

# Global Oxidation Hair Dye Market Analysis 2015-2019 and Forecast 2020-2025

<https://marketpublishers.com/r/G53DC299352EN.html>

Date: January 2020

Pages: 86

Price: US\$ 2,980.00 (Single User License)

ID: G53DC299352EN

## Abstracts

### SNAPSHOT

There are two main categories of hair dye based on their chemical composition; oxidative (permanent hair dye) and additive (semi -permanent / temporary hair dye). For permanent hair colouring, substances are added to open the cuticle so the dye can penetrate the hair shaft. In this way the colour changes remain while the hair grows. Permanent hair colour contains three main components of aromatic amines (dyes), a coupling agent and an oxidant, and the process can be divided into three step

The global Oxidation Hair Dye market size is estimated at xxx million USD with a CAGR xx% from 2015-2019 and is expected to reach xxx Million USD in 2020 with a CAGR xx% from 2020 to 2025. The report begins from overview of Industry Chain structure, and describes industry environment, then analyses market size and forecast of Oxidation Hair Dye by product, region and application, in addition, this report introduces market competition situation among the vendors and company profile, besides, market price analysis and value chain features are covered in this report.

Product Type Coverage (Market Size & Forecast, Major Company of Product Type etc.):

PPD based hair colours

PTD based hair colours

Other material based hair colours

Company Coverage (Company Profile, Sales Revenue, Price, Gross Margin, Main Products etc.):

L'Oréal

Henkel

Revlon

HOYU

Kao

COTY

Shiseido

YoungRace

Developlus

Aroma

Godrej

Application Coverage (Market Size & Forecast, Different Demand Market by Region, Main Consumer Profile etc.):

Home Use

Commercial Use

Region Coverage (Regional Production, Demand & Forecast by Countries etc.):

North America (U.S., Canada, Mexico)

Europe (Germany, U.K., France, Italy, Russia, Spain etc.)

Asia-Pacific (China, India, Japan, Southeast Asia etc.)

South America (Brazil, Argentina etc.)

Middle East & Africa (Saudi Arabia, South Africa etc.)

## Contents

### 1 INDUSTRY OVERVIEW

#### 1.1 Oxidation Hair Dye Industry

Figure Oxidation Hair Dye Industry Chain Structure

##### 1.1.1 Overview

##### 1.1.2 Development of Oxidation Hair Dye

#### 1.2 Market Segment

##### 1.2.1 Upstream

Table Upstream Segment of Oxidation Hair Dye

##### 1.2.2 Downstream

Table Application Segment of Oxidation Hair Dye

Table Global Oxidation Hair Dye Market 2015-2025, by Application, in USD Million

#### 1.3 Cost Analysis

### 2 INDUSTRY ENVIRONMENT (PEST ANALYSIS)

#### 2.1 Policy

#### 2.2 Economics

#### 2.3 Sociology

#### 2.4 Technology

### 3 OXIDATION HAIR DYE MARKET BY TYPE

#### 3.1 By Type

##### 3.1.1 PPD based hair colours

Table Major Company List of PPD based hair colours

##### 3.1.2 PTD based hair colours

Table Major Company List of PTD based hair colours

##### 3.1.3 Other material based hair colours

Table Major Company List of Other material based hair colours

#### 3.2 Market Size

Table Global Oxidation Hair Dye Market 2015-2019, by Type, in USD Million

Figure Global Oxidation Hair Dye Market Growth 2015-2019, by Type, in USD Million

Table Global Oxidation Hair Dye Market 2015-2019, by Type, in Volume

Figure Global Oxidation Hair Dye Market Growth 2015-2019, by Type, in Volume

#### 3.3 Market Forecast

Table Global Oxidation Hair Dye Market Forecast 2020-2025, by Type, in USD Million

