

# Global OEM Coatings Market Survey and Trend Research 2018

<https://marketpublishers.com/r/GB770E1F300EN.html>

Date: May 2018

Pages: 81

Price: US\$ 2,600.00 (Single User License)

ID: GB770E1F300EN

## Abstracts

### SUMMARY

This report describes the development of the industry by upstream & downstream, industry overall and development, key companies, as well as type segment & market application and so on, and makes a scientific prediction for the development industry prospects on the basis of analysis, finally, analyzes opportunities for investment in the industry at the end of the report.

#### Industry Chain

Raw Materials

Cost

Technology

Consumer Preference

#### Industry Overall:

History

Development & Trend

Market Competition

Trade Overview

Policy

Region (North America, Europe, Asia-Pacific, South America, Middle East, Africa):

Regional Market

Production Development

Sales

Regional Trade

Regional Forecast

Company (PPG INDUSTRIES, INC., AKZO NOBEL N.V., AXALTA COATINGS SYSTEMS LTD., THE SHERWIN-WILLIAMS COMPANY, JOTUN, JOTUN, 3M COMPANY, BASF SE, NIPPON PAINTS, KANSAI PAINT etc.):

Company Profile

Product & Service

Business Operation Data

Market Share

Investment Analysis:

Market Features

Investment Opportunity

Investment Calculation



## Contents

### **PART 1 INDUSTRY OVERVIEW**

- 1.1 OEM Coatings Industry
  - 1.1.1 Definition
  - 1.1.2 Industry Trend
- 1.2 Industry Chain
  - 1.2.1 Upstream
  - 1.2.2 Technology
  - 1.2.3 Cost Structure
  - 1.2.4 Consumer Preference
  - 1.2.2 Downstream

### **PART 2 INDUSTRY OVERALL**

- 2.1 Industry History
- 2.2 Development Prospect
- 2.3 Competition Structure
- 2.4 Relevant Policy
- 2.5 Trade Overview

### **PART 3 OEM COATINGS MARKET BY PRODUCT**

- 3.1 Products List of Major Companies
- 3.2 Market Size
- 3.3 Market Forecast

### **PART 4 KEY COMPANIES LIST**

- 4.1 PPG INDUSTRIES, INC. (Company Overview, Sales Data etc.)
  - 4.1.1 Company Overview
  - 4.1.2 Products and Services
  - 4.1.3 Business Analysis
- 4.2 AKZO NOBEL N.V. (Company Overview, Sales Data etc.)
  - 4.2.1 Company Overview
  - 4.2.2 Products and Services
  - 4.2.3 Business Analysis
- 4.3 AXALTA COATINGS SYSTEMS LTD. (Company Overview, Sales Data etc.)

- 4.3.1 Company Overview
- 4.3.2 Products and Services
- 4.3.3 Business Analysis
- 4.4 THE SHERWIN-WILLIAMS COMPANY (Company Overview, Sales Data etc.)
  - 4.4.1 Company Overview
  - 4.4.2 Products and Services
  - 4.4.3 Business Analysis
- 4.5 JOTUN (Company Overview, Sales Data etc.)
  - 4.5.1 Company Overview
  - 4.5.2 Products and Services
  - 4.5.3 Business Analysis
- 4.6 JOTUN (Company Overview, Sales Data etc.)
  - 4.6.1 Company Overview
  - 4.6.2 Products and Services
  - 4.6.3 Business Analysis
- 4.7 3M COMPANY (Company Overview, Sales Data etc.)
  - 4.7.1 Company Overview
  - 4.7.2 Products and Services
  - 4.7.3 Business Analysis
- 4.8 BASF SE (Company Overview, Sales Data etc.)
  - 4.8.1 Company Overview
  - 4.8.2 Products and Services
  - 4.8.3 Business Analysis
- 4.9 NIPPON PAINTS (Company Overview, Sales Data etc.)
  - 4.9.1 Company Overview
  - 4.9.2 Products and Services
  - 4.9.3 Business Analysis
- 4.10 KANSAI PAINT (Company Overview, Sales Data etc.)
  - 4.10.1 Company Overview
  - 4.10.2 Products and Services
  - 4.10.3 Business Analysis

## **PART 5 MARKET COMPETITION**

- 5.1 Companies Competition
- 5.2 Industry Competition Structure Analysis
  - 5.2.1 Rivalry
  - 5.2.2 Threat of New Entrants
  - 5.2.3 Substitutes

