

# Global Paper Towels Market Survey and Trend Research 2018

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## Abstracts

### Summary

A paper towel is an absorbent towel made from tissue paper instead of cloth. Unlike cloth towels, paper towels are disposable and intended to be used only once. Paper towels soak up water because they are loosely woven which enables water to travel between them, even against gravity (capillary effect). Paper towels can be individually packed (as stacks of folded towels or held coiled) or come in rolls. Paper towels have similar purposes to conventional towels, such as drying hands, wiping windows, dusting, and cleaning up spills.

This report describes the development of the industry by upstream & downstream, industry overall and development, key companies, as well as type segment & market application and so on, and makes a scientific prediction for the development industry prospects on the basis of analysis, finally, analyzes opportunities for investment in the industry at the end of the report.

### Industry Chain

Raw Materials

Cost

Technology

Consumer Preference

Industry Overall:

History

Development & Trend

Market Competition

Trade Overview

Policy

Region (North America, Europe, Asia-Pacific, South America, Middle East, Africa):

Regional Market

Production Development

Sales

Regional Trade

Regional Forecast

Company (Procter & Gamble (P&G), SCA, Georgia Pacific, Kimberly-Clark, Kruger, Kruger, Mets? Tissue, Heng An, WEPA, Asaleo Care, C&S Paper, Essendant Inc (Boardwalk), Oasis Brands, Seventh Generation etc.):

Company Profile

Product & Service

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