

# Global Oxidation Hair Dye Market Survey and Trend Research 2018

<https://marketpublishers.com/r/G7EB4B0A0DDEN.html>

Date: January 2018

Pages: 92

Price: US\$ 2,600.00 (Single User License)

ID: G7EB4B0A0DDEN

## Abstracts

### Summary

There are two main categories of hair dye based on their chemical composition; oxidative (permanent hair dye) and additive (semi -permanent / temporary hair dye). For permanent hair colouring, substances are added to open the cuticle so the dye can penetrate the hair shaft. In this way the colour changes remain while the hair grows. Permanent hair colour contains three main components of aromatic amines (dyes), a coupling agent and an oxidant, and the process can be divided into three step

This report describes the development of the industry by upstream & downstream, industry overall and development, key companies, as well as type segment & market application and so on, and makes a scientific prediction for the development industry prospects on the basis of analysis, finally, analyzes opportunities for investment in the industry at the end of the report.

### Industry Chain

Raw Materials

Cost

Technology

Consumer Preference

Industry Overall:

History

Development & Trend

Market Competition

Trade Overview

Policy

Region (North America, Europe, Asia-Pacific, South America, Middle East, Africa):

Regional Market

Production Development

Sales

Regional Trade

Regional Forecast

Company (L'Oréal, Henkel, Revlon, HOYU, COTY, COTY, Shiseido, YoungRace, Developlus, Aroma, Godrej etc.):

Company Profile

Product & Service

Business Operation Data

Market Share

Investment Analysis:

Market Features

Investment Opportunity

Investment Calculation

## Contents

### **PART 1 INDUSTRY OVERVIEW**

- 1.1 Oxidation Hair Dye Industry
  - 1.1.1 Definition
  - 1.1.2 Industry Trend
- 1.2 Industry Chain
  - 1.2.1 Upstream
  - 1.2.2 Technology
  - 1.2.3 Cost Structure
  - 1.2.4 Consumer Preference
  - 1.2.2 Downstream

### **PART 2 INDUSTRY OVERALL**

- 2.1 Industry History
- 2.2 Development Prospect
- 2.3 Competition Structure
- 2.4 Relevant Policy
- 2.5 Trade Overview

### **PART 3 OXIDATION HAIR DYE MARKET BY PRODUCT**

- 3.1 Products List of Major Companies
- 3.2 Market Size
- 3.3 Market Forecast

### **4 KEY COMPANIES LIST**

- 4.1 L'Oréal (Company Overview, Sales Data etc.)
  - 4.1.1 Company Overview
  - 4.1.2 Products and Services
  - 4.1.3 Business Analysis
- 4.2 Henkel (Company Overview, Sales Data etc.)
  - 4.2.1 Company Overview
  - 4.2.2 Products and Services
  - 4.2.3 Business Analysis
- 4.3 Revlon (Company Overview, Sales Data etc.)

- 4.3.1 Company Overview
- 4.3.2 Products and Services
- 4.3.3 Business Analysis
- 4.4 HOYU (Company Overview, Sales Data etc.)
  - 4.4.1 Company Overview
  - 4.4.2 Products and Services
  - 4.4.3 Business Analysis
- 4.5 COTY (Company Overview, Sales Data etc.)
  - 4.5.1 Company Overview
  - 4.5.2 Products and Services
  - 4.5.3 Business Analysis
- 4.6 COTY (Company Overview, Sales Data etc.)
  - 4.6.1 Company Overview
  - 4.6.2 Products and Services
  - 4.6.3 Business Analysis
- 4.7 Shiseido (Company Overview, Sales Data etc.)
  - 4.7.1 Company Overview
  - 4.7.2 Products and Services
  - 4.7.3 Business Analysis
- 4.8 YoungRace (Company Overview, Sales Data etc.)
  - 4.8.1 Company Overview
  - 4.8.2 Products and Services
  - 4.8.3 Business Analysis
- 4.9 Developlus (Company Overview, Sales Data etc.)
  - 4.9.1 Company Overview
  - 4.9.2 Products and Services
  - 4.9.3 Business Analysis
- 4.10 Aroma (Company Overview, Sales Data etc.)
  - 4.10.1 Company Overview
  - 4.10.2 Products and Services
  - 4.10.3 Business Analysis
- 4.11 Godrej (Company Overview, Sales Data etc.)

