

Global Pillow Market Survey and Trend Research 2018

<https://marketpublishers.com/r/GAE33BCC379EN.html>

Date: December 2017

Pages: 164

Price: US\$ 2,600.00 (Single User License)

ID: GAE33BCC379EN

Abstracts

SUMMARY

A pillow is a support for the head used while sleeping on a bed. The pillow is a kind of sleep tool. Generally, the pillow could provide sleep comfort. From the understanding of modern medical research, human spine is a straight line from the front view, but three physiological curves from the side view. In order to protect the normal physiological neck bending protection, pillow should be used when sleeping.

This report describes the development of the industry by upstream & downstream, industry overall and development, key companies, as well as type segment & market application and so on, and makes a scientific prediction for the development industry prospects on the basis of analysis, finally, analyzes opportunities for investment in the industry at the end of the report.

Industry Chain

Raw Materials

Cost

Technology

Consumer Preference

Industry Overall:

History

Development & Trend

Market Competition

Trade Overview

Policy

Region (North America, Europe, Asia-Pacific, South America, Middle East, Africa):

Regional Market

Production Development

Sales

Regional Trade

Regional Forecast

Company (Hollander, American Textile Company, Wendre, MyPillow, Pacific Brands, Pacific Brands, Tempur-Pedic, RIBECO, John Cotton, Paradise Pillow, Magniflex, Comfy Quilts, PENELOPE, PATEX, Latexco, SAMEERA PILLOWS, Romatex, Nishikawa Sangyo, Baltic Fibres Oü, Czech Feather & Down, Luolai, Fuanna, Dohia, Mendale, Shuixing, Noyoke, Beyond Home Textile, Southbedding, Jalice, Your Moon, Veken, Yueda Home Textile, HengYuanXiang etc.):

Company Profile

Product & Service

Business Operation Data

Market Share

Investment Analysis:

Market Features

Investment Opportunity

Investment Calculation

Contents

PART 1 INDUSTRY OVERVIEW

- 1.1 Pillow Industry
 - 1.1.1 Definition
 - 1.1.2 Industry Trend
- 1.2 Industry Chain
 - 1.2.1 Upstream
 - 1.2.2 Technology
 - 1.2.3 Cost Structure
 - 1.2.4 Consumer Preference
 - 1.2.2 Downstream

PART 2 INDUSTRY OVERALL

- 2.1 Industry History
- 2.2 Development Prospect
- 2.3 Competition Structure
- 2.4 Relevant Policy
- 2.5 Trade Overview

PART 3 PILLOW MARKET BY PRODUCT

- 3.1 Products List of Major Companies
- 3.2 Market Size
- 3.3 Market Forecast

4 KEY COMPANIES LIST

- 4.1 Hollander (Company Overview, Sales Data etc.)
 - 4.1.1 Company Overview
 - 4.1.2 Products and Services
 - 4.1.3 Business Analysis
- 4.2 American Textile Company (Company Overview, Sales Data etc.)
 - 4.2.1 Company Overview
 - 4.2.2 Products and Services
 - 4.2.3 Business Analysis
- 4.3 Wendre (Company Overview, Sales Data etc.)