5.2.4 Bargaining Power of Suppliers

5.2.5 Bargaining Power of Buyers

## **PART 6 MARKET DEMAND BY SEGMENT**

6.1 Demand Situation

6.1.1 Industry Application Status

6.1.2 Industry SWOT Analysis

6.1.2.1 Strengths

6.1.2.2 Weaknesses

6.1.2.3 Opportunities

6.1.2.4 Threats

6.2 Major Customer Survey

6.3 Demand Forecast

## **PART 7 REGION OPERATION**

7.1 Regional Market

7.2 Production and Sales by Region

7.2.1 Production

7.2.2 Sales

7.2.3 Trade

7.3 Regional Forecast

## **PART 8 MARKET INVESTMENT**

8.1 Market Features

8.1.1 Product Features

8.1.2 Price Features

8.1.3 Channel Features

8.1.4 Purchasing Features

8.2 Investment Opportunity

8.2.1 Regional Investment Opportunity

8.2.2 Industry Investment Opportunity

8.3 Investment Calculation

8.3.1 Cost Calculation

8.3.2 Revenue Calculation

8.3.3 Economic Performance Evaluation

## **PART 9 CONCLUSION**

## List Of Tables

### LIST OF TABLES

Table Global OEM Coatings Market 2012-2017, by Type, in USD Million

Table Global OEM Coatings Market 2012-2017, by Type, in Volume

Table Global OEM Coatings Market Forecast 2018-2023, by Type, in USD Million

Table Global OEM Coatings Market Forecast 2018-2023, by Type, in Volume

Table PPG INDUSTRIES, INC. Overview List

Table OEM Coatings Business Operation of PPG INDUSTRIES, INC. (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table AKZO NOBEL N.V. Overview List

Table OEM Coatings Business Operation of AKZO NOBEL N.V. (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table AXALTA COATINGS SYSTEMS LTD. Overview List

Table OEM Coatings Business Operation of AXALTA COATINGS SYSTEMS LTD. (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table THE SHERWIN-WILLIAMS COMPANY Overview List

Table OEM Coatings Business Operation of THE SHERWIN-WILLIAMS COMPANY (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table JOTUN Overview List

Table OEM Coatings Business Operation of JOTUN (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table JOTUN Overview List

Table OEM Coatings Business Operation of JOTUN (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table 3M COMPANY Overview List

Table OEM Coatings Business Operation of 3M COMPANY (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table BASF SE Overview List

Table OEM Coatings Business Operation of BASF SE (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table NIPPON PAINTS Overview List

Table OEM Coatings Business Operation of NIPPON PAINTS (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table KANSAI PAINT Overview List

Table OEM Coatings Business Operation of KANSAI PAINT (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Global OEM Coatings Sales Revenue 2012-2017, by Companies, in USD Million



Table Global OEM Coatings Sales Revenue Share, by Companies, in USD Million  
Table Global OEM Coatings Sales Volume 2012-2017, by Companies, in Volume  
Table Global OEM Coatings Sales Revenue Share, by Companies in 2017, in Volume  
Table OEM Coatings Demand 2012-2017, by Application, in USD Million  
Table OEM Coatings Demand 2012-2017, by Application, in Volume  
Table OEM Coatings Demand Forecast 2018-2023, by Application, in USD Million  
Table OEM Coatings Demand Forecast 2018-2023, by Application, in Volume  
Table Global OEM Coatings Market 2012-2017, by Region, in USD Million  
Table Global OEM Coatings Market 2012-2017, by Region, in Volume  
Table OEM Coatings Market Forecast 2018-2023, by Region, in USD Million  
Table OEM Coatings Market Forecast 2018-2023, by Region, in Volume

## List Of Figures

### LIST OF FIGURES

Figure OEM Coatings Industry Chain Structure

Figure Global OEM Coatings Market Growth 2012-2017, by Type, in USD Million

Figure Global OEM Coatings Market Growth 2012-2017, by Type, in Volume

Figure Global OEM Coatings Sales Revenue Share, by Companies in 2017, in USD Million

Figure Global OEM Coatings Sales Volume Share 2012-2017, by Companies, in Volume

Figure Production Development by Region

Figure Sales List by Region

## I would like to order

Product name: Global OEM Coatings Market Survey and Trend Research 2018

Product link: <https://marketpublishers.com/r/GB770E1F300EN.html>

Price: US\$ 2,600.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GB770E1F300EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970