

Global Oolong Tea Market Analysis 2016-2020 and Forecast 2021-2026

https://marketpublishers.com/r/G2131F19E4DEN.html

Date: April 2021

Pages: 94

Price: US\$ 2,980.00 (Single User License)

ID: G2131F19E4DEN

Abstracts

SNAPSHOT

The global Oolong Tea market size is estimated at xxx million USD with a CAGR xx% from 2016-2020 and is expected to reach xxx Million USD in 2021 with a CAGR xx% from 2021 to 2026. The report begins from overview of Industry Chain structure, and describes industry environment, then analyses market size and forecast of Oolong Tea by product, region and application, in addition, this report introduces market competition situation among the vendors and company profile, besides, market price analysis and value chain features are covered in this report.

Product Type Coverage (Market Size & Forecast, Major Company of Product Type etc.):

Ti Kuan Yin

Formosa Oolong

Pouchong

Darjeeling Oolong

Others

Company Coverage (Company Profile, Sales Revenue, Price, Gross Margin, Main Products etc.):







Middle East & Africa (Saudi Arabia, South Africa etc.)



Contents

1 INDUSTRY OVERVIEW

1.1 Oolong Tea Industry

Figure Oolong Tea Industry Chain Structure

- 1.1.1 Overview
- 1.1.2 Development of Oolong Tea
- 1.2 Market Segment
 - 1.2.1 Upstream

Table Upstream Segment of Oolong Tea

1.2.2 Downstream

Table Application Segment of Oolong Tea

Table Global Oolong Tea Market 2016-2026, by Application, in USD Million

- 1.2.3 COVID-19 Impact
- 1.3 Cost Analysis

2 INDUSTRY ENVIRONMENT (PEST ANALYSIS)

- 2.1 Policy
- 2.2 Economics
- 2.3 Sociology
- 2.4 Technology

3 OOLONG TEA MARKET BY TYPE

- 3.1 By Type
 - 3.1.1 Ti Kuan Yin

Table Major Company List of Ti Kuan Yin

3.1.2 Formosa Oolong

Table Major Company List of Formosa Oolong

3.1.3 Pouchong

Table Major Company List of Pouchong

3.1.4 Darjeeling Oolong

Table Major Company List of Darjeeling Oolong

3.1.5 Others

Table Major Company List of Others

3.2 Market Size

Table Global Oolong Tea Market 2016-2020, by Type, in USD Million



Figure Global Oolong Tea Market Growth 2016-2020, by Type, in USD Million Table Global Oolong Tea Market 2016-2020, by Type, in Volume Figure Global Oolong Tea Market Growth 2016-2020, by Type, in Volume 3.3 Market Forecast

Table Global Oolong Tea Market Forecast 2021-2026, by Type, in USD Million Table Global Oolong Tea Market Forecast 2021-2026, by Type, in Volume

4 MAJOR COMPANIES LIST

- 4.1 Tetley (Company Profile, Sales Data etc.)
 - 4.1.1 Tetley Profile

Table Tetley Overview List

- 4.1.2 Tetley Products & Services
- 4.1.3 Tetley Business Operation Conditions

Table Business Operation of Tetley (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

- 4.2 ESP Tea Emporium (Company Profile, Sales Data etc.)
 - 4.2.1 ESP Tea Emporium Profile

Table ESP Tea Emporium Overview List

- 4.2.2 ESP Tea Emporium Products & Services
- 4.2.3 ESP Tea Emporium Business Operation Conditions

Table Business Operation of ESP Tea Emporium (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

- 4.3 The Republic of Tea (Company Profile, Sales Data etc.)
 - 4.3.1 The Republic of Tea Profile

Table The Republic of Tea Overview List

- 4.3.2 The Republic of Tea Products & Services
- 4.3.3 The Republic of Tea Business Operation Conditions

Table Business Operation of The Republic of Tea (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

- 4.4 Harney & Sons (Company Profile, Sales Data etc.)
 - 4.4.1 Harney & Sons Profile

Table Harney & Sons Overview List

- 4.4.2 Harney & Sons Products & Services
- 4.4.3 Harney & Sons Business Operation Conditions

Table Business Operation of Harney & Sons (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

- 4.5 Generation Tea (Company Profile, Sales Data etc.)
 - 4.5.1 Generation Tea Profile



Table Generation Tea Overview List

- 4.5.2 Generation Tea Products & Services
- 4.5.3 Generation Tea Business Operation Conditions

Table Business Operation of Generation Tea (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

- 4.6 Teavana (Company Profile, Sales Data etc.)
 - 4.6.1 Teavana Profile

Table Teavana Overview List

- 4.6.2 Teavana Products & Services
- 4.6.3 Teavana Business Operation Conditions

