

# Global Radio Transmitter Market Survey and Trend Research 2018

https://marketpublishers.com/r/G34E166A130EN.html

Date: December 2017

Pages: 97

Price: US\$ 2,600.00 (Single User License)

ID: G34E166A130EN

# **Abstracts**

#### Summary

A radio transmitter is an electronic device which, when connected to an antenna, produces an electromagnetic signal such as in radio and television broadcasting, two way communications or radar. Heating devices, such as a microwave oven, although of similar design, are not usually called transmitters, in that they use the electromagnetic energy locally rather than transmitting it to another location.

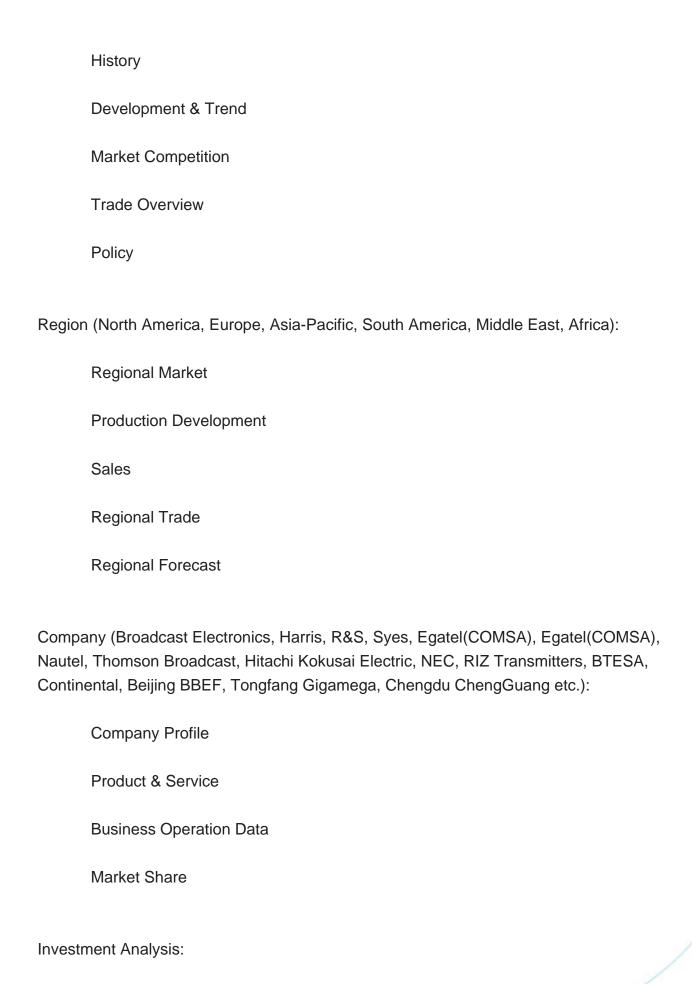
This report describes the development of the industry by upstream & downstream, industry overall and development, key companies, as well as type segment & market application and so on, and makes a scientific prediction for the development industry prospects on the basis of analysis, finally, analyzes opportunities for investment in the industry at the end of the report.

•
Raw Materials
Cost
Technology
Consumer Preference

**Industry Overall:** 

Industry Chain







Market Features

**Investment Opportunity** 

**Investment Calculation** 



## **Contents**

#### 1 PART 1 INDUSTRY OVERVIEW

- 1.1 Radio Transmitter Industry
  - 1.1.1 Definition
  - 1.1.2 Industry Trend
- 1.2 Industry Chain
  - 1.2.1 Upstream
  - 1.2.2 Technology
  - 1.2.3 Cost Structure
  - 1.2.4 Consumer Preference
  - 1.2.2 Downstream

#### 1 PART 2 INDUSTRY OVERALL

- 2.1 Industry History
- 2.2 Development Prospect
- 2.3 Competition Structure
- 2.4 Relevant Policy
- 2.5 Trade Overview

#### 1 PART 3 RADIO TRANSMITTER MARKET BY PRODUCT

- 3.1 Products List of Major Companies
- 3.2 Market Size
- 3.3 Market Forecast

#### **4 KEY COMPANIES LIST**

- 4.1 Broadcast Electronics (Company Overview, Sales Data etc.)
  - 4.1.1 Company Overview
  - 4.1.2 Products and Services
  - 4.1.3 Business Analysis
- 4.2 Harris (Company Overview, Sales Data etc.)
  - 4.2.1 Company Overview
  - 4.2.2 Products and Services
  - 4.2.3 Business Analysis
- 4.3 R&S (Company Overview, Sales Data etc.)



