

# Global Photo Editing Software Market Survey and Trend Research 2018

<https://marketpublishers.com/r/GCD32351A60EN.html>

Date: January 2018

Pages: 88

Price: US\$ 2,600.00 (Single User License)

ID: GCD32351A60EN

## Abstracts

### Summary

Photo editing is a term that refers to the manipulation of an image. With film photography, the editing process was mostly done by physically altering the printed image with an airbrush. With the advances in digital photography, photo editing has become much more advanced. Photo editing software allows for complex adjustments to be made down to the image pixel. Photo editing can be used to enhance exposure, remove unwanted objects, retouch an image subject, and more.

This report describes the development of the industry by upstream & downstream, industry overall and development, key companies, as well as type segment & market application and so on, and makes a scientific prediction for the development industry prospects on the basis of analysis, finally, analyzes opportunities for investment in the industry at the end of the report.

### Industry Chain

Raw Materials

Cost

Technology

Consumer Preference

Industry Overall:

History

Development & Trend

Market Competition

Trade Overview

Policy

Region (North America, Europe, Asia-Pacific, South America, Middle East, Africa):

Regional Market

Production Development

Sales

Regional Trade

Regional Forecast

Company (Adobe, DxO Optics, CyberLink, Corel, MacPhun, MacPhun, PhaseOne, Serif, Zoner, ACDSee Ultimate, GIMP, Pixlr, Meitu, PhotoScape, Magix etc.):

Company Profile

Product & Service

Business Operation Data

Market Share

Investment Analysis:

Market Features

Investment Opportunity

Investment Calculation

## Contents

### **PART 1 INDUSTRY OVERVIEW**

- 1.1 Photo Editing Software Industry
  - 1.1.1 Definition
  - 1.1.2 Industry Trend
- 1.2 Industry Chain
  - 1.2.1 Upstream
  - 1.2.2 Technology
  - 1.2.3 Cost Structure
  - 1.2.4 Consumer Preference
  - 1.2.2 Downstream

### **PART 2 INDUSTRY OVERALL**

- 2.1 Industry History
- 2.2 Development Prospect
- 2.3 Competition Structure
- 2.4 Relevant Policy
- 2.5 Trade Overview

### **PART 3 PHOTO EDITING SOFTWARE MARKET BY PRODUCT**

- 3.1 Products List of Major Companies
- 3.2 Market Size
- 3.3 Market Forecast

### **4 KEY COMPANIES LIST**

- 4.1 Adobe (Company Overview, Sales Data etc.)
  - 4.1.1 Company Overview
  - 4.1.2 Products and Services
  - 4.1.3 Business Analysis
- 4.2 DxO Optics (Company Overview, Sales Data etc.)
  - 4.2.1 Company Overview
  - 4.2.2 Products and Services
  - 4.2.3 Business Analysis
- 4.3 CyberLink (Company Overview, Sales Data etc.)

- 4.3.1 Company Overview
- 4.3.2 Products and Services
- 4.3.3 Business Analysis
- 4.4 Corel (Company Overview, Sales Data etc.)
  - 4.4.1 Company Overview
  - 4.4.2 Products and Services
  - 4.4.3 Business Analysis
- 4.5 MacPhun (Company Overview, Sales Data etc.)
  - 4.5.1 Company Overview
  - 4.5.2 Products and Services
  - 4.5.3 Business Analysis
- 4.6 MacPhun (Company Overview, Sales Data etc.)
  - 4.6.1 Company Overview
  - 4.6.2 Products and Services
  - 4.6.3 Business Analysis
- 4.7 PhaseOne (Company Overview, Sales Data etc.)
  - 4.7.1 Company Overview
  - 4.7.2 Products and Services
  - 4.7.3 Business Analysis
- 4.8 Serif (Company Overview, Sales Data etc.)
  - 4.8.1 Company Overview
  - 4.8.2 Products and Services
  - 4.8.3 Business Analysis
- 4.9 Zoner (Company Overview, Sales Data etc.)
  - 4.9.1 Company Overview
  - 4.9.2 Products and Services
  - 4.9.3 Business Analysis
- 4.10 ACDSee Ultimate (Company Overview, Sales Data etc.)
  - 4.10.1 Company Overview
  - 4.10.2 Products and Services
  - 4.10.3 Business Analysis
- 4.11 GIMP (Company Overview, Sales Data etc.)
- 4.12 Pixlr (Company Overview, Sales Data etc.)
- 4.13 Meitu (Company Overview, Sales Data etc.)
- 4.14 PhotoScape (Company Overview, Sales Data etc.)
- 4.15 Magix (Company Overview, Sales Data etc.)

