

# Global Pay TV Market Survey and Trend Research 2018

<https://marketpublishers.com/r/G698266BA12EN.html>

Date: December 2017

Pages: 97

Price: US\$ 2,600.00 (Single User License)

ID: G698266BA12EN

## Abstracts

### SUMMARY

Pay TV is subscription-based television services, usually provided by both analog and digital cable and satellite television, but also increasingly via digital terrestrial and internet television.

This report describes the development of the industry by upstream & downstream, industry overall and development, key companies, as well as type segment & market application and so on, and makes a scientific prediction for the development industry prospects on the basis of analysis, finally, analyzes opportunities for investment in the industry at the end of the report.

#### Industry Chain

Raw Materials

Cost

Technology

Consumer Preference

#### Industry Overall:

History

Development & Trend

Market Competition

Trade Overview

Policy

Region (North America, Europe, Asia-Pacific, South America, Middle East, Africa):

Regional Market

Production Development

Sales

Regional Trade

Regional Forecast

Company (AT&T, Comcast, Dish, Time Warner Cable, Netflix, Netflix, Bharti Airtel, CenturyLink, Deutsche Telecom, ARRIS Group, Cisco Systems, Broadcom Corporation, Ammino Corporation, MatrixStream Technologies, Orange S.A., Eutelsat etc.):

Company Profile

Product & Service

Business Operation Data

Market Share

Investment Analysis:

Market Features

Investment Opportunity

Investment Calculation

## Contents

### **PART 1 INDUSTRY OVERVIEW**

- 1.1 Pay TV Industry
  - 1.1.1 Definition
  - 1.1.2 Industry Trend
- 1.2 Industry Chain
  - 1.2.1 Upstream
  - 1.2.2 Technology
  - 1.2.3 Cost Structure
  - 1.2.4 Consumer Preference
  - 1.2.2 Downstream

### **PART 2 INDUSTRY OVERALL**

- 2.1 Industry History
- 2.2 Development Prospect
- 2.3 Competition Structure
- 2.4 Relevant Policy
- 2.5 Trade Overview

### **PART 3 PAY TV MARKET BY PRODUCT**

- 3.1 Products List of Major Companies
- 3.2 Market Size
- 3.3 Market Forecast

### **4 KEY COMPANIES LIST**

- 4.1 AT&T (Company Overview, Sales Data etc.)
  - 4.1.1 Company Overview
  - 4.1.2 Products and Services
  - 4.1.3 Business Analysis
- 4.2 Comcast (Company Overview, Sales Data etc.)
  - 4.2.1 Company Overview
  - 4.2.2 Products and Services
  - 4.2.3 Business Analysis
- 4.3 Dish (Company Overview, Sales Data etc.)

- 4.3.1 Company Overview
- 4.3.2 Products and Services
- 4.3.3 Business Analysis
- 4.4 Time Warner Cable (Company Overview, Sales Data etc.)
  - 4.4.1 Company Overview
  - 4.4.2 Products and Services
  - 4.4.3 Business Analysis
- 4.5 Netflix (Company Overview, Sales Data etc.)
  - 4.5.1 Company Overview
  - 4.5.2 Products and Services
  - 4.5.3 Business Analysis
- 4.6 Netflix (Company Overview, Sales Data etc.)
  - 4.6.1 Company Overview
  - 4.6.2 Products and Services
  - 4.6.3 Business Analysis
- 4.7 Bharti Airtel (Company Overview, Sales Data etc.)
  - 4.7.1 Company Overview
  - 4.7.2 Products and Services
  - 4.7.3 Business Analysis
- 4.8 CenturyLink (Company Overview, Sales Data etc.)
  - 4.8.1 Company Overview
  - 4.8.2 Products and Services
  - 4.8.3 Business Analysis
- 4.9 Deutsche Telecom (Company Overview, Sales Data etc.)
  - 4.9.1 Company Overview
  - 4.9.2 Products and Services
  - 4.9.3 Business Analysis
- 4.10 ARRIS Group (Company Overview, Sales Data etc.)
  - 4.10.1 Company Overview
  - 4.10.2 Products and Services
  - 4.10.3 Business Analysis
- 4.11 Cisco Systems (Company Overview, Sales Data etc.)
- 4.12 Broadcom Corporation (Company Overview, Sales Data etc.)
- 4.13 Ammino Corporation (Company Overview, Sales Data etc.)
- 4.14 MatrixStream Technologies (Company Overview, Sales Data etc.)
- 4.15 Orange S.A. (Company Overview, Sales Data etc.)
- 4.16 Eutelsat (Company Overview, Sales Data etc.)

