

Global Off-The-Road Tyre Market Survey and Trend Research 2018

<https://marketpublishers.com/r/GCE56FF7CC9EN.html>

Date: June 2018

Pages: 111

Price: US\$ 2,600.00 (Single User License)

ID: GCE56FF7CC9EN

Abstracts

Summary

OTR Tires (Off-the-road tires) are utilized for large-scale machinery at construction and mining and other sites with no roads. These tires mainly made with premium casings and durable compounds. Off-the-road tires offer substantial support for machinery used at various civil engineering sites, including ultra-large dump trucks, earth and gravel at mining and dam construction sites, bulldozers for earth removal and graders for road construction and snow removal.

This report describes the development of the industry by upstream & downstream, industry overall and development, key companies, as well as type segment & market application and so on, and makes a scientific prediction for the development industry prospects on the basis of analysis, finally, analyzes opportunities for investment in the industry at the end of the report.

Industry Chain

Raw Materials

Cost

Technology

Consumer Preference

Industry Overall:

History

Development & Trend

Market Competition

Trade Overview

Policy

Region (North America, Europe, Asia-Pacific, South America, Middle East, Africa):

Regional Market

Production Development

Sales

Regional Trade

Regional Forecast

Company (Michelin, Bridgestone, Goodyear, Titan, China National Tyre & Rubber, China National Tyre & Rubber, Continental, Alliance Tire Group, BKT, Guizhou Tire, Linglong Tire, Apollo, Pirelli, Prinx Chengshan, Double Coin Holdings, Triangle, Zhongce Rubber, Fujian Haian Rubber, Shandong Taishan Tyre, Shandong Yinbao, Doublestar, JK Tyre, Eurotire, Hawk International Rubber, Techking Tires etc.):

Company Profile

Product & Service

Business Operation Data

Market Share

Investment Analysis:

Market Features

Investment Opportunity

Investment Calculation

Contents

PART 1 INDUSTRY OVERVIEW

1.1 Off-The-Road Tyre Industry

1.1.1 Definition

1.1.2 Industry Trend

1.2 Industry Chain

1.2.1 Upstream

1.2.2 Technology

1.2.3 Cost Structure

1.2.4 Consumer Preference

1.2.2 Downstream

PART 2 INDUSTRY OVERALL

2.1 Industry History

2.2 Development Prospect

2.3 Competition Structure

2.4 Relevant Policy

2.5 Trade Overview

PART 3 OFF-THE-ROAD TYRE MARKET BY PRODUCT

3.1 Products List of Major Companies

3.2 Market Size

3.3 Market Forecast

4 KEY COMPANIES LIST

4.1 Michelin (Company Overview, Sales Data etc.)

4.1.1 Company Overview

4.1.2 Products and Services

4.1.3 Business Analysis

4.2 Bridgestone (Company Overview, Sales Data etc.)

4.2.1 Company Overview

4.2.2 Products and Services

4.2.3 Business Analysis

4.3 Goodyear (Company Overview, Sales Data etc.)

- 4.3.1 Company Overview
- 4.3.2 Products and Services
- 4.3.3 Business Analysis
- 4.4 Titan (Company Overview, Sales Data etc.)
 - 4.4.1 Company Overview
 - 4.4.2 Products and Services
 - 4.4.3 Business Analysis
- 4.5 China National Tyre & Rubber (Company Overview, Sales Data etc.)
 - 4.5.1 Company Overview
 - 4.5.2 Products and Services
 - 4.5.3 Business Analysis
- 4.6 China National Tyre & Rubber (Company Overview, Sales Data etc.)
 - 4.6.1 Company Overview
 - 4.6.2 Products and Services
 - 4.6.3 Business Analysis
- 4.7 Continental (Company Overview, Sales Data etc.)
 - 4.7.1 Company Overview
 - 4.7.2 Products and Services
 - 4.7.3 Business Analysis
- 4.8 Alliance Tire Group (Company Overview, Sales Data etc.)
 - 4.8.1 Company Overview
 - 4.8.2 Products and Services
 - 4.8.3 Business Analysis
- 4.9 BKT (Company Overview, Sales Data etc.)
 - 4.9.1 Company Overview
 - 4.9.2 Products and Services
 - 4.9.3 Business Analysis
- 4.10 Guizhou Tire (Company Overview, Sales Data etc.)
 - 4.10.1 Company Overview
 - 4.10.2 Products and Services
 - 4.10.3 Business Analysis
- 4.11 Linglong Tire (Company Overview, Sales Data etc.)
- 4.12 Apollo (Company Overview, Sales Data etc.)
- 4.13 Pirelli (Company Overview, Sales Data etc.)
- 4.14 Prinx Chengshan (Company Overview, Sales Data etc.)
- 4.15 Double Coin Holdings (Company Overview, Sales Data etc.)
- 4.16 Triangle (Company Overview, Sales Data etc.)
- 4.17 Zhongce Rubber (Company Overview, Sales Data etc.)
- 4.18 Fujian Haian Rubber (Company Overview, Sales Data etc.)

