

# Global Pianoforte Market Status and Outlook 2018-2025

https://marketpublishers.com/r/G0D17A411F2EN.html

Date: July 2018

Pages: 209

Price: US\$ 4,000.00 (Single User License)

ID: G0D17A411F2EN

### **Abstracts**

Report Snapshot

Key Content of Chapters (Including and can be customized, report is a semifinished version, and it takes 48-72 hours to upgrade)

Part 1: Terminology Definition, Industry Chain, Industry Dynamics & Regulations and Global Market Overview

Part 2: Upstream (Raw Materials / Components) & Manufacturing (Procurement Methods & Channels and Cost), Major Regional Production Overview and Trade Flow

Part 3: Product Segment Overview and Market Status

Part 4: Application / End-User Segment Overview and Market Status

Part 5: Region Segment Overview and Market Status

Part 6: Product & Application Segment Production & Demand by Region

Part 7: Market Forecast by Product, Application & Region

Part 8: Company information, Products & Services and Business Operation (Sales,

Cost, Margin etc.)

Part 9: Market Competition and Environment for New Entrants

Part 10: Conclusion

Market Segment as follows:

**Key Companies** 

Yamaha Pianos

**KAWAI** 



Samick	
Youngchang	
Steinborgh	
Steinway	
Bechstein	
Mason & Hamlin	
AUGUST FOERSTER	
Fazioli	
Guangzhou Pearl River Piano Gro	up
Hailun Pianos	
Xinghai Piano Group	
Goodway	
DUKE Piano	
Shanghai Mendelssohn Piano	
Nanjing Schumann Piano	
Harmony Piano	
Artfield Piano	
Shanghai Piano	
J-Sder Piano	



Kingsburg Piano

Huapu Piano

Market by Type

Grand piano

Upright piano

Market by Application

Performance

Learning and teaching

Entertainment



#### **Contents**

#### PART 1 INDUSTRY OVERVIEW (200 USD)

- 1.1 Pianoforte Industry
- 1.1.1 Market Development
- 1.1.2 Terminology Definition in the Report
  - 1.1.2.1 Production
  - 1.1.2.2 Demand
  - 1.1.2.3 Sales Revenue
  - 1.1.2.4 Ex-factory Price & Sales Price
  - 1.1.2.5 Cost
  - 1.1.2.6 Gross Margin
- 1.2 Products & Services Scope
- 1.3 Industry Chain
- 1.4 Industry Dynamics & Regulations
- 1.5 Global Market Overview

#### PART 2 UPSTREAM & PRODUCTION (200 USD)

- 2.1 Raw Materials / Components
- 2.2 Procurement Methods & Channels
- 2.3 Cost Structure & Manufacturing
- 2.4 Industry Capacity
- 2.5 Production Distribution by Geography
  - 2.5.1 Production in Major Regions / Countries
  - 2.5.2 Trade Flow Overview

#### PART 3 PRODUCT SEGMENT (400 USD)

- 3.1 Introduction by Type
  - 3.1.1 Grand piano
  - 3.1.2 Upright piano
- 3.2 Market Status

#### PART 4 APPLICATION / END-USER SEGMENT (400 USD)

- 4.1 Introduction by Application
  - 4.1.1 Performance



- 4.1.2 Learning and teaching
- 4.1.3 Entertainment
- 4.2 Market Status

#### PART 5 REGIONAL MARKET (600 USD)

- 5.1 Market Overview
- 5.2 by Region
  - 5.2.1 North America
    - 5.2.1.1 United States Market Size and Growth (2015-2018E)
    - 5.2.1.2 Canada Market Size and Growth (2015-2018E)
    - 5.2.1.3 Mexico Market Size and Growth (2015-2018E)
  - 5.2.2 Europe
    - 5.2.2.1 Germany Market Size and Growth (2015-2018E)
    - 5.2.2.2 UK Market Size and Growth (2015-2018E)
    - 5.2.2.3 France Market Size and Growth (2015-2018E)
    - 5.2.2.4 Italy Market Size and Growth (2015-2018E)
    - 5.2.2.5 Spain Market Size and Growth (2015-2018E)
    - 5.2.2.6 Netherlands Market Size and Growth (2015-2018E)
    - 5.2.2.7 Poland Market Size and Growth (2015-2018E)
    - 5.2.2.8 Belgium Market Size and Growth (2015-2018E)
    - 5.2.2.9 Sweden Market Size and Growth (2015-2018E)
    - 5.2.2.10 Austria Market Size and Growth (2015-2018E)
    - 5.2.2.11 Denmark Market Size and Growth (2015-2018E)
    - 5.2.2.12 Switzerland Market Size and Growth (2015-2018E)
    - 5.2.2.13 Russia Market Size and Growth (2015-2018E)
  - 5.2.3 Asia-Pacific
  - 5.2.3.1 China Market Size and Growth (2015-2018E)
  - 5.2.3.2 India Market Size and Growth (2015-2018E)
  - 5.2.3.3 Japan Market Size and Growth (2015-2018E)
  - 5.2.3.4 Korea Market Size and Growth (2015-2018E)
  - 5.2.3.5 Australia Market Size and Growth (2015-2018E)
  - 5.2.3.6 Indonesia Market Size and Growth (2015-2018E)
  - 5.2.3.7 Thailand Market Size and Growth (2015-2018E)
  - 5.2.3.8 Malaysia Market Size and Growth (2015-2018E)
  - 5.2.3.9 Singapore Market Size and Growth (2015-2018E)
  - 5.2.3.10 Philippines Market Size and Growth (2015-2018E)
  - 5.2.4 South America
  - 5.2.4.1 Brazil Market Size and Growth (2015-2018E)



