

Global Oxidation Hair Dye Market Analysis 2016-2020 and Forecast 2021-2026

<https://marketpublishers.com/r/G78F802C37B5EN.html>

Date: February 2021

Pages: 81

Price: US\$ 2,980.00 (Single User License)

ID: G78F802C37B5EN

Abstracts

SNAPSHOT

There are two main categories of hair dye based on their chemical composition; oxidative (permanent hair dye) and additive (semi -permanent / temporary hair dye). For permanent hair colouring, substances are added to open the cuticle so the dye can penetrate the hair shaft. In this way the colour changes remain while the hair grows. Permanent hair colour contains three main components of aromatic amines (dyes), a coupling agent and an oxidant, and the process can be divided into three step

The global Oxidation Hair Dye market size is estimated at xxx million USD with a CAGR xx% from 2016-2020 and is expected to reach xxx Million USD in 2021 with a CAGR xx% from 2021 to 2026. The report begins from overview of Industry Chain structure, and describes industry environment, then analyses market size and forecast of Oxidation Hair Dye by product, region and application, in addition, this report introduces market competition situation among the vendors and company profile, besides, market price analysis and value chain features are covered in this report.

Product Type Coverage (Market Size & Forecast, Major Company of Product Type etc.):

PPD based hair colours

PTD based hair colours

Other material based hair colours

Company Coverage (Company Profile, Sales Revenue, Price, Gross Margin, Main Products etc.):

L'Oreal

Henkel

Revlon

HOYU

Kao

COTY

Shiseido

YoungRace

Developlus

Aroma

Godrej

Application Coverage (Market Size & Forecast, Different Demand Market by Region, Main Consumer Profile etc.):

Home Use

Commercial Use

Region Coverage (Regional Production, Demand & Forecast by Countries etc.):

North America (U.S., Canada, Mexico)

Europe (Germany, U.K., France, Italy, Russia, Spain etc.)

Asia-Pacific (China, India, Japan, Southeast Asia etc.)

South America (Brazil, Argentina etc.)

Middle East & Africa (Saudi Arabia, South Africa etc.)

Contents

1 INDUSTRY OVERVIEW

1.1 Oxidation Hair Dye Industry

Figure Oxidation Hair Dye Industry Chain Structure

1.1.1 Overview

1.1.2 Development of Oxidation Hair Dye

1.2 Market Segment

1.2.1 Upstream

Table Upstream Segment of Oxidation Hair Dye

1.2.2 Downstream

Table Application Segment of Oxidation Hair Dye

Table Global Oxidation Hair Dye Market 2016-2026, by Application, in USD Million

1.2.3 COVID-19 Impact

1.3 Cost Analysis

2 INDUSTRY ENVIRONMENT (PEST ANALYSIS)

2.1 Policy

2.2 Economics

2.3 Sociology

2.4 Technology

3 OXIDATION HAIR DYE MARKET BY TYPE

3.1 By Type

3.1.1 PPD based hair colours

Table Major Company List of PPD based hair colours

3.1.2 PTD based hair colours

Table Major Company List of PTD based hair colours

3.1.3 Other material based hair colours

Table Major Company List of Other material based hair colours

3.2 Market Size

Table Global Oxidation Hair Dye Market 2016-2020, by Type, in USD Million

Figure Global Oxidation Hair Dye Market Growth 2016-2020, by Type, in USD Million

Table Global Oxidation Hair Dye Market 2016-2020, by Type, in Volume

Figure Global Oxidation Hair Dye Market Growth 2016-2020, by Type, in Volume

3.3 Market Forecast

Table Global Oxidation Hair Dye Market Forecast 2021-2026, by Type, in USD Million
Table Global Oxidation Hair Dye Market Forecast 2021-2026, by Type, in Volume

4 MAJOR COMPANIES LIST

4.1 L'Oreal (Company Profile, Sales Data etc.)

4.1.1 L'Oreal Profile

Table L'Oreal Overview List

4.1.2 L'Oreal Products & Services

4.1.3 L'Oreal Business Operation Conditions

Table Business Operation of L'Oreal (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

