

# Global Out-of-home Advertising Market Analysis 2015-2019 and Forecast 2020-2025

<https://marketpublishers.com/r/GE2D4DEE5366EN.html>

Date: March 2020

Pages: 163

Price: US\$ 2,980.00 (Single User License)

ID: GE2D4DEE5366EN

## Abstracts

### SNAPSHOT

The global Out-of-home Advertising market size is estimated at xxx million USD with a CAGR xx% from 2015-2019 and is expected to reach xxx Million USD in 2020 with a CAGR xx% from 2020 to 2025. The report begins from overview of Industry Chain structure, and describes industry environment, then analyses market size and forecast of Out-of-home Advertising by product, region and application, in addition, this report introduces market competition situation among the vendors and company profile, besides, market price analysis and value chain features are covered in this report.

Product Type Coverage (Market Size & Forecast, Major Company of Product Type etc.):

Transit Advertising

Billboard

Street Furniture Advertising

Others

Company Coverage (Company Profile, Sales Revenue, Price, Gross Margin, Main Products etc.):

JCDecaux

Clear Channel Outdoor

Focus Media

Lamar Advertising

Global (Exterior Media)

oOh! Media

Outfront Media

Stroer Media

Times OOH Media

Primedia Outdoor

APG | SGA

Adams Outdoor Advertising

Fairway Outdoor Advertising

Lightbox OOH Video Network

AllOver Media

BroadSign International

QMS Media

EPAMEDIA

Bell Media

AirMedia

White Horse Group

Phoenix Metropolis Media

Balintimes Hong Kong Media

Application Coverage (Market Size & Forecast, Different Demand Market by Region, Main Consumer Profile etc.):

BFSI

IT and Telecom

Automotive and Transportation

Education

Entertainment

Healthcare

Consumer Goods and Retail

Government and Utilities

Others

Region Coverage (Regional Production, Demand & Forecast by Countries etc.):

North America (U.S., Canada, Mexico)

Europe (Germany, U.K., France, Italy, Russia, Spain etc.)

Asia-Pacific (China, India, Japan, Southeast Asia etc.)

South America (Brazil, Argentina etc.)

Middle East & Africa (Saudi Arabia, South Africa etc.)

## Contents

### 1 INDUSTRY OVERVIEW

#### 1.1 Out-of-home Advertising Industry

Figure Out-of-home Advertising Industry Chain Structure

##### 1.1.1 Overview

##### 1.1.2 Development of Out-of-home Advertising

#### 1.2 Market Segment

##### 1.2.1 Upstream

Table Upstream Segment of Out-of-home Advertising

##### 1.2.2 Downstream

Table Application Segment of Out-of-home Advertising

Table Global Out-of-home Advertising Market 2015-2025, by Application, in USD Million

#### 1.3 Cost Analysis

### 2 INDUSTRY ENVIRONMENT (PEST ANALYSIS)

#### 2.1 Policy

#### 2.2 Economics

#### 2.3 Sociology

#### 2.4 Technology

### 3 OUT-OF-HOME ADVERTISING MARKET BY TYPE

#### 3.1 By Type

##### 3.1.1 Transit Advertising

Table Major Company List of Transit Advertising

##### 3.1.2 Billboard

Table Major Company List of Billboard

##### 3.1.3 Street Furniture Advertising

Table Major Company List of Street Furniture Advertising

##### 3.1.4 Others

Table Major Company List of Others

#### 3.2 Market Size

Table Global Out-of-home Advertising Market 2015-2019, by Type, in USD Million

Figure Global Out-of-home Advertising Market Growth 2015-2019, by Type, in USD Million

Table Global Out-of-home Advertising Market 2015-2019, by Type, in Volume

Figure Global Out-of-home Advertising Market Growth 2015-2019, by Type, in Volume

3.3 Market Forecast

Table Global Out-of-home Advertising Market Forecast 2020-2025, by Type, in USD Million

Table Global Out-of-home Advertising Market Forecast 2020-2025, by Type, in Volume

## **4 MAJOR COMPANIES LIST**

4.1 JCDecaux (Company Profile, Sales Data etc.)

4.1.1 JCDecaux Profile

Table JCDecaux Overview List

4.1.2 JCDecaux Products & Services

4.1.3 JCDecaux Business Operation Conditions

Table Business Operation of JCDecaux (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