Table Global Oxidation Hair Dye Market Forecast 2020-2025, by Type, in Volume

#### **4 MAJOR COMPANIES LIST**

4.1 L'Oréal (Company Profile, Sales Data etc.)

4.1.1 L'Oréal Profile

Table L'Oréal Overview List

4.1.2 L'Oréal Products & Services

4.1.3 L'Oréal Business Operation Conditions

Table Business Operation of L'Oréal (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

4.2 Henkel (Company Profile, Sales Data etc.)

4.2.1 Henkel Profile

Table Henkel Overview List

4.2.2 Henkel Products & Services

4.2.3 Henkel Business Operation Conditions

Table Business Operation of Henkel (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

4.3 Revlon (Company Profile, Sales Data etc.)

4.3.1 Revlon Profile

Table Revlon Overview List

4.3.2 Revlon Products & Services

4.3.3 Revlon Business Operation Conditions

Table Business Operation of Revlon (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

4.4 HOYU (Company Profile, Sales Data etc.)

4.4.1 HOYU Profile

Table HOYU Overview List

4.4.2 HOYU Products & Services

4.4.3 HOYU Business Operation Conditions

Table Business Operation of HOYU (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

4.5 Kao (Company Profile, Sales Data etc.)

4.5.1 Kao Profile

Table Kao Overview List

4.5.2 Kao Products & Services

4.5.3 Kao Business Operation Conditions

Table Business Operation of Kao (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

#### 4.6 COTY (Company Profile, Sales Data etc.)

##### 4.6.1 COTY Profile

Table COTY Overview List

##### 4.6.2 COTY Products & Services

##### 4.6.3 COTY Business Operation Conditions

Table Business Operation of COTY (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

#### 4.7 Shiseido (Company Profile, Sales Data etc.)

##### 4.7.1 Shiseido Profile

Table Shiseido Overview List

##### 4.7.2 Shiseido Products & Services

##### 4.7.3 Shiseido Business Operation Conditions

Table Business Operation of Shiseido (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

#### 4.8 YoungRace (Company Profile, Sales Data etc.)

##### 4.8.1 YoungRace Profile

Table YoungRace Overview List

##### 4.8.2 YoungRace Products & Services

##### 4.8.3 YoungRace Business Operation Conditions

Table Business Operation of YoungRace (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

#### 4.9 Developlus (Company Profile, Sales Data etc.)

##### 4.9.1 Developlus Profile

Table Developlus Overview List

##### 4.9.2 Developlus Products & Services

##### 4.9.3 Developlus Business Operation Conditions

Table Business Operation of Developlus (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

#### 4.10 Aroma (Company Profile, Sales Data etc.)

##### 4.10.1 Aroma Profile

Table Aroma Overview List

##### 4.10.2 Aroma Products & Services

##### 4.10.3 Aroma Business Operation Conditions

Table Business Operation of Aroma (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

#### 4.11 Godrej (Company Profile, Sales Data etc.)

##### 4.11.1 Godrej Profile

Table Godrej Overview List

##### 4.11.2 Godrej Products & Services

#### 4.11.3 Godrej Business Operation Conditions

Table Business Operation of Godrej (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

## 5 MARKET COMPETITION

### 5.1 Company Competition

Table Global Oxidation Hair Dye Sales Revenue 2015-2019, by Company, in USD Million

Table Global Oxidation Hair Dye Sales Revenue Share 2015-2019, by Company, in USD Million

Figure Global Oxidation Hair Dye Sales Revenue Share in 2019, by Company, in USD Million

Table Global Oxidation Hair Dye Sales Volume 2015-2019, by Company, in Volume

Table Global Oxidation Hair Dye Sales Volume Share 2015-2019, by Company, in Volume

Figure Global Oxidation Hair Dye Sales Volume Share in 2019, by Company, in Volume

