+44 20 8123 2220
info@marketpublishers.com

Global People Counting System Market Analysis 2016-2020 and Forecast 2021-2026

https://marketpublishers.com/r/G3477E83A0DEN.html
Date: February 2021
Pages: 108
Price: US$ 2,980.00 (Single User License)
ID: G3477E83A0DEN

Abstracts

SNAPSHOT

People counting systems are devices that are used to count the number of people traveling a certain entrance or passage. In retail stores, they are usually deployed to calculate conversion rate and marketing effectiveness and are used in staff planning.

The global People Counting System market size is estimated at xxx million USD with a CAGR xx% from 2016-2020 and is expected to reach xxx Million USD in 2021 with a CAGR xx% from 2021 to 2026. The report begins from overview of Industry Chain structure, and describes industry environment, then analyses market size and forecast of People Counting System by product, region and application, in addition, this report introduces market competition situation among the vendors and company profile, besides, market price analysis and value chain features are covered in this report.

Product Type Coverage (Market Size & Forecast, Major Company of Product Type etc.):
By Technology

IR Beam

Thermal Imaging

Video Based

Others

+44 20 8123 2220
info@marketpublishers.com

Company Coverage (Company Profile, Sales Revenue, Price, Gross Margin, Main Products etc.):

RetailNext

Brickstream

ShopperTrak

DILAX Intelcom GmbH

IRIS-GmbH

Eurotech S.p.A.

InfraRed Integrated Systems

Axiomatic Technology

Hikvision

Axis Communication AB

WINNER Technology

Countwise LLC

V-Count

Xovis AG

IEE S.A.

HELLA Aglaia Mobile Vision GmbH

Application Coverage (Market Size & Forecast, Different Demand Market by Region, Main Consumer Profile etc.):

+44 20 8123 2220
info@marketpublishers.com

Transportation

Retail Store, Supermarkets, and Shopping Malls

Corporate and Education

Others

Region Coverage (Regional Production, Demand & Forecast by Countries etc.):

North America (U.S., Canada, Mexico)

Europe (Germany, U.K., France, Italy, Russia, Spain etc.)

Asia-Pacific (China, India, Japan, Southeast Asia etc.)

South America (Brazil, Argentina etc.)

Middle East & Africa (Saudi Arabia, South Africa etc.)

+44 20 8123 2220
info@marketpublishers.com

Contents

1 INDUSTRY OVERVIEW

1.1 People Counting System Industry
Figure People Counting System Industry Chain Structure
1.1.1 Overview
1.1.2 Development of People Counting System
1.2 Market Segment
1.2.1 Upstream
Table Upstream Segment of People Counting System
1.2.2 Downstream
Table Application Segment of People Counting System
Table Global People Counting System Market 2016-2026, by Application, in USD Million
1.2.3 COVID-19 Impact
1.3 Cost Analysis

2 INDUSTRY ENVIRONMENT (PEST ANALYSIS)

2.1 Policy
2.2 Economics
2.3 Sociology
2.4 Technology

3 PEOPLE COUNTING SYSTEM MARKET BY TECHNOLOGY

3.1 By Technology
3.1.1 IR Beam
Table Major Company List of IR Beam
3.1.2 Thermal Imaging
Table Major Company List of Thermal Imaging
3.1.3 Video Based
Table Major Company List of Video Based
3.1.4 Others
Table Major Company List of Others
3.2 Market Size
Table Global People Counting System Market 2016-2020, by Technology, in USD Million
Figure Global People Counting System Market Growth 2016-2020, by Technology, in

+44 20 8123 2220
info@marketpublishers.com

USD Million
Table Global People Counting System Market 2016-2020, by Technology, in Volume
Figure Global People Counting System Market Growth 2016-2020, by Technology, in Volume
3.3 Market Forecast
Table Global People Counting System Market Forecast 2021-2026, by Technology, in USD Million
Table Global People Counting System Market Forecast 2021-2026, by Technology, in Volume