- 4.19 Shandong Taishan Tyre (Company Overview, Sales Data etc.)
- 4.20 Shandong Yinbao (Company Overview, Sales Data etc.)
- 4.21 Doublestar (Company Overview, Sales Data etc.)
- 4.22 JK Tyre (Company Overview, Sales Data etc.)
- 4.23 Eurotire (Company Overview, Sales Data etc.)
- 4.24 Hawk International Rubber (Company Overview, Sales Data etc.)
- 4.25 Techking Tires (Company Overview, Sales Data etc.)

PART 5 MARKET COMPETITION

- 5.1 Companies Competition
- 5.2 Industry Competition Structure Analysis
 - 5.2.1 Rivalry
 - 5.2.2 Threat of New Entrants
 - 5.2.3 Substitutes
 - 5.2.4 Bargaining Power of Suppliers
 - 5.2.5 Bargaining Power of Buyers

PART 6 MARKET DEMAND BY SEGMENT

- 6.1 Demand Situation
 - 6.1.1 Industry Application Status
 - 6.1.2 Industry SWOT Analysis
 - 6.1.2.1 Strengths
 - 6.1.2.2 Weaknesses
 - 6.1.2.3 Opportunities
 - 6.1.2.4 Threats
- 6.2 Major Customer Survey
- 6.3 Demand Forecast

PART 7 REGION OPERATION

- 7.1 Regional Market
- 7.2 Production and Sales by Region
 - 7.2.1 Production
 - 7.2.2 Sales
 - 7.2.3 Trade
- 7.3 Regional Forecast

PART 8 MARKET INVESTMENT

8.1 Market Features

8.1.1 Product Features

8.1.2 Price Features

8.1.3 Channel Features

8.1.4 Purchasing Features

8.2 Investment Opportunity

8.2.1 Regional Investment Opportunity

8.2.2 Industry Investment Opportunity

8.3 Investment Calculation

8.3.1 Cost Calculation

8.3.2 Revenue Calculation

8.3.3 Economic Performance Evaluation

PART 9 CONCLUSION

List Of Tables

LIST OF TABLES

TABLE GLOBAL OFF-THE-ROAD TYRE MARKET 2012-2017, BY TYPE, IN USD MILLION

Table Global Off-The-Road Tyre Market 2012-2017, by Type, in Volume

Table Global Off-The-Road Tyre Market Forecast 2018-2023, by Type, in USD Million

Table Global Off-The-Road Tyre Market Forecast 2018-2023, by Type, in Volume

Table Michelin Overview List

Table Off-The-Road Tyre Business Operation of Michelin (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Bridgestone Overview List

Table Off-The-Road Tyre Business Operation of Bridgestone (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Goodyear Overview List

Table Off-The-Road Tyre Business Operation of Goodyear (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Titan Overview List

Table Off-The-Road Tyre Business Operation of Titan (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table China National Tyre & Rubber Overview List

Table Off-The-Road Tyre Business Operation of China National Tyre & Rubber (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table China National Tyre & Rubber Overview List

