

# Global Portable Inverter Generator Market Survey and Trend Research 2018

https://marketpublishers.com/r/G651E9B3FA5EN.html

Date: January 2018 Pages: 81 Price: US\$ 2,600.00 (Single User License) ID: G651E9B3FA5EN

## Abstracts

Summary

Inverter generators are a relatively recent development, made possible by advanced electronic circuitry and high-tech magnets. These are generally 3-phase generators that output AC current like most traditional generators, but that current is then converted to DC, and then "inverted" back to clean AC power that maintains a single phase, pure sine wave at the required voltage and frequency.

This report describes the development of the industry by upstream & downstream, industry overall and development, key companies, as well as type segment & market application and so on, and makes a scientific prediction for the development industry prospects on the basis of analysis, finally, analyzes opportunities for investment in the industry at the end of the report.

Industry Chain

**Raw Materials** 

Cost

Technology

**Consumer Preference** 

Industry Overall:



#### History

**Development & Trend** 

Market Competition

Trade Overview

Policy

Region (North America, Europe, Asia-Pacific, South America, Middle East, Africa):

**Regional Market** 

**Production Development** 

Sales

**Regional Trade** 

**Regional Forecast** 

Company (Honda, Yamaha, Generac, Champion, Powermate, Powermate, Westinghouse, Kipor, Briggs&Stratton, Lifan etc.):

**Company Profile** 

Product & Service

**Business Operation Data** 

Market Share

Investment Analysis:

**Market Features** 



**Investment Opportunity** 

Investment Calculation



## Contents

#### PART 1 INDUSTRY OVERVIEW

- 1.1 Portable Inverter Generator Industry
- 1.1.1 Definition
- 1.1.2 Industry Trend
- 1.2 Industry Chain
- 1.2.1 Upstream
- 1.2.2 Technology
- 1.2.3 Cost Structure
- 1.2.4 Consumer Preference
- 1.2.2 Downstream

#### PART 2 INDUSTRY OVERALL

- 2.1 Industry History
- 2.2 Development Prospect
- 2.3 Competition Structure
- 2.4 Relevant Policy
- 2.5 Trade Overview

PART 3 PORTable INVERTER GENERATOR MARKET BY PRODUCT

- 3.1 Products List of Major Companies
- 3.2 Market Size
- 3.3 Market Forecast

#### **4 KEY COMPANIES LIST**

- 4.1 Honda (Company Overview, Sales Data etc.)
  - 4.1.1 Company Overview
  - 4.1.2 Products and Services
  - 4.1.3 Business Analysis
- 4.2 Yamaha (Company Overview, Sales Data etc.)
  - 4.2.1 Company Overview
  - 4.2.2 Products and Services
  - 4.2.3 Business Analysis
- 4.3 Generac (Company Overview, Sales Data etc.)
  - 4.3.1 Company Overview
  - 4.3.2 Products and Services



- 4.3.3 Business Analysis
- 4.4 Champion (Company Overview, Sales Data etc.)
- 4.4.1 Company Overview
- 4.4.2 Products and Services
- 4.4.3 Business Analysis
- 4.5 Powermate (Company Overview, Sales Data etc.)
  - 4.5.1 Company Overview
  - 4.5.2 Products and Services
  - 4.5.3 Business Analysis
- 4.6 Powermate (Company Overview, Sales Data etc.)
- 4.6.1 Company Overview
- 4.6.2 Products and Services
- 4.6.3 Business Analysis
- 4.7 Westinghouse (Company Overview, Sales Data etc.)
- 4.7.1 Company Overview
- 4.7.2 Products and Services
- 4.7.3 Business Analysis
- 4.8 Kipor (Company Overview, Sales Data etc.)
  - 4.8.1 Company Overview
  - 4.8.2 Products and Services
  - 4.8.3 Business Analysis
- 4.9 Briggs&Stratton (Company Overview, Sales Data etc.)
  - 4.9.1 Company Overview
  - 4.9.2 Products and Services
- 4.9.3 Business Analysis
- 4.10 Lifan (Company Overview, Sales Data etc.)
  - 4.10.1 Company Overview
  - 4.10.2 Products and Services
  - 4.10.3 Business Analysis

#### **PART 5 MARKET COMPETITION**

- 5.1 Companies Competition
- 5.2 Industry Competition Structure Analysis
  - 5.2.1 Rivalry
  - 5.2.2 Threat of New Entrants
  - 5.2.3 Substitutes
  - 5.2.4 Bargaining Power of Suppliers
  - 5.2.5 Bargaining Power of Buyers



#### PART 6 MARKET DEMAND BY SEGMENT

- 6.1 Demand Situation
  - 6.1.1 Industry Application Status
  - 6.1.2 Industry SWOT Analysis
    - 6.1.2.1 Strengths
    - 6.1.2.2 Weaknesses
    - 6.1.2.3 Opportunities
    - 6.1.2.4 Threats
- 6.2 Major Customer Survey
- 6.3 Demand Forecast