Table Business Operation of Teavana (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

- 4.7 Mighty Leaf Tea Company (Company Profile, Sales Data etc.)
 - 4.7.1 Mighty Leaf Tea Company Profile

Table Mighty Leaf Tea Company Overview List

- 4.7.2 Mighty Leaf Tea Company Products & Services
- 4.7.3 Mighty Leaf Tea Company Business Operation Conditions

Table Business Operation of Mighty Leaf Tea Company (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

- 4.8 Bigelow Tea (Company Profile, Sales Data etc.)
 - 4.8.1 Bigelow Tea Profile

Table Bigelow Tea Overview List

- 4.8.2 Bigelow Tea Products & Services
- 4.8.3 Bigelow Tea Business Operation Conditions

Table Business Operation of Bigelow Tea (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

- 4.9 Choice Organic Teas (Company Profile, Sales Data etc.)
 - 4.9.1 Choice Organic Teas Profile

Table Choice Organic Teas Overview List

- 4.9.2 Choice Organic Teas Products & Services
- 4.9.3 Choice Organic Teas Business Operation Conditions

Table Business Operation of Choice Organic Teas (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

5 MARKET COMPETITION

5.1 Company Competition

Table Global Oolong Tea Sales Revenue 2016-2020, by Company, in USD Million Table Global Oolong Tea Sales Revenue Share 2016-2020, by Company, in USD



Million

Figure Global Oolong Tea Sales Revenue Share in 2020, by Company, in USD Million Table Global Oolong Tea Sales Volume 2016-2020, by Company, in Volume Table Global Oolong Tea Sales Volume Share 2016-2020, by Company, in Volume Figure Global Oolong Tea Sales Volume Share in 2020, by Company, in Volume 5.2 Regional Market by Company

Figure North America Oolong Tea Market Concentration, in 2020

Figure Europe Oolong Tea Market Market Concentration, in 2020

Figure Asia-Pacific Oolong Tea MMarket Concentration, in 2020

Figure South America Oolong Tea Market Concentration, in 2020

Figure Middle East & Africa Oolong Tea Market Concentration, in 2020

6 DEMAND BY END MARKET

6.1 Demand Situation

6.1.1 Demand in Residential

Figure Oolong Tea Demand in Residential, 2016-2020, in USD Million

Figure Oolong Tea Demand in Residential, 2016-2020, in Volume

6.1.2 Demand in Hotel & Restaurant

Figure Oolong Tea Demand in Hotel & Restaurant, 2016-2020, in USD Million

Figure Oolong Tea Demand in Hotel & Restaurant, 2016-2020, in Volume

6.1.3 Demand in Cafe & Tea Station

Figure Oolong Tea Demand in Cafe & Tea Station, 2016-2020, in USD Million

Figure Oolong Tea Demand in Cafe & Tea Station, 2016-2020, in Volume

6.2 Regional Demand Comparison

Table Regional Demand Comparison List

Table Major Application in Different Regions

6.3 Demand Forecast

Table Oolong Tea Demand Forecast 2021-2026, by Application, in USD Million Figure Oolong Tea Market Growth 2021-2026, by Application, in USD Million Figure Oolong Tea Market Share in 2026, by Application, in USD Million Table Oolong Tea Demand Forecast 2021-2026, by Application, in Volume

Table Oolong Tea Market Growth 2021-2026, by Application, in Volume

Table Oolong Tea Market Share in 2026, by Application, in Volume

6.4 Impact of the COVID-19 on the Demand

7 REGION OPERATION

7.1 Regional Production



Table Oolong Tea Production 2016-2020, by Region, in USD Million Table Oolong Tea Production 2016-2020, by Region, in Volume 7.2 Regional Market

Table Global Oolong Tea Market 2016-2020, by Region, in USD Million Table Global Oolong Tea Market Share 2016-2020, by Region, in USD Million Table Global Oolong Tea Market 2016-2020, by Region, in Volume Table Global Oolong Tea Market Share 2016-2020, by Region, in Volume 7.3 by Region

7.3.1 North America

7.3.1.1 Overview

Figure North America Oolong Tea Market Size and Growth 2016-2020, in USD Million Figure North America Oolong Tea Market Size and Growth 2016-2020, in Volume 7.3.1.2 by Country (U.S., Canada, Mexico)

Table North America Oolong Tea Market Size 2016-2020, by Country, in USD Million Table North America Oolong Tea Market Size 2016-2020, by Country, in Volume 7.3.2 Europe

7.3.2.1 Overview

Figure Europe Oolong Tea Market Size and Growth 2016-2020, in USD Million Figure Europe Oolong Tea Market Size and Growth 2016-2020, in Volume 7.3.2.2 by Country (Germany, U.K., France, Italy, Russia, Spain etc.) Table Europe Oolong Tea Market Size 2016-2020, by Country, in USD Million Table Europe Oolong Tea Market Size 2016-2020, by Country, in Volume 7.3.3 Asia-Pacific

7.3.3.1 Overview

Figure Asia-Pacific Oolong Tea Market Size and Growth 2016-2020, in USD Million Figure Asia-Pacific Oolong Tea Market Size and Growth 2016-2020, in Volume 7.3.3.2 by Country (China, India, Japan, Southeast Asia etc.)

