

# Global Online Survey Software Market Analysis 2016-2020 and Forecast 2021-2026

<https://marketpublishers.com/r/G235AF29FFBEN.html>

Date: March 2021

Pages: 85

Price: US\$ 2,980.00 (Single User License)

ID: G235AF29FFBEN

## Abstracts

### SNAPSHOT

Online Survey Software is a type of important survey software that focus on online methods to capture, analyze and act on data. It can gather the data of customers' opinion then improve the product.

The global Online Survey Software market size is estimated at xxx million USD with a CAGR xx% from 2016-2020 and is expected to reach xxx Million USD in 2021 with a CAGR xx% from 2021 to 2026. The report begins from overview of Industry Chain structure, and describes industry environment, then analyses market size and forecast of Online Survey Software by product, region and application, in addition, this report introduces market competition situation among the vendors and company profile, besides, market price analysis and value chain features are covered in this report.

Product Type Coverage (Market Size & Forecast, Major Company of Product Type etc.):

Individual Grade

Enterprise Grade

Company Coverage (Company Profile, Sales Revenue, Price, Gross Margin, Main Products etc.):

Qualtrics

QuestionPro

SurveyMonkey

SoGoSurvey

Zoho

SmartSurvey

Campaign Monitor

SurveyGizmo

Snap Surveys

Formstack

Typeform

KeySurvey

Voxco

Zonka Feedback

Changsha WJX

Application Coverage (Market Size & Forecast, Different Demand Market by Region, Main Consumer Profile etc.):

Education and Public Sector

Automotive, Airline and Travel

BFSI

Retail, Medical and Media

Others

Region Coverage (Regional Production, Demand & Forecast by Countries etc.):

North America (U.S., Canada, Mexico)

Europe (Germany, U.K., France, Italy, Russia, Spain etc.)

Asia-Pacific (China, India, Japan, Southeast Asia etc.)

South America (Brazil, Argentina etc.)

Middle East & Africa (Saudi Arabia, South Africa etc.)

## Contents

### 1 INDUSTRY OVERVIEW

#### 1.1 Online Survey Software Industry

Figure Online Survey Software Industry Chain Structure

##### 1.1.1 Overview

##### 1.1.2 Development of Online Survey Software

#### 1.2 Market Segment

##### 1.2.1 Upstream

Table Upstream Segment of Online Survey Software

##### 1.2.2 Downstream

Table Application Segment of Online Survey Software

Table Global Online Survey Software Market 2016-2026, by Application, in USD Million

##### 1.2.3 COVID-19 Impact

#### 1.3 Cost Analysis

### 2 INDUSTRY ENVIRONMENT (PEST ANALYSIS)

#### 2.1 Policy

#### 2.2 Economics

#### 2.3 Sociology

#### 2.4 Technology

### 3 ONLINE SURVEY SOFTWARE MARKET BY TYPE

#### 3.1 By Type

##### 3.1.1 Individual Grade

Table Major Company List of Individual Grade

##### 3.1.2 Enterprise Grade

Table Major Company List of Enterprise Grade

#### 3.2 Market Size

Table Global Online Survey Software Market 2016-2020, by Type, in USD Million

Figure Global Online Survey Software Market Growth 2016-2020, by Type, in USD Million

Table Global Online Survey Software Market 2016-2020, by Type, in Volume

Figure Global Online Survey Software Market Growth 2016-2020, by Type, in Volume

#### 3.3 Market Forecast

Table Global Online Survey Software Market Forecast 2021-2026, by Type, in USD

Million

Table Global Online Survey Software Market Forecast 2021-2026, by Type, in Volume

## **4 MAJOR COMPANIES LIST**

### 4.1 Qualtrics (Company Profile, Sales Data etc.)

#### 4.1.1 Qualtrics Profile

Table Qualtrics Overview List

#### 4.1.2 Qualtrics Products & Services

#### 4.1.3 Qualtrics Business Operation Conditions

Table Business Operation of Qualtrics (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

### 4.2 QuestionPro (Company Profile, Sales Data etc.)

#### 4.2.1 QuestionPro Profile

Table QuestionPro Overview List

#### 4.2.2 QuestionPro Products & Services

#### 4.2.3 QuestionPro Business Operation Conditions

Table Business Operation of QuestionPro (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

### 4.3 SurveyMonkey (Company Profile, Sales Data etc.)

#### 4.3.1 SurveyMonkey Profile

Table SurveyMonkey Overview List

#### 4.3.2 SurveyMonkey Products & Services

#### 4.3.3 SurveyMonkey Business Operation Conditions

Table Business Operation of SurveyMonkey (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