## **PART 5 MARKET COMPETITION**

- 5.1 Companies Competition
- 5.2 Industry Competition Structure Analysis
  - 5.2.1 Rivalry
  - 5.2.2 Threat of New Entrants
  - 5.2.3 Substitutes
  - 5.2.4 Bargaining Power of Suppliers
  - 5.2.5 Bargaining Power of Buyers

## **PART 6 MARKET DEMAND BY SEGMENT**

- 6.1 Demand Situation
  - 6.1.1 Industry Application Status
  - 6.1.2 Industry SWOT Analysis
    - 6.1.2.1 Strengths
    - 6.1.2.2 Weaknesses
    - 6.1.2.3 Opportunities
    - 6.1.2.4 Threats
- 6.2 Major Customer Survey
- 6.3 Demand Forecast

## **PART 7 REGION OPERATION**

- 7.1 Regional Market
- 7.2 Production and Sales by Region
  - 7.2.1 Production
  - 7.2.2 Sales
  - 7.2.3 Trade
- 7.3 Regional Forecast

## **PART 8 MARKET INVESTMENT**

- 8.1 Market Features
  - 8.1.1 Product Features
  - 8.1.2 Price Features
  - 8.1.3 Channel Features
  - 8.1.4 Purchasing Features
- 8.2 Investment Opportunity
  - 8.2.1 Regional Investment Opportunity

- 8.2.2 Industry Investment Opportunity
- 8.3 Investment Calculation
  - 8.3.1 Cost Calculation
  - 8.3.2 Revenue Calculation
  - 8.3.3 Economic Performance Evaluation

## **PART 9 CONCLUSION**

## List Of Tables

### LIST OF TABLES

- Table Global Pay TV Market 2012-2017, by Type, in USD Million
- Table Global Pay TV Market 2012-2017, by Type, in Volume
- Table Global Pay TV Market Forecast 2018-2023, by Type, in USD Million
- Table Global Pay TV Market Forecast 2018-2023, by Type, in Volume
- Table AT&T Overview List
- Table Pay TV Business Operation of AT&T (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
- Table Comcast Overview List
- Table Pay TV Business Operation of Comcast (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
- Table Dish Overview List
- Table Pay TV Business Operation of Dish (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
- Table Time Warner Cable Overview List
- Table Pay TV Business Operation of Time Warner Cable (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
- Table Netflix Overview List
- Table Pay TV Business Operation of Netflix (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
- Table Netflix Overview List
- Table Pay TV Business Operation of Netflix (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
- Table Bharti Airtel Overview List
- Table Pay TV Business Operation of Bharti Airtel (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
- Table CenturyLink Overview List
- Table Pay TV Business Operation of CenturyLink (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
- Table Deutsche Telecom Overview List
- Table Pay TV Business Operation of Deutsche Telecom (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
- Table ARRIS Group Overview List
- Table Pay TV Business Operation of ARRIS Group (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
- Table Cisco Systems Overview List



Table Pay TV Business Operation of Cisco Systems (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Broadcom Corporation Overview List

Table Pay TV Business Operation of Broadcom Corporation (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Ammino Corporation Overview List

Table Pay TV Business Operation of Ammino Corporation (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table MatrixStream Technologies Overview List

Table Pay TV Business Operation of MatrixStream Technologies (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Orange S.A. Overview List

Table Pay TV Business Operation of Orange S.A. (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Eutelsat Overview List

Table Pay TV Business Operation of Eutelsat (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Global Pay TV Sales Revenue 2012-2017, by Companies, in USD Million

Table Global Pay TV Sales Revenue Share, by Companies, in USD Million

Table Global Pay TV Sales Volume 2012-2017, by Companies, in Volume

Table Global Pay TV Sales Revenue Share, by Companies in 2017, in Volume

Table Pay TV Demand 2012-2017, by Application, in USD Million

Table Pay TV Demand 2012-2017, by Application, in Volume

Table Pay TV Demand Forecast 2018-2023, by Application, in USD Million

Table Pay TV Demand Forecast 2018-2023, by Application, in Volume

Table Global Pay TV Market 2012-2017, by Region, in USD Million

Table Global Pay TV Market 2012-2017, by Region, in Volume

Table Pay TV Market Forecast 2018-2023, by Region, in USD Million

Table Pay TV Market Forecast 2018-2023, by Region, in Volume

## List Of Figures

### LIST OF FIGURES

Figure Pay TV Industry Chain Structure

Figure Global Pay TV Market Growth 2012-2017, by Type, in USD Million

Figure Global Pay TV Market Growth 2012-2017, by Type, in Volume

Figure Global Pay TV Sales Revenue Share, by Companies in 2017, in USD Million

Figure Global Pay TV Sales Volume Share 2012-2017, by Companies, in Volume

Figure Production Development by Region

Figure Sales List by Region

## I would like to order

Product name: Global Pay TV Market Survey and Trend Research 2018

Product link: <https://marketpublishers.com/r/G698266BA12EN.html>

Price: US\$ 2,600.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G698266BA12EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970