4 MAJOR COMPANIES LIST

4.1 RetailNext (Company Profile, Sales Data etc.)
4.1.1 RetailNext Profile
Table RetailNext Overview List
4.1.2 RetailNext Products & Services
4.1.3 RetailNext Business Operation Conditions
Table Business Operation of RetailNext (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
4.2 Brickstream (Company Profile, Sales Data etc.)
4.2.1 Brickstream Profile
Table Brickstream Overview List
4.2.2 Brickstream Products & Services
4.2.3 Brickstream Business Operation Conditions
Table Business Operation of Brickstream (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
4.3 ShopperTrak (Company Profile, Sales Data etc.)
4.3.1 ShopperTrak Profile
Table ShopperTrak Overview List
4.3.2 ShopperTrak Products & Services
4.3.3 ShopperTrak Business Operation Conditions
Table Business Operation of ShopperTrak (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
4.4 DILAX Intelcom GmbH (Company Profile, Sales Data etc.)
4.4.1 DILAX Intelcom GmbH Profile
Table DILAX Intelcom GmbH Overview List
4.4.2 DILAX Intelcom GmbH Products & Services
4.4.3 DILAX Intelcom GmbH Business Operation Conditions
Table Business Operation of DILAX Intelcom GmbH (Sales Revenue, Sales Volume,

+44 20 8123 2220
info@marketpublishers.com

Price, Cost, Gross Margin)
4.5 IRIS-GmbH (Company Profile, Sales Data etc.)
4.5.1 IRIS-GmbH Profile
Table IRIS-GmbH Overview List
4.5.2 IRIS-GmbH Products & Services
4.5.3 IRIS-GmbH Business Operation Conditions
Table Business Operation of IRIS-GmbH (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
4.6 Eurotech S.p.A. (Company Profile, Sales Data etc.)
4.6.1 Eurotech S.p.A. Profile
Table Eurotech S.p.A. Overview List
4.6.2 Eurotech S.p.A. Products & Services
4.6.3 Eurotech S.p.A. Business Operation Conditions
Table Business Operation of Eurotech S.p.A. (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
4.7 InfraRed Integrated Systems (Company Profile, Sales Data etc.)
4.7.1 InfraRed Integrated Systems Profile
Table InfraRed Integrated Systems Overview List
4.7.2 InfraRed Integrated Systems Products & Services
4.7.3 InfraRed Integrated Systems Business Operation Conditions
Table Business Operation of InfraRed Integrated Systems (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
4.8 Axiomatic Technology (Company Profile, Sales Data etc.)
4.8.1 Axiomatic Technology Profile
Table Axiomatic Technology Overview List
4.8.2 Axiomatic Technology Products & Services
4.8.3 Axiomatic Technology Business Operation Conditions
Table Business Operation of Axiomatic Technology (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
4.9 Hikvision (Company Profile, Sales Data etc.)
4.9.1 Hikvision Profile
Table Hikvision Overview List
4.9.2 Hikvision Products & Services
4.9.3 Hikvision Business Operation Conditions
Table Business Operation of Hikvision (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
4.10 Axis Communication AB (Company Profile, Sales Data etc.)
4.10.1 Axis Communication AB Profile
Table Axis Communication AB Overview List