4.2 Henkel (Company Profile, Sales Data etc.)

4.2.1 Henkel Profile

Table Henkel Overview List

4.2.2 Henkel Products & Services

4.2.3 Henkel Business Operation Conditions

Table Business Operation of Henkel (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

4.3 Revlon (Company Profile, Sales Data etc.)

4.3.1 Revlon Profile

Table Revlon Overview List

4.3.2 Revlon Products & Services

4.3.3 Revlon Business Operation Conditions

Table Business Operation of Revlon (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

4.4 HOYU (Company Profile, Sales Data etc.)

4.4.1 HOYU Profile

Table HOYU Overview List

4.4.2 HOYU Products & Services

4.4.3 HOYU Business Operation Conditions

Table Business Operation of HOYU (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

4.5 Kao (Company Profile, Sales Data etc.)

4.5.1 Kao Profile

Table Kao Overview List

4.5.2 Kao Products & Services

4.5.3 Kao Business Operation Conditions

Table Business Operation of Kao (Sales Revenue, Sales Volume, Price, Cost, Gross

Margin)

4.6 COTY (Company Profile, Sales Data etc.)

4.6.1 COTY Profile

Table COTY Overview List

4.6.2 COTY Products & Services

4.6.3 COTY Business Operation Conditions

Table Business Operation of COTY (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

4.7 Shiseido (Company Profile, Sales Data etc.)

4.7.1 Shiseido Profile

Table Shiseido Overview List

4.7.2 Shiseido Products & Services

4.7.3 Shiseido Business Operation Conditions

Table Business Operation of Shiseido (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

4.8 YoungRace (Company Profile, Sales Data etc.)

4.8.1 YoungRace Profile

Table YoungRace Overview List

4.8.2 YoungRace Products & Services

4.8.3 YoungRace Business Operation Conditions

Table Business Operation of YoungRace (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

4.9 Developplus (Company Profile, Sales Data etc.)

4.9.1 Developplus Profile

Table Developplus Overview List

4.9.2 Developplus Products & Services

4.9.3 Developplus Business Operation Conditions

Table Business Operation of Developplus (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

4.10 Aroma (Company Profile, Sales Data etc.)

4.10.1 Aroma Profile

Table Aroma Overview List

4.10.2 Aroma Products & Services

4.10.3 Aroma Business Operation Conditions

Table Business Operation of Aroma (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

4.11 Godrej (Company Profile, Sales Data etc.)

4.11.1 Godrej Profile

Table Godrej Overview List

4.11.2 Godrej Products & Services

4.11.3 Godrej Business Operation Conditions

Table Business Operation of Godrej (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

5 MARKET COMPETITION

5.1 Company Competition

Table Global Oxidation Hair Dye Sales Revenue 2016-2020, by Company, in USD Million

Table Global Oxidation Hair Dye Sales Revenue Share 2016-2020, by Company, in USD Million

Figure Global Oxidation Hair Dye Sales Revenue Share in 2020, by Company, in USD Million

Table Global Oxidation Hair Dye Sales Volume 2016-2020, by Company, in Volume

Table Global Oxidation Hair Dye Sales Volume Share 2016-2020, by Company, in Volume

Figure Global Oxidation Hair Dye Sales Volume Share in 2020, by Company, in Volume

