

Global Party Balloon Market Survey and Trend Research 2018

<https://marketpublishers.com/r/GFC1EA92936EN.html>

Date: December 2017

Pages: 97

Price: US\$ 2,600.00 (Single User License)

ID: GFC1EA92936EN

Abstracts

Summary

Party Balloons are air-tight bags made out of latex a light material or foil that can be inflated with air or other gas. The ordinary air, or other gases such as helium, can be forced into them for expansion purposes. Latex balloons are available in all kinds of shapes, sizes, and colors to delight children and adults at birthday parties and other festive occasions or used as a tool of advertisement.

This report describes the development of the industry by upstream & downstream, industry overall and development, key companies, as well as type segment & market application and so on, and makes a scientific prediction for the development industry prospects on the basis of analysis, finally, analyzes opportunities for investment in the industry at the end of the report.

Industry Chain

Raw Materials

Cost

Technology

Consumer Preference

Industry Overall:

History

Development & Trend

Market Competition

Trade Overview

Policy

Region (North America, Europe, Asia-Pacific, South America, Middle East, Africa):

Regional Market

Production Development

Sales

Regional Trade

Regional Forecast

Company (Pioneer Balloon, Gemar Balloons, Amscan, BELBAL, CTI Industries, CTI Industries, Maple City Rubber, Colour Way, Balonevi, BK Latex, Tailloon, Guohua Latex Products, Angkasa, Tongle Latex Products, Rubek Balloons, Hengli Latex Products, York Impex, Jaya Latexindo Internusa etc.):

Company Profile

Product & Service

Business Operation Data

Market Share

Investment Analysis:

Market Features

Investment Opportunity

Investment Calculation

Contents

PART 1 INDUSTRY OVERVIEW

1.1 Party Balloon Industry

1.1.1 Definition

1.1.2 Industry Trend

1.2 Industry Chain

1.2.1 Upstream

1.2.2 Technology

1.2.3 Cost Structure

1.2.4 Consumer Preference

1.2.2 Downstream

PART 2 INDUSTRY OVERALL

2.1 Industry History

2.2 Development Prospect

2.3 Competition Structure

2.4 Relevant Policy

2.5 Trade Overview

PART 3 PARTY BALLOON MARKET BY PRODUCT

3.1 Products List of Major Companies

3.2 Market Size

3.3 Market Forecast

4 KEY COMPANIES LIST

4.1 Pioneer Balloon (Company Overview, Sales Data etc.)

4.1.1 Company Overview

4.1.2 Products and Services

4.1.3 Business Analysis

4.2 Gemar Balloons (Company Overview, Sales Data etc.)

4.2.1 Company Overview

4.2.2 Products and Services

4.2.3 Business Analysis

4.3 Amscan (Company Overview, Sales Data etc.)

- 4.3.1 Company Overview
- 4.3.2 Products and Services
- 4.3.3 Business Analysis
- 4.4 BELBAL (Company Overview, Sales Data etc.)
 - 4.4.1 Company Overview
 - 4.4.2 Products and Services
 - 4.4.3 Business Analysis
- 4.5 CTI Industries (Company Overview, Sales Data etc.)
 - 4.5.1 Company Overview
 - 4.5.2 Products and Services
 - 4.5.3 Business Analysis
- 4.6 CTI Industries (Company Overview, Sales Data etc.)
 - 4.6.1 Company Overview
 - 4.6.2 Products and Services
 - 4.6.3 Business Analysis
- 4.7 Maple City Rubber (Company Overview, Sales Data etc.)
 - 4.7.1 Company Overview
 - 4.7.2 Products and Services
 - 4.7.3 Business Analysis
- 4.8 Colour Way (Company Overview, Sales Data etc.)
 - 4.8.1 Company Overview
 - 4.8.2 Products and Services
 - 4.8.3 Business Analysis
- 4.9 Balonevi (Company Overview, Sales Data etc.)
 - 4.9.1 Company Overview
 - 4.9.2 Products and Services
 - 4.9.3 Business Analysis
- 4.10 BK Latex (Company Overview, Sales Data etc.)
 - 4.10.1 Company Overview
 - 4.10.2 Products and Services
 - 4.10.3 Business Analysis
- 4.11 Tailloon (Company Overview, Sales Data etc.)
- 4.12 Guohua Latex Products (Company Overview, Sales Data etc.)
- 4.13 Angkasa (Company Overview, Sales Data etc.)
- 4.14 Tongle Latex Products (Company Overview, Sales Data etc.)
- 4.15 Rubek Balloons (Company Overview, Sales Data etc.)
- 4.16 Hengli Latex Products (Company Overview, Sales Data etc.)
- 4.17 York Impex (Company Overview, Sales Data etc.)
- 4.18 Jaya Latexindo Internusa (Company Overview, Sales Data etc.)