+44 20 8123 2220
info@marketpublishers.com

4.10.2 Axis Communication AB Products & Services
4.10.3 Axis Communication AB Business Operation Conditions
Table Business Operation of Axis Communication AB (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
4.11 WINNER Technology (Company Profile, Sales Data etc.)
4.11.1 WINNER Technology Profile
Table WINNER Technology Overview List
4.11.2 WINNER Technology Products & Services
4.11.3 WINNER Technology Business Operation Conditions
Table Business Operation of WINNER Technology (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
4.12 Countwise LLC (Company Profile, Sales Data etc.)
4.12.1 Countwise LLC Profile
Table Countwise LLC Overview List
4.12.2 Countwise LLC Products & Services
4.12.3 Countwise LLC Business Operation Conditions
Table Business Operation of Countwise LLC (Sales Revenue, Cost, Gross Margin)
4.13 V-Count (Company Profile, Sales Data etc.)
4.13.1 V-Count Profile
Table V-Count Overview List
4.13.2 V-Count Products & Services
4.13.3 V-Count Business Operation Conditions
Table Business Operation of V-Count (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
4.14 Xovis AG (Company Profile, Sales Data etc.)
4.14.1 Xovis AG Profile
Table Xovis AG Overview List
4.14.2 Xovis AG Products & Services
4.14.3 Xovis AG Business Operation Conditions
Table Business Operation of Xovis AG (Sales Revenue, Cost, Gross Margin)
4.15 IEE S.A. (Company Profile, Sales Data etc.)
4.15.1 IEE S.A. Profile
Table IEE S.A. Overview List
4.15.2 IEE S.A. Products & Services
4.15.3 IEE S.A. Business Operation Conditions
Table Business Operation of IEE S.A. (Sales Revenue, Cost, Gross Margin)
4.16 HELLA Aglaia Mobile Vision GmbH (Company Profile, Sales Data etc.)
4.16.1 HELLA Aglaia Mobile Vision GmbH Profile
Table HELLA Aglaia Mobile Vision GmbH Overview List

+44 20 8123 2220
info@marketpublishers.com

4.16.2 HELLA Aglaia Mobile Vision GmbH Products & Services
4.16.3 HELLA Aglaia Mobile Vision GmbH Business Operation Conditions
Table Business Operation of HELLA Aglaia Mobile Vision GmbH (Sales Revenue, Cost, Gross Margin)

5 MARKET COMPETITION

5.1 Company Competition
Table Global People Counting System Sales Revenue 2016-2020, by Company, in USD Million
Table Global People Counting System Sales Revenue Share 2016-2020, by Company, in USD Million
Figure Global People Counting System Sales Revenue Share in 2020, by Company, in USD Million
Table Global People Counting System Sales Volume 2016-2020, by Company, in Volume
Table Global People Counting System Sales Volume Share 2016-2020, by Company, in Volume
Figure Global People Counting System Sales Volume Share in 2020, by Company, in Volume
5.2 Regional Market by Company
Figure North America People Counting System Market Concentration, in 2020
Figure Europe People Counting System Market Market Concentration, in 2020
Figure Asia-Pacific People Counting System MMarket Concentration, in 2020
Figure South America People Counting System Market Concentration, in 2020
Figure Middle East & Africa People Counting System Market Concentration, in 2020

6 DEMAND BY END MARKET

6.1 Demand Situation
6.1.1 Demand in Transportation
Figure People Counting System Demand in Transportation, 2016-2020, in USD Million
Figure People Counting System Demand in Transportation, 2016-2020, in Volume
6.1.2 Demand in Retail Store, Supermarkets, and Shopping Malls
Figure People Counting System Demand in Retail Store, Supermarkets, and Shopping Malls, 2016-2020, in USD Million
Figure People Counting System Demand in Retail Store, Supermarkets, and Shopping Malls, 2016-2020, in Volume
6.1.3 Demand in Corporate and Education

+44 20 8123 2220
info@marketpublishers.com

Figure People Counting System Demand in Corporate and Education, 2016-2020, in USD Million
Figure People Counting System Demand in Corporate and Education, 2016-2020, in Volume
6.1.4 Demand in Others
Figure People Counting System Demand in Others, 2016-2020, in USD Million
Figure People Counting System Demand in Others, 2016-2020, in Volume
6.2 Regional Demand Comparison
Table Regional Demand Comparison List
Table Major Application in Different Regions
6.3 Demand Forecast
Table People Counting System Demand Forecast 2021-2026, by Application, in USD Million
Figure People Counting System Market Growth 2021-2026, by Application, in USD Million
Figure People Counting System Market Share in 2026, by Application, in USD Million
Table People Counting System Demand Forecast 2021-2026, by Application, in Volume
Table People Counting System Market Growth 2021-2026, by Application, in Volume
Table People Counting System Market Share in 2026, by Application, in Volume
6.4 Impact of the COVID-19 on the Demand

