink Green Tea Production 2016-2020, by Region, in USD Million
- 36. Table Ready-To-Drink Green Tea Production 2016-2020, by Region, in Volume
- 37. Table Global Ready-To-Drink Green Tea Market 2016-2020, by Region, in USD Million
- 38. Table Global Ready-To-Drink Green Tea Market Share 2016-2020, by Region, in USD Million
- 39. Table Global Ready-To-Drink Green Tea Market 2016-2020, by Region, in Volume
- 40. Table Global Ready-To-Drink Green Tea Market Share 2016-2020, by Region, in Volume
- 41. Table North America Ready-To-Drink Green Tea Market Size 2016-2020, by Country, in USD Million
- 42. Table North America Ready-To-Drink Green Tea Market Size 2016-2020, by Country, in Volume
- 43. Table Europe Ready-To-Drink Green Tea Market Size 2016-2020, by Country, in USD Million
- 44. Table Europe Ready-To-Drink Green Tea Market Size 2016-2020, by Country, in Volume
- 45. Table Asia-Pacific Ready-To-Drink Green Tea Market Size 2016-2020, by Country, in USD Million
- 46. Table Asia-Pacific Ready-To-Drink Green Tea Market Size 2016-2020, by Country, in Volume
- 47. Table South America Ready-To-Drink Green Tea Market Size 2016-2020, by Country, in USD Million



- 48. Table South America Ready-To-Drink Green Tea Market Size 2016-2020, by Country, in Volume
- 49. Table Middle East & Africa Ready-To-Drink Green Tea Market Size 2016-2020, by Country, in USD Million
- 50. Table Middle East & Africa Ready-To-Drink Green Tea Market Size 2016-2020, by Country, in Volume
- 51. Table Ready-To-Drink Green Tea Market Forecast 2021-2026, by Region, in USD Million
- 52. Table Ready-To-Drink Green Tea Market Forecast 2021-2026, by Region, in Volume
- 53. Table Price Factors List



# **List Of Figures**

#### LIST OF FIGURES

- 1. Figure Ready-To-Drink Green Tea Industry Chain Structure
- 2. Figure Global Ready-To-Drink Green Tea Market Growth 2016-2020, by Type, in USD Million
- 3. Figure Global Ready-To-Drink Green Tea Market Growth 2016-2020, by Type, in Volume
- 4. Figure Global Ready-To-Drink Green Tea Sales Revenue Share in 2020, by Company, in USD Million
- 5. Figure Global Ready-To-Drink Green Tea Sales Volume Share in 2020, by Company, in Volume
- 6. Figure North America Ready-To-Drink Green Tea Market Concentration, in 2020
- 7. Figure Europe Ready-To-Drink Green Tea Market Market Concentration, in 2020
- 8. Figure Asia-Pacific Ready-To-Drink Green Tea MMarket Concentration, in 2020
- 9. Figure South America Ready-To-Drink Green Tea Market Concentration, in 2020
- 10. Figure Middle East & Africa Ready-To-Drink Green Tea Market Concentration, in 2020
- 11. Figure Ready-To-Drink Green Tea Demand in Supermarkets/Hypermarkets, 2016-2020, in USD Million
- 12. Figure Ready-To-Drink Green Tea Demand in Supermarkets/Hypermarkets, 2016-2020, in Volume
- 13. Figure Ready-To-Drink Green Tea Demand in Convenience Stores, 2016-2020, in USD Million
- 14. Figure Ready-To-Drink Green Tea Demand in Convenience Stores, 2016-2020, in Volume
- 15. Figure Ready-To-Drink Green Tea Demand in Food Service, 2016-2020, in USD Million
- 16. Figure Ready-To-Drink Green Tea Demand in Food Service, 2016-2020, in Volume
- 17. Figure Ready-To-Drink Green Tea Demand in Others, 2016-2020, in USD Million
- 18. Figure Ready-To-Drink Green Tea Demand in Others, 2016-2020, in Volume
- 19. Figure Ready-To-Drink Green Tea Market Growth 2021-2026, by Application, in USD Million
- 20. Figure Ready-To-Drink Green Tea Market Share in 2026, by Application, in USD Million
- 21. Figure North America Ready-To-Drink Green Tea Market Size and Growth 2016-2020, in USD Million
- 22. Figure North America Ready-To-Drink Green Tea Market Size and Growth 2016-2020, in Volume



- 23. Figure Europe Ready-To-Drink Green Tea Market Size and Growth 2016-2020, in USD Million
- 24. Figure Europe Ready-To-Drink Green Tea Market Size and Growth 2016-2020, in Volume
- 25. Figure Asia-Pacific Ready-To-Drink Green Tea Market Size and Growth 2016-2020, in USD Million
- 26. Figure Asia-Pacific Ready-To-Drink Green Tea Market Size and Growth 2016-2020, in Volume
- 27. Figure South America Ready-To-Drink Green Tea Market Size and Growth 2016-2020, in USD Million
- 28. Figure South America Ready-To-Drink Green Tea Market Size and Growth 2016-2020, in Volume
- 29. Figure Middle East & Africa Ready-To-Drink Green Tea Market Size and Growth 2016-2020, in USD Million
- 30. Figure Middle East & Africa Ready-To-Drink Green Tea Market Size and Growth 2016-2020, in Volume
- 31. Figure Marketing Channels Overview



#### I would like to order

Product name: Global Ready-To-Drink Green Tea Market Analysis 2016-2020 and Forecast 2021-2026

Product link: https://marketpublishers.com/r/G66BBA690FAEN.html

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/G66BBA690FAEN.html">https://marketpublishers.com/r/G66BBA690FAEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:		
Last name:		
Email:		
Company:		
Address:		
City:		
Zip code:		
Country:		
Tel:		
Fax:		
Your message:		
	**All fields are required	
	Custumer signature	

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970