Table Asia-Pacific Oolong Tea Market Size 2016-2020, by Country, in USD Million Table Asia-Pacific Oolong Tea Market Size 2016-2020, by Country, in Volume 7.3.4 South America

7.3.4.1 Overview

Figure South America Oolong Tea Market Size and Growth 2016-2020, in USD Million Figure South America Oolong Tea Market Size and Growth 2016-2020, in Volume 7.3.4.2 by Country (Brazil, Argentina etc.)

Table South America Oolong Tea Market Size 2016-2020, by Country, in USD Million Table South America Oolong Tea Market Size 2016-2020, by Country, in Volume 7.3.5 Middle East & Africa

7.3.5.1 Overview

Figure Middle East & Africa Oolong Tea Market Size and Growth 2016-2020, in USD



Million

Figure Middle East & Africa Oolong Tea Market Size and Growth 2016-2020, in Volume 7.3.5.2 by Country (Saudi Arabia, South Africa etc.)

Table Middle East & Africa Oolong Tea Market Size 2016-2020, by Country, in USD Million

Table Middle East & Africa Oolong Tea Market Size 2016-2020, by Country, in Volume 7.4 Regional Import & Export

7.5 Regional Forecast

Table Oolong Tea Market Forecast 2021-2026, by Region, in USD Million Table Oolong Tea Market Forecast 2021-2026, by Region, in Volume

8 MARKETING & PRICE

- 8.1 Price and Margin
 - 8.1.1 Price Trends
 - 8.1.2 Factors of Price Change

Table Price Factors List

- 8.1.3 Manufacturers Gross Margin Analysis
- 8.2 Marketing Channel

Figure Marketing Channels Overview

9 RESEARCH CONCLUSION



List Of Tables

LIST OF TABLES

- 1. Table Upstream Segment of Oolong Tea
- 2. Table Application Segment of Oolong Tea
- 3. Table Global Oolong Tea Market 2016-2026, by Application, in USD Million
- 4. Table Major Company List of Formosa Oolong
- 5. Table Major Company List of Pouchong
- 6. Table Major Company List of Darjeeling Oolong
- 7. Table Major Company List of Others
- 8. Table Global Oolong Tea Market 2016-2020, by Type, in USD Million
- 9. Table Global Oolong Tea Market 2016-2020, by Type, in Volume
- 10. Table Global Oolong Tea Market Forecast 2021-2026, by Type, in USD Million
- 11. Table Global Oolong Tea Market Forecast 2021-2026, by Type, in Volume
- 12. Table Tetley Overview List
- 13. Table Business Operation of Tetley (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
- 14. Table ESP Tea Emporium Overview List
- 15. Table Business Operation of ESP Tea Emporium (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
- 16. Table The Republic of Tea Overview List
- 17. Table Business Operation of The Republic of Tea (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
- 18. Table Harney & Sons Overview List
- 19. Table Business Operation of Harney & Sons (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
- 20. Table Generation Tea Overview List
- 21. Table Business Operation of Generation Tea (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
- 22. Table Teavana Overview List
- 23. Table Business Operation of Teavana (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
- 24. Table Mighty Leaf Tea Company Overview List
- 25. Table Business Operation of Mighty Leaf Tea Company (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
- 26. Table Bigelow Tea Overview List
- 27. Table Business Operation of Bigelow Tea (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
- 28. Table Choice Organic Teas Overview List



