

# Global Professional Hair Care Products Market Survey and Trend Research 2018

https://marketpublishers.com/r/G2BB431D7A7EN.html

Date: May 2018 Pages: 89 Price: US\$ 2,600.00 (Single User License) ID: G2BB431D7A7EN

# Abstracts

### SUMMARY

This report describes the development of the industry by upstream & downstream, industry overall and development, key companies, as well as type segment & market application and so on, and makes a scientific prediction for the development industry prospects on the basis of analysis, finally, analyzes opportunities for investment in the industry at the end of the report.

Industry Chain

**Raw Materials** 

Cost

Technology

**Consumer Preference** 

Industry Overall:

History

**Development & Trend** 

Market Competition



Trade Overview

Policy

Region (North America, Europe, Asia-Pacific, South America, Middle East, Africa):

**Regional Market** 

Production Development

Sales

Regional Trade

**Regional Forecast** 

Company (Procter & Gamble, Henkel, Kao, L'Oreal, Unilever, Unilever, Avon, CLEAR, Schwarzkopf, L'Occitane, Mentholatum, Combe, Estee Lauder, Johnson & Johnson, Revlon, Shiseido, LG Household and Healthcare, World Hair Cosmetics, Amore Pacific etc.):

**Company Profile** 

Product & Service

**Business Operation Data** 

Market Share

Investment Analysis:

**Market Features** 

**Investment Opportunity** 



**Investment Calculation** 



# Contents

## PART 1 INDUSTRY OVERVIEW

- 1.1 Professional Hair Care Products Industry
- 1.1.1 Definition
- 1.1.2 Industry Trend
- 1.2 Industry Chain
- 1.2.1 Upstream
- 1.2.2 Technology
- 1.2.3 Cost Structure
- 1.2.4 Consumer Preference
- 1.2.2 Downstream

#### **PART 2 INDUSTRY OVERALL**

- 2.1 Industry History
- 2.2 Development Prospect
- 2.3 Competition Structure
- 2.4 Relevant Policy
- 2.5 Trade Overview

### PART 3 PROFESSIONAL HAIR CARE PRODUCTS MARKET BY PRODUCT

- 3.1 Products List of Major Companies
- 3.2 Market Size
- 3.3 Market Forecast

### PART 4 KEY COMPANIES LIST

- 4.1 Procter & Gamble (Company Overview, Sales Data etc.)
  - 4.1.1 Company Overview
  - 4.1.2 Products and Services
  - 4.1.3 Business Analysis
- 4.2 Henkel (Company Overview, Sales Data etc.)
  - 4.2.1 Company Overview
  - 4.2.2 Products and Services
  - 4.2.3 Business Analysis
- 4.3 Kao (Company Overview, Sales Data etc.)



- 4.3.1 Company Overview
- 4.3.2 Products and Services
- 4.3.3 Business Analysis
- 4.4 L'Oreal (Company Overview, Sales Data etc.)
- 4.4.1 Company Overview
- 4.4.2 Products and Services
- 4.4.3 Business Analysis
- 4.5 Unilever (Company Overview, Sales Data etc.)
- 4.5.1 Company Overview
- 4.5.2 Products and Services
- 4.5.3 Business Analysis
- 4.6 Unilever (Company Overview, Sales Data etc.)
- 4.6.1 Company Overview
- 4.6.2 Products and Services
- 4.6.3 Business Analysis
- 4.7 Avon (Company Overview, Sales Data etc.)
- 4.7.1 Company Overview
- 4.7.2 Products and Services
- 4.7.3 Business Analysis
- 4.8 CLEAR (Company Overview, Sales Data etc.)
  - 4.8.1 Company Overview
  - 4.8.2 Products and Services
- 4.8.3 Business Analysis
- 4.9 Schwarzkopf (Company Overview, Sales Data etc.)
  - 4.9.1 Company Overview
  - 4.9.2 Products and Services
  - 4.9.3 Business Analysis
- 4.10 L'Occitane (Company Overview, Sales Data etc.)
  - 4.10.1 Company Overview
  - 4.10.2 Products and Services
  - 4.10.3 Business Analysis
- 4.11 Mentholatum (Company Overview, Sales Data etc.)
- 4.12 Combe (Company Overview, Sales Data etc.)
- 4.13 Estee Lauder (Company Overview, Sales Data etc.)
- 4.14 Johnson & Johnson (Company Overview, Sales Data etc.)
- 4.15 Revlon (Company Overview, Sales Data etc.)
- 4.16 Shiseido (Company Overview, Sales Data etc.)
- 4.17 LG Household and Healthcare (Company Overview, Sales Data etc.)
- 4.18 World Hair Cosmetics (Company Overview, Sales Data etc.)