4.2 Clear Channel Outdoor (Company Profile, Sales Data etc.)

4.2.1 Clear Channel Outdoor Profile

Table Clear Channel Outdoor Overview List

4.2.2 Clear Channel Outdoor Products & Services

4.2.3 Clear Channel Outdoor Business Operation Conditions

Table Business Operation of Clear Channel Outdoor (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

4.3 Focus Media (Company Profile, Sales Data etc.)

4.3.1 Focus Media Profile

Table Focus Media Overview List

4.3.2 Focus Media Products & Services

4.3.3 Focus Media Business Operation Conditions

Table Business Operation of Focus Media (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

4.4 Lamar Advertising (Company Profile, Sales Data etc.)

4.4.1 Lamar Advertising Profile

Table Lamar Advertising Overview List

4.4.2 Lamar Advertising Products & Services

4.4.3 Lamar Advertising Business Operation Conditions

Table Business Operation of Lamar Advertising (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

4.5 Global (Exterior Media) (Company Profile, Sales Data etc.)

4.5.1 Global (Exterior Media) Profile

Table Global (Exterior Media) Overview List

#### 4.5.2 Global (Exterior Media) Products & Services

#### 4.5.3 Global (Exterior Media) Business Operation Conditions

Table Business Operation of Global (Exterior Media) (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

#### 4.6 oOh! Media (Company Profile, Sales Data etc.)

##### 4.6.1 oOh! Media Profile

Table oOh! Media Overview List

##### 4.6.2 oOh! Media Products & Services

##### 4.6.3 oOh! Media Business Operation Conditions

Table Business Operation of oOh! Media (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

#### 4.7 Outfront Media (Company Profile, Sales Data etc.)

##### 4.7.1 Outfront Media Profile

Table Outfront Media Overview List

##### 4.7.2 Outfront Media Products & Services

##### 4.7.3 Outfront Media Business Operation Conditions

Table Business Operation of Outfront Media (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

#### 4.8 Stroer Media (Company Profile, Sales Data etc.)

##### 4.8.1 Stroer Media Profile

Table Stroer Media Overview List

##### 4.8.2 Stroer Media Products & Services

##### 4.8.3 Stroer Media Business Operation Conditions

Table Business Operation of Stroer Media (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

#### 4.9 Times OOH Media (Company Profile, Sales Data etc.)

##### 4.9.1 Times OOH Media Profile

Table Times OOH Media Overview List

##### 4.9.2 Times OOH Media Products & Services

##### 4.9.3 Times OOH Media Business Operation Conditions

Table Business Operation of Times OOH Media (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

#### 4.10 Primedia Outdoor (Company Profile, Sales Data etc.)

##### 4.10.1 Primedia Outdoor Profile

Table Primedia Outdoor Overview List

##### 4.10.2 Primedia Outdoor Products & Services

##### 4.10.3 Primedia Outdoor Business Operation Conditions

Table Business Operation of Primedia Outdoor (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

#### 4.11 APG | SGA (Company Profile, Sales Data etc.)

##### 4.11.1 APG | SGA Profile

Table APG | SGA Overview List

##### 4.11.2 APG | SGA Products & Services

##### 4.11.3 APG | SGA Business Operation Conditions

Table Business Operation of APG | SGA (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

#### 4.12 Adams Outdoor Advertising (Company Profile, Sales Data etc.)

##### 4.12.1 Adams Outdoor Advertising Profile

Table Adams Outdoor Advertising Overview List

##### 4.12.2 Adams Outdoor Advertising Products & Services

##### 4.12.3 Adams Outdoor Advertising Business Operation Conditions

Table Business Operation of Adams Outdoor Advertising (Sales Revenue, Cost, Gross Margin)

#### 4.13 Fairway Outdoor Advertising (Company Profile, Sales Data etc.)

##### 4.13.1 Fairway Outdoor Advertising Profile

Table Fairway Outdoor Advertising Overview List

##### 4.13.2 Fairway Outdoor Advertising Products & Services

##### 4.13.3 Fairway Outdoor Advertising Business Operation Conditions

Table Business Operation of Fairway Outdoor Advertising (Sales Revenue, Cost, Gross Margin)