### 5.2 Regional Market by Company

Figure North America Oxidation Hair Dye Market Concentration, in 2019

Figure Europe Oxidation Hair Dye Market Market Concentration, in 2019

Figure Asia-Pacific Oxidation Hair Dye Market Concentration, in 2019

Figure South America Oxidation Hair Dye Market Concentration, in 2019

Figure Middle East & Africa Oxidation Hair Dye Market Concentration, in 2019

## 6 DEMAND BY END MARKET

### 6.1 Demand Situation

#### 6.1.1 Demand in Home Use

Figure Oxidation Hair Dye Demand in Home Use, 2015-2019, in USD Million

Figure Oxidation Hair Dye Demand in Home Use, 2015-2019, in Volume

#### 6.1.2 Demand in Commercial Use

Figure Oxidation Hair Dye Demand in Commercial Use, 2015-2019, in USD Million

Figure Oxidation Hair Dye Demand in Commercial Use, 2015-2019, in Volume

### 6.2 Regional Demand Comparison

Table Regional Demand Comparison List

Table Major Application in Different Regions

### 6.3 Demand Forecast

Table Oxidation Hair Dye Demand Forecast 2020-2025, by Application, in USD Million

Figure Oxidation Hair Dye Market Growth 2020-2025, by Application, in USD Million

Figure Oxidation Hair Dye Market Share in 2025, by Application, in USD Million  
Table Oxidation Hair Dye Demand Forecast 2020-2025, by Application, in Volume  
Table Oxidation Hair Dye Market Growth 2020-2025, by Application, in Volume  
Table Oxidation Hair Dye Market Share in 2025, by Application, in Volume

## **7 REGION OPERATION**

### 7.1 Regional Production

Table Oxidation Hair Dye Production 2015-2019, by Region, in USD Million  
Table Oxidation Hair Dye Production 2015-2019, by Region, in Volume

### 7.2 Regional Market

Table Global Oxidation Hair Dye Market 2015-2019, by Region, in USD Million  
Table Global Oxidation Hair Dye Market Share 2015-2019, by Region, in USD Million  
Table Global Oxidation Hair Dye Market 2015-2019, by Region, in Volume  
Table Global Oxidation Hair Dye Market Share 2015-2019, by Region, in Volume

### 7.3 by Region

#### 7.3.1 North America

##### 7.3.1.1 Overview

Figure North America Oxidation Hair Dye Market Size and Growth 2015-2019, in USD Million

Figure North America Oxidation Hair Dye Market Size and Growth 2015-2019, in Volume

##### 7.3.1.2 by Country (U.S., Canada, Mexico)

Table North America Oxidation Hair Dye Market Size 2015-2019, by Country, in USD Million

Table North America Oxidation Hair Dye Market Size 2015-2019, by Country, in Volume

#### 7.3.2 Europe

##### 7.3.2.1 Overview

Figure Europe Oxidation Hair Dye Market Size and Growth 2015-2019, in USD Million

Figure Europe Oxidation Hair Dye Market Size and Growth 2015-2019, in Volume

##### 7.3.2.2 by Country (Germany, U.K., France, Italy, Russia, Spain etc.)

Table Europe Oxidation Hair Dye Market Size 2015-2019, by Country, in USD Million

Table Europe Oxidation Hair Dye Market Size 2015-2019, by Country, in Volume

#### 7.3.3 Asia-Pacific

##### 7.3.3.1 Overview

Figure Asia-Pacific Oxidation Hair Dye Market Size and Growth 2015-2019, in USD Million

Figure Asia-Pacific Oxidation Hair Dye Market Size and Growth 2015-2019, in Volume

##### 7.3.3.2 by Country (China, India, Japan, Southeast Asia etc.)



Table Asia-Pacific Oxidation Hair Dye Market Size 2015-2019, by Country, in USD Million

Table Asia-Pacific Oxidation Hair Dye Market Size 2015-2019, by Country, in Volume

#### 7.3.4 South America

##### 7.3.4.1 Overview

Figure South America Oxidation Hair Dye Market Size and Growth 2015-2019, in USD Million

Figure South America Oxidation Hair Dye Market Size and Growth 2015-2019, in Volume