### 4.4 SoGoSurvey (Company Profile, Sales Data etc.)

#### 4.4.1 SoGoSurvey Profile

Table SoGoSurvey Overview List

#### 4.4.2 SoGoSurvey Products & Services

#### 4.4.3 SoGoSurvey Business Operation Conditions

Table Business Operation of SoGoSurvey (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

### 4.5 Zoho (Company Profile, Sales Data etc.)

#### 4.5.1 Zoho Profile

Table Zoho Overview List

#### 4.5.2 Zoho Products & Services

#### 4.5.3 Zoho Business Operation Conditions

Table Business Operation of Zoho (Sales Revenue, Sales Volume, Price, Cost, Gross

Margin)

4.6 SmartSurvey (Company Profile, Sales Data etc.)

4.6.1 SmartSurvey Profile

Table SmartSurvey Overview List

4.6.2 SmartSurvey Products & Services

4.6.3 SmartSurvey Business Operation Conditions

Table Business Operation of SmartSurvey (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

4.7 Campaign Monitor (Company Profile, Sales Data etc.)

4.7.1 Campaign Monitor Profile

Table Campaign Monitor Overview List

4.7.2 Campaign Monitor Products & Services

4.7.3 Campaign Monitor Business Operation Conditions

Table Business Operation of Campaign Monitor (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

4.8 SurveyGizmo (Company Profile, Sales Data etc.)

4.8.1 SurveyGizmo Profile

Table SurveyGizmo Overview List

4.8.2 SurveyGizmo Products & Services

4.8.3 SurveyGizmo Business Operation Conditions

Table Business Operation of SurveyGizmo (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

4.9 Snap Surveys (Company Profile, Sales Data etc.)

4.9.1 Snap Surveys Profile

Table Snap Surveys Overview List

4.9.2 Snap Surveys Products & Services

4.9.3 Snap Surveys Business Operation Conditions

Table Business Operation of Snap Surveys (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

4.10 Formstack (Company Profile, Sales Data etc.)

4.10.1 Formstack Profile

Table Formstack Overview List

4.10.2 Formstack Products & Services

4.10.3 Formstack Business Operation Conditions

Table Business Operation of Formstack (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

4.11 Typeform (Company Profile, Sales Data etc.)

4.11.1 Typeform Profile

Table Typeform Overview List

#### 4.11.2 Typeform Products & Services

#### 4.11.3 Typeform Business Operation Conditions

Table Business Operation of Typeform (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

#### 4.12 KeySurvey (Company Profile, Sales Data etc.)

##### 4.12.1 KeySurvey Profile

Table KeySurvey Overview List

##### 4.12.2 KeySurvey Products & Services

##### 4.12.3 KeySurvey Business Operation Conditions

Table Business Operation of KeySurvey (Sales Revenue, Cost, Gross Margin)

#### 4.13 Voxco (Company Profile, Sales Data etc.)

##### 4.13.1 Voxco Profile

Table Voxco Overview List

##### 4.13.2 Voxco Products & Services

##### 4.13.3 Voxco Business Operation Conditions

Table Business Operation of Voxco (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

#### 4.14 Zonka Feedback (Company Profile, Sales Data etc.)

##### 4.14.1 Zonka Feedback Profile

Table Zonka Feedback Overview List

##### 4.14.2 Zonka Feedback Products & Services

##### 4.14.3 Zonka Feedback Business Operation Conditions

Table Business Operation of Zonka Feedback (Sales Revenue, Cost, Gross Margin)

#### 4.15 Changsha WJX (Company Profile, Sales Data etc.)

##### 4.15.1 Changsha WJX Profile

Table Changsha WJX Overview List

##### 4.15.2 Changsha WJX Products & Services

##### 4.15.3 Changsha WJX Business Operation Conditions

Table Business Operation of Changsha WJX (Sales Revenue, Cost, Gross Margin)

## 5 MARKET COMPETITION

### 5.1 Company Competition

Table Global Online Survey Software Sales Revenue 2016-2020, by Company, in USD Million

Table Global Online Survey Software Sales Revenue Share 2016-2020, by Company, in USD Million

Figure Global Online Survey Software Sales Revenue Share in 2020, by Company, in USD Million

Table Global Online Survey Software Sales Volume 2016-2020, by Company, in Volume

Table Global Online Survey Software Sales Volume Share 2016-2020, by Company, in Volume

Figure Global Online Survey Software Sales Volume Share in 2020, by Company, in Volume