4.19 Amore Pacific (Company Overview, Sales Data etc.)

#### **PART 5 MARKET COMPETITION**

- 5.1 Companies Competition
- 5.2 Industry Competition Structure Analysis
  - 5.2.1 Rivalry
  - 5.2.2 Threat of New Entrants
  - 5.2.3 Substitutes
  - 5.2.4 Bargaining Power of Suppliers
  - 5.2.5 Bargaining Power of Buyers

#### PART 6 MARKET DEMAND BY SEGMENT

- 6.1 Demand Situation
  - 6.1.1 Industry Application Status
  - 6.1.2 Industry SWOT Analysis
    - 6.1.2.1 Strengths
    - 6.1.2.2 Weaknesses
    - 6.1.2.3 Opportunities
  - 6.1.2.4 Threats
- 6.2 Major Customer Survey
- 6.3 Demand Forecast

#### PART 7 REGION OPERATION

- 7.1 Regional Market
- 7.2 Production and Sales by Region
  - 7.2.1 Production
  - 7.2.2 Sales
  - 7.2.3 Trade
- 7.3 Regional Forecast

#### PART 8 MARKET INVESTMENT

- 8.1 Market Features
  - 8.1.1 Product Features
  - 8.1.2 Price Features
  - 8.1.3 Channel Features



- 8.1.4 Purchasing Features
- 8.2 Investment Opportunity
  - 8.2.1 Regional Investment Opportunity
  - 8.2.2 Industry Investment Opportunity
- 8.3 Investment Calculation
  - 8.3.1 Cost Calculation
  - 8.3.2 Revenue Calculation
  - 8.3.3 Economic Performance Evaluation

#### **PART 9 CONCLUSION**



# **List Of Tables**

# LIST OF TABLES

Table Global Professional Hair Care Products Market 2012-2017, by Type, in USD Million

Table Global Professional Hair Care Products Market 2012-2017, by Type, in Volume Table Global Professional Hair Care Products Market Forecast 2018-2023, by Type, in USD Million

Table Global Professional Hair Care Products Market Forecast 2018-2023, by Type, in Volume

Table Procter & Gamble Overview List

Table Professional Hair Care Products Business Operation of Procter & Gamble (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Henkel Overview List

Table Professional Hair Care Products Business Operation of Henkel (Sales Revenue,

Sales Volume, Price, Cost, Gross Margin)

Table Kao Overview List

Table Professional Hair Care Products Business Operation of Kao (Sales Revenue,

Sales Volume, Price, Cost, Gross Margin)

Table L'Oreal Overview List

Table Professional Hair Care Products Business Operation of L'Oreal (Sales Revenue,

Sales Volume, Price, Cost, Gross Margin)

Table Unilever Overview List

Table Professional Hair Care Products Business Operation of Unilever (Sales Revenue,

Sales Volume, Price, Cost, Gross Margin)

Table Unilever Overview List

Table Professional Hair Care Products Business Operation of Unilever (Sales Revenue,

Sales Volume, Price, Cost, Gross Margin)

Table Avon Overview List

Table Professional Hair Care Products Business Operation of Avon (Sales Revenue,

Sales Volume, Price, Cost, Gross Margin)

