

# Global Operational Analytics Market Analysis 2016-2020 and Forecast 2021-2026

<https://marketpublishers.com/r/G9BE662C295EN.html>

Date: April 2021

Pages: 94

Price: US\$ 2,980.00 (Single User License)

ID: G9BE662C295EN

## Abstracts

### SNAPSHOT

The global Operational Analytics market size is estimated at xxx million USD with a CAGR xx% from 2016-2020 and is expected to reach xxx Million USD in 2021 with a CAGR xx% from 2021 to 2026. The report begins from overview of Industry Chain structure, and describes industry environment, then analyses market size and forecast of Operational Analytics by product, region and application, in addition, this report introduces market competition situation among the vendors and company profile, besides, market price analysis and value chain features are covered in this report.

Product Type Coverage (Market Size & Forecast, Major Company of Product Type etc.):

Log Analysis

UTISI (Unstructured text indexing, search and inference)

TA (Topological analysis)

MDSA (Multidimensional database search and analysis)

COEP (Complex operations event processing)

SPDR (Statistical pattern discovery and recognition)

Others

Company Coverage (Company Profile, Sales Revenue, Price, Gross Margin, Main Products etc.):

Wipro

IBM

Oaims

Appnomic

Apptio

Bay Dynamics

BMC

CA Technologie

Circonus

CloudPhysics

Data41

CloudFabrix

Application Coverage (Market Size & Forecast, Different Demand Market by Region, Main Consumer Profile etc.):

Manufacturer

IT

Financial Industry

Others

Region Coverage (Regional Production, Demand & Forecast by Countries etc.):

North America (U.S., Canada, Mexico)

Europe (Germany, U.K., France, Italy, Russia, Spain etc.)

Asia-Pacific (China, India, Japan, Southeast Asia etc.)

South America (Brazil, Argentina etc.)

Middle East & Africa (Saudi Arabia, South Africa etc.)

## Contents

### 1 INDUSTRY OVERVIEW

#### 1.1 Operational Analytics Industry

Figure Operational Analytics Industry Chain Structure

##### 1.1.1 Overview

##### 1.1.2 Development of Operational Analytics

#### 1.2 Market Segment

##### 1.2.1 Upstream

Table Upstream Segment of Operational Analytics

##### 1.2.2 Downstream

Table Application Segment of Operational Analytics

Table Global Operational Analytics Market 2016-2026, by Application, in USD Million

##### 1.2.3 COVID-19 Impact

#### 1.3 Cost Analysis

### 2 INDUSTRY ENVIRONMENT (PEST ANALYSIS)

#### 2.1 Policy

#### 2.2 Economics

#### 2.3 Sociology

#### 2.4 Technology

### 3 OPERATIONAL ANALYTICS MARKET BY TYPE

#### 3.1 By Type

##### 3.1.1 Log Analysis

Table Major Company List of Log Analysis

##### 3.1.2 UTISI (Unstructured text indexing, search and inference)

Table Major Company List of UTISI (Unstructured text indexing, search and inference)

##### 3.1.3 TA (Topological analysis)

Table Major Company List of TA (Topological analysis)

##### 3.1.4 MDSA (Multidimensional database search and analysis)

Table Major Company List of MDSA (Multidimensional database search and analysis)

##### 3.1.5 COEP (Complex operations event processing)

Table Major Company List of COEP (Complex operations event processing)

##### 3.1.6 SPDR (Statistical pattern discovery and recognition)

Table Major Company List of SPDR (Statistical pattern discovery and recognition)

### 3.1.7 Others

Table Major Company List of Others

### 3.2 Market Size

Table Global Operational Analytics Market 2016-2020, by Type, in USD Million

Figure Global Operational Analytics Market Growth 2016-2020, by Type, in USD Million

Table Global Operational Analytics Market 2016-2020, by Type, in Volume

Figure Global Operational Analytics Market Growth 2016-2020, by Type, in Volume

### 3.3 Market Forecast

Table Global Operational Analytics Market Forecast 2021-2026, by Type, in USD Million