#### 4.14 Lightbox OOH Video Network (Company Profile, Sales Data etc.)

##### 4.14.1 Lightbox OOH Video Network Profile

Table Lightbox OOH Video Network Overview List

##### 4.14.2 Lightbox OOH Video Network Products & Services

##### 4.14.3 Lightbox OOH Video Network Business Operation Conditions

Table Business Operation of Lightbox OOH Video Network (Sales Revenue, Cost, Gross Margin)

#### 4.15 AllOver Media (Company Profile, Sales Data etc.)

##### 4.15.1 AllOver Media Profile

Table AllOver Media Overview List

##### 4.15.2 AllOver Media Products & Services

##### 4.15.3 AllOver Media Business Operation Conditions

Table Business Operation of AllOver Media (Sales Revenue, Cost, Gross Margin)

#### 4.16 BroadSign International (Company Profile, Sales Data etc.)

##### 4.16.1 BroadSign International Profile

Table BroadSign International Overview List

##### 4.16.2 BroadSign International Products & Services

##### 4.16.3 BroadSign International Business Operation Conditions



Table Business Operation of BroadSign International (Sales Revenue, Cost, Gross Margin)

4.17 QMS Media (Company Profile, Sales Data etc.)

4.17.1 QMS Media Profile

Table QMS Media Overview List

4.17.2 QMS Media Products & Services

4.17.3 QMS Media Business Operation Conditions

Table Business Operation of QMS Media (Sales Revenue, Cost, Gross Margin)

4.18 EPAMEDIA (Company Profile, Sales Data etc.)

4.18.1 EPAMEDIA Profile

Table EPAMEDIA Overview List

4.18.2 EPAMEDIA Products & Services

4.18.3 EPAMEDIA Business Operation Conditions

Table Business Operation of EPAMEDIA (Sales Revenue, Cost, Gross Margin)

4.19 Bell Media (Company Profile, Sales Data etc.)

4.19.1 Bell Media Profile

Table Bell Media Overview List

4.19.2 Bell Media Products & Services

4.19.3 Bell Media Business Operation Conditions

Table Business Operation of Bell Media (Sales Revenue, Cost, Gross Margin)

4.20 AirMedia (Company Profile, Sales Data etc.)

4.20.1 AirMedia Profile

Table AirMedia Overview List

4.20.2 AirMedia Products & Services

4.20.3 AirMedia Business Operation Conditions

Table Business Operation of AirMedia (Sales Revenue, Cost, Gross Margin)

4.21 White Horse Group (Company Profile, Sales Data etc.)

4.21.1 White Horse Group Profile

Table White Horse Group Overview List

4.21.2 White Horse Group Products & Services

4.21.3 White Horse Group Business Operation Conditions

Table Business Operation of White Horse Group (Sales Revenue, Cost, Gross Margin)

4.22 Phoenix Metropolis Media (Company Profile, Sales Data etc.)

4.22.1 Phoenix Metropolis Media Profile

Table Phoenix Metropolis Media Overview List

4.22.2 Phoenix Metropolis Media Products & Services

4.22.3 Phoenix Metropolis Media Business Operation Conditions

Table Business Operation of Phoenix Metropolis Media (Sales Revenue, Cost, Gross Margin)

#### 4.23 Balintimes Hong Kong Media (Company Profile, Sales Data etc.)

##### 4.23.1 Balintimes Hong Kong Media Profile

Table Balintimes Hong Kong Media Overview List

##### 4.23.2 Balintimes Hong Kong Media Products & Services

##### 4.23.3 Balintimes Hong Kong Media Business Operation Conditions

Table Business Operation of Balintimes Hong Kong Media (Sales Revenue, Cost, Gross Margin)

## 5 MARKET COMPETITION

### 5.1 Company Competition

Table Global Out-of-home Advertising Sales Revenue 2015-2019, by Company, in USD Million

Table Global Out-of-home Advertising Sales Revenue Share 2015-2019, by Company, in USD Million

Figure Global Out-of-home Advertising Sales Revenue Share in 2019, by Company, in USD Million

Table Global Out-of-home Advertising Sales Volume 2015-2019, by Company, in Volume