## 5.2 Regional Market by Company

Figure North America Online Survey Software Market Concentration, in 2020

Figure Europe Online Survey Software Market Market Concentration, in 2020

Figure Asia-Pacific Online Survey Software Market Concentration, in 2020

Figure South America Online Survey Software Market Concentration, in 2020

Figure Middle East & Africa Online Survey Software Market Concentration, in 2020

## 6 DEMAND BY END MARKET

### 6.1 Demand Situation

#### 6.1.1 Demand in Education and Public Sector

Figure Online Survey Software Demand in Education and Public Sector, 2016-2020, in USD Million

Figure Online Survey Software Demand in Education and Public Sector, 2016-2020, in Volume

#### 6.1.2 Demand in Automotive, Airline and Travel

Figure Online Survey Software Demand in Automotive, Airline and Travel, 2016-2020, in USD Million

Figure Online Survey Software Demand in Automotive, Airline and Travel, 2016-2020, in Volume

#### 6.1.3 Demand in BFSI

Figure Online Survey Software Demand in BFSI, 2016-2020, in USD Million

Figure Online Survey Software Demand in BFSI, 2016-2020, in Volume

#### 6.1.4 Demand in Retail, Medical and Media

Figure Online Survey Software Demand in Retail, Medical and Media, 2016-2020, in USD Million

Figure Online Survey Software Demand in Retail, Medical and Media, 2016-2020, in Volume

#### 6.1.5 Demand in Others

Figure Online Survey Software Demand in Others, 2016-2020, in USD Million

Figure Online Survey Software Demand in Others, 2016-2020, in Volume

### 6.2 Regional Demand Comparison

Table Regional Demand Comparison List



Table Major Application in Different Regions

### 6.3 Demand Forecast

Table Online Survey Software Demand Forecast 2021-2026, by Application, in USD Million

Figure Online Survey Software Market Growth 2021-2026, by Application, in USD Million

Figure Online Survey Software Market Share in 2026, by Application, in USD Million

Table Online Survey Software Demand Forecast 2021-2026, by Application, in Volume

Table Online Survey Software Market Growth 2021-2026, by Application, in Volume

Table Online Survey Software Market Share in 2026, by Application, in Volume

### 6.4 Impact of the COVID-19 on the Demand

## 7 REGION OPERATION

### 7.1 Regional Production

Table Online Survey Software Production 2016-2020, by Region, in USD Million

Table Online Survey Software Production 2016-2020, by Region, in Volume

### 7.2 Regional Market

Table Global Online Survey Software Market 2016-2020, by Region, in USD Million

Table Global Online Survey Software Market Share 2016-2020, by Region, in USD Million

Table Global Online Survey Software Market 2016-2020, by Region, in Volume

Table Global Online Survey Software Market Share 2016-2020, by Region, in Volume

### 7.3 by Region

#### 7.3.1 North America

##### 7.3.1.1 Overview

Figure North America Online Survey Software Market Size and Growth 2016-2020, in USD Million

Figure North America Online Survey Software Market Size and Growth 2016-2020, in Volume

##### 7.3.1.2 by Country (U.S., Canada, Mexico)

Table North America Online Survey Software Market Size 2016-2020, by Country, in USD Million

Table North America Online Survey Software Market Size 2016-2020, by Country, in Volume

#### 7.3.2 Europe

##### 7.3.2.1 Overview

Figure Europe Online Survey Software Market Size and Growth 2016-2020, in USD Million

Figure Europe Online Survey Software Market Size and Growth 2016-2020, in Volume  
7.3.2.2 by Country (Germany, U.K., France, Italy, Russia, Spain etc.)

Table Europe Online Survey Software Market Size 2016-2020, by Country, in USD  
Million

Table Europe Online Survey Software Market Size 2016-2020, by Country, in Volume  
7.3.3 Asia-Pacific

7.3.3.1 Overview

Figure Asia-Pacific Online Survey Software Market Size and Growth 2016-2020, in USD  
Million

Figure Asia-Pacific Online Survey Software Market Size and Growth 2016-2020, in  
Volume

7.3.3.2 by Country (China, India, Japan, Southeast Asia etc.)

Table Asia-Pacific Online Survey Software Market Size 2016-2020, by Country, in USD  
Million

Table Asia-Pacific Online Survey Software Market Size 2016-2020, by Country, in  
Volume

7.3.4 South America

7.3.4.1 Overview

Figure South America Online Survey Software Market Size and Growth 2016-2020, in  
USD Million

Figure South America Online Survey Software Market Size and Growth 2016-2020, in  
Volume

7.3.4.2 by Country (Brazil, Argentina etc.)