Table Global Operational Analytics Market Forecast 2021-2026, by Type, in Volume

## 4 MAJOR COMPANIES LIST

### 4.1 Wipro (Company Profile, Sales Data etc.)

#### 4.1.1 Wipro Profile

Table Wipro Overview List

#### 4.1.2 Wipro Products & Services

#### 4.1.3 Wipro Business Operation Conditions

Table Business Operation of Wipro (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

### 4.2 IBM (Company Profile, Sales Data etc.)

#### 4.2.1 IBM Profile

Table IBM Overview List

#### 4.2.2 IBM Products & Services

#### 4.2.3 IBM Business Operation Conditions

Table Business Operation of IBM (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

### 4.3 Oaims (Company Profile, Sales Data etc.)

#### 4.3.1 Oaims Profile

Table Oaims Overview List

#### 4.3.2 Oaims Products & Services

#### 4.3.3 Oaims Business Operation Conditions

Table Business Operation of Oaims (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

### 4.4 Appnomic (Company Profile, Sales Data etc.)

#### 4.4.1 Appnomic Profile

Table Appnomic Overview List

#### 4.4.2 Appnomic Products & Services

#### 4.4.3 Appnomic Business Operation Conditions

Table Business Operation of Appnomic (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

4.5 Apptio (Company Profile, Sales Data etc.)

4.5.1 Apptio Profile

Table Apptio Overview List

4.5.2 Apptio Products & Services

4.5.3 Apptio Business Operation Conditions

Table Business Operation of Apptio (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

4.6 Bay Dynamics (Company Profile, Sales Data etc.)

4.6.1 Bay Dynamics Profile

Table Bay Dynamics Overview List

4.6.2 Bay Dynamics Products & Services

4.6.3 Bay Dynamics Business Operation Conditions

Table Business Operation of Bay Dynamics (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

4.7 BMC (Company Profile, Sales Data etc.)

4.7.1 BMC Profile

Table BMC Overview List

4.7.2 BMC Products & Services

4.7.3 BMC Business Operation Conditions

Table Business Operation of BMC (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

4.8 CA Technologie (Company Profile, Sales Data etc.)

4.8.1 CA Technologie Profile

Table CA Technologie Overview List

4.8.2 CA Technologie Products & Services

4.8.3 CA Technologie Business Operation Conditions

Table Business Operation of CA Technologie (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

4.9 Circonus (Company Profile, Sales Data etc.)

4.9.1 Circonus Profile

Table Circonus Overview List

4.9.2 Circonus Products & Services

4.9.3 Circonus Business Operation Conditions

Table Business Operation of Circonus (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

4.10 CloudPhysics (Company Profile, Sales Data etc.)

4.10.1 CloudPhysics Profile

Table CloudPhysics Overview List

4.10.2 CloudPhysics Products & Services

4.10.3 CloudPhysics Business Operation Conditions

Table Business Operation of CloudPhysics (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

4.11 Data41 (Company Profile, Sales Data etc.)

4.11.1 Data41 Profile

Table Data41 Overview List

4.11.2 Data41 Products & Services

4.11.3 Data41 Business Operation Conditions

Table Business Operation of Data41 (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

4.12 CloudFabrix (Company Profile, Sales Data etc.)

4.12.1 CloudFabrix Profile

Table CloudFabrix Overview List

4.12.2 CloudFabrix Products & Services

4.12.3 CloudFabrix Business Operation Conditions

Table Business Operation of CloudFabrix (Sales Revenue, Cost, Gross Margin)

## **5 MARKET COMPETITION**

5.1 Company Competition

Table Global Operational Analytics Sales Revenue 2016-2020, by Company, in USD Million

Table Global Operational Analytics Sales Revenue Share 2016-2020, by Company, in USD Million

Figure Global Operational Analytics Sales Revenue Share in 2020, by Company, in USD Million

Table Global Operational Analytics Sales Volume 2016-2020, by Company, in Volume

Table Global Operational Analytics Sales Volume Share 2016-2020, by Company, in Volume

Figure Global Operational Analytics Sales Volume Share in 2020, by Company, in Volume

