

Global Post-It & Sticky Notes Market Analysis 2012-2017 and Forecast 2018-2023

<https://marketpublishers.com/r/G2F39E3B6ACEN.html>

Date: June 2018

Pages: 63

Price: US\$ 2,980.00 (Single User License)

ID: G2F39E3B6ACEN

Abstracts

Snapshot

Post-It & Sticky Notes is a small piece of paper with a re-adherable strip of glue on its back, made for temporarily attaching notes to documents and other surfaces. A unique low-tack pressure-sensitive adhesive allows the notes to be easily attached, removed and even re-posted elsewhere without leaving residue. Originally small yellow squares, Post-it Notes and related products are now available in an array of colors, shapes and sizes. Although 3M's patent ran out in 1997, "Post-It" and the original notes' distinctive yellow color remain registered company trademarks, with terms such as "repositionable notes" used for similar offerings manufactured by competitors. Despite this, the name has become genericized for all such products in many countries.

The global Post-It & Sticky Notes market will reach xxx Million USD in 2017. 99Strategy said Office dominates the largest Application share in 2017. The report begins from overview of Industry Chain structure, and describes industry environment, then analyses market size and forecast of Post-It & Sticky Notes by Type, region and Application, in addition, this report introduces market competition situation among the companies and company profile, besides, market price analysis and value chain features are covered in this report.

Product Type Coverage (Market Size & Forecast, Major Vendors of Type etc.):

By Type

Traditional Surface Notes

Erasable Surface Notes

Vendors Coverage (Sales Revenue, Price, Gross Margin, Main Products etc.):

3M

Hopax

4A PAPER

Deli

M&G

COMIX

GuangBo

Poppin

Huiying Enterprise

Application Coverage (Market Size & Forecast, Different Demand Market by Region, Main Consumer Profile etc.):

Office

Household

School

Region Coverage (Regional Output, Demand & Forecast by Countries etc.):

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Italy, Russia, etc.)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, etc.)

South America (Brazil, Argentina, Columbia, etc)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, etc.)

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