Table Off-The-Road Tyre Business Operation of China National Tyre & Rubber (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Continental Overview List

Table Off-The-Road Tyre Business Operation of Continental (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Alliance Tire Group Overview List

Table Off-The-Road Tyre Business Operation of Alliance Tire Group (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table BKT Overview List

Table Off-The-Road Tyre Business Operation of BKT (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Guizhou Tire Overview List

Table Off-The-Road Tyre Business Operation of Guizhou Tire (Sales Revenue, Sales

Volume, Price, Cost, Gross Margin)

Table Linglong Tire Overview List

Table Off-The-Road Tyre Business Operation of Linglong Tire (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Apollo Overview List

Table Off-The-Road Tyre Business Operation of Apollo (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Pirelli Overview List

Table Off-The-Road Tyre Business Operation of Pirelli (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Prinx Chengshan Overview List

Table Off-The-Road Tyre Business Operation of Prinx Chengshan (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Double Coin Holdings Overview List

Table Off-The-Road Tyre Business Operation of Double Coin Holdings (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Triangle Overview List

Table Off-The-Road Tyre Business Operation of Triangle (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Zhongce Rubber Overview List

Table Off-The-Road Tyre Business Operation of Zhongce Rubber (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Fujian Haian Rubber Overview List

Table Off-The-Road Tyre Business Operation of Fujian Haian Rubber (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Shandong Taishan Tyre Overview List

Table Off-The-Road Tyre Business Operation of Shandong Taishan Tyre (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Shandong Yinbao Overview List

Table Off-The-Road Tyre Business Operation of Shandong Yinbao (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Doublestar Overview List

Table Off-The-Road Tyre Business Operation of Doublestar (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table JK Tyre Overview List

Table Off-The-Road Tyre Business Operation of JK Tyre (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Eurotire Overview List

Table Off-The-Road Tyre Business Operation of Eurotire (Sales Revenue, Sales

Volume, Price, Cost, Gross Margin)

Table Hawk International Rubber Overview List

Table Off-The-Road Tyre Business Operation of Hawk International Rubber (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Techking Tires Overview List

Table Off-The-Road Tyre Business Operation of Techking Tires (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Global Off-The-Road Tyre Sales Revenue 2012-2017, by Companies, in USD Million

Table Global Off-The-Road Tyre Sales Revenue Share, by Companies, in USD Million

Table Global Off-The-Road Tyre Sales Volume 2012-2017, by Companies, in Volume

Table Global Off-The-Road Tyre Sales Revenue Share, by Companies in 2017, in Volume

Table Off-The-Road Tyre Demand 2012-2017, by Application, in USD Million

Table Off-The-Road Tyre Demand 2012-2017, by Application, in Volume

Table Off-The-Road Tyre Demand Forecast 2018-2023, by Application, in USD Million

Table Off-The-Road Tyre Demand Forecast 2018-2023, by Application, in Volume

Table Global Off-The-Road Tyre Market 2012-2017, by Region, in USD Million

Table Global Off-The-Road Tyre Market 2012-2017, by Region, in Volume

Table Off-The-Road Tyre Market Forecast 2018-2023, by Region, in USD Million

Table Off-The-Road Tyre Market Forecast 2018-2023, by Region, in Volume

List Of Figures

LIST OF FIGURES

Figure Off-The-Road Tyre Industry Chain Structure

Figure Global Off-The-Road Tyre Market Growth 2012-2017, by Type, in USD Million

Figure Global Off-The-Road Tyre Market Growth 2012-2017, by Type, in Volume

Figure Global Off-The-Road Tyre Sales Revenue Share, by Companies in 2017, in USD Million

Figure Global Off-The-Road Tyre Sales Volume Share 2012-2017, by Companies, in Volume

Figure Production Development by Region

Figure Sales List by Region

I would like to order

Product name: Global Off-The-Road Tyre Market Survey and Trend Research 2018

Product link: <https://marketpublishers.com/r/GCE56FF7CC9EN.html>

Price: US\$ 2,600.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GCE56FF7CC9EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970