5.2 Regional Market by Company

Figure North America Operational Analytics Market Concentration, in 2020

Figure Europe Operational Analytics Market Market Concentration, in 2020

Figure Asia-Pacific Operational Analytics Market Concentration, in 2020

Figure South America Operational Analytics Market Concentration, in 2020

Figure Middle East & Africa Operational Analytics Market Concentration, in 2020

## **6 DEMAND BY END MARKET**

### 6.1 Demand Situation

#### 6.1.1 Demand in Manufacturer

Figure Operational Analytics Demand in Manufacturer , 2016-2020, in USD Million

Figure Operational Analytics Demand in Manufacturer , 2016-2020, in Volume

#### 6.1.2 Demand in IT

Figure Operational Analytics Demand in IT , 2016-2020, in USD Million

Figure Operational Analytics Demand in IT , 2016-2020, in Volume

#### 6.1.3 Demand in Financial Industry

Figure Operational Analytics Demand in Financial Industry , 2016-2020, in USD Million

Figure Operational Analytics Demand in Financial Industry , 2016-2020, in Volume

#### 6.1.4 Demand in Others

Figure Operational Analytics Demand in Others, 2016-2020, in USD Million

Figure Operational Analytics Demand in Others, 2016-2020, in Volume

### 6.2 Regional Demand Comparison

Table Regional Demand Comparison List

Table Major Application in Different Regions

### 6.3 Demand Forecast

Table Operational Analytics Demand Forecast 2021-2026, by Application, in USD Million

Figure Operational Analytics Market Growth 2021-2026, by Application, in USD Million

Figure Operational Analytics Market Share in 2026, by Application, in USD Million

Table Operational Analytics Demand Forecast 2021-2026, by Application, in Volume

Table Operational Analytics Market Growth 2021-2026, by Application, in Volume

Table Operational Analytics Market Share in 2026, by Application, in Volume

### 6.4 Impact of the COVID-19 on the Demand

## **7 REGION OPERATION**

### 7.1 Regional Production

Table Operational Analytics Production 2016-2020, by Region, in USD Million

Table Operational Analytics Production 2016-2020, by Region, in Volume

### 7.2 Regional Market

Table Global Operational Analytics Market 2016-2020, by Region, in USD Million

Table Global Operational Analytics Market Share 2016-2020, by Region, in USD Million

Table Global Operational Analytics Market 2016-2020, by Region, in Volume

Table Global Operational Analytics Market Share 2016-2020, by Region, in Volume



## 7.3 by Region

### 7.3.1 North America

#### 7.3.1.1 Overview

Figure North America Operational Analytics Market Size and Growth 2016-2020, in USD Million

Figure North America Operational Analytics Market Size and Growth 2016-2020, in Volume

#### 7.3.1.2 by Country (U.S., Canada, Mexico)

Table North America Operational Analytics Market Size 2016-2020, by Country, in USD Million

Table North America Operational Analytics Market Size 2016-2020, by Country, in Volume

### 7.3.2 Europe

#### 7.3.2.1 Overview

Figure Europe Operational Analytics Market Size and Growth 2016-2020, in USD Million

Figure Europe Operational Analytics Market Size and Growth 2016-2020, in Volume

#### 7.3.2.2 by Country (Germany, U.K., France, Italy, Russia, Spain etc.)

Table Europe Operational Analytics Market Size 2016-2020, by Country, in USD Million

Table Europe Operational Analytics Market Size 2016-2020, by Country, in Volume

### 7.3.3 Asia-Pacific

#### 7.3.3.1 Overview

Figure Asia-Pacific Operational Analytics Market Size and Growth 2016-2020, in USD Million

Figure Asia-Pacific Operational Analytics Market Size and Growth 2016-2020, in Volume

#### 7.3.3.2 by Country (China, India, Japan, Southeast Asia etc.)

Table Asia-Pacific Operational Analytics Market Size 2016-2020, by Country, in USD Million

Table Asia-Pacific Operational Analytics Market Size 2016-2020, by Country, in Volume

### 7.3.4 South America

#### 7.3.4.1 Overview

Figure South America Operational Analytics Market Size and Growth 2016-2020, in USD Million

Figure South America Operational Analytics Market Size and Growth 2016-2020, in Volume

#### 7.3.4.2 by Country (Brazil, Argentina etc.)

Table South America Operational Analytics Market Size 2016-2020, by Country, in USD Million