- 4.3.1 Company Overview
- 4.3.2 Products and Services
- 4.3.3 Business Analysis
- 4.4 MyPillow (Company Overview, Sales Data etc.)
 - 4.4.1 Company Overview
 - 4.4.2 Products and Services
 - 4.4.3 Business Analysis
- 4.5 Pacific Brands (Company Overview, Sales Data etc.)
 - 4.5.1 Company Overview
 - 4.5.2 Products and Services
 - 4.5.3 Business Analysis
- 4.6 Pacific Brands (Company Overview, Sales Data etc.)
 - 4.6.1 Company Overview
 - 4.6.2 Products and Services
 - 4.6.3 Business Analysis
- 4.7 Tempur-Pedic (Company Overview, Sales Data etc.)
 - 4.7.1 Company Overview
 - 4.7.2 Products and Services
 - 4.7.3 Business Analysis
- 4.8 RIBECO (Company Overview, Sales Data etc.)
 - 4.8.1 Company Overview
 - 4.8.2 Products and Services
 - 4.8.3 Business Analysis
- 4.9 John Cotton (Company Overview, Sales Data etc.)
 - 4.9.1 Company Overview
 - 4.9.2 Products and Services
 - 4.9.3 Business Analysis
- 4.10 Paradise Pillow (Company Overview, Sales Data etc.)
 - 4.10.1 Company Overview
 - 4.10.2 Products and Services
 - 4.10.3 Business Analysis
- 4.11 Magniflex (Company Overview, Sales Data etc.)
- 4.12 Comfy Quilts (Company Overview, Sales Data etc.)
- 4.13 PENELOPE (Company Overview, Sales Data etc.)
- 4.14 PATEX (Company Overview, Sales Data etc.)
- 4.15 Latexco (Company Overview, Sales Data etc.)
- 4.16 SAMEERA PILLOWS (Company Overview, Sales Data etc.)
- 4.17 Romatex (Company Overview, Sales Data etc.)
- 4.18 Nishikawa Sangyo (Company Overview, Sales Data etc.)

- 4.19 Baltic Fibres Oü (Company Overview, Sales Data etc.)
- 4.20 Czech Feather & Down (Company Overview, Sales Data etc.)
- 4.21 Luolai (Company Overview, Sales Data etc.)
- 4.22 Fuanna (Company Overview, Sales Data etc.)
- 4.23 Dohia (Company Overview, Sales Data etc.)
- 4.24 Mendale (Company Overview, Sales Data etc.)
- 4.25 Shuixing (Company Overview, Sales Data etc.)
- 4.26 Noyoke (Company Overview, Sales Data etc.)
- 4.27 Beyond Home Textile (Company Overview, Sales Data etc.)
- 4.28 Southbedding (Company Overview, Sales Data etc.)
- 4.29 Jalice (Company Overview, Sales Data etc.)
- 4.30 Your Moon (Company Overview, Sales Data etc.)
- 4.31 Veken (Company Overview, Sales Data etc.)
- 4.32 Yueda Home Textile (Company Overview, Sales Data etc.)
- 4.33 HengYuanXiang (Company Overview, Sales Data etc.)

PART 5 MARKET COMPETITION

- 5.1 Companies Competition
- 5.2 Industry Competition Structure Analysis
 - 5.2.1 Rivalry
 - 5.2.2 Threat of New Entrants
 - 5.2.3 Substitutes
 - 5.2.4 Bargaining Power of Suppliers
 - 5.2.5 Bargaining Power of Buyers

PART 6 MARKET DEMAND BY SEGMENT

- 6.1 Demand Situation
 - 6.1.1 Industry Application Status
 - 6.1.2 Industry SWOT Analysis
 - 6.1.2.1 Strengths
 - 6.1.2.2 Weaknesses
 - 6.1.2.3 Opportunities
 - 6.1.2.4 Threats
- 6.2 Major Customer Survey
- 6.3 Demand Forecast

PART 7 REGION OPERATION

- 7.1 Regional Market
- 7.2 Production and Sales by Region
 - 7.2.1 Production
 - 7.2.2 Sales
 - 7.2.3 Trade
- 7.3 Regional Forecast

PART 8 MARKET INVESTMENT

- 8.1 Market Features
 - 8.1.1 Product Features
 - 8.1.2 Price Features
 - 8.1.3 Channel Features
 - 8.1.4 Purchasing Features
- 8.2 Investment Opportunity
 - 8.2.1 Regional Investment Opportunity
 - 8.2.2 Industry Investment Opportunity
- 8.3 Investment Calculation
 - 8.3.1 Cost Calculation
 - 8.3.2 Revenue Calculation
 - 8.3.3 Economic Performance Evaluation

PART 9 CONCLUSION

List Of Tables

LIST OF TABLES

Table Global Pillow Market 2012-2017, by Type, in USD Million

Table Global Pillow Market 2012-2017, by Type, in Volume

Table Global Pillow Market Forecast 2018-2023, by Type, in USD Million

Table Global Pillow Market Forecast 2018-2023, by Type, in Volume

Table Hollander Overview List

Table Pillow Business Operation of Hollander (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table American Textile Company Overview List