Table Global Out-of-home Advertising Sales Volume Share 2015-2019, by Company, in Volume

Figure Global Out-of-home Advertising Sales Volume Share in 2019, by Company, in Volume

### 5.2 Regional Market by Company

Figure North America Out-of-home Advertising Market Concentration, in 2019

Figure Europe Out-of-home Advertising Market Market Concentration, in 2019

Figure Asia-Pacific Out-of-home Advertising Market Concentration, in 2019

Figure South America Out-of-home Advertising Market Concentration, in 2019

Figure Middle East & Africa Out-of-home Advertising Market Concentration, in 2019

## 6 DEMAND BY END MARKET

### 6.1 Demand Situation

#### 6.1.1 Demand in BFSI

Figure Out-of-home Advertising Demand in BFSI, 2015-2019, in USD Million

Figure Out-of-home Advertising Demand in BFSI, 2015-2019, in Volume

#### 6.1.2 Demand in IT and Telecom

Figure Out-of-home Advertising Demand in IT and Telecom, 2015-2019, in USD Million

Figure Out-of-home Advertising Demand in IT and Telecom, 2015-2019, in Volume

### 6.1.3 Demand in Automotive and Transportation

Figure Out-of-home Advertising Demand in Automotive and Transportation, 2015-2019, in USD Million

Figure Out-of-home Advertising Demand in Automotive and Transportation, 2015-2019, in Volume

### 6.1.4 Demand in Education

Figure Out-of-home Advertising Demand in Education, 2015-2019, in USD Million

Figure Out-of-home Advertising Demand in Education, 2015-2019, in Volume

### 6.1.5 Demand in Entertainment

Figure Out-of-home Advertising Demand in Entertainment, 2015-2019, in USD Million

Figure Out-of-home Advertising Demand in Entertainment, 2015-2019, in Volume

### 6.1.6 Demand in Healthcare

Figure Out-of-home Advertising Demand in Healthcare, 2015-2019, in USD Million

Figure Out-of-home Advertising Demand in Healthcare, 2015-2019, in Volume

### 6.1.7 Demand in Consumer Goods and Retail

Figure Out-of-home Advertising Demand in Consumer Goods and Retail, 2015-2019, in USD Million

Figure Out-of-home Advertising Demand in Consumer Goods and Retail, 2015-2019, in Volume

### 6.1.8 Demand in Government and Utilities

Figure Out-of-home Advertising Demand in Government and Utilities, 2015-2019, in USD Million

Figure Out-of-home Advertising Demand in Government and Utilities, 2015-2019, in Volume

### 6.1.9 Demand in Others

Figure Out-of-home Advertising Demand in Others, 2015-2019, in USD Million

Figure Out-of-home Advertising Demand in Others, 2015-2019, in Volume

## 6.2 Regional Demand Comparison

Table Regional Demand Comparison List

Table Major Application in Different Regions

## 6.3 Demand Forecast

Table Out-of-home Advertising Demand Forecast 2020-2025, by Application, in USD Million

Figure Out-of-home Advertising Market Growth 2020-2025, by Application, in USD Million

Figure Out-of-home Advertising Market Share in 2025, by Application, in USD Million

Table Out-of-home Advertising Demand Forecast 2020-2025, by Application, in Volume

Table Out-of-home Advertising Market Growth 2020-2025, by Application, in Volume

Table Out-of-home Advertising Market Share in 2025, by Application, in Volume

## 7 REGION OPERATION

### 7.1 Regional Production

Table Out-of-home Advertising Production 2015-2019, by Region, in USD Million

Table Out-of-home Advertising Production 2015-2019, by Region, in Volume

### 7.2 Regional Market

Table Global Out-of-home Advertising Market 2015-2019, by Region, in USD Million

Table Global Out-of-home Advertising Market Share 2015-2019, by Region, in USD Million

Table Global Out-of-home Advertising Market 2015-2019, by Region, in Volume

Table Global Out-of-home Advertising Market Share 2015-2019, by Region, in Volume

### 7.3 by Region

#### 7.3.1 North America

##### 7.3.1.1 Overview

Figure North America Out-of-home Advertising Market Size and Growth 2015-2019, in USD Million

