

# Global Poles Market Survey and Trend Research 2018

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## Abstracts

### Summary

Nordic walking is a total body version of walking that can be enjoyed both by non-athletes as a health-promoting physical activity, and by athletes as a sport. The activity is performed with specially designed walking poles similar to ski poles.

This report describes the development of the industry by upstream & downstream, industry overall and development, key companies, as well as type segment & market application and so on, and makes a scientific prediction for the development industry prospects on the basis of analysis, finally, analyzes opportunities for investment in the industry at the end of the report.

### Industry Chain

Raw Materials

Cost

Technology

Consumer Preference

### Industry Overall:

History

Development & Trend

Market Competition

Trade Overview

Policy

Region (North America, Europe, Asia-Pacific, South America, Middle East, Africa):

Regional Market

Production Development

Sales

Regional Trade

Regional Forecast

Company (Leki, Black Diamond, Komperdell, Masters, Pacemaker Stix, Pacemaker Stix etc.):

Company Profile

Product & Service

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