- 29. Table Business Operation of Choice Organic Teas (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
- 30. Table Global Oolong Tea Sales Revenue 2016-2020, by Company, in USD Million
- 31. Table Global Oolong Tea Sales Revenue Share 2016-2020, by Company, in USD Million
- 32. Table Global Oolong Tea Sales Volume 2016-2020, by Company, in Volume
- 33. Table Global Oolong Tea Sales Volume Share 2016-2020, by Company, in Volume
- 34. Table Regional Demand Comparison List
- 35. Table Major Application in Different Regions
- 36. Table Oolong Tea Demand Forecast 2021-2026, by Application, in USD Million
- 37. Table Oolong Tea Demand Forecast 2021-2026, by Application, in Volume
- 38. Table Oolong Tea Market Growth 2021-2026, by Application, in Volume
- 39. Table Oolong Tea Market Share in 2026, by Application, in Volume
- 40. Table Oolong Tea Production 2016-2020, by Region, in USD Million
- 41. Table Oolong Tea Production 2016-2020, by Region, in Volume
- 42. Table Global Oolong Tea Market 2016-2020, by Region, in USD Million
- 43. Table Global Oolong Tea Market Share 2016-2020, by Region, in USD Million
- 44. Table Global Oolong Tea Market 2016-2020, by Region, in Volume
- 45. Table Global Oolong Tea Market Share 2016-2020, by Region, in Volume
- 46. Table North America Oolong Tea Market Size 2016-2020, by Country, in USD Million
- 47. Table North America Oolong Tea Market Size 2016-2020, by Country, in Volume
- 48. Table Europe Oolong Tea Market Size 2016-2020, by Country, in USD Million
- 49. Table Europe Oolong Tea Market Size 2016-2020, by Country, in Volume
- 50. Table Asia-Pacific Oolong Tea Market Size 2016-2020, by Country, in USD Million
- 51. Table Asia-Pacific Oolong Tea Market Size 2016-2020, by Country, in Volume
- 52. Table South America Oolong Tea Market Size 2016-2020, by Country, in USD Million
- 53. Table South America Oolong Tea Market Size 2016-2020, by Country, in Volume
- 54. Table Middle East & Africa Oolong Tea Market Size 2016-2020, by Country, in USD Million
- 55. Table Middle East & Africa Oolong Tea Market Size 2016-2020, by Country, in Volume
- 56. Table Oolong Tea Market Forecast 2021-2026, by Region, in USD Million
- 57. Table Oolong Tea Market Forecast 2021-2026, by Region, in Volume
- 58. Table Price Factors List



List Of Figures

LIST OF FIGURES

- 1. Figure Oolong Tea Industry Chain Structure
- 2. Figure Global Oolong Tea Market Growth 2016-2020, by Type, in USD Million
- 3. Figure Global Oolong Tea Market Growth 2016-2020, by Type, in Volume
- 4. Figure Global Oolong Tea Sales Revenue Share in 2020, by Company, in USD Million
- 5. Figure Global Oolong Tea Sales Volume Share in 2020, by Company, in Volume
- 6. Figure North America Oolong Tea Market Concentration, in 2020
- 7. Figure Europe Oolong Tea Market Market Concentration, in 2020
- 8. Figure Asia-Pacific Oolong Tea MMarket Concentration, in 2020
- 9. Figure South America Oolong Tea Market Concentration, in 2020
- 10. Figure Middle East & Africa Oolong Tea Market Concentration, in 2020
- 11. Figure Oolong Tea Demand in Residential, 2016-2020, in USD Million
- 12. Figure Oolong Tea Demand in Residential, 2016-2020, in Volume
- 13. Figure Oolong Tea Demand in Hotel & Restaurant, 2016-2020, in USD Million
- 14. Figure Oolong Tea Demand in Hotel & Restaurant, 2016-2020, in Volume
- 15. Figure Oolong Tea Demand in Cafe & Tea Station, 2016-2020, in USD Million
- 16. Figure Oolong Tea Demand in Cafe & Tea Station, 2016-2020, in Volume
- 17. Figure Oolong Tea Market Growth 2021-2026, by Application, in USD Million
- 18. Figure Oolong Tea Market Share in 2026, by Application, in USD Million
- 19. Figure North America Oolong Tea Market Size and Growth 2016-2020, in USD Million
- 20. Figure North America Oolong Tea Market Size and Growth 2016-2020, in Volume
- 21. Figure Europe Oolong Tea Market Size and Growth 2016-2020, in USD Million
- 22. Figure Europe Oolong Tea Market Size and Growth 2016-2020, in Volume
- 23. Figure Asia-Pacific Oolong Tea Market Size and Growth 2016-2020, in USD Million
- 24. Figure Asia-Pacific Oolong Tea Market Size and Growth 2016-2020, in Volume
- 25. Figure South America Oolong Tea Market Size and Growth 2016-2020, in USD Million
- 26. Figure South America Oolong Tea Market Size and Growth 2016-2020, in Volume
- 27. Figure Middle East & Africa Oolong Tea Market Size and Growth 2016-2020, in USD Million
- 28. Figure Middle East & Africa Oolong Tea Market Size and Growth 2016-2020, in Volume
- 29. Figure Marketing Channels Overview



I would like to order

Product name: Global Oolong Tea Market Analysis 2016-2020 and Forecast 2021-2026

Product link: https://marketpublishers.com/r/G2131F19E4DEN.html

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/G2131F19E4DEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970