## **PART 5 MARKET COMPETITION**

- 5.1 Companies Competition
- 5.2 Industry Competition Structure Analysis
  - 5.2.1 Rivalry
  - 5.2.2 Threat of New Entrants
  - 5.2.3 Substitutes
  - 5.2.4 Bargaining Power of Suppliers
  - 5.2.5 Bargaining Power of Buyers

## **PART 6 MARKET DEMAND BY SEGMENT**

- 6.1 Demand Situation
  - 6.1.1 Industry Application Status
  - 6.1.2 Industry SWOT Analysis
    - 6.1.2.1 Strengths
    - 6.1.2.2 Weaknesses
    - 6.1.2.3 Opportunities
    - 6.1.2.4 Threats
- 6.2 Major Customer Survey
- 6.3 Demand Forecast

## **PART 7 REGION OPERATION**

- 7.1 Regional Market
- 7.2 Production and Sales by Region
  - 7.2.1 Production
  - 7.2.2 Sales
  - 7.2.3 Trade
- 7.3 Regional Forecast

## **PART 8 MARKET INVESTMENT**

- 8.1 Market Features
  - 8.1.1 Product Features
  - 8.1.2 Price Features
  - 8.1.3 Channel Features
  - 8.1.4 Purchasing Features
- 8.2 Investment Opportunity
  - 8.2.1 Regional Investment Opportunity
  - 8.2.2 Industry Investment Opportunity

## 8.3 Investment Calculation

### 8.3.1 Cost Calculation

### 8.3.2 Revenue Calculation

### 8.3.3 Economic Performance Evaluation

## **PART 9 CONCLUSION**

## List Of Tables

### LIST OF TABLES

Table GLOBAL PHOTO EDITING SOFTWARE MARKET 2012-2017, BY TYPE, IN USD MILLION

Table Global Photo Editing Software Market 2012-2017, by Type, in Volume

Table Global Photo Editing Software Market Forecast 2018-2023, by Type, in USD Million

Table Global Photo Editing Software Market Forecast 2018-2023, by Type, in Volume

Table Adobe Overview List

Table Photo Editing Software Business Operation of Adobe (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table DxO Optics Overview List

Table Photo Editing Software Business Operation of DxO Optics (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table CyberLink Overview List

Table Photo Editing Software Business Operation of CyberLink (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Corel Overview List

Table Photo Editing Software Business Operation of Corel (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table MacPhun Overview List

Table Photo Editing Software Business Operation of MacPhun (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table MacPhun Overview List

Table Photo Editing Software Business Operation of MacPhun (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table PhaseOne Overview List

Table Photo Editing Software Business Operation of PhaseOne (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Serif Overview List

Table Photo Editing Software Business Operation of Serif (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Zoner Overview List

Table Photo Editing Software Business Operation of Zoner (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table ACDSee Ultimate Overview List

Table Photo Editing Software Business Operation of ACDSee Ultimate (Sales Revenue,



Sales Volume, Price, Cost, Gross Margin)

Table GIMP Overview List

Table Photo Editing Software Business Operation of GIMP (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Pixlr Overview List

Table Photo Editing Software Business Operation of Pixlr (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Meitu Overview List

Table Photo Editing Software Business Operation of Meitu (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table PhotoScape Overview List

Table Photo Editing Software Business Operation of PhotoScape (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Magix Overview List

Table Photo Editing Software Business Operation of Magix (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Global Photo Editing Software Sales Revenue 2012-2017, by Companies, in USD Million

Table Global Photo Editing Software Sales Revenue Share, by Companies, in USD Million

Table Global Photo Editing Software Sales Volume 2012-2017, by Companies, in Volume

Table Global Photo Editing Software Sales Revenue Share, by Companies in 2017, in Volume

Table Photo Editing Software Demand 2012-2017, by Application, in USD Million

Table Photo Editing Software Demand 2012-2017, by Application, in Volume

Table Photo Editing Software Demand Forecast 2018-2023, by Application, in USD Million

Table Photo Editing Software Demand Forecast 2018-2023, by Application, in Volume

Table Global Photo Editing Software Market 2012-2017, by Region, in USD Million

Table Global Photo Editing Software Market 2012-2017, by Region, in Volume

Table Photo Editing Software Market Forecast 2018-2023, by Region, in USD Million

Table Photo Editing Software Market Forecast 2018-2023, by Region, in Volume

## List Of Figures

### LIST OF FIGURES

Figure Photo Editing Software Industry Chain Structure

Figure Global Photo Editing Software Market Growth 2012-2017, by Type, in USD Million

Figure Global Photo Editing Software Market Growth 2012-2017, by Type, in Volume

Figure Global Photo Editing Software Sales Revenue Share, by Companies in 2017, in USD Million

Figure Global Photo Editing Software Sales Volume Share 2012-2017, by Companies, in Volume

Figure Production Development by Region

Figure Sales List by Region

## I would like to order

Product name: Global Photo Editing Software Market Survey and Trend Research 2018

Product link: <https://marketpublishers.com/r/GCD32351A60EN.html>

Price: US\$ 2,600.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GCD32351A60EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970