

Global Peanut Butter Market Survey and Trend Research 2018

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Abstracts

Summary

Peanut butter is a high protein, low calorie product that possess high nutritional value. It is healthy alternative to dairy butter and used as bread spread. Major market presence of peanut butter is in western countries in comparison to Asian countries such as India as product is relatively new to the Asian region. Peanut butter is used in various applications in the form of spread and is used as the substitute for milk butter. However, in comparison to other spreads peanut butter is a low calorie product with high protein content. Consumption of peanut butter includes various benefits associated with it such as it helps to reduce the weight and also possess optimum nutrition value. Peanut butter are also available in powder form and used in various applications such as breakfast food, savory sauces and smoothies.

This report describes the development of the industry by upstream & downstream, industry overall and development, key companies, as well as type segment & market application and so on, and makes a scientific prediction for the development industry prospects on the basis of analysis, finally, analyzes opportunities for investment in the industry at the end of the report.

Industry Chain

Raw Materials

Cost

Technology

Consumer Preference

Industry Overall:

History

Development & Trend

Market Competition

Trade Overview

Policy

Region (North America, Europe, Asia-Pacific, South America, Middle East, Africa):

Regional Market

Production Development

Sales

Regional Trade

Regional Forecast

Company (Procter & Gamble, Unilever, The J.M. Smucker Company, Hormel Foods Corporation, Kraft Canada, Kraft Canada, Algood Food Company etc.):

Company Profile

Product & Service

Business Operation Data

Market Share

Investment Analysis:

Market Features

Investment Opportunity

Investment Calculation

Contents

PART 1 INDUSTRY OVERVIEW

1.1 Peanut Butter Industry

1.1.1 Definition

1.1.2 Industry Trend

1.2 Industry Chain

1.2.1 Upstream

1.2.2 Technology

1.2.3 Cost Structure

1.2.4 Consumer Preference

1.2.2 Downstream

PART 2 INDUSTRY OVERALL

2.1 Industry History

2.2 Development Prospect

2.3 Competition Structure

2.4 Relevant Policy

2.5 Trade Overview

PART 3 PEANUT BUTTER MARKET BY PRODUCT

3.1 Products List of Major Companies

3.2 Market Size

3.3 Market Forecast

4 KEY COMPANIES LIST

4.1 Procter & Gamble (Company Overview, Sales Data etc.)

4.1.1 Company Overview

4.1.2 Products and Services

4.1.3 Business Analysis

4.2 Unilever (Company Overview, Sales Data etc.)

4.2.1 Company Overview

4.2.2 Products and Services

4.2.3 Business Analysis

4.3 The J.M. Smucker Company (Company Overview, Sales Data etc.)

- 4.3.1 Company Overview
- 4.3.2 Products and Services
- 4.3.3 Business Analysis
- 4.4 Hormel Foods Corporation (Company Overview, Sales Data etc.)
 - 4.4.1 Company Overview
 - 4.4.2 Products and Services
 - 4.4.3 Business Analysis
- 4.5 Kraft Canada (Company Overview, Sales Data etc.)
 - 4.5.1 Company Overview
 - 4.5.2 Products and Services
 - 4.5.3 Business Analysis
- 4.6 Kraft Canada (Company Overview, Sales Data etc.)
 - 4.6.1 Company Overview
 - 4.6.2 Products and Services
 - 4.6.3 Business Analysis
- 4.7 Algood Food Company (Company Overview, Sales Data etc.)
 - 4.7.1 Company Overview
 - 4.7.2 Products and Services
 - 4.7.3 Business Analysis

PART 5 MARKET COMPETITION

- 5.1 Companies Competition
- 5.2 Industry Competition Structure Analysis
 - 5.2.1 Rivalry
 - 5.2.2 Threat of New Entrants
 - 5.2.3 Substitutes
 - 5.2.4 Bargaining Power of Suppliers
 - 5.2.5 Bargaining Power of Buyers

PART 6 MARKET DEMAND BY SEGMENT

- 6.1 Demand Situation
 - 6.1.1 Industry Application Status
 - 6.1.2 Industry SWOT Analysis
 - 6.1.2.1 Strengths
 - 6.1.2.2 Weaknesses
 - 6.1.2.3 Opportunities
 - 6.1.2.4 Threats

6.2 Major Customer Survey

6.3 Demand Forecast

PART 7 REGION OPERATION

7.1 Regional Market

7.2 Production and Sales by Region

7.2.1 Production

7.2.2 Sales

7.2.3 Trade

7.3 Regional Forecast

PART 8 MARKET INVESTMENT

8.1 Market Features

8.1.1 Product Features

8.1.2 Price Features

8.1.3 Channel Features

8.1.4 Purchasing Features

8.2 Investment Opportunity

8.2.1 Regional Investment Opportunity

8.2.2 Industry Investment Opportunity

8.3 Investment Calculation

8.3.1 Cost Calculation

8.3.2 Revenue Calculation

8.3.3 Economic Performance Evaluation

PART 9 CONCLUSION

List Of Tables

LIST OF TABLES

Table GLOBAL PEANUT BUTTER MARKET 2012-2017, BY TYPE, IN USD MILLION

Table Global Peanut Butter Market 2012-2017, by Type, in Volume

Table Global Peanut Butter Market Forecast 2018-2023, by Type, in USD Million

Table Global Peanut Butter Market Forecast 2018-2023, by Type, in Volume

Table Procter & Gamble Overview List

Table Peanut Butter Business Operation of Procter & Gamble (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Unilever Overview List

Table Peanut Butter Business Operation of Unilever (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table The J.M. Smucker Company Overview List

Table Peanut Butter Business Operation of The J.M. Smucker Company (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Hormel Foods Corporation Overview List

Table Peanut Butter Business Operation of Hormel Foods Corporation (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Kraft Canada Overview List

Table Peanut Butter Business Operation of Kraft Canada (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Kraft Canada Overview List

Table Peanut Butter Business Operation of Kraft Canada (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Algood Food Company Overview List

Table Peanut Butter Business Operation of Algood Food Company (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Global Peanut Butter Sales Revenue 2012-2017, by Companies, in USD Million

Table Global Peanut Butter Sales Revenue Share, by Companies, in USD Million

Table Global Peanut Butter Sales Volume 2012-2017, by Companies, in Volume

Table Global Peanut Butter Sales Revenue Share, by Companies in 2017, in Volume

Table Peanut Butter Demand 2012-2017, by Application, in USD Million

Table Peanut Butter Demand 2012-2017, by Application, in Volume

Table Peanut Butter Demand Forecast 2018-2023, by Application, in USD Million

Table Peanut Butter Demand Forecast 2018-2023, by Application, in Volume

Table Global Peanut Butter Market 2012-2017, by Region, in USD Million

Table Global Peanut Butter Market 2012-2017, by Region, in Volume

Table Peanut Butter Market Forecast 2018-2023, by Region, in USD Million

Table Peanut Butter Market Forecast 2018-2023, by Region, in Volume

List Of Figures

LIST OF FIGURES

Figure Peanut Butter Industry Chain Structure

Figure Global Peanut Butter Market Growth 2012-2017, by Type, in USD Million

Figure Global Peanut Butter Market Growth 2012-2017, by Type, in Volume

Figure Global Peanut Butter Sales Revenue Share, by Companies in 2017, in USD Million

Figure Global Peanut Butter Sales Volume Share 2012-2017, by Companies, in Volume

Figure Production Development by Region

Figure Sales List by Region

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