

Global Public Relations (PR) Tools Market Status and Future Forecast 2015-2024

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Abstracts

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Market Segment as follows:

By Region



Global (Asia-Pacific[China, Southeast Asia, India, Japan, Korea, Western Asia], Europe[Germany, UK, France, Italy, Russia, Spain, Netherlands, Turkey, Switzerland], North America[United States, Canada, Mexico], Middle East & Africa[GCC, North Africa, South Africa], South America[Brazil, Argentina, Columbia, Chile, Peru])

Key Companies	
	Outbrain
	Google
	Business Wire
	Salesforce
	Meltwater
	Cision AB
	AirPR Software
	IrisPR Software
	ISentia
	Onalytica
	Prezly
	IPR Software
	TrendKite
	Agility

Red Wheat



Market by Type

Publishing Tools

Social Media Monitoring & Management

Content Creation and Distribution

Data Aggregation, Monitoring and Analysis

Relationship Management

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BFSI

Consumer Goods and Retail

Government and Public Sector

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Media & Entertainment



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