7 REGION OPERATION

7.1 Regional Production
Table People Counting System Production 2016-2020, by Region, in USD Million
Table People Counting System Production 2016-2020, by Region, in Volume
7.2 Regional Market
Table Global People Counting System Market 2016-2020, by Region, in USD Million
Table Global People Counting System Market Share 2016-2020, by Region, in USD Million
Table Global People Counting System Market 2016-2020, by Region, in Volume
Table Global People Counting System Market Share 2016-2020, by Region, in Volume
7.3 by Region
7.3.1 North America
7.3.1.1 Overview
Figure North America People Counting System Market Size and Growth 2016-2020, in USD Million
Figure North America People Counting System Market Size and Growth 2016-2020, in Volume

+44 20 8123 2220
info@marketpublishers.com

7.3.1.2 by Country (U.S., Canada, Mexico)
Table North America People Counting System Market Size 2016-2020, by Country, in USD Million
Table North America People Counting System Market Size 2016-2020, by Country, in Volume
7.3.2 Europe
7.3.2.1 Overview
Figure Europe People Counting System Market Size and Growth 2016-2020, in USD Million
Figure Europe People Counting System Market Size and Growth 2016-2020, in Volume
7.3.2.2 by Country (Germany, U.K., France, Italy, Russia, Spain etc.)
Table Europe People Counting System Market Size 2016-2020, by Country, in USD Million
Table Europe People Counting System Market Size 2016-2020, by Country, in Volume
7.3.3 Asia-Pacific
7.3.3.1 Overview
Figure Asia-Pacific People Counting System Market Size and Growth 2016-2020, in USD Million
Figure Asia-Pacific People Counting System Market Size and Growth 2016-2020, in Volume
7.3.3.2 by Country (China, India, Japan, Southeast Asia etc.)
Table Asia-Pacific People Counting System Market Size 2016-2020, by Country, in USD Million
Table Asia-Pacific People Counting System Market Size 2016-2020, by Country, in Volume
7.3.4 South America
7.3.4.1 Overview
Figure South America People Counting System Market Size and Growth 2016-2020, in USD Million
Figure South America People Counting System Market Size and Growth 2016-2020, in Volume
7.3.4.2 by Country (Brazil, Argentina etc.)
Table South America People Counting System Market Size 2016-2020, by Country, in USD Million
Table South America People Counting System Market Size 2016-2020, by Country, in Volume
7.3.5 Middle East & Africa
7.3.5.1 Overview
Figure Middle East & Africa People Counting System Market Size and Growth

+44 20 8123 2220
info@marketpublishers.com

2016-2020, in USD Million
Figure Middle East & Africa People Counting System Market Size and Growth 2016-2020, in Volume
7.3.5.2 by Country (Saudi Arabia, South Africa etc.)
Table Middle East & Africa People Counting System Market Size 2016-2020, by Country, in USD Million
Table Middle East & Africa People Counting System Market Size 2016-2020, by Country, in Volume
7.4 Regional Import & Export
7.5 Regional Forecast
Table People Counting System Market Forecast 2021-2026, by Region, in USD Million
Table People Counting System Market Forecast 2021-2026, by Region, in Volume

8 MARKETING & PRICE

8.1 Price and Margin
8.1.1 Price Trends
8.1.2 Factors of Price Change
Table Price Factors List
8.1.3 Manufacturers Gross Margin Analysis
8.2 Marketing Channel
Figure Marketing Channels Overview