Table South America Operational Analytics Market Size 2016-2020, by Country, in

## Volume

### 7.3.5 Middle East & Africa

#### 7.3.5.1 Overview

Figure Middle East & Africa Operational Analytics Market Size and Growth 2016-2020, in USD Million

Figure Middle East & Africa Operational Analytics Market Size and Growth 2016-2020, in Volume

#### 7.3.5.2 by Country (Saudi Arabia, South Africa etc.)

Table Middle East & Africa Operational Analytics Market Size 2016-2020, by Country, in USD Million

Table Middle East & Africa Operational Analytics Market Size 2016-2020, by Country, in Volume

## 7.4 Regional Import & Export

## 7.5 Regional Forecast

Table Operational Analytics Market Forecast 2021-2026, by Region, in USD Million

Table Operational Analytics Market Forecast 2021-2026, by Region, in Volume

## **8 MARKETING & PRICE**

### 8.1 Price and Margin

#### 8.1.1 Price Trends

#### 8.1.2 Factors of Price Change

Table Price Factors List

#### 8.1.3 Manufacturers Gross Margin Analysis

### 8.2 Marketing Channel

Figure Marketing Channels Overview

## **9 RESEARCH CONCLUSION**

## List Of Tables

### LIST OF TABLES

1. Table Upstream Segment of Operational Analytics
2. Table Application Segment of Operational Analytics
3. Table Global Operational Analytics Market 2016-2026, by Application, in USD Million
4. Table Major Company List of UTISI (Unstructured text indexing, search and inference)
5. Table Major Company List of TA (Topological analysis)
6. Table Major Company List of MDSA (Multidimensional database search and analysis)
7. Table Major Company List of COEP (Complex operations event processing)
8. Table Major Company List of SPDR (Statistical pattern discovery and recognition)
9. Table Major Company List of Others
10. Table Global Operational Analytics Market 2016-2020, by Type, in USD Million
11. Table Global Operational Analytics Market 2016-2020, by Type, in Volume
12. Table Global Operational Analytics Market Forecast 2021-2026, by Type, in USD Million
13. Table Global Operational Analytics Market Forecast 2021-2026, by Type, in Volume
14. Table Wipro Overview List
15. Table Business Operation of Wipro (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
16. Table IBM Overview List
17. Table Business Operation of IBM (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
18. Table Oaims Overview List
19. Table Business Operation of Oaims (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
20. Table Appnomic Overview List
21. Table Business Operation of Appnomic (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
22. Table Apptio Overview List
23. Table Business Operation of Apptio (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
24. Table Bay Dynamics Overview List
25. Table Business Operation of Bay Dynamics (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
26. Table BMC Overview List
27. Table Business Operation of BMC (Sales Revenue, Sales Volume, Price, Cost,

Gross Margin)