Table South America Online Survey Software Market Size 2016-2020, by Country, in  
USD Million

Table South America Online Survey Software Market Size 2016-2020, by Country, in  
Volume

7.3.5 Middle East & Africa

7.3.5.1 Overview

Figure Middle East & Africa Online Survey Software Market Size and Growth  
2016-2020, in USD Million

Figure Middle East & Africa Online Survey Software Market Size and Growth  
2016-2020, in Volume

7.3.5.2 by Country (Saudi Arabia, South Africa etc.)

Table Middle East & Africa Online Survey Software Market Size 2016-2020, by Country,  
in USD Million

Table Middle East & Africa Online Survey Software Market Size 2016-2020, by Country,  
in Volume

7.4 Regional Import & Export

## 7.5 Regional Forecast

Table Online Survey Software Market Forecast 2021-2026, by Region, in USD Million

Table Online Survey Software Market Forecast 2021-2026, by Region, in Volume

## 8 MARKETING & PRICE

### 8.1 Price and Margin

#### 8.1.1 Price Trends

#### 8.1.2 Factors of Price Change

Table Price Factors List

#### 8.1.3 Manufacturers Gross Margin Analysis

### 8.2 Marketing Channel

Figure Marketing Channels Overview

## 9 RESEARCH CONCLUSION

## List Of Tables

### LIST OF TABLES

1. Table Upstream Segment of Online Survey Software
2. Table Application Segment of Online Survey Software
3. Table Global Online Survey Software Market 2016-2026, by Application, in USD Million
4. Table Major Company List of Enterprise Grade
5. Table Global Online Survey Software Market 2016-2020, by Type, in USD Million
6. Table Global Online Survey Software Market 2016-2020, by Type, in Volume
7. Table Global Online Survey Software Market Forecast 2021-2026, by Type, in USD Million
8. Table Global Online Survey Software Market Forecast 2021-2026, by Type, in Volume
9. Table Qualtrics Overview List
10. Table Business Operation of Qualtrics (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
11. Table QuestionPro Overview List
12. Table Business Operation of QuestionPro (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
13. Table SurveyMonkey Overview List
14. Table Business Operation of SurveyMonkey (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
15. Table SoGoSurvey Overview List
16. Table Business Operation of SoGoSurvey (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
17. Table Zoho Overview List
18. Table Business Operation of Zoho (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
19. Table SmartSurvey Overview List
20. Table Business Operation of SmartSurvey (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
21. Table Campaign Monitor Overview List
22. Table Business Operation of Campaign Monitor (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
23. Table SurveyGizmo Overview List
24. Table Business Operation of SurveyGizmo (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
25. Table Snap Surveys Overview List

26. Table Business Operation of Snap Surveys (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
27. Table Formstack Overview List
28. Table Business Operation of Formstack (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
29. Table Typeform Overview List
30. Table Business Operation of Typeform (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
31. Table KeySurvey Overview List
32. Table Business Operation of KeySurvey (Sales Revenue, Cost, Gross Margin)
33. Table Voxco Overview List
34. Table Business Operation of Voxco (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
35. Table Zonka Feedback Overview List
36. Table Business Operation of Zonka Feedback (Sales Revenue, Cost, Gross Margin)
37. Table Changsha WJX Overview List
38. Table Business Operation of Changsha WJX (Sales Revenue, Cost, Gross Margin)
39. Table Global Online Survey Software Sales Revenue 2016-2020, by Company, in USD Million
40. Table Global Online Survey Software Sales Revenue Share 2016-2020, by Company, in USD Million
41. Table Global Online Survey Software Sales Volume 2016-2020, by Company, in Volume
42. Table Global Online Survey Software Sales Volume Share 2016-2020, by Company, in Volume
43. Table Regional Demand Comparison List
44. Table Major Application in Different Regions
45. Table Online Survey Software Demand Forecast 2021-2026, by Application, in USD Million
46. Table Online Survey Software Demand Forecast 2021-2026, by Application, in Volume
47. Table Online Survey Software Market Growth 2021-2026, by Application, in Volume
48. Table Online Survey Software Market Share in 2026, by Application, in Volume
49. Table Online Survey Software Production 2016-2020, by Region, in USD Million
50. Table Online Survey Software Production 2016-2020, by Region, in Volume
51. Table Global Online Survey Software Market 2016-2020, by Region, in USD Million
52. Table Global Online Survey Software Market Share 2016-2020, by Region, in USD Million
53. Table Global Online Survey Software Market 2016-2020, by Region, in Volume

