

Global Post-It & Sticky Notes Market Analysis 2012-2017 and Forecast 2018-2023

<https://marketpublishers.com/r/G2F39E3B6ACEN.html>

Date: June 2018

Pages: 63

Price: US\$ 2,980.00 (Single User License)

ID: G2F39E3B6ACEN

Abstracts

Snapshot

Post-It & Sticky Notes is a small piece of paper with a re-adherable strip of glue on its back, made for temporarily attaching notes to documents and other surfaces. A unique low-tack pressure-sensitive adhesive allows the notes to be easily attached, removed and even re-posted elsewhere without leaving residue. Originally small yellow squares, Post-it Notes and related products are now available in an array of colors, shapes and sizes. Although 3M's patent ran out in 1997, "Post-It" and the original notes' distinctive yellow color remain registered company trademarks, with terms such as "repositionable notes" used for similar offerings manufactured by competitors. Despite this, the name has become genericized for all such products in many countries.

The global Post-It & Sticky Notes market will reach xxx Million USD in 2017. 99Strategy said Office dominates the largest Application share in 2017. The report begins from overview of Industry Chain structure, and describes industry environment, then analyses market size and forecast of Post-It & Sticky Notes by Type, region and Application, in addition, this report introduces market competition situation among the companies and company profile, besides, market price analysis and value chain features are covered in this report.

Product Type Coverage (Market Size & Forecast, Major Vendors of Type etc.):

By Type

Traditional Surface Notes

Erasable Surface Notes

Vendors Coverage (Sales Revenue, Price, Gross Margin, Main Products etc.):

3M

Hopax

4A PAPER

Deli

M&G

COMIX

GuangBo

Poppin

Huiying Enterprise

Application Coverage (Market Size & Forecast, Different Demand Market by Region, Main Consumer Profile etc.):

Office

Household

School

Region Coverage (Regional Output, Demand & Forecast by Countries etc.):

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Italy, Russia, etc.)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, etc.)

South America (Brazil, Argentina, Columbia, etc)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, etc.)

Contents

1 INDUSTRY OVERVIEW

- 1.1 Post-It & Sticky Notes Industry
 - 1.1.1 Overview
 - 1.1.2 Development of Post-It & Sticky Notes
- 1.2 Market Segment
 - 1.2.1 Upstream
 - 1.2.2 Downstream
- 1.3 Cost Analysis

2 INDUSTRY ENVIRONMENT

- 2.1 Policy
- 2.2 Economics
- 2.3 Sociology
- 2.4 Technology

3 POST-IT & STICKY NOTES MARKET BY TYPE

- 3.1 Segment Overview
 - 3.1.1 Traditional Surface Notes
 - 3.1.2 Erasable Surface Notes
- 3.2 Market Size
- 3.3 Market Forecast

4 MAJOR COMPANIES LIST

- 4.1 3M
 - 4.1.1 Company Overview
 - 4.1.2 Business Operation
- 4.2 Hopax
 - 4.2.1 Company Overview
 - 4.2.2 Business Operation
- 4.3 4A PAPER
 - 4.3.1 Company Overview
 - 4.3.2 Business Operation
- 4.4 Deli

- 4.4.1 Company Overview
- 4.4.2 Business Operation
- 4.5 M&G
 - 4.5.1 Company Overview
 - 4.5.2 Business Operation
- 4.6 COMIX
 - 4.6.1 Company Overview
 - 4.6.2 Business Operation
- 4.7 GuangBo
 - 4.7.1 Company Overview
 - 4.7.2 Business Operation
- 4.8 Poppin
 - 4.8.1 Company Overview
 - 4.8.2 Business Operation
- 4.9 Huiying Enterprise
 - 4.9.1 Company Overview
 - 4.9.2 Business Operation

5 MARKET COMPETITION

- 5.1 Vendors Competition
- 5.2 Regional Concentration

6 MARKET DEMAND

- 6.1 Demand Situation
 - 6.1.1 Demand in Office
 - 6.1.2 Demand in Household
 - 6.1.3 Demand in School
- 6.2 Regional Demand Comparison
- 6.3 Demand Forecast

7 REGION OPERATION

- 7.1 Regional Output
- 7.2 Regional Demand
 - 7.2.1 North America
 - 7.2.1.1 Overview
 - 7.2.1.2 by Country

- 7.2.2 Europe
 - 7.2.2.1 Overview
 - 7.2.2.2 by Country
- 7.2.3 Asia-Pacific
 - 7.2.3.1 Overview
 - 7.2.3.2 by Country
- 7.2.4 South America
 - 7.2.4.1 Overview
 - 7.2.4.2 by Country
- 7.2.5 Middle East & Africa
 - 7.2.5.1 Overview
 - 7.2.5.2 by Country
- 7.3 Regional Forecast