9 RESEARCH CONCLUSION

+44 20 8123 2220
info@marketpublishers.com

List Of Tables

LIST OF TABLES

1. Table Upstream Segment of People Counting System
2. Table Application Segment of People Counting System
3. Table Global People Counting System Market 2016-2026, by Application, in USD Million
4. Table Major Company List of Thermal Imaging
5. Table Major Company List of Video Based
6. Table Major Company List of Others
7. Table Global People Counting System Market 2016-2020, by Technology, in USD Million
8. Table Global People Counting System Market 2016-2020, by Technology, in Volume
9. Table Global People Counting System Market Forecast 2021-2026, by Technology, in USD Million
10. Table Global People Counting System Market Forecast 2021-2026, by Technology, in Volume
11. Table RetailNext Overview List
12. Table Business Operation of RetailNext (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
13. Table Brickstream Overview List
14. Table Business Operation of Brickstream (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
15. Table ShopperTrak Overview List
16. Table Business Operation of ShopperTrak (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
17. Table DILAX Intelcom GmbH Overview List
18. Table Business Operation of DILAX Intelcom GmbH (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
19. Table IRIS-GmbH Overview List
20. Table Business Operation of IRIS-GmbH (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
21. Table Eurotech S.p.A. Overview List
22. Table Business Operation of Eurotech S.p.A. (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
23. Table InfraRed Integrated Systems Overview List
24. Table Business Operation of InfraRed Integrated Systems (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
25. Table Axiomatic Technology Overview List

+44 20 8123 2220
info@marketpublishers.com

26. Table Business Operation of Axiomatic Technology (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
27. Table Hikvision Overview List
28. Table Business Operation of Hikvision (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
29. Table Axis Communication AB Overview List
30. Table Business Operation of Axis Communication AB (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
31. Table WINNER Technology Overview List
32. Table Business Operation of WINNER Technology (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
33. Table Countwise LLC Overview List
34. Table Business Operation of Countwise LLC (Sales Revenue, Cost, Gross Margin)
35. Table V-Count Overview List
36. Table Business Operation of V-Count (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
37. Table Xovis AG Overview List
38. Table Business Operation of Xovis AG (Sales Revenue, Cost, Gross Margin)
39. Table IEE S.A. Overview List
40. Table Business Operation of IEE S.A. (Sales Revenue, Cost, Gross Margin)
41. Table HELLA Aglaia Mobile Vision GmbH Overview List
42. Table Business Operation of HELLA Aglaia Mobile Vision GmbH (Sales Revenue, Cost, Gross Margin)
43. Table Global People Counting System Sales Revenue 2016-2020, by Company, in USD Million
44. Table Global People Counting System Sales Revenue Share 2016-2020, by Company, in USD Million
45. Table Global People Counting System Sales Volume 2016-2020, by Company, in Volume
46. Table Global People Counting System Sales Volume Share 2016-2020, by Company, in Volume
47. Table Regional Demand Comparison List
48. Table Major Application in Different Regions
49. Table People Counting System Demand Forecast 2021-2026, by Application, in USD Million
50. Table People Counting System Demand Forecast 2021-2026, by Application, in Volume
51. Table People Counting System Market Growth 2021-2026, by Application, in Volume