Table Pillow Business Operation of American Textile Company (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Wendre Overview List

Table Pillow Business Operation of Wendre (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table MyPillow Overview List

Table Pillow Business Operation of MyPillow (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Pacific Brands Overview List

Table Pillow Business Operation of Pacific Brands (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Pacific Brands Overview List

Table Pillow Business Operation of Pacific Brands (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Tempur-Pedic Overview List

Table Pillow Business Operation of Tempur-Pedic (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table RIBECO Overview List

Table Pillow Business Operation of RIBECO (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table John Cotton Overview List

Table Pillow Business Operation of John Cotton (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Paradise Pillow Overview List

Table Pillow Business Operation of Paradise Pillow (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Magniflex Overview List

Table Pillow Business Operation of Magniflex (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Comfy Quilts Overview List

Table Pillow Business Operation of Comfy Quilts (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table PENELOPE Overview List

Table Pillow Business Operation of PENELOPE (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table PATEX Overview List

Table Pillow Business Operation of PATEX (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Latexco Overview List

Table Pillow Business Operation of Latexco (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table SAMEERA PILLOWS Overview List

Table Pillow Business Operation of SAMEERA PILLOWS (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Romatex Overview List

Table Pillow Business Operation of Romatex (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Nishikawa Sangyo Overview List

Table Pillow Business Operation of Nishikawa Sangyo (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Baltic Fibres Oü Overview List

Table Pillow Business Operation of Baltic Fibres Oü (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Czech Feather & Down Overview List

Table Pillow Business Operation of Czech Feather & Down (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Luolai Overview List

Table Pillow Business Operation of Luolai (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Fuanna Overview List

Table Pillow Business Operation of Fuanna (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Dohia Overview List

Table Pillow Business Operation of Dohia (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Mendale Overview List

Table Pillow Business Operation of Mendale (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Shuixing Overview List

Table Pillow Business Operation of Shuixing (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Noyoke Overview List

Table Pillow Business Operation of Noyoke (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Beyond Home Textile Overview List

Table Pillow Business Operation of Beyond Home Textile (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Southbedding Overview List

Table Pillow Business Operation of Southbedding (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Jalice Overview List

Table Pillow Business Operation of Jalice (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Your Moon Overview List

Table Pillow Business Operation of Your Moon (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Veken Overview List

Table Pillow Business Operation of Veken (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Yueda Home Textile Overview List

Table Pillow Business Operation of Yueda Home Textile (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table HengYuanXiang Overview List

Table Pillow Business Operation of HengYuanXiang (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Global Pillow Sales Revenue 2012-2017, by Companies, in USD Million

Table Global Pillow Sales Revenue Share, by Companies, in USD Million

Table Global Pillow Sales Volume 2012-2017, by Companies, in Volume

Table Global Pillow Sales Revenue Share, by Companies in 2017, in Volume

Table Pillow Demand 2012-2017, by Application, in USD Million

Table Pillow Demand 2012-2017, by Application, in Volume

Table Pillow Demand Forecast 2018-2023, by Application, in USD Million

Table Pillow Demand Forecast 2018-2023, by Application, in Volume

Table Global Pillow Market 2012-2017, by Region, in USD Million

Table Global Pillow Market 2012-2017, by Region, in Volume

Table Pillow Market Forecast 2018-2023, by Region, in USD Million
Table Pillow Market Forecast 2018-2023, by Region, in Volume

List Of Figures

LIST OF FIGURES

Figure Pillow Industry Chain Structure

Figure Global Pillow Market Growth 2012-2017, by Type, in USD Million

Figure Global Pillow Market Growth 2012-2017, by Type, in Volume

Figure Global Pillow Sales Revenue Share, by Companies in 2017, in USD Million

Figure Global Pillow Sales Volume Share 2012-2017, by Companies, in Volume

Figure Production Development by Region

Figure Sales List by Region

I would like to order

Product name: Global Pillow Market Survey and Trend Research 2018

Product link: <https://marketpublishers.com/r/GAE33BCC379EN.html>

Price: US\$ 2,600.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GAE33BCC379EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970