

# Global Outdoor Jackets Market Analysis 2012-2017 and Forecast 2018-2023

https://marketpublishers.com/r/G07A75C7721EN.html

Date: June 2018

Pages: 134

Price: US\$ 2,980.00 (Single User License)

ID: G07A75C7721EN

## **Abstracts**

#### **Snapshot**

Outdoor jacket is a kind of clothing which is worn during some outdoor sports or widely recognized due to its special function.

The global Outdoor Jackets market will reach xxx Million USD in 2017. 99Strategy said Climbing dominates the largest Application share in 2017. The report begins from overview of Industry Chain structure, and describes industry environment, then analyses market size and forecast of Outdoor Jackets by Type, region and Application, in addition, this report introduces market competition situation among the companies and company profile, besides, market price analysis and value chain features are covered in this report.

Product Type Coverage (Market Size & Forecast, Major Vendors of Type etc.):

By Type

Hardshell

Softshell

Fleece

By Function

Waterproof

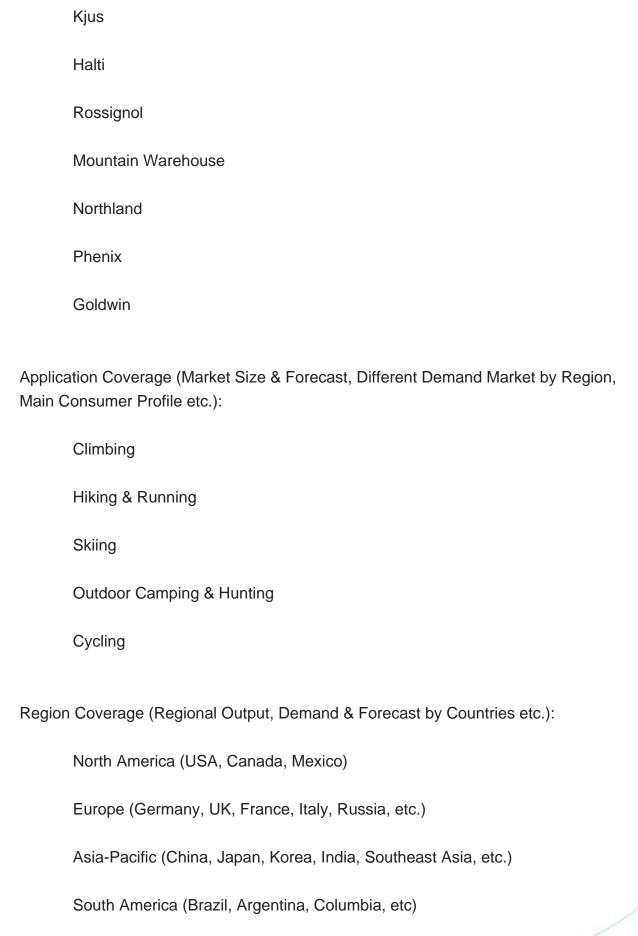


## Breathable Windproof Lightweight Insulated Warmth Vendors Coverage (Sales Revenue, Price, Gross Margin, Main Products etc.): VF Corp. **Amer Sports** Salewa Black Yak Marmot Mountain Columbia Mammut Sports Group **VAUDE** Lafuma **Equip Outdoor Technologies** Ozark Gear Jack Wolfskin Patagonia



| Toread                  |
|-------------------------|
| Decathlon               |
| Bogner                  |
| Peak Performance        |
| Helly Hansen            |
| Quiksilver              |
| Bergans                 |
| Moncler                 |
| Canada Goose            |
| Aigle                   |
| Zhanjiang Maya (Kailas) |
| Skogstad                |
| Fenix Outdoor           |
| Atunas                  |
| Beijing Arctos          |
| Adidas Outdoor          |
| K2summit                |
| NIKE                    |
| Berghaus                |
| Black Diamond           |







Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, etc.)