##### 7.3.4.2 by Country (Brazil, Argentina etc.)

Table South America Oxidation Hair Dye Market Size 2015-2019, by Country, in USD Million

Table South America Oxidation Hair Dye Market Size 2015-2019, by Country, in Volume

#### 7.3.5 Middle East & Africa

##### 7.3.5.1 Overview

Figure Middle East & Africa Oxidation Hair Dye Market Size and Growth 2015-2019, in USD Million

Figure Middle East & Africa Oxidation Hair Dye Market Size and Growth 2015-2019, in Volume

##### 7.3.5.2 by Country (Saudi Arabia, South Africa etc.)

Table Middle East & Africa Oxidation Hair Dye Market Size 2015-2019, by Country, in USD Million

Table Middle East & Africa Oxidation Hair Dye Market Size 2015-2019, by Country, in Volume

7.4 Regional Import & Export

7.5 Regional Forecast

Table Oxidation Hair Dye Market Forecast 2020-2025, by Region, in USD Million

Table Oxidation Hair Dye Market Forecast 2020-2025, by Region, in Volume

## 8 MARKETING & PRICE

8.1 Price and Margin

### 8.1.1 Price Trends

### 8.1.2 Factors of Price Change

Table Price Factors List

### 8.1.3 Manufacturers Gross Margin Analysis

8.2 Marketing Channel

Figure Marketing Channels Overview

## 9 RESEARCH CONCLUSION

## List Of Tables

### LIST OF TABLES

Table Upstream Segment of Oxidation Hair Dye

Table Application Segment of Oxidation Hair Dye

Table Global Oxidation Hair Dye Market 2015-2025, by Application, in USD Million

Table Major Company List of PTD based hair colours

Table Major Company List of Other material based hair colours

Table Global Oxidation Hair Dye Market 2015-2019, by Type, in USD Million

Table Global Oxidation Hair Dye Market 2015-2019, by Type, in Volume

Table Global Oxidation Hair Dye Market Forecast 2020-2025, by Type, in USD Million

Table Global Oxidation Hair Dye Market Forecast 2020-2025, by Type, in Volume

Table L'Oréal Overview List

Table Business Operation of L'Oréal (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Henkel Overview List

Table Business Operation of Henkel (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Revlon Overview List

Table Business Operation of Revlon (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table HOYU Overview List

Table Business Operation of HOYU (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Kao Overview List

Table Business Operation of Kao (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table COTY Overview List

Table Business Operation of COTY (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Shiseido Overview List

Table Business Operation of Shiseido (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table YoungRace Overview List

Table Business Operation of YoungRace (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Developlus Overview List

Table Business Operation of Developlus (Sales Revenue, Sales Volume, Price, Cost,

Gross Margin)

Table Aroma Overview List

Table Business Operation of Aroma (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Godrej Overview List

Table Business Operation of Godrej (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Global Oxidation Hair Dye Sales Revenue 2015-2019, by Company, in USD Million

Table Global Oxidation Hair Dye Sales Revenue Share 2015-2019, by Company, in USD Million

Table Global Oxidation Hair Dye Sales Volume 2015-2019, by Company, in Volume

Table Global Oxidation Hair Dye Sales Volume Share 2015-2019, by Company, in Volume

Table Regional Demand Comparison List

Table Major Application in Different Regions

Table Oxidation Hair Dye Demand Forecast 2020-2025, by Application, in USD Million

Table Oxidation Hair Dye Demand Forecast 2020-2025, by Application, in Volume

Table Oxidation Hair Dye Market Growth 2020-2025, by Application, in Volume

Table Oxidation Hair Dye Market Share in 2025, by Application, in Volume

Table Oxidation Hair Dye Production 2015-2019, by Region, in USD Million

Table Oxidation Hair Dye Production 2015-2019, by Region, in Volume

Table Global Oxidation Hair Dye Market 2015-2019, by Region, in USD Million

Table Global Oxidation Hair Dye Market Share 2015-2019, by Region, in USD Million