## **PART 5 MARKET COMPETITION**

- 5.1 Companies Competition
- 5.2 Industry Competition Structure Analysis
  - 5.2.1 Rivalry
  - 5.2.2 Threat of New Entrants

- 5.2.3 Substitutes
- 5.2.4 Bargaining Power of Suppliers
- 5.2.5 Bargaining Power of Buyers

## **PART 6 MARKET DEMAND BY SEGMENT**

- 6.1 Demand Situation
  - 6.1.1 Industry Application Status
  - 6.1.2 Industry SWOT Analysis
    - 6.1.2.1 Strengths
    - 6.1.2.2 Weaknesses
    - 6.1.2.3 Opportunities
    - 6.1.2.4 Threats
- 6.2 Major Customer Survey
- 6.3 Demand Forecast

## **PART 7 REGION OPERATION**

- 7.1 Regional Market
- 7.2 Production and Sales by Region
  - 7.2.1 Production
  - 7.2.2 Sales
  - 7.2.3 Trade
- 7.3 Regional Forecast

## **PART 8 MARKET INVESTMENT**

- 8.1 Market Features
  - 8.1.1 Product Features
  - 8.1.2 Price Features
  - 8.1.3 Channel Features
  - 8.1.4 Purchasing Features
- 8.2 Investment Opportunity
  - 8.2.1 Regional Investment Opportunity
  - 8.2.2 Industry Investment Opportunity
- 8.3 Investment Calculation
  - 8.3.1 Cost Calculation
  - 8.3.2 Revenue Calculation
  - 8.3.3 Economic Performance Evaluation

## **PART 9 CONCLUSION**

## List Of Tables

### LIST OF TABLES

Table GLOBAL OXIDATION HAIR DYE MARKET 2012-2017, BY TYPE, IN USD MILLION

Table Global Oxidation Hair Dye Market 2012-2017, by Type, in Volume

Table Global Oxidation Hair Dye Market Forecast 2018-2023, by Type, in USD Million

Table Global Oxidation Hair Dye Market Forecast 2018-2023, by Type, in Volume

Table L'Oréal Overview List

Table Oxidation Hair Dye Business Operation of L'Oréal (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Henkel Overview List

Table Oxidation Hair Dye Business Operation of Henkel (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Revlon Overview List

Table Oxidation Hair Dye Business Operation of Revlon (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table HOYU Overview List

Table Oxidation Hair Dye Business Operation of HOYU (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table COTY Overview List

Table Oxidation Hair Dye Business Operation of COTY (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table COTY Overview List

Table Oxidation Hair Dye Business Operation of COTY (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Shiseido Overview List

Table Oxidation Hair Dye Business Operation of Shiseido (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table YoungRace Overview List

Table Oxidation Hair Dye Business Operation of YoungRace (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Developlus Overview List

Table Oxidation Hair Dye Business Operation of Developlus (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Aroma Overview List

Table Oxidation Hair Dye Business Operation of Aroma (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)



Table Godrej Overview List

Table Oxidation Hair Dye Business Operation of Godrej (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Global Oxidation Hair Dye Sales Revenue 2012-2017, by Companies, in USD Million

Table Global Oxidation Hair Dye Sales Revenue Share, by Companies, in USD Million

Table Global Oxidation Hair Dye Sales Volume 2012-2017, by Companies, in Volume

Table Global Oxidation Hair Dye Sales Revenue Share, by Companies in 2017, in Volume

Table Oxidation Hair Dye Demand 2012-2017, by Application, in USD Million

Table Oxidation Hair Dye Demand 2012-2017, by Application, in Volume

Table Oxidation Hair Dye Demand Forecast 2018-2023, by Application, in USD Million

Table Oxidation Hair Dye Demand Forecast 2018-2023, by Application, in Volume

Table Global Oxidation Hair Dye Market 2012-2017, by Region, in USD Million

Table Global Oxidation Hair Dye Market 2012-2017, by Region, in Volume

Table Oxidation Hair Dye Market Forecast 2018-2023, by Region, in USD Million

Table Oxidation Hair Dye Market Forecast 2018-2023, by Region, in Volume

## List Of Figures

### LIST OF FIGURES

Figure Oxidation Hair Dye Industry Chain Structure

Figure Global Oxidation Hair Dye Market Growth 2012-2017, by Type, in USD Million

Figure Global Oxidation Hair Dye Market Growth 2012-2017, by Type, in Volume

Figure Global Oxidation Hair Dye Sales Revenue Share, by Companies in 2017, in USD Million

Figure Global Oxidation Hair Dye Sales Volume Share 2012-2017, by Companies, in Volume

Figure Production Development by Region

Figure Sales List by Region

## I would like to order

Product name: Global Oxidation Hair Dye Market Survey and Trend Research 2018

Product link: <https://marketpublishers.com/r/G7EB4B0A0DDEN.html>

Price: US\$ 2,600.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G7EB4B0A0DDEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970