- 4.3.1 Company Overview
- 4.3.2 Products and Services
- 4.3.3 Business Analysis
- 4.4 Syes (Company Overview, Sales Data etc.)
  - 4.4.1 Company Overview
  - 4.4.2 Products and Services
  - 4.4.3 Business Analysis
- 4.5 Egatel(COMSA) (Company Overview, Sales Data etc.)
  - 4.5.1 Company Overview
  - 4.5.2 Products and Services
  - 4.5.3 Business Analysis
- 4.6 Egatel(COMSA) (Company Overview, Sales Data etc.)
  - 4.6.1 Company Overview
  - 4.6.2 Products and Services
  - 4.6.3 Business Analysis
- 4.7 Nautel (Company Overview, Sales Data etc.)
  - 4.7.1 Company Overview
  - 4.7.2 Products and Services
  - 4.7.3 Business Analysis
- 4.8 Thomson Broadcast (Company Overview, Sales Data etc.)
  - 4.8.1 Company Overview
  - 4.8.2 Products and Services
  - 4.8.3 Business Analysis
- 4.9 Hitachi Kokusai Electric (Company Overview, Sales Data etc.)
  - 4.9.1 Company Overview
  - 4.9.2 Products and Services
  - 4.9.3 Business Analysis
- 4.10 NEC (Company Overview, Sales Data etc.)
  - 4.10.1 Company Overview
  - 4.10.2 Products and Services
  - 4.10.3 Business Analysis
- 4.11 RIZ Transmitters (Company Overview, Sales Data etc.)
- 4.12 BTESA (Company Overview, Sales Data etc.)
- 4.13 Continental (Company Overview, Sales Data etc.)
- 4.14 Beijing BBEF (Company Overview, Sales Data etc.)
- 4.15 Tongfang Gigamega (Company Overview, Sales Data etc.)
- 4.16 Chengdu ChengGuang (Company Overview, Sales Data etc.)

#### 1 PART 5 MARKET COMPETITION



- 5.1 Companies Competition
- 5.2 Industry Competition Structure Analysis
  - 5.2.1 Rivalry
  - 5.2.2 Threat of New Entrants
  - 5.2.3 Substitutes
  - 5.2.4 Bargaining Power of Suppliers
  - 5.2.5 Bargaining Power of Buyers

#### 1 PART 6 MARKET DEMAND BY SEGMENT

- 6.1 Demand Situation
  - 6.1.1 Industry Application Status
  - 6.1.2 Industry SWOT Analysis
    - 6.1.2.1 Strengths
    - 6.1.2.2 Weaknesses
    - 6.1.2.3 Opportunities
    - 6.1.2.4 Threats
- 6.2 Major Customer Survey
- 6.3 Demand Forecast

#### 1 PART 7 REGION OPERATION

- 7.1 Regional Market
- 7.2 Production and Sales by Region
  - 7.2.1 Production
  - 7.2.2 Sales
  - 7.2.3 Trade
- 7.3 Regional Forecast

#### 1 PART 8 MARKET INVESTMENT

- 8.1 Market Features
  - 8.1.1 Product Features
  - 8.1.2 Price Features
  - 8.1.3 Channel Features
  - 8.1.4 Purchasing Features
- 8.2 Investment Opportunity
- 8.2.1 Regional Investment Opportunity



- 8.2.2 Industry Investment Opportunity
- 8.3 Investment Calculation
  - 8.3.1 Cost Calculation
  - 8.3.2 Revenue Calculation
  - 8.3.3 Economic Performance Evaluation

#### 1 PART 9 CONCLUSION



## **List Of Tables**

#### LIST OF TABLES

Table Global Radio Transmitter Market 2012-2017, by Type, in USD Million

Table Global Radio Transmitter Market 2012-2017, by Type, in Volume

Table Global Radio Transmitter Market Forecast 2018-2023, by Type, in USD Million

Table Global Radio Transmitter Market Forecast 2018-2023, by Type, in Volume

**Table Broadcast Electronics Overview List** 

Table Radio Transmitter Business Operation of Broadcast Electronics (Sales Revenue,

Sales Volume, Price, Cost, Gross Margin)