- 5.2.4.2 Argentina Market Size and Growth (2015-2018E)
- 5.2.4.3 Columbia Market Size and Growth (2015-2018E)
- 5.2.4.4 Chile Market Size and Growth (2015-2018E)
- 5.2.4.5 Peru Market Size and Growth (2015-2018E)
- 5.2.4.6 Puerto Rico Market Size and Growth (2015-2018E)
- 5.2.4.7 Ecuador Market Size and Growth (2015-2018E)
- 5.2.5 Middle East
  - 5.2.5.1 Saudi Arabia Market Size and Growth (2015-2018E)
  - 5.2.5.2 Iran Market Size and Growth (2015-2018E)
  - 5.2.5.3 UAE Market Size and Growth (2015-2018E)
  - 5.2.5.4 Oman Market Size and Growth (2015-2018E)
  - 5.2.5.5 Kuwait Market Size and Growth (2015-2018E)
  - 5.2.5.6 Iraq Market Size and Growth (2015-2018E)
  - 5.2.5.7 Turkey Market Size and Growth (2015-2018E)
- 5.2.6 Africa
- 5.2.6.1 South Africa Market Size and Growth (2015-2018E)
- 5.2.6.2 Egypt Market Size and Growth (2015-2018E)
- 5.2.6.3 Nigeria Market Size and Growth (2015-2018E)
- 5.2.6.4 Algeria Market Size and Growth (2015-2018E)
- 5.2.6.5 Angola Market Size and Growth (2015-2018E)
- 5.2.6.6 Morocco Market Size and Growth (2015-2018E)
- 5.2.6.7 Sultan Market Size and Growth (2015-2018E)

#### PART 6 MARKET SUBDIVISION (800 USD)

- 6.1 Regional Production
  - 6.1.1 Production by Type
    - 6.1.1.1 Grand piano Production by Region
    - 6.1.1.2 Upright piano Production by Region
  - 6.1.2 Production by Application
    - 6.1.2.1 Performance Production by Region
    - 6.1.2.2 Learning and teaching Production by Region
    - 6.1.2.3 Entertainment Production by Region
- 6.2 Regional Demand
  - 6.2.1 Demand by Type
    - 6.2.1.1 Grand piano Demand by Region
    - 6.2.1.2 Upright piano Demand by Region
  - 6.2.2 Demand by Application
  - 6.2.2.1 Performance Demand by Region



#### 6.2.2.2 Learning and teaching Demand by Region

#### 6.2.2.3 Entertainment Demand by Region

#### PART 7 MARKET FORECAST (200 USD)

- 7.1 Global Forecast
- 7.2 Forecast by Type
- 7.3 Forecast by Application
- 7.4 Forecast by Region

## PART 8 KEY COMPANIES LIST (600 USD)

- 8.1 Yamaha Pianos
  - 8.1.2 Company Information
  - 8.1.2 Products & Services
  - 8.1.3 Business Operation
- 8.2 KAWAI
  - 8.2.1 Company Information
  - 8.2.2 Products & Services
  - 8.2.3 Business Operation
- 8.3 Samick
  - 8.3.1 Company Information
  - 8.3.2 Products & Services
  - 8.3.3 Business Operation
- 8.4 Youngchang
  - 8.4.1 Company Information
  - 8.4.2 Products & Services
  - 8.4.3 Business Operation
- 8.5 Steinborgh
  - 8.5.1 Company Information
  - 8.5.2 Products & Services
  - 8.5.3 Business Operation
- 8.6 Steinway
  - 8.6.1 Company Information
  - 8.6.2 Products & Services
  - 8.6.3 Business Operation
- 8.7 Bechstein
  - 8.7.1 Company Information
  - 8.7.2 Products & Services



- 8.7.3 Business Operation
- 8.8 Mason & Hamlin
  - 8.8.1 Company Information
  - 8.8.2 Products & Services
  - 8.8.3 Business Operation
- 8.9 AUGUST FOERSTER
  - 8.9.1 Company Information
  - 8.9.2 Products & Services
  - 8.9.3 Business Operation
- 8.10 Fazioli
  - 8.10.1 Company Information
  - 8.10.2 Products & Services
  - 8.10.3 Business Operation
- 8.11 Guangzhou Pearl River Piano Group
- 8.12 Hailun Pianos
- 8.13 Xinghai Piano Group
- 8.14 Goodway
- 8.15 DUKE Piano
- 8.16 Shanghai Mendelssohn Piano
- 8.17 Nanjing Schumann Piano
- 8.18 Harmony Piano
- 8.19 Artfield Piano
- 8.20 Shanghai Piano
- 8.21 J-Sder Piano
- 8.22 Kingsburg Piano
- 8.23 Huapu Piano

#### PART 9 COMPANY COMPETITION (500 USD)

- 9.1 Market by Company
- 9.2 Price & Gross Margin
- 9.3 Competitive Environment for New Entrants
  - 9.3.1 Michael Porter's Five Forces Model
  - 9.3.2 SWOT

# PART 10 RESEARCH CONCLUSION (100 USD)



#### I would like to order

Product name: Global Pianoforte Market Status and Outlook 2018-2025
Product link: <a href="https://marketpublishers.com/r/G0D17A411F2EN.html">https://marketpublishers.com/r/G0D17A411F2EN.html</a>

Price: US\$ 4,000.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/G0D17A411F2EN.html">https://marketpublishers.com/r/G0D17A411F2EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970