

Global Paper Towels Market Study 2015-2025, by Segment (Rolled Paper Towels, Boxed Paper Towels, Multifold Paper Towels), by Market (At Home, Away From Home (AFH)), by Company (Procter & Gamble (P&G), SCA, Georgia Pacific)

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Abstracts

Snapshot

A paper towel is an absorbent towel made from tissue paper instead of cloth. Unlike cloth towels, paper towels are disposable and intended to be used only once. Paper towels soak up water because they are loosely woven which enables water to travel between them, even against gravity (capillary effect). Paper towels can be individually packed (as stacks of folded towels or held coiled) or come in rolls. Paper towels have similar purposes to conventional towels, such as drying hands, wiping windows, dusting, and cleaning up spills.

The global Paper Towels market will reach xxx Million USD in 2018 and with a CAGR of xx% between 2019-2025.

Product Type Coverage (Market Size & Forecast, Major Company of Product Type etc.):

Rolled Paper Towels

Boxed Paper Towels

Multifold Paper Towels

Demand Coverage (Market Size & Forecast, Consumer Distribution):

At Home

Away From Home (AFH)

Company Coverage (Sales data, Main Products & Services etc.):

Procter & Gamble (P&G)

SCA

Georgia Pacific

Kimberly-Clark

Cascades

Kruger

Mets Tissue

Heng An

WEPA

Asaleo Care

C&S Paper

Essendant Inc (Boardwalk)

Oasis Brands

Seventh Generation

Major Region Market

North America

Europe

Asia-Pacific

South America

Middle East & Africa

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