## **Contents**

#### 1 INDUSTRY OVERVIEW

- 1.1 Outdoor Jackets Industry
  - 1.1.1 Overview
  - 1.1.2 Development of Outdoor Jackets
- 1.2 Market Segment
  - 1.2.1 Upstream
  - 1.2.2 Downstream
- 1.3 Cost Analysis

#### **2 INDUSTRY ENVIRONMENT**

- 2.1 Policy
- 2.2 Economics
- 2.3 Sociology
- 2.4 Technology

#### **3 OUTDOOR JACKETS MARKET BY TYPE**

- 3.1 Segment Overview
  - 3.1.1 Hardshell
  - 3.1.2 Softshell
  - 3.1.3 Fleece
- 3.2 Market Size
- 3.3 Market Forecast

#### **4 MAJOR COMPANIES LIST**

- 4.1 VF Corp.
  - 4.1.1 Company Overview
  - 4.1.2 Business Operation
- 4.2 Amer Sports
  - 4.2.1 Company Overview
  - 4.2.2 Business Operation
- 4.3 Salewa
  - 4.3.1 Company Overview
  - 4.3.2 Business Operation



- 4.4 Black Yak
  - 4.4.1 Company Overview
  - 4.4.2 Business Operation
- 4.5 Marmot Mountain
  - 4.5.1 Company Overview
  - 4.5.2 Business Operation
- 4.6 Columbia
  - 4.6.1 Company Overview
  - 4.6.2 Business Operation
- 4.7 Mammut Sports Group
  - 4.7.1 Company Overview
  - 4.7.2 Business Operation
- 4.8 VAUDE
  - 4.8.1 Company Overview
  - 4.8.2 Business Operation
- 4.9 Lafuma
  - 4.9.1 Company Overview
  - 4.9.2 Business Operation
- 4.10 Equip Outdoor Technologies
  - 4.10.1 Company Overview
  - 4.10.2 Business Operation
- 4.11 Ozark Gear
- 4.12 Jack Wolfskin
- 4.13 Patagonia
- 4.14 Toread
- 4.15 Decathlon
- 4.16 Bogner
- 4.17 Peak Performance
- 4.18 Helly Hansen
- 4.19 Quiksilver
- 4.20 Bergans
- 4.21 Moncler
- 4.22 Canada Goose
- 4.23 Aigle
- 4.24 Zhanjiang Maya (Kailas)
- 4.25 Skogstad
- 4.26 Fenix Outdoor
- 4.27 Atunas
- 4.28 Beijing Arctos



- 4.29 Adidas Outdoor
- 4.30 K2summit
- 4.31 NIKE
- 4.32 Berghaus
- 4.33 Black Diamond
- 4.34 Kjus
- 4.35 Halti
- 4.36 Rossignol
- 4.37 Mountain Warehouse
- 4.38 Northland
- 4.39 Phenix
- 4.40 Goldwin

#### **5 MARKET COMPETITION**

- 5.1 Vendors Competition
- 5.2 Regional Concentration

#### **6 MARKET DEMAND**

- 6.1 Demand Situation
  - 6.1.1 Demand in Climbing
  - 6.1.2 Demand in Hiking & Running
  - 6.1.3 Demand in Skiing
  - 6.1.4 Demand in Outdoor Camping & Hunting
  - 6.1.5 Demand in Cycling
- 6.2 Regional Demand Comparison
- 6.3 Demand Forecast

#### **7 REGION OPERATION**

- 7.1 Regional Output
- 7.2 Regional Demand
  - 7.2.1 North America
    - 7.2.1.1 Overview
    - 7.2.1.2 by Country
  - **7.2.2** Europe
    - 7.2.2.1 Overview
    - 7.2.2.2 by Country



- 7.2.3 Asia-Pacific
  - 7.2.3.1 Overview
  - 7.2.3.2 by Country
- 7.2.4 South America
  - 7.2.4.1 Overview
  - 7.2.4.2 by Country
- 7.2.5 Middle East & Africa
  - **7.2.5.1 Overview**
  - 7.2.5.2 by Country
- 7.3 Regional Forecast

#### **8 MARKETING & PRICE**

- 8.1 Price and Margin
  - 8.1.1 Price Trends
  - 8.1.2 Factors of Price Change
  - 8.1.3 Manufacturers Gross Margin Analysis
- 8.2 Value Chain
- 8.3 Marketing Channel

