

# Global Paint Protection Film Market Survey and Trend Research 2018

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## Abstracts

### Summary

Paint protection film is also known as to as clear bra, clear paint film, PPF and clear film. It is a thermoplastic urethane film and also utilizes polymeric calendered PVC film, adhesives and clay coated paper. It is majorly applied on exposed painted automotive exteriors such as side mirrors, hoods, door edges, door handle cavities, bumpers, rocker panel, and wheel flare. The film provides protection from stone chips, bug damage, automotive fluid stains, road tar stains, scratches, and punishing outdoor weathering.

This report describes the development of the industry by upstream & downstream, industry overall and development, key companies, as well as type segment & market application and so on, and makes a scientific prediction for the development industry prospects on the basis of analysis, finally, analyzes opportunities for investment in the industry at the end of the report.

### Industry Chain

Raw Materials

Cost

Technology

Consumer Preference

Industry Overall:

History

Development & Trend

Market Competition

Trade Overview

Policy

Region (North America, Europe, Asia-Pacific, South America, Middle East, Africa):

Regional Market

Production Development

Sales

Regional Trade

Regional Forecast

Company (3M Company, Eastman, Avery Denison, XPEL, Orafol, Orafol, Argotec, Sharpline Converting, Hexis Graphics (Hexis SA), PremiumShield etc.):

Company Profile

Product & Service

Business Operation Data

Market Share

Investment Analysis:

Market Features

Investment Opportunity

Investment Calculation

## Contents

### **PART 1 INDUSTRY OVERVIEW**

- 1.1 Paint Protection Film Industry
  - 1.1.1 Definition
  - 1.1.2 Industry Trend
- 1.2 Industry Chain
  - 1.2.1 Upstream
  - 1.2.2 Technology
  - 1.2.3 Cost Structure
  - 1.2.4 Consumer Preference
  - 1.2.2 Downstream

### **PART 2 INDUSTRY OVERALL**

- 2.1 Industry History
- 2.2 Development Prospect
- 2.3 Competition Structure
- 2.4 Relevant Policy
- 2.5 Trade Overview

### **PART 3 PAINT PROTECTION FILM MARKET BY PRODUCT**

- 3.1 Products List of Major Companies
- 3.2 Market Size
- 3.3 Market Forecast

### **4 KEY COMPANIES LIST**

- 4.1 3M Company (Company Overview, Sales Data etc.)
  - 4.1.1 Company Overview
  - 4.1.2 Products and Services
  - 4.1.3 Business Analysis
- 4.2 Eastman (Company Overview, Sales Data etc.)
  - 4.2.1 Company Overview
  - 4.2.2 Products and Services
  - 4.2.3 Business Analysis
- 4.3 Avery Denison (Company Overview, Sales Data etc.)

- 4.3.1 Company Overview
- 4.3.2 Products and Services
- 4.3.3 Business Analysis
- 4.4 XPEL (Company Overview, Sales Data etc.)
  - 4.4.1 Company Overview
  - 4.4.2 Products and Services
  - 4.4.3 Business Analysis
- 4.5 Orafol (Company Overview, Sales Data etc.)
  - 4.5.1 Company Overview
  - 4.5.2 Products and Services
  - 4.5.3 Business Analysis
- 4.6 Orafol (Company Overview, Sales Data etc.)
  - 4.6.1 Company Overview
  - 4.6.2 Products and Services
  - 4.6.3 Business Analysis
- 4.7 Argotec (Company Overview, Sales Data etc.)
  - 4.7.1 Company Overview
  - 4.7.2 Products and Services
  - 4.7.3 Business Analysis
- 4.8 Sharpline Converting (Company Overview, Sales Data etc.)
  - 4.8.1 Company Overview
  - 4.8.2 Products and Services
  - 4.8.3 Business Analysis
- 4.9 Hexis Graphics (Hexis SA) (Company Overview, Sales Data etc.)
  - 4.9.1 Company Overview
  - 4.9.2 Products and Services
  - 4.9.3 Business Analysis
- 4.10 PremiumShield (Company Overview, Sales Data etc.)
  - 4.10.1 Company Overview
  - 4.10.2 Products and Services
  - 4.10.3 Business Analysis