Figure North America Out-of-home Advertising Market Size and Growth 2015-2019, in Volume

##### 7.3.1.2 by Country (U.S., Canada, Mexico)

Table North America Out-of-home Advertising Market Size 2015-2019, by Country, in USD Million

Table North America Out-of-home Advertising Market Size 2015-2019, by Country, in Volume

#### 7.3.2 Europe

##### 7.3.2.1 Overview

Figure Europe Out-of-home Advertising Market Size and Growth 2015-2019, in USD Million

Figure Europe Out-of-home Advertising Market Size and Growth 2015-2019, in Volume

##### 7.3.2.2 by Country (Germany, U.K., France, Italy, Russia, Spain etc.)

Table Europe Out-of-home Advertising Market Size 2015-2019, by Country, in USD Million

Table Europe Out-of-home Advertising Market Size 2015-2019, by Country, in Volume

#### 7.3.3 Asia-Pacific

##### 7.3.3.1 Overview

Figure Asia-Pacific Out-of-home Advertising Market Size and Growth 2015-2019, in USD Million

Figure Asia-Pacific Out-of-home Advertising Market Size and Growth 2015-2019, in Volume

#### 7.3.3.2 by Country (China, India, Japan, Southeast Asia etc.)

Table Asia-Pacific Out-of-home Advertising Market Size 2015-2019, by Country, in USD Million

Table Asia-Pacific Out-of-home Advertising Market Size 2015-2019, by Country, in Volume

#### 7.3.4 South America

##### 7.3.4.1 Overview

Figure South America Out-of-home Advertising Market Size and Growth 2015-2019, in USD Million

Figure South America Out-of-home Advertising Market Size and Growth 2015-2019, in Volume

##### 7.3.4.2 by Country (Brazil, Argentina etc.)

Table South America Out-of-home Advertising Market Size 2015-2019, by Country, in USD Million

Table South America Out-of-home Advertising Market Size 2015-2019, by Country, in Volume

#### 7.3.5 Middle East & Africa

##### 7.3.5.1 Overview

Figure Middle East & Africa Out-of-home Advertising Market Size and Growth 2015-2019, in USD Million

Figure Middle East & Africa Out-of-home Advertising Market Size and Growth 2015-2019, in Volume

##### 7.3.5.2 by Country (Saudi Arabia, South Africa etc.)

Table Middle East & Africa Out-of-home Advertising Market Size 2015-2019, by Country, in USD Million

Table Middle East & Africa Out-of-home Advertising Market Size 2015-2019, by Country, in Volume

#### 7.4 Regional Import & Export

#### 7.5 Regional Forecast

Table Out-of-home Advertising Market Forecast 2020-2025, by Region, in USD Million

Table Out-of-home Advertising Market Forecast 2020-2025, by Region, in Volume

## 8 MARKETING & PRICE

### 8.1 Price and Margin

#### 8.1.1 Price Trends

#### 8.1.2 Factors of Price Change

Table Price Factors List

#### 8.1.3 Manufacturers Gross Margin Analysis

8.2 Marketing Channel  
Figure Marketing Channels Overview

## **9 RESEARCH CONCLUSION**

## List Of Tables

### LIST OF TABLES

- Table Upstream Segment of Out-of-home Advertising
- Table Application Segment of Out-of-home Advertising
- Table Global Out-of-home Advertising Market 2015-2025, by Application, in USD Million
- Table Major Company List of Billboard
- Table Major Company List of Street Furniture Advertising
- Table Major Company List of Others
- Table Global Out-of-home Advertising Market 2015-2019, by Type, in USD Million
- Table Global Out-of-home Advertising Market 2015-2019, by Type, in Volume
- Table Global Out-of-home Advertising Market Forecast 2020-2025, by Type, in USD Million
- Table Global Out-of-home Advertising Market Forecast 2020-2025, by Type, in Volume
- Table JCDecaux Overview List
- Table Business Operation of JCDecaux (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
- Table Clear Channel Outdoor Overview List
- Table Business Operation of Clear Channel Outdoor (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
- Table Focus Media Overview List
- Table Business Operation of Focus Media (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
- Table Lamar Advertising Overview List
- Table Business Operation of Lamar Advertising (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
- Table Global (Exterior Media) Overview List
- Table Business Operation of Global (Exterior Media) (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
- Table oOh! Media Overview List
- Table Business Operation of oOh! Media (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
- Table Outfront Media Overview List
- Table Business Operation of Outfront Media (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
- Table Stroer Media Overview List
- Table Business Operation of Stroer Media (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Times OOH Media Overview List