Table CLEAR Overview List

Table Professional Hair Care Products Business Operation of CLEAR (Sales Revenue,

Sales Volume, Price, Cost, Gross Margin)

Table Schwarzkopf Overview List

Table Professional Hair Care Products Business Operation of Schwarzkopf (Sales

Revenue, Sales Volume, Price, Cost, Gross Margin)

Table L'Occitane Overview List



Table Professional Hair Care Products Business Operation of L'Occitane (Sales Revenue, Sales Volume, Price, Cost, Gross Margin) Table Mentholatum Overview List Table Professional Hair Care Products Business Operation of Mentholatum (Sales Revenue, Sales Volume, Price, Cost, Gross Margin) Table Combe Overview List Table Professional Hair Care Products Business Operation of Combe (Sales Revenue, Sales Volume, Price, Cost, Gross Margin) Table Estee Lauder Overview List Table Professional Hair Care Products Business Operation of Estee Lauder (Sales Revenue, Sales Volume, Price, Cost, Gross Margin) Table Johnson & Johnson Overview List Table Professional Hair Care Products Business Operation of Johnson & Johnson (Sales Revenue, Sales Volume, Price, Cost, Gross Margin) Table Revlon Overview List Table Professional Hair Care Products Business Operation of Revlon (Sales Revenue, Sales Volume, Price, Cost, Gross Margin) Table Shiseido Overview List Table Professional Hair Care Products Business Operation of Shiseido (Sales Revenue, Sales Volume, Price, Cost, Gross Margin) Table LG Household and Healthcare Overview List Table Professional Hair Care Products Business Operation of LG Household and Healthcare (Sales Revenue, Sales Volume, Price, Cost, Gross Margin) Table World Hair Cosmetics Overview List Table Professional Hair Care Products Business Operation of World Hair Cosmetics (Sales Revenue, Sales Volume, Price, Cost, Gross Margin) Table Amore Pacific Overview List Table Professional Hair Care Products Business Operation of Amore Pacific (Sales Revenue, Sales Volume, Price, Cost, Gross Margin) Table Global Professional Hair Care Products Sales Revenue 2012-2017, by Companies, in USD Million Table Global Professional Hair Care Products Sales Revenue Share, by Companies, in USD Million Table Global Professional Hair Care Products Sales Volume 2012-2017, by Companies, in Volume Table Global Professional Hair Care Products Sales Revenue Share, by Companies in 2017, in Volume Table Professional Hair Care Products Demand 2012-2017, by Application, in USD Million



Table Professional Hair Care Products Demand 2012-2017, by Application, in Volume Table Professional Hair Care Products Demand Forecast 2018-2023, by Application, in USD Million

Table Professional Hair Care Products Demand Forecast 2018-2023, by Application, in Volume

Table Global Professional Hair Care Products Market 2012-2017, by Region, in USD Million

Table Global Professional Hair Care Products Market 2012-2017, by Region, in Volume Table Professional Hair Care Products Market Forecast 2018-2023, by Region, in USD Million

Table Professional Hair Care Products Market Forecast 2018-2023, by Region, in Volume



# **List Of Figures**

#### LIST OF FIGURES

Figure Professional Hair Care Products Industry Chain Structure Figure Global Professional Hair Care Products Market Growth 2012-2017, by Type, in USD Million Figure Global Professional Hair Care Products Market Growth 2012-2017, by Type, in Volume Figure Global Professional Hair Care Products Sales Revenue Share, by Companies in 2017, in USD Million Figure Global Professional Hair Care Products Sales Volume Share 2012-2017, by Companies, in Volume Figure Production Development by Region Figure Sales List by Region



## I would like to order

Product name: Global Professional Hair Care Products Market Survey and Trend Research 2018 Product link: <u>https://marketpublishers.com/r/G2BB431D7A7EN.html</u>

Price: US\$ 2,600.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

# Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/G2BB431D7A7EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970