5.2 Regional Market by Company

Figure North America Oxidation Hair Dye Market Concentration, in 2020

Figure Europe Oxidation Hair Dye Market Market Concentration, in 2020

Figure Asia-Pacific Oxidation Hair Dye Market Concentration, in 2020

Figure South America Oxidation Hair Dye Market Concentration, in 2020

Figure Middle East & Africa Oxidation Hair Dye Market Concentration, in 2020

6 DEMAND BY END MARKET

6.1 Demand Situation

6.1.1 Demand in Home Use

Figure Oxidation Hair Dye Demand in Home Use, 2016-2020, in USD Million

Figure Oxidation Hair Dye Demand in Home Use, 2016-2020, in Volume

6.1.2 Demand in Commercial Use

Figure Oxidation Hair Dye Demand in Commercial Use, 2016-2020, in USD Million

Figure Oxidation Hair Dye Demand in Commercial Use, 2016-2020, in Volume

6.2 Regional Demand Comparison

Table Regional Demand Comparison List

Table Major Application in Different Regions

6.3 Demand Forecast

Table Oxidation Hair Dye Demand Forecast 2021-2026, by Application, in USD Million

Figure Oxidation Hair Dye Market Growth 2021-2026, by Application, in USD Million
Figure Oxidation Hair Dye Market Share in 2026, by Application, in USD Million
Table Oxidation Hair Dye Demand Forecast 2021-2026, by Application, in Volume
Table Oxidation Hair Dye Market Growth 2021-2026, by Application, in Volume
Table Oxidation Hair Dye Market Share in 2026, by Application, in Volume
6.4 Impact of the COVID-19 on the Demand

7 REGION OPERATION

7.1 Regional Production

Table Oxidation Hair Dye Production 2016-2020, by Region, in USD Million
Table Oxidation Hair Dye Production 2016-2020, by Region, in Volume

7.2 Regional Market

Table Global Oxidation Hair Dye Market 2016-2020, by Region, in USD Million
Table Global Oxidation Hair Dye Market Share 2016-2020, by Region, in USD Million
Table Global Oxidation Hair Dye Market 2016-2020, by Region, in Volume
Table Global Oxidation Hair Dye Market Share 2016-2020, by Region, in Volume

7.3 by Region

7.3.1 North America

7.3.1.1 Overview

Figure North America Oxidation Hair Dye Market Size and Growth 2016-2020, in USD Million

Figure North America Oxidation Hair Dye Market Size and Growth 2016-2020, in Volume

7.3.1.2 by Country (U.S., Canada, Mexico)

Table North America Oxidation Hair Dye Market Size 2016-2020, by Country, in USD Million

Table North America Oxidation Hair Dye Market Size 2016-2020, by Country, in Volume

7.3.2 Europe

7.3.2.1 Overview

Figure Europe Oxidation Hair Dye Market Size and Growth 2016-2020, in USD Million

Figure Europe Oxidation Hair Dye Market Size and Growth 2016-2020, in Volume

7.3.2.2 by Country (Germany, U.K., France, Italy, Russia, Spain etc.)

Table Europe Oxidation Hair Dye Market Size 2016-2020, by Country, in USD Million

Table Europe Oxidation Hair Dye Market Size 2016-2020, by Country, in Volume

7.3.3 Asia-Pacific

7.3.3.1 Overview

Figure Asia-Pacific Oxidation Hair Dye Market Size and Growth 2016-2020, in USD Million

Figure Asia-Pacific Oxidation Hair Dye Market Size and Growth 2016-2020, in Volume
7.3.3.2 by Country (China, India, Japan, Southeast Asia etc.)

Table Asia-Pacific Oxidation Hair Dye Market Size 2016-2020, by Country, in USD
Million

Table Asia-Pacific Oxidation Hair Dye Market Size 2016-2020, by Country, in Volume
7.3.4 South America

7.3.4.1 Overview

Figure South America Oxidation Hair Dye Market Size and Growth 2016-2020, in USD
Million

Figure South America Oxidation Hair Dye Market Size and Growth 2016-2020, in
Volume

7.3.4.2 by Country (Brazil, Argentina etc.)

Table South America Oxidation Hair Dye Market Size 2016-2020, by Country, in USD
Million

Table South America Oxidation Hair Dye Market Size 2016-2020, by Country, in
Volume

7.3.5 Middle East & Africa

7.3.5.1 Overview

Figure Middle East & Africa Oxidation Hair Dye Market Size and Growth 2016-2020, in
USD Million

Figure Middle East & Africa Oxidation Hair Dye Market Size and Growth 2016-2020, in
Volume

7.3.5.2 by Country (Saudi Arabia, South Africa etc.)