Table Business Operation of Times OOH Media (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Primedia Outdoor Overview List

Table Business Operation of Primedia Outdoor (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table APG | SGA Overview List

Table Business Operation of APG | SGA (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Adams Outdoor Advertising Overview List

Table Business Operation of Adams Outdoor Advertising (Sales Revenue, Cost, Gross Margin)

Table Fairway Outdoor Advertising Overview List

Table Business Operation of Fairway Outdoor Advertising (Sales Revenue, Cost, Gross Margin)

Table Lightbox OOH Video Network Overview List

Table Business Operation of Lightbox OOH Video Network (Sales Revenue, Cost, Gross Margin)

Table AllOver Media Overview List

Table Business Operation of AllOver Media (Sales Revenue, Cost, Gross Margin)

Table BroadSign International Overview List

Table Business Operation of BroadSign International (Sales Revenue, Cost, Gross Margin)

Table QMS Media Overview List

Table Business Operation of QMS Media (Sales Revenue, Cost, Gross Margin)

Table EPAMEDIA Overview List

Table Business Operation of EPAMEDIA (Sales Revenue, Cost, Gross Margin)

Table Bell Media Overview List

Table Business Operation of Bell Media (Sales Revenue, Cost, Gross Margin)

Table AirMedia Overview List

Table Business Operation of AirMedia (Sales Revenue, Cost, Gross Margin)

Table White Horse Group Overview List

Table Business Operation of White Horse Group (Sales Revenue, Cost, Gross Margin)

Table Phoenix Metropolis Media Overview List

Table Business Operation of Phoenix Metropolis Media (Sales Revenue, Cost, Gross Margin)

Table Balintimes Hong Kong Media Overview List

Table Business Operation of Balintimes Hong Kong Media (Sales Revenue, Cost, Gross Margin)



Table Global Out-of-home Advertising Sales Revenue 2015-2019, by Company, in USD Million

Table Global Out-of-home Advertising Sales Revenue Share 2015-2019, by Company, in USD Million

Table Global Out-of-home Advertising Sales Volume 2015-2019, by Company, in Volume

Table Global Out-of-home Advertising Sales Volume Share 2015-2019, by Company, in Volume

Table Regional Demand Comparison List

Table Major Application in Different Regions

Table Out-of-home Advertising Demand Forecast 2020-2025, by Application, in USD Million

Table Out-of-home Advertising Demand Forecast 2020-2025, by Application, in Volume

Table Out-of-home Advertising Market Growth 2020-2025, by Application, in Volume

Table Out-of-home Advertising Market Share in 2025, by Application, in Volume

Table Out-of-home Advertising Production 2015-2019, by Region, in USD Million

Table Out-of-home Advertising Production 2015-2019, by Region, in Volume

Table Global Out-of-home Advertising Market 2015-2019, by Region, in USD Million

Table Global Out-of-home Advertising Market Share 2015-2019, by Region, in USD Million

Table Global Out-of-home Advertising Market 2015-2019, by Region, in Volume

Table Global Out-of-home Advertising Market Share 2015-2019, by Region, in Volume

Table North America Out-of-home Advertising Market Size 2015-2019, by Country, in USD Million

Table North America Out-of-home Advertising Market Size 2015-2019, by Country, in Volume

Table Europe Out-of-home Advertising Market Size 2015-2019, by Country, in USD Million

Table Europe Out-of-home Advertising Market Size 2015-2019, by Country, in Volume

Table Asia-Pacific Out-of-home Advertising Market Size 2015-2019, by Country, in USD Million

Table Asia-Pacific Out-of-home Advertising Market Size 2015-2019, by Country, in Volume

Table South America Out-of-home Advertising Market Size 2015-2019, by Country, in USD Million

Table South America Out-of-home Advertising Market Size 2015-2019, by Country, in Volume

Table Middle East & Africa Out-of-home Advertising Market Size 2015-2019, by Country, in USD Million