## **PART 5 MARKET COMPETITION**

- 5.1 Companies Competition
- 5.2 Industry Competition Structure Analysis
  - 5.2.1 Rivalry
  - 5.2.2 Threat of New Entrants
  - 5.2.3 Substitutes

5.2.4 Bargaining Power of Suppliers

5.2.5 Bargaining Power of Buyers

## **PART 6 MARKET DEMAND BY SEGMENT**

6.1 Demand Situation

6.1.1 Industry Application Status

6.1.2 Industry SWOT Analysis

6.1.2.1 Strengths

6.1.2.2 Weaknesses

6.1.2.3 Opportunities

6.1.2.4 Threats

6.2 Major Customer Survey

6.3 Demand Forecast

## **PART 7 REGION OPERATION**

7.1 Regional Market

7.2 Production and Sales by Region

7.2.1 Production

7.2.2 Sales

7.2.3 Trade

7.3 Regional Forecast

## **PART 8 MARKET INVESTMENT**

8.1 Market Features

8.1.1 Product Features

8.1.2 Price Features

8.1.3 Channel Features

8.1.4 Purchasing Features

8.2 Investment Opportunity

8.2.1 Regional Investment Opportunity

8.2.2 Industry Investment Opportunity

8.3 Investment Calculation

8.3.1 Cost Calculation

8.3.2 Revenue Calculation

8.3.3 Economic Performance Evaluation

## **PART 9 CONCLUSION**

## List Of Tables

### LIST OF TABLES

Table GLOBAL PAINT PROTECTION FILM MARKET 2012-2017, BY TYPE, IN USD MILLION

Table Global Paint Protection Film Market 2012-2017, by Type, in Volume

Table Global Paint Protection Film Market Forecast 2018-2023, by Type, in USD Million

Table Global Paint Protection Film Market Forecast 2018-2023, by Type, in Volume

Table 3M Company Overview List

Table Paint Protection Film Business Operation of 3M Company (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Eastman Overview List

Table Paint Protection Film Business Operation of Eastman (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Avery Denison Overview List

Table Paint Protection Film Business Operation of Avery Denison (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table XPEL Overview List

Table Paint Protection Film Business Operation of XPEL (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Orafol Overview List

Table Paint Protection Film Business Operation of Orafol (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Orafol Overview List

Table Paint Protection Film Business Operation of Orafol (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Argotec Overview List

Table Paint Protection Film Business Operation of Argotec (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Sharpline Converting Overview List

Table Paint Protection Film Business Operation of Sharpline Converting (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Hexis Graphics (Hexis SA) Overview List

Table Paint Protection Film Business Operation of Hexis Graphics (Hexis SA) (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table PremiumShield Overview List

Table Paint Protection Film Business Operation of PremiumShield (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)



Table Global Paint Protection Film Sales Revenue 2012-2017, by Companies, in USD Million

Table Global Paint Protection Film Sales Revenue Share, by Companies, in USD Million

Table Global Paint Protection Film Sales Volume 2012-2017, by Companies, in Volume

Table Global Paint Protection Film Sales Revenue Share, by Companies in 2017, in Volume

Table Paint Protection Film Demand 2012-2017, by Application, in USD Million

Table Paint Protection Film Demand 2012-2017, by Application, in Volume

Table Paint Protection Film Demand Forecast 2018-2023, by Application, in USD Million

Table Paint Protection Film Demand Forecast 2018-2023, by Application, in Volume

Table Global Paint Protection Film Market 2012-2017, by Region, in USD Million

Table Global Paint Protection Film Market 2012-2017, by Region, in Volume

Table Paint Protection Film Market Forecast 2018-2023, by Region, in USD Million

Table Paint Protection Film Market Forecast 2018-2023, by Region, in Volume

## List Of Figures

### LIST OF FIGURES

Figure Paint Protection Film Industry Chain Structure

Figure Global Paint Protection Film Market Growth 2012-2017, by Type, in USD Million

Figure Global Paint Protection Film Market Growth 2012-2017, by Type, in Volume

Figure Global Paint Protection Film Sales Revenue Share, by Companies in 2017, in USD Million

Figure Global Paint Protection Film Sales Volume Share 2012-2017, by Companies, in Volume

Figure Production Development by Region

Figure Sales List by Region

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