#### 9 RESEARCH CONCLUSION

Addition



## **List Of Tables**

#### LIST OF TABLES

Table Upstream Segment of Outdoor Jackets

Table Application Segment of Outdoor Jackets

Table Global Outdoor Jackets Market 2012-2017, by Application, in USD Million

Table Major Vendors List of Hardshell

Table Major Vendors List of Softshell

Table Major Vendors List of Fleece

Table Global Outdoor Jackets Market 2012-2017, by Type, in USD Million

Table Global Outdoor Jackets Market Forecast 2018-2023, by Type, in USD Million

Table VF Corp. Overview List

Table Outdoor Jackets Business Operation of VF Corp.(USD Million)

**Table Amer Sports Overview List** 

Table Outdoor Jackets Business Operation of Amer Sports(USD Million)

**Table Salewa Overview List** 

Table Outdoor Jackets Business Operation of Salewa(USD Million)

Table Black Yak Overview List

Table Outdoor Jackets Business Operation of Black Yak(USD Million)

**Table Marmot Mountain Overview List** 

Table Outdoor Jackets Business Operation of Marmot Mountain(USD Million)

**Table Columbia Overview List** 

Table Outdoor Jackets Business Operation of Columbia(USD Million)

**Table Mammut Sports Group Overview List** 

Table Outdoor Jackets Business Operation of Mammut Sports Group(USD Million)

**Table VAUDE Overview List** 

Table Outdoor Jackets Business Operation of VAUDE(USD Million)

Table Lafuma Overview List

Table Outdoor Jackets Business Operation of Lafuma(USD Million)

Table Equip Outdoor Technologies Overview List

Table Outdoor Jackets Business Operation of Equip Outdoor Technologies(USD Million)

**Table Ozark Gear Overview List** 

Table Outdoor Jackets Business Operation of Ozark Gear(USD Million)

Table Jack Wolfskin Overview List

Table Outdoor Jackets Business Operation of Jack Wolfskin(USD Million)

**Table Patagonia Overview List** 

Table Outdoor Jackets Business Operation of Patagonia(USD Million)



**Table Toread Overview List** 

Table Outdoor Jackets Business Operation of Toread(USD Million)

**Table Decathlon Overview List** 

Table Outdoor Jackets Business Operation of Decathlon(USD Million)

**Table Bogner Overview List** 

Table Outdoor Jackets Business Operation of Bogner(USD Million)

Table Peak Performance Overview List

Table Outdoor Jackets Business Operation of Peak Performance(USD Million)

Table Helly Hansen Overview List

Table Outdoor Jackets Business Operation of Helly Hansen(USD Million)

Table Quiksilver Overview List

Table Outdoor Jackets Business Operation of Quiksilver(USD Million)

Table Bergans Overview List

Table Outdoor Jackets Business Operation of Bergans(USD Million)

**Table Moncler Overview List** 

Table Outdoor Jackets Business Operation of Moncler(USD Million)

Table Canada Goose Overview List

Table Outdoor Jackets Business Operation of Canada Goose(USD Million)

Table Aigle Overview List

Table Outdoor Jackets Business Operation of Aigle(USD Million)

Table Zhanjiang Maya (Kailas) Overview List

Table Outdoor Jackets Business Operation of Zhanjiang Maya (Kailas)(USD Million)

**Table Skogstad Overview List** 

Table Outdoor Jackets Business Operation of Skogstad(USD Million)

Table Fenix Outdoor Overview List

Table Outdoor Jackets Business Operation of Fenix Outdoor(USD Million)

**Table Atunas Overview List** 

Table Outdoor Jackets Business Operation of Atunas(USD Million)

**Table Beijing Arctos Overview List** 

Table Outdoor Jackets Business Operation of Beijing Arctos(USD Million)

**Table Adidas Outdoor Overview List** 

Table Outdoor Jackets Business Operation of Adidas Outdoor(USD Million)

Table K2summit Overview List

Table Outdoor Jackets Business Operation of K2summit(USD Million)

Table NIKE Overview List

Table Outdoor Jackets Business Operation of NIKE(USD Million)

**Table Berghaus Overview List** 

Table Outdoor Jackets Business Operation of Berghaus (USD Million)

Table Black Diamond Overview List



Table Outdoor Jackets Business Operation of Black Diamond(USD Million)