28. Table CA Technologie Overview List

29. Table Business Operation of CA Technologie (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

30. Table Circonus Overview List

31. Table Business Operation of Circonus (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

32. Table CloudPhysics Overview List

33. Table Business Operation of CloudPhysics (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

34. Table Data41 Overview List

35. Table Business Operation of Data41 (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

36. Table CloudFabrix Overview List

37. Table Business Operation of CloudFabrix (Sales Revenue, Cost, Gross Margin)

38. Table Global Operational Analytics Sales Revenue 2016-2020, by Company, in USD Million

39. Table Global Operational Analytics Sales Revenue Share 2016-2020, by Company, in USD Million

40. Table Global Operational Analytics Sales Volume 2016-2020, by Company, in Volume

41. Table Global Operational Analytics Sales Volume Share 2016-2020, by Company, in Volume

42. Table Regional Demand Comparison List

43. Table Major Application in Different Regions

44. Table Operational Analytics Demand Forecast 2021-2026, by Application, in USD Million

45. Table Operational Analytics Demand Forecast 2021-2026, by Application, in Volume

46. Table Operational Analytics Market Growth 2021-2026, by Application, in Volume

47. Table Operational Analytics Market Share in 2026, by Application, in Volume

48. Table Operational Analytics Production 2016-2020, by Region, in USD Million

49. Table Operational Analytics Production 2016-2020, by Region, in Volume

50. Table Global Operational Analytics Market 2016-2020, by Region, in USD Million

51. Table Global Operational Analytics Market Share 2016-2020, by Region, in USD Million

52. Table Global Operational Analytics Market 2016-2020, by Region, in Volume

53. Table Global Operational Analytics Market Share 2016-2020, by Region, in Volume

54. Table North America Operational Analytics Market Size 2016-2020, by Country, in USD Million

55. Table North America Operational Analytics Market Size 2016-2020, by Country, in Volume
56. Table Europe Operational Analytics Market Size 2016-2020, by Country, in USD Million
57. Table Europe Operational Analytics Market Size 2016-2020, by Country, in Volume
58. Table Asia-Pacific Operational Analytics Market Size 2016-2020, by Country, in USD Million
59. Table Asia-Pacific Operational Analytics Market Size 2016-2020, by Country, in Volume
60. Table South America Operational Analytics Market Size 2016-2020, by Country, in USD Million
61. Table South America Operational Analytics Market Size 2016-2020, by Country, in Volume
62. Table Middle East & Africa Operational Analytics Market Size 2016-2020, by Country, in USD Million
63. Table Middle East & Africa Operational Analytics Market Size 2016-2020, by Country, in Volume
64. Table Operational Analytics Market Forecast 2021-2026, by Region, in USD Million
65. Table Operational Analytics Market Forecast 2021-2026, by Region, in Volume
66. Table Price Factors List

## List Of Figures

### LIST OF FIGURES

1. Figure Operational Analytics Industry Chain Structure
2. Figure Global Operational Analytics Market Growth 2016-2020, by Type, in USD Million
3. Figure Global Operational Analytics Market Growth 2016-2020, by Type, in Volume
4. Figure Global Operational Analytics Sales Revenue Share in 2020, by Company, in USD Million
5. Figure Global Operational Analytics Sales Volume Share in 2020, by Company, in Volume
6. Figure North America Operational Analytics Market Concentration, in 2020
7. Figure Europe Operational Analytics Market Market Concentration, in 2020
8. Figure Asia-Pacific Operational Analytics MMarket Concentration, in 2020
9. Figure South America Operational Analytics Market Concentration, in 2020
10. Figure Middle East & Africa Operational Analytics Market Concentration, in 2020
11. Figure Operational Analytics Demand in Manufacturer , 2016-2020, in USD Million
12. Figure Operational Analytics Demand in Manufacturer , 2016-2020, in Volume
13. Figure Operational Analytics Demand in IT , 2016-2020, in USD Million
14. Figure Operational Analytics Demand in IT , 2016-2020, in Volume
15. Figure Operational Analytics Demand in Financial Industry , 2016-2020, in USD Million
16. Figure Operational Analytics Demand in Financial Industry , 2016-2020, in Volume
17. Figure Operational Analytics Demand in Others, 2016-2020, in USD Million
18. Figure Operational Analytics Demand in Others, 2016-2020, in Volume
19. Figure Operational Analytics Market Growth 2021-2026, by Application, in USD Million
20. Figure Operational Analytics Market Share in 2026, by Application, in USD Million
21. Figure North America Operational Analytics Market Size and Growth 2016-2020, in USD Million
22. Figure North America Operational Analytics Market Size and Growth 2016-2020, in Volume
23. Figure Europe Operational Analytics Market Size and Growth 2016-2020, in USD Million
24. Figure Europe Operational Analytics Market Size and Growth 2016-2020, in Volume
25. Figure Asia-Pacific Operational Analytics Market Size and Growth 2016-2020, in USD Million
26. Figure Asia-Pacific Operational Analytics Market Size and Growth 2016-2020, in Volume

27. Figure South America Operational Analytics Market Size and Growth 2016-2020, in USD Million
28. Figure South America Operational Analytics Market Size and Growth 2016-2020, in Volume
29. Figure Middle East & Africa Operational Analytics Market Size and Growth 2016-2020, in USD Million
30. Figure Middle East & Africa Operational Analytics Market Size and Growth 2016-2020, in Volume
31. Figure Marketing Channels Overview

## I would like to order

Product name: Global Operational Analytics Market Analysis 2016-2020 and Forecast 2021-2026

Product link: <https://marketpublishers.com/r/G9BE662C295EN.html>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G9BE662C295EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970