+44 20 8123 2220
info@marketpublishers.com

52. Table People Counting System Market Share in 2026, by Application, in Volume
53. Table People Counting System Production 2016-2020, by Region, in USD Million
54. Table People Counting System Production 2016-2020, by Region, in Volume
55. Table Global People Counting System Market 2016-2020, by Region, in USD Million
56. Table Global People Counting System Market Share 2016-2020, by Region, in USD Million
57. Table Global People Counting System Market 2016-2020, by Region, in Volume
58. Table Global People Counting System Market Share 2016-2020, by Region, in Volume
59. Table North America People Counting System Market Size 2016-2020, by Country, in USD Million
60. Table North America People Counting System Market Size 2016-2020, by Country, in Volume
61. Table Europe People Counting System Market Size 2016-2020, by Country, in USD Million
62. Table Europe People Counting System Market Size 2016-2020, by Country, in Volume
63. Table Asia-Pacific People Counting System Market Size 2016-2020, by Country, in USD Million
64. Table Asia-Pacific People Counting System Market Size 2016-2020, by Country, in Volume
65. Table South America People Counting System Market Size 2016-2020, by Country, in USD Million
66. Table South America People Counting System Market Size 2016-2020, by Country, in Volume
67. Table Middle East & Africa People Counting System Market Size 2016-2020, by Country, in USD Million
68. Table Middle East & Africa People Counting System Market Size 2016-2020, by Country, in Volume
69. Table People Counting System Market Forecast 2021-2026, by Region, in USD Million
70. Table People Counting System Market Forecast 2021-2026, by Region, in Volume
71. Table Price Factors List

+44 20 8123 2220
info@marketpublishers.com

List Of Figures

LIST OF FIGURES

1. Figure People Counting System Industry Chain Structure
2. Figure Global People Counting System Market Growth 2016-2020, by Technology, in USD Million
3. Figure Global People Counting System Market Growth 2016-2020, by Technology, in Volume
4. Figure Global People Counting System Sales Revenue Share in 2020, by Company, in USD Million
5. Figure Global People Counting System Sales Volume Share in 2020, by Company, in Volume
6. Figure North America People Counting System Market Concentration, in 2020
7. Figure Europe People Counting System Market Market Concentration, in 2020
8. Figure Asia-Pacific People Counting System MMarket Concentration, in 2020
9. Figure South America People Counting System Market Concentration, in 2020
10. Figure Middle East & Africa People Counting System Market Concentration, in 2020
11. Figure People Counting System Demand in Transportation, 2016-2020, in USD Million
12. Figure People Counting System Demand in Transportation, 2016-2020, in Volume
13. Figure People Counting System Demand in Retail Store, Supermarkets, and Shopping Malls, 2016-2020, in USD Million
14. Figure People Counting System Demand in Retail Store, Supermarkets, and Shopping Malls, 2016-2020, in Volume
15. Figure People Counting System Demand in Corporate and Education, 2016-2020, in USD Million
16. Figure People Counting System Demand in Corporate and Education, 2016-2020, in Volume
17. Figure People Counting System Demand in Others, 2016-2020, in USD Million
18. Figure People Counting System Demand in Others, 2016-2020, in Volume
19. Figure People Counting System Market Growth 2021-2026, by Application, in USD Million
20. Figure People Counting System Market Share in 2026, by Application, in USD Million
21. Figure North America People Counting System Market Size and Growth 2016-2020, in USD Million
22. Figure North America People Counting System Market Size and Growth 2016-2020, in Volume
23. Figure Europe People Counting System Market Size and Growth 2016-2020, in

+44 20 8123 2220
info@marketpublishers.com

USD Million
24. Figure Europe People Counting System Market Size and Growth 2016-2020, in Volume
25. Figure Asia-Pacific People Counting System Market Size and Growth 2016-2020, in USD Million
26. Figure Asia-Pacific People Counting System Market Size and Growth 2016-2020, in Volume
27. Figure South America People Counting System Market Size and Growth 2016-2020, in USD Million
28. Figure South America People Counting System Market Size and Growth 2016-2020, in Volume
29. Figure Middle East & Africa People Counting System Market Size and Growth 2016-2020, in USD Million
30. Figure Middle East & Africa People Counting System Market Size and Growth 2016-2020, in Volume
31. Figure Marketing Channels Overview

+44 20 8123 2220
info@marketpublishers.com

I would like to order

Product name: Global People Counting System Market Analysis 2016-2020 and Forecast 2021-2026
Product link: https://marketpublishers.com/r/G3477E83A0DEN.html
Price: US$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:
info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/G3477E83A0DEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970