Table Kjus Overview List

Table Outdoor Jackets Business Operation of Kjus(USD Million)

Table Halti Overview List

Table Outdoor Jackets Business Operation of Halti(USD Million)

**Table Rossignol Overview List** 

Table Outdoor Jackets Business Operation of Rossignol(USD Million)

Table Mountain Warehouse Overview List

Table Outdoor Jackets Business Operation of Mountain Warehouse(USD Million)

**Table Northland Overview List** 

Table Outdoor Jackets Business Operation of Northland(USD Million)

**Table Phenix Overview List** 

Table Outdoor Jackets Business Operation of Phenix(USD Million)

**Table Goldwin Overview List** 

Table Outdoor Jackets Business Operation of Goldwin(USD Million)

Table Global Outdoor Jackets Sales Revenue 2012-2017, by Vendors, in USD Million

Table Global Outdoor Jackets Sales Revenue Share, by Vendors, in USD Million

Table Outdoor Jackets Demand in Climbing 2012-2017, in USD Million

Table Major Consumers Profile in Climbing

Table Outdoor Jackets Demand in Hiking & Running 2012-2017, in USD Million

Table Major Consumers Profile in Hiking & Running

Table Outdoor Jackets Demand in Skiing 2012-2017, in USD Million

Table Major Consumers Profile in Skiing

Table Outdoor Jackets Demand in Outdoor Camping & Hunting 2012-2017, in USD Million

Table Major Consumers Profile in Outdoor Camping & Hunting

Table Outdoor Jackets Demand in Cycling 2012-2017, in USD Million

Table Major Consumers Profile in Cycling

Table Outdoor Jackets Demand Forecast 2018-2023, by Application in USD Million

Table Outdoor Jackets Output 2012-2017, by Region in USD Million

Table North America Outdoor Jackets Market Size 2012-2017, by Country, in USD Million

Table Europe Outdoor Jackets Market Size 2012-2017, by Country, in USD Million

Table Asia-Pacific Outdoor Jackets Market Size 2012-2017, by Country, in USD Million

Table South America Outdoor Jackets Market Size 2012-2017, by Country, in USD Million

Table Middle East & Africa Outdoor Jackets Market Size 2012-2017, by Country, in USD Million

Table Outdoor Jackets Demand Forecast 2018-2023, by Region in USD Million



Table Price Factors List
Table Notes of Part Source
Table Methodology Introduction



## **List Of Figures**

#### LIST OF FIGURES

Figure Outdoor Jackets Industry Chain Structure

Figure Global Outdoor Jackets Market Growth 2012-2017, by Type, in USD Million

Figure North America Outdoor Jackets Market Concentration in 2017

Figure Europe Outdoor Jackets Market Concentration in 2017

Figure Asia-Pacific Outdoor Jackets Market Concentration in 2017

Figure South America Outdoor Jackets Market Concentration in 2017

Figure Middle East & Africa Outdoor Jackets Market Concentration in 2017

Figure North America Outdoor Jackets Market Size and Growth 2012-2017, in USD Million

Figure Europe Outdoor Jackets Market Size and Growth 2012-2017, in USD Million

Figure Asia-Pacific Outdoor Jackets Market Size and Growth 2012-2017, in USD Million

Figure South America Outdoor Jackets Market Size and Growth 2012-2017, in USD Million

Figure Middle East & Africa Outdoor Jackets Market Size and Growth 2012-2017, in USD Million

Figure Marketing Channels Overview



#### I would like to order

Product name: Global Outdoor Jackets Market Analysis 2012-2017 and Forecast 2018-2023

Product link: https://marketpublishers.com/r/G07A75C7721EN.html

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

## **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/G07A75C7721EN.html">https://marketpublishers.com/r/G07A75C7721EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

| First name:   |                           |
|---------------|---------------------------|
| Last name:    |                           |
| Email:        |                           |
| Company:      |                           |
| Address:      |                           |
| City:         |                           |
| Zip code:     |                           |
| Country:      |                           |
| Tel:          |                           |
| Fax:          |                           |
| Your message: |                           |
|               |                           |
|               |                           |
|               |                           |
|               | **All fields are required |
|               | Custumer signature        |
|               |                           |
|               |                           |

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970