**Table Harris Overview List** 

Table Radio Transmitter Business Operation of Harris (Sales Revenue, Sales Volume,

Price, Cost, Gross Margin)

Table R&S Overview List

Table Radio Transmitter Business Operation of R&S (Sales Revenue, Sales Volume,

Price, Cost, Gross Margin)

**Table Syes Overview List** 

Table Radio Transmitter Business Operation of Syes (Sales Revenue, Sales Volume,

Price, Cost, Gross Margin)

Table Egatel(COMSA) Overview List

Table Radio Transmitter Business Operation of Egatel(COMSA) (Sales Revenue, Sales

Volume, Price, Cost, Gross Margin)

Table Egatel(COMSA) Overview List

Table Radio Transmitter Business Operation of Egatel(COMSA) (Sales Revenue, Sales

Volume, Price, Cost, Gross Margin)

**Table Nautel Overview List** 

Table Radio Transmitter Business Operation of Nautel (Sales Revenue, Sales Volume,

Price, Cost, Gross Margin)

Table Thomson Broadcast Overview List

Table Radio Transmitter Business Operation of Thomson Broadcast (Sales Revenue,

Sales Volume, Price, Cost, Gross Margin)

Table Hitachi Kokusai Electric Overview List

Table Radio Transmitter Business Operation of Hitachi Kokusai Electric (Sales

Revenue, Sales Volume, Price, Cost, Gross Margin)

Table NEC Overview List

Table Radio Transmitter Business Operation of NEC (Sales Revenue, Sales Volume,

Price, Cost, Gross Margin)

Table RIZ Transmitters Overview List



Table Radio Transmitter Business Operation of RIZ Transmitters (Sales Revenue,

Sales Volume, Price, Cost, Gross Margin)

**Table BTESA Overview List** 

Table Radio Transmitter Business Operation of BTESA (Sales Revenue, Sales Volume,

Price, Cost, Gross Margin)

**Table Continental Overview List** 

Table Radio Transmitter Business Operation of Continental (Sales Revenue, Sales

Volume, Price, Cost, Gross Margin)

Table Beijing BBEF Overview List

Table Radio Transmitter Business Operation of Beijing BBEF (Sales Revenue, Sales

Volume, Price, Cost, Gross Margin)

Table Tongfang Gigamega Overview List

Table Radio Transmitter Business Operation of Tongfang Gigamega (Sales Revenue,

Sales Volume, Price, Cost, Gross Margin)

Table Chengdu ChengGuang Overview List

Table Radio Transmitter Business Operation of Chengdu ChengGuang (Sales

Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Global Radio Transmitter Sales Revenue 2012-2017, by Companies, in USD

Million

Table Global Radio Transmitter Sales Revenue Share, by Companies, in USD Million

Table Global Radio Transmitter Sales Volume 2012-2017, by Companies, in Volume

Table Global Radio Transmitter Sales Revenue Share, by Companies in 2017, in

Volume

Table Radio Transmitter Demand 2012-2017, by Application, in USD Million

Table Radio Transmitter Demand 2012-2017, by Application, in Volume

Table Radio Transmitter Demand Forecast 2018-2023, by Application, in USD Million

Table Radio Transmitter Demand Forecast 2018-2023, by Application, in Volume

Table Global Radio Transmitter Market 2012-2017, by Region, in USD Million

Table Global Radio Transmitter Market 2012-2017, by Region, in Volume

Table Radio Transmitter Market Forecast 2018-2023, by Region, in USD Million

Table Radio Transmitter Market Forecast 2018-2023, by Region, in Volume



# **List Of Figures**

#### **LIST OF FIGURES**

Figure Radio Transmitter Industry Chain Structure

Figure Global Radio Transmitter Market Growth 2012-2017, by Type, in USD Million

Figure Global Radio Transmitter Market Growth 2012-2017, by Type, in Volume

Figure Global Radio Transmitter Sales Revenue Share, by Companies in 2017, in USD Million

Figure Global Radio Transmitter Sales Volume Share 2012-2017, by Companies, in Volume

Figure Production Development by Region

Figure Sales List by Region



#### I would like to order

Product name: Global Radio Transmitter Market Survey and Trend Research 2018

Product link: https://marketpublishers.com/r/G34E166A130EN.html

Price: US\$ 2,600.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/G34E166A130EN.html">https://marketpublishers.com/r/G34E166A130EN.html</a>

# To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970