Table Middle East & Africa Oxidation Hair Dye Market Size 2016-2020, by Country, in
USD Million

Table Middle East & Africa Oxidation Hair Dye Market Size 2016-2020, by Country, in
Volume

7.4 Regional Import & Export

7.5 Regional Forecast

Table Oxidation Hair Dye Market Forecast 2021-2026, by Region, in USD Million

Table Oxidation Hair Dye Market Forecast 2021-2026, by Region, in Volume

8 MARKETING & PRICE

8.1 Price and Margin

8.1.1 Price Trends

8.1.2 Factors of Price Change

Table Price Factors List

8.1.3 Manufacturers Gross Margin Analysis

8.2 Marketing Channel
Figure Marketing Channels Overview

9 RESEARCH CONCLUSION

List Of Tables

LIST OF TABLES

1. Table Upstream Segment of Oxidation Hair Dye
2. Table Application Segment of Oxidation Hair Dye
3. Table Global Oxidation Hair Dye Market 2016-2026, by Application, in USD Million
4. Table Major Company List of PTD based hair colours
5. Table Major Company List of Other material based hair colours
6. Table Global Oxidation Hair Dye Market 2016-2020, by Type, in USD Million
7. Table Global Oxidation Hair Dye Market 2016-2020, by Type, in Volume
8. Table Global Oxidation Hair Dye Market Forecast 2021-2026, by Type, in USD Million
9. Table Global Oxidation Hair Dye Market Forecast 2021-2026, by Type, in Volume
10. Table L'Oreal Overview List
11. Table Business Operation of L'Oreal (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
12. Table Henkel Overview List
13. Table Business Operation of Henkel (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
14. Table Revlon Overview List
15. Table Business Operation of Revlon (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
16. Table HOYU Overview List
17. Table Business Operation of HOYU (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
18. Table Kao Overview List
19. Table Business Operation of Kao (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
20. Table COTY Overview List
21. Table Business Operation of COTY (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
22. Table Shiseido Overview List
23. Table Business Operation of Shiseido (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
24. Table YoungRace Overview List
25. Table Business Operation of YoungRace (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
26. Table Developlus Overview List
27. Table Business Operation of Developlus (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

28. Table Aroma Overview List
29. Table Business Operation of Aroma (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
30. Table Godrej Overview List
31. Table Business Operation of Godrej (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
32. Table Global Oxidation Hair Dye Sales Revenue 2016-2020, by Company, in USD Million
33. Table Global Oxidation Hair Dye Sales Revenue Share 2016-2020, by Company, in USD Million
34. Table Global Oxidation Hair Dye Sales Volume 2016-2020, by Company, in Volume
35. Table Global Oxidation Hair Dye Sales Volume Share 2016-2020, by Company, in Volume
36. Table Regional Demand Comparison List
37. Table Major Application in Different Regions
38. Table Oxidation Hair Dye Demand Forecast 2021-2026, by Application, in USD Million
39. Table Oxidation Hair Dye Demand Forecast 2021-2026, by Application, in Volume
40. Table Oxidation Hair Dye Market Growth 2021-2026, by Application, in Volume
41. Table Oxidation Hair Dye Market Share in 2026, by Application, in Volume
42. Table Oxidation Hair Dye Production 2016-2020, by Region, in USD Million
43. Table Oxidation Hair Dye Production 2016-2020, by Region, in Volume
44. Table Global Oxidation Hair Dye Market 2016-2020, by Region, in USD Million
45. Table Global Oxidation Hair Dye Market Share 2016-2020, by Region, in USD Million
46. Table Global Oxidation Hair Dye Market 2016-2020, by Region, in Volume
47. Table Global Oxidation Hair Dye Market Share 2016-2020, by Region, in Volume
48. Table North America Oxidation Hair Dye Market Size 2016-2020, by Country, in USD Million
49. Table North America Oxidation Hair Dye Market Size 2016-2020, by Country, in Volume
50. Table Europe Oxidation Hair Dye Market Size 2016-2020, by Country, in USD Million
51. Table Europe Oxidation Hair Dye Market Size 2016-2020, by Country, in Volume
52. Table Asia-Pacific Oxidation Hair Dye Market Size 2016-2020, by Country, in USD Million
53. Table Asia-Pacific Oxidation Hair Dye Market Size 2016-2020, by Country, in Volume
54. Table South America Oxidation Hair Dye Market Size 2016-2020, by Country, in