Table Middle East & Africa Out-of-home Advertising Market Size 2015-2019, by Country, in Volume

Table Out-of-home Advertising Market Forecast 2020-2025, by Region, in USD Million

Table Out-of-home Advertising Market Forecast 2020-2025, by Region, in Volume

Table Price Factors List

## List Of Figures

### LIST OF FIGURES

Figure Out-of-home Advertising Industry Chain Structure

Figure Global Out-of-home Advertising Market Growth 2015-2019, by Type, in USD Million

Figure Global Out-of-home Advertising Market Growth 2015-2019, by Type, in Volume

Figure Global Out-of-home Advertising Sales Revenue Share in 2019, by Company, in USD Million

Figure Global Out-of-home Advertising Sales Volume Share in 2019, by Company, in Volume

Figure North America Out-of-home Advertising Market Concentration, in 2019

Figure Europe Out-of-home Advertising Market Market Concentration, in 2019

Figure Asia-Pacific Out-of-home Advertising Market Concentration, in 2019

Figure South America Out-of-home Advertising Market Concentration, in 2019

Figure Middle East & Africa Out-of-home Advertising Market Concentration, in 2019

Figure Out-of-home Advertising Demand in BFSI, 2015-2019, in USD Million

Figure Out-of-home Advertising Demand in BFSI, 2015-2019, in Volume

Figure Out-of-home Advertising Demand in IT and Telecom, 2015-2019, in USD Million

Figure Out-of-home Advertising Demand in IT and Telecom, 2015-2019, in Volume

Figure Out-of-home Advertising Demand in Automotive and Transportation, 2015-2019, in USD Million

Figure Out-of-home Advertising Demand in Automotive and Transportation, 2015-2019, in Volume

Figure Out-of-home Advertising Demand in Education, 2015-2019, in USD Million

Figure Out-of-home Advertising Demand in Education, 2015-2019, in Volume

Figure Out-of-home Advertising Demand in Entertainment, 2015-2019, in USD Million

Figure Out-of-home Advertising Demand in Entertainment, 2015-2019, in Volume

Figure Out-of-home Advertising Demand in Healthcare, 2015-2019, in USD Million

Figure Out-of-home Advertising Demand in Healthcare, 2015-2019, in Volume

Figure Out-of-home Advertising Demand in Consumer Goods and Retail, 2015-2019, in USD Million

Figure Out-of-home Advertising Demand in Consumer Goods and Retail, 2015-2019, in Volume

Figure Out-of-home Advertising Demand in Government and Utilities, 2015-2019, in USD Million

Figure Out-of-home Advertising Demand in Government and Utilities, 2015-2019, in Volume

Figure Out-of-home Advertising Demand in Others, 2015-2019, in USD Million

Figure Out-of-home Advertising Demand in Others, 2015-2019, in Volume

Figure Out-of-home Advertising Market Growth 2020-2025, by Application, in USD Million

Figure Out-of-home Advertising Market Share in 2025, by Application, in USD Million

Figure North America Out-of-home Advertising Market Size and Growth 2015-2019, in USD Million

Figure North America Out-of-home Advertising Market Size and Growth 2015-2019, in Volume

Figure Europe Out-of-home Advertising Market Size and Growth 2015-2019, in USD Million

Figure Europe Out-of-home Advertising Market Size and Growth 2015-2019, in Volume

Figure Asia-Pacific Out-of-home Advertising Market Size and Growth 2015-2019, in USD Million

Figure Asia-Pacific Out-of-home Advertising Market Size and Growth 2015-2019, in Volume

Figure South America Out-of-home Advertising Market Size and Growth 2015-2019, in USD Million

Figure South America Out-of-home Advertising Market Size and Growth 2015-2019, in Volume

Figure Middle East & Africa Out-of-home Advertising Market Size and Growth 2015-2019, in USD Million

Figure Middle East & Africa Out-of-home Advertising Market Size and Growth 2015-2019, in Volume

Figure Marketing Channels Overview

## I would like to order

Product name: Global Out-of-home Advertising Market Analysis 2015-2019 and Forecast 2020-2025

Product link: <https://marketpublishers.com/r/GE2D4DEE5366EN.html>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GE2D4DEE5366EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970