- 54. Table Global Online Survey Software Market Share 2016-2020, by Region, in Volume
- 55. Table North America Online Survey Software Market Size 2016-2020, by Country, in USD Million
- 56. Table North America Online Survey Software Market Size 2016-2020, by Country, in Volume
- 57. Table Europe Online Survey Software Market Size 2016-2020, by Country, in USD Million
- 58. Table Europe Online Survey Software Market Size 2016-2020, by Country, in Volume
- 59. Table Asia-Pacific Online Survey Software Market Size 2016-2020, by Country, in USD Million
- 60. Table Asia-Pacific Online Survey Software Market Size 2016-2020, by Country, in Volume
- 61. Table South America Online Survey Software Market Size 2016-2020, by Country, in USD Million
- 62. Table South America Online Survey Software Market Size 2016-2020, by Country, in Volume
- 63. Table Middle East & Africa Online Survey Software Market Size 2016-2020, by Country, in USD Million
- 64. Table Middle East & Africa Online Survey Software Market Size 2016-2020, by Country, in Volume
- 65. Table Online Survey Software Market Forecast 2021-2026, by Region, in USD Million
- 66. Table Online Survey Software Market Forecast 2021-2026, by Region, in Volume
- 67. Table Price Factors List

## List Of Figures

### LIST OF FIGURES

1. Figure Online Survey Software Industry Chain Structure
2. Figure Global Online Survey Software Market Growth 2016-2020, by Type, in USD Million
3. Figure Global Online Survey Software Market Growth 2016-2020, by Type, in Volume
4. Figure Global Online Survey Software Sales Revenue Share in 2020, by Company, in USD Million
5. Figure Global Online Survey Software Sales Volume Share in 2020, by Company, in Volume
6. Figure North America Online Survey Software Market Concentration, in 2020
7. Figure Europe Online Survey Software Market Market Concentration, in 2020
8. Figure Asia-Pacific Online Survey Software MMarket Concentration, in 2020
9. Figure South America Online Survey Software Market Concentration, in 2020
10. Figure Middle East & Africa Online Survey Software Market Concentration, in 2020
11. Figure Online Survey Software Demand in Education and Public Sector, 2016-2020, in USD Million
12. Figure Online Survey Software Demand in Education and Public Sector, 2016-2020, in Volume
13. Figure Online Survey Software Demand in Automotive, Airline and Travel, 2016-2020, in USD Million
14. Figure Online Survey Software Demand in Automotive, Airline and Travel, 2016-2020, in Volume
15. Figure Online Survey Software Demand in BFSI, 2016-2020, in USD Million
16. Figure Online Survey Software Demand in BFSI, 2016-2020, in Volume
17. Figure Online Survey Software Demand in Retail, Medical and Media, 2016-2020, in USD Million
18. Figure Online Survey Software Demand in Retail, Medical and Media, 2016-2020, in Volume
19. Figure Online Survey Software Demand in Others, 2016-2020, in USD Million
20. Figure Online Survey Software Demand in Others, 2016-2020, in Volume
21. Figure Online Survey Software Market Growth 2021-2026, by Application, in USD Million
22. Figure Online Survey Software Market Share in 2026, by Application, in USD Million
23. Figure North America Online Survey Software Market Size and Growth 2016-2020, in USD Million
24. Figure North America Online Survey Software Market Size and Growth 2016-2020, in Volume



- 25. Figure Europe Online Survey Software Market Size and Growth 2016-2020, in USD Million
- 26. Figure Europe Online Survey Software Market Size and Growth 2016-2020, in Volume
- 27. Figure Asia-Pacific Online Survey Software Market Size and Growth 2016-2020, in USD Million
- 28. Figure Asia-Pacific Online Survey Software Market Size and Growth 2016-2020, in Volume
- 29. Figure South America Online Survey Software Market Size and Growth 2016-2020, in USD Million
- 30. Figure South America Online Survey Software Market Size and Growth 2016-2020, in Volume
- 31. Figure Middle East & Africa Online Survey Software Market Size and Growth 2016-2020, in USD Million
- 32. Figure Middle East & Africa Online Survey Software Market Size and Growth 2016-2020, in Volume
- 33. Figure Marketing Channels Overview



## I would like to order

Product name: Global Online Survey Software Market Analysis 2016-2020 and Forecast 2021-2026

Product link: <https://marketpublishers.com/r/G235AF29FFBEN.html>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G235AF29FFBEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970