### PART 7 REGION OPERATION

- 7.1 Regional Market
- 7.2 Production and Sales by Region
  - 7.2.1 Production
  - 7.2.2 Sales
  - 7.2.3 Trade
- 7.3 Regional Forecast

#### **PART 8 MARKET INVESTMENT**

- 8.1 Market Features
  - 8.1.1 Product Features
  - 8.1.2 Price Features
  - 8.1.3 Channel Features
  - 8.1.4 Purchasing Features
- 8.2 Investment Opportunity
  - 8.2.1 Regional Investment Opportunity
  - 8.2.2 Industry Investment Opportunity
- 8.3 Investment Calculation
  - 8.3.1 Cost Calculation
  - 8.3.2 Revenue Calculation
  - 8.3.3 Economic Performance Evaluation

#### **PART 9 CONCLUSION**



## **List Of Tables**

### LIST OF TABLES

Table GLOBAL PORTable INVERTER GENERATOR MARKET 2012-2017, BY TYPE, IN USD MILLION Table Global Portable Inverter Generator Market 2012-2017, by Type, in Volume Table Global Portable Inverter Generator Market Forecast 2018-2023, by Type, in USD Million Table Global Portable Inverter Generator Market Forecast 2018-2023, by Type, in Volume Table Honda Overview List Table Portable Inverter Generator Business Operation of Honda (Sales Revenue, Sales Volume, Price, Cost, Gross Margin) Table Yamaha Overview List Table Portable Inverter Generator Business Operation of Yamaha (Sales Revenue, Sales Volume, Price, Cost, Gross Margin) Table Generac Overview List Table Portable Inverter Generator Business Operation of Generac (Sales Revenue, Sales Volume, Price, Cost, Gross Margin) **Table Champion Overview List** Table Portable Inverter Generator Business Operation of Champion (Sales Revenue, Sales Volume, Price, Cost, Gross Margin) Table Powermate Overview List Table Portable Inverter Generator Business Operation of Powermate (Sales Revenue, Sales Volume, Price, Cost, Gross Margin) Table Powermate Overview List Table Portable Inverter Generator Business Operation of Powermate (Sales Revenue, Sales Volume, Price, Cost, Gross Margin) Table Westinghouse Overview List Table Portable Inverter Generator Business Operation of Westinghouse (Sales Revenue, Sales Volume, Price, Cost, Gross Margin) **Table Kipor Overview List** Table Portable Inverter Generator Business Operation of Kipor (Sales Revenue, Sales Volume, Price, Cost, Gross Margin) Table Briggs&Stratton Overview List Table Portable Inverter Generator Business Operation of Briggs&Stratton (Sales Revenue, Sales Volume, Price, Cost, Gross Margin) Table Lifan Overview List



Table Portable Inverter Generator Business Operation of Lifan (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Global Portable Inverter Generator Sales Revenue 2012-2017, by Companies, in USD Million

Table Global Portable Inverter Generator Sales Revenue Share, by Companies, in USD Million

Table Global Portable Inverter Generator Sales Volume 2012-2017, by Companies, in Volume

Table Global Portable Inverter Generator Sales Revenue Share, by Companies in 2017, in Volume

Table Portable Inverter Generator Demand 2012-2017, by Application, in USD Million Table Portable Inverter Generator Demand 2012-2017, by Application, in Volume

Table Portable Inverter Generator Demand Forecast 2018-2023, by Application, in USD Million

Table Portable Inverter Generator Demand Forecast 2018-2023, by Application, in Volume

Table Global Portable Inverter Generator Market 2012-2017, by Region, in USD Million Table Global Portable Inverter Generator Market 2012-2017, by Region, in Volume Table Portable Inverter Generator Market Forecast 2018-2023, by Region, in USD

Million

Table Portable Inverter Generator Market Forecast 2018-2023, by Region, in Volume



# **List Of Figures**

#### LIST OF FIGURES

Figure Portable Inverter Generator Industry Chain Structure Figure Global Portable Inverter Generator Market Growth 2012-2017, by Type, in USD Million Figure Global Portable Inverter Generator Market Growth 2012-2017, by Type, in Volume Figure Global Portable Inverter Generator Sales Revenue Share, by Companies in 2017, in USD Million Figure Global Portable Inverter Generator Sales Volume Share 2012-2017, by Companies, in Volume Figure Production Development by Region Figure Sales List by Region



#### I would like to order

Product name: Global Portable Inverter Generator Market Survey and Trend Research 2018 Product link: <u>https://marketpublishers.com/r/G651E9B3FA5EN.html</u>

Price: US\$ 2,600.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/G651E9B3FA5EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970