USD Million

55. Table South America Oxidation Hair Dye Market Size 2016-2020, by Country, in Volume

56. Table Middle East & Africa Oxidation Hair Dye Market Size 2016-2020, by Country, in USD Million

57. Table Middle East & Africa Oxidation Hair Dye Market Size 2016-2020, by Country, in Volume

58. Table Oxidation Hair Dye Market Forecast 2021-2026, by Region, in USD Million

59. Table Oxidation Hair Dye Market Forecast 2021-2026, by Region, in Volume

60. Table Price Factors List

List Of Figures

LIST OF FIGURES

1. Figure Oxidation Hair Dye Industry Chain Structure
2. Figure Global Oxidation Hair Dye Market Growth 2016-2020, by Type, in USD Million
3. Figure Global Oxidation Hair Dye Market Growth 2016-2020, by Type, in Volume
4. Figure Global Oxidation Hair Dye Sales Revenue Share in 2020, by Company, in USD Million
5. Figure Global Oxidation Hair Dye Sales Volume Share in 2020, by Company, in Volume
6. Figure North America Oxidation Hair Dye Market Concentration, in 2020
7. Figure Europe Oxidation Hair Dye Market Market Concentration, in 2020
8. Figure Asia-Pacific Oxidation Hair Dye MMarket Concentration, in 2020
9. Figure South America Oxidation Hair Dye Market Concentration, in 2020
10. Figure Middle East & Africa Oxidation Hair Dye Market Concentration, in 2020
11. Figure Oxidation Hair Dye Demand in Home Use, 2016-2020, in USD Million
12. Figure Oxidation Hair Dye Demand in Home Use, 2016-2020, in Volume
13. Figure Oxidation Hair Dye Demand in Commercial Use, 2016-2020, in USD Million
14. Figure Oxidation Hair Dye Demand in Commercial Use, 2016-2020, in Volume
15. Figure Oxidation Hair Dye Market Growth 2021-2026, by Application, in USD Million
16. Figure Oxidation Hair Dye Market Share in 2026, by Application, in USD Million
17. Figure North America Oxidation Hair Dye Market Size and Growth 2016-2020, in USD Million
18. Figure North America Oxidation Hair Dye Market Size and Growth 2016-2020, in Volume
19. Figure Europe Oxidation Hair Dye Market Size and Growth 2016-2020, in USD Million
20. Figure Europe Oxidation Hair Dye Market Size and Growth 2016-2020, in Volume
21. Figure Asia-Pacific Oxidation Hair Dye Market Size and Growth 2016-2020, in USD Million
22. Figure Asia-Pacific Oxidation Hair Dye Market Size and Growth 2016-2020, in Volume
23. Figure South America Oxidation Hair Dye Market Size and Growth 2016-2020, in USD Million
24. Figure South America Oxidation Hair Dye Market Size and Growth 2016-2020, in Volume
25. Figure Middle East & Africa Oxidation Hair Dye Market Size and Growth 2016-2020, in USD Million
26. Figure Middle East & Africa Oxidation Hair Dye Market Size and Growth 2016-2020,

in Volume

27. Figure Marketing Channels Overview

I would like to order

Product name: Global Oxidation Hair Dye Market Analysis 2016-2020 and Forecast 2021-2026

Product link: <https://marketpublishers.com/r/G78F802C37B5EN.html>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G78F802C37B5EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970