8 MARKETING & PRICE

- 8.1 Price and Margin
 - 8.1.1 Price Trends
 - 8.1.2 Factors of Price Change
 - 8.1.3 Manufacturers Gross Margin Analysis
- 8.2 Value Chain
- 8.3 Marketing Channel

9 RESEARCH CONCLUSION

Addition

List Of Tables

LIST OF TABLES

Table Upstream Segment of Post-It & Sticky Notes
Table Application Segment of Post-It & Sticky Notes
Table Global Post-It & Sticky Notes Market 2012-2017, by Application, in USD Million
Table Major Vendors List of Traditional Surface Notes
Table Major Vendors List of Erasable Surface Notes
Table Global Post-It & Sticky Notes Market 2012-2017, by Type, in USD Million
Table Global Post-It & Sticky Notes Market Forecast 2018-2023, by Type, in USD Million
Table 3M Overview List
Table Post-It & Sticky Notes Business Operation of 3M(USD Million)
Table Hopax Overview List
Table Post-It & Sticky Notes Business Operation of Hopax(USD Million)
Table 4A PAPER Overview List
Table Post-It & Sticky Notes Business Operation of 4A PAPER(USD Million)
Table Deli Overview List
Table Post-It & Sticky Notes Business Operation of Deli(USD Million)
Table M&G Overview List
Table Post-It & Sticky Notes Business Operation of M&G(USD Million)
Table COMIX Overview List
Table Post-It & Sticky Notes Business Operation of COMIX(USD Million)
Table GuangBo Overview List
Table Post-It & Sticky Notes Business Operation of GuangBo(USD Million)
Table Poppin Overview List
Table Post-It & Sticky Notes Business Operation of Poppin(USD Million)
Table Huiying Enterprise Overview List
Table Post-It & Sticky Notes Business Operation of Huiying Enterprise(USD Million)
Table Global Post-It & Sticky Notes Sales Revenue 2012-2017, by Vendors, in USD Million
Table Global Post-It & Sticky Notes Sales Revenue Share, by Vendors, in USD Million
Table Post-It & Sticky Notes Demand in Office 2012-2017, in USD Million
Table Major Consumers Profile in Office
Table Post-It & Sticky Notes Demand in Household 2012-2017, in USD Million
Table Major Consumers Profile in Household
Table Post-It & Sticky Notes Demand in School 2012-2017, in USD Million
Table Major Consumers Profile in School

Table Post-It & Sticky Notes Demand Forecast 2018-2023, by Application in USD Million

Table Post-It & Sticky Notes Output 2012-2017, by Region in USD Million

Table North America Post-It & Sticky Notes Market Size 2012-2017, by Country, in USD Million

Table Europe Post-It & Sticky Notes Market Size 2012-2017, by Country, in USD Million

Table Asia-Pacific Post-It & Sticky Notes Market Size 2012-2017, by Country, in USD Million

Table South America Post-It & Sticky Notes Market Size 2012-2017, by Country, in USD Million

Table Middle East & Africa Post-It & Sticky Notes Market Size 2012-2017, by Country, in USD Million

Table Post-It & Sticky Notes Demand Forecast 2018-2023, by Region in USD Million

Table Price Factors List

Table Notes of Part Source

Table Methodology Introduction

List Of Figures

LIST OF FIGURES

Figure Post-It & Sticky Notes Industry Chain Structure

Figure Global Post-It & Sticky Notes Market Growth 2012-2017, by Type, in USD Million

Figure North America Post-It & Sticky Notes Market Concentration in 2017

Figure Europe Post-It & Sticky Notes Market Concentration in 2017

Figure Asia-Pacific Post-It & Sticky Notes Market Concentration in 2017

Figure South America Post-It & Sticky Notes Market Concentration in 2017

Figure Middle East & Africa Post-It & Sticky Notes Market Concentration in 2017

Figure North America Post-It & Sticky Notes Market Size and Growth 2012-2017, in USD Million

Figure Europe Post-It & Sticky Notes Market Size and Growth 2012-2017, in USD Million

Figure Asia-Pacific Post-It & Sticky Notes Market Size and Growth 2012-2017, in USD Million

Figure South America Post-It & Sticky Notes Market Size and Growth 2012-2017, in USD Million

Figure Middle East & Africa Post-It & Sticky Notes Market Size and Growth 2012-2017, in USD Million

Figure Marketing Channels Overview

I would like to order

Product name: Global Post-It & Sticky Notes Market Analysis 2012-2017 and Forecast 2018-2023

Product link: <https://marketpublishers.com/r/G2F39E3B6ACEN.html>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G2F39E3B6ACEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970