PART 5 MARKET COMPETITION

- 5.1 Companies Competition
- 5.2 Industry Competition Structure Analysis
 - 5.2.1 Rivalry
 - 5.2.2 Threat of New Entrants
 - 5.2.3 Substitutes
 - 5.2.4 Bargaining Power of Suppliers
 - 5.2.5 Bargaining Power of Buyers

PART 6 MARKET DEMAND BY SEGMENT

- 6.1 Demand Situation
 - 6.1.1 Industry Application Status
 - 6.1.2 Industry SWOT Analysis
 - 6.1.2.1 Strengths
 - 6.1.2.2 Weaknesses
 - 6.1.2.3 Opportunities
 - 6.1.2.4 Threats
- 6.2 Major Customer Survey
- 6.3 Demand Forecast

PART 7 REGION OPERATION

- 7.1 Regional Market
- 7.2 Production and Sales by Region
 - 7.2.1 Production
 - 7.2.2 Sales
 - 7.2.3 Trade
- 7.3 Regional Forecast

PART 8 MARKET INVESTMENT

- 8.1 Market Features
 - 8.1.1 Product Features
 - 8.1.2 Price Features
 - 8.1.3 Channel Features
 - 8.1.4 Purchasing Features

8.2 Investment Opportunity

8.2.1 Regional Investment Opportunity

8.2.2 Industry Investment Opportunity

8.3 Investment Calculation

8.3.1 Cost Calculation

8.3.2 Revenue Calculation

8.3.3 Economic Performance Evaluation

PART 9 CONCLUSION

List Of Tables

LIST OF TABLES

Table GLOBAL PARTY BALLOON MARKET 2012-2017, BY TYPE, IN USD MILLION

Table Global Party Balloon Market 2012-2017, by Type, in Volume

Table Global Party Balloon Market Forecast 2018-2023, by Type, in USD Million

Table Global Party Balloon Market Forecast 2018-2023, by Type, in Volume

Table Pioneer Balloon Overview List

Table Party Balloon Business Operation of Pioneer Balloon (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Gemar Balloons Overview List

Table Party Balloon Business Operation of Gemar Balloons (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Amscan Overview List

Table Party Balloon Business Operation of Amscan (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table BELBAL Overview List

Table Party Balloon Business Operation of BELBAL (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table CTI Industries Overview List

Table Party Balloon Business Operation of CTI Industries (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table CTI Industries Overview List

Table Party Balloon Business Operation of CTI Industries (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Maple City Rubber Overview List

Table Party Balloon Business Operation of Maple City Rubber (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Colour Way Overview List

Table Party Balloon Business Operation of Colour Way (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Balonevi Overview List

Table Party Balloon Business Operation of Balonevi (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table BK Latex Overview List

Table Party Balloon Business Operation of BK Latex (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Tailloon Overview List

Table Party Balloon Business Operation of Tailloon (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Guohua Latex Products Overview List

Table Party Balloon Business Operation of Guohua Latex Products (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Angkasa Overview List

Table Party Balloon Business Operation of Angkasa (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Tongle Latex Products Overview List

Table Party Balloon Business Operation of Tongle Latex Products (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Rubek Balloons Overview List

Table Party Balloon Business Operation of Rubek Balloons (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Hengli Latex Products Overview List

Table Party Balloon Business Operation of Hengli Latex Products (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table York Impex Overview List

Table Party Balloon Business Operation of York Impex (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Jaya Latexindo Internusa Overview List

Table Party Balloon Business Operation of Jaya Latexindo Internusa (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Global Party Balloon Sales Revenue 2012-2017, by Companies, in USD Million

Table Global Party Balloon Sales Revenue Share, by Companies, in USD Million

Table Global Party Balloon Sales Volume 2012-2017, by Companies, in Volume

Table Global Party Balloon Sales Revenue Share, by Companies in 2017, in Volume

Table Party Balloon Demand 2012-2017, by Application, in USD Million

Table Party Balloon Demand 2012-2017, by Application, in Volume

Table Party Balloon Demand Forecast 2018-2023, by Application, in USD Million

Table Party Balloon Demand Forecast 2018-2023, by Application, in Volume

Table Global Party Balloon Market 2012-2017, by Region, in USD Million

Table Global Party Balloon Market 2012-2017, by Region, in Volume

Table Party Balloon Market Forecast 2018-2023, by Region, in USD Million

Table Party Balloon Market Forecast 2018-2023, by Region, in Volume

List Of Figures

LIST OF FIGURES

Figure Party Balloon Industry Chain Structure

Figure Global Party Balloon Market Growth 2012-2017, by Type, in USD Million

Figure Global Party Balloon Market Growth 2012-2017, by Type, in Volume

Figure Global Party Balloon Sales Revenue Share, by Companies in 2017, in USD Million

Figure Global Party Balloon Sales Volume Share 2012-2017, by Companies, in Volume

Figure Production Development by Region

Figure Sales List by Region

I would like to order

Product name: Global Party Balloon Market Survey and Trend Research 2018

Product link: <https://marketpublishers.com/r/GFC1EA92936EN.html>

Price: US\$ 2,600.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GFC1EA92936EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970