

Global Probiotic Supplements Market Survey and Trend Research 2018

<https://marketpublishers.com/r/GF452985E31EN.html>

Date: December 2017

Pages: 139

Price: US\$ 2,600.00 (Single User License)

ID: GF452985E31EN

Abstracts

SUMMARY

Probiotic supplement is a product intended for ingestion that contains 'live microorganisms which when administered in adequate amounts confer a health benefit on the host'. It primarily enables to maintain immunity and digestive health of the consumers. The report captures retail market value of probiotic supplement sales. This is not to confuse with other probiotic products such as probiotic food and drugs.

This report describes the development of the industry by upstream & downstream, industry overall and development, key companies, as well as type segment & market application and so on, and makes a scientific prediction for the development industry prospects on the basis of analysis, finally, analyzes opportunities for investment in the industry at the end of the report.

Industry Chain

Raw Materials

Cost

Technology

Consumer Preference

Industry Overall:

History

Development & Trend

Market Competition

Trade Overview

Policy

Region (North America, Europe, Asia-Pacific, South America, Middle East, Africa):

Regional Market

Production Development

Sales

Regional Trade

Regional Forecast

Company (American Biologics, Arla, BioGaia, Bio-K+ International, Church & Dwight, Church & Dwight, Clorox, Danone, DR. WILLMAR SCHWABE, Du Pont, Ganeden, i-Health, Jarrow Formulas, Kirkman, Lallemand, Lifeway Foods, Morinaga Milk Industry, Natren, Natural Factors, Nebraska Cultures, Nestle, NOVA Probiotics, Now Foods, Nutraceutix, PharmaCare Laboratories, Total Nutrition etc.):

Company Profile

Product & Service

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Market Share

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