Table Global Oxidation Hair Dye Market 2015-2019, by Region, in Volume

Table Global Oxidation Hair Dye Market Share 2015-2019, by Region, in Volume

Table North America Oxidation Hair Dye Market Size 2015-2019, by Country, in USD Million

Table North America Oxidation Hair Dye Market Size 2015-2019, by Country, in Volume

Table Europe Oxidation Hair Dye Market Size 2015-2019, by Country, in USD Million

Table Europe Oxidation Hair Dye Market Size 2015-2019, by Country, in Volume

Table Asia-Pacific Oxidation Hair Dye Market Size 2015-2019, by Country, in USD Million

Table Asia-Pacific Oxidation Hair Dye Market Size 2015-2019, by Country, in Volume

Table South America Oxidation Hair Dye Market Size 2015-2019, by Country, in USD Million

Table South America Oxidation Hair Dye Market Size 2015-2019, by Country, in Volume

Table Middle East & Africa Oxidation Hair Dye Market Size 2015-2019, by Country, in

USD Million

Table Middle East & Africa Oxidation Hair Dye Market Size 2015-2019, by Country, in Volume

Table Oxidation Hair Dye Market Forecast 2020-2025, by Region, in USD Million

Table Oxidation Hair Dye Market Forecast 2020-2025, by Region, in Volume

Table Price Factors List

## List Of Figures

### LIST OF FIGURES

Figure Oxidation Hair Dye Industry Chain Structure

Figure Global Oxidation Hair Dye Market Growth 2015-2019, by Type, in USD Million

Figure Global Oxidation Hair Dye Market Growth 2015-2019, by Type, in Volume

Figure Global Oxidation Hair Dye Sales Revenue Share in 2019, by Company, in USD Million

Figure Global Oxidation Hair Dye Sales Volume Share in 2019, by Company, in Volume

Figure North America Oxidation Hair Dye Market Concentration, in 2019

Figure Europe Oxidation Hair Dye Market Market Concentration, in 2019

Figure Asia-Pacific Oxidation Hair Dye MMarket Concentration, in 2019

Figure South America Oxidation Hair Dye Market Concentration, in 2019

Figure Middle East & Africa Oxidation Hair Dye Market Concentration, in 2019

Figure Oxidation Hair Dye Demand in Home Use, 2015-2019, in USD Million

Figure Oxidation Hair Dye Demand in Home Use, 2015-2019, in Volume

Figure Oxidation Hair Dye Demand in Commercial Use, 2015-2019, in USD Million

Figure Oxidation Hair Dye Demand in Commercial Use, 2015-2019, in Volume

Figure Oxidation Hair Dye Market Growth 2020-2025, by Application, in USD Million

Figure Oxidation Hair Dye Market Share in 2025, by Application, in USD Million

Figure North America Oxidation Hair Dye Market Size and Growth 2015-2019, in USD Million

Figure North America Oxidation Hair Dye Market Size and Growth 2015-2019, in Volume

Figure Europe Oxidation Hair Dye Market Size and Growth 2015-2019, in USD Million

Figure Europe Oxidation Hair Dye Market Size and Growth 2015-2019, in Volume

Figure Asia-Pacific Oxidation Hair Dye Market Size and Growth 2015-2019, in USD Million

Figure Asia-Pacific Oxidation Hair Dye Market Size and Growth 2015-2019, in Volume

Figure South America Oxidation Hair Dye Market Size and Growth 2015-2019, in USD Million

Figure South America Oxidation Hair Dye Market Size and Growth 2015-2019, in Volume

Figure Middle East & Africa Oxidation Hair Dye Market Size and Growth 2015-2019, in USD Million

Figure Middle East & Africa Oxidation Hair Dye Market Size and Growth 2015-2019, in Volume

Figure Marketing Channels Overview

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