

# Global Nutraceuticals Market Analysis 2015-2019 and Forecast 2020-2025

<https://marketpublishers.com/r/G23194E8069EN.html>

Date: January 2020

Pages: 104

Price: US\$ 2,980.00 (Single User License)

ID: G23194E8069EN

## Abstracts

### SNAPSHOT

The global Nutraceuticals market size is estimated at xxx million USD with a CAGR xx% from 2015-2019 and is expected to reach 210769.2 Million USD in 2020 with a CAGR xx% from 2020 to 2025. The report begins from overview of Industry Chain structure, and describes industry environment, then analyses market size and forecast of Nutraceuticals by product, region and application, in addition, this report introduces market competition situation among the vendors and company profile, besides, market price analysis and value chain features are covered in this report.

Product Type Coverage (Market Size & Forecast, Major Company of Product Type etc.):

Functional Foods

Functional Beverages

Dietary Supplements

Others

Company Coverage (Company Profile, Sales Revenue, Price, Gross Margin, Main Products etc.):

Herbalife International

PFIZER

DSM NV I-Health Division (Amerifit Nutrition)

Nordic Naturals

Amway Corporation

Dr. Willmar Schwabe

Suntory Holdings

Bayer

Nestle

Danone

Arla Foods

PepsiCo

Kelloggs Company

Dean Foods

Parry Nutraceuticals

Application Coverage (Market Size & Forecast, Different Demand Market by Region, Main Consumer Profile etc.):

Hypermarket & Supermarket

Speciality Stores

On-line

Region Coverage (Regional Production, Demand & Forecast by Countries etc.):

North America (U.S., Canada, Mexico)

Europe (Germany, U.K., France, Italy, Russia, Spain etc.)

Asia-Pacific (China, India, Japan, Southeast Asia etc.)

South America (Brazil, Argentina etc.)

Middle East & Africa (Saudi Arabia, South Africa etc.)

## Contents

### 1 INDUSTRY OVERVIEW

#### 1.1 Nutraceuticals Industry

Figure Nutraceuticals Industry Chain Structure

##### 1.1.1 Overview

##### 1.1.2 Development of Nutraceuticals

1.1.3 Demand for functional foods and beverages has increased significantly in the past few years

##### 1.1.4 Demand for Nutritional Diets in Developed Countries

#### 1.2 Market Segment

##### 1.2.1 Upstream

Table Upstream Segment of Nutraceuticals

##### 1.2.2 Downstream

Table Application Segment of Nutraceuticals

Table Global Nutraceuticals Market 2015-2025, by Application, in USD Million

#### 1.3 Cost Analysis

### 2 INDUSTRY ENVIRONMENT (PEST ANALYSIS)

#### 2.1 Policy

#### 2.2 Economics

#### 2.3 Sociology

#### 2.4 Technology

### 3 NUTRACEUTICALS MARKET BY TYPE

#### 3.1 By Type

##### 3.1.1 Functional Foods

Table Major Company List of Functional Foods

##### 3.1.2 Functional Beverages

Table Major Company List of Functional Beverages

##### 3.1.3 Dietary Supplements

Table Major Company List of Dietary Supplements

##### 3.1.4 Others

Table Major Company List of Others

#### 3.2 Market Size

Table Global Nutraceuticals Market 2015-2019, by Type, in USD Million

Figure Global Nutraceuticals Market Growth 2015-2019, by Type, in USD Million

3.3 Market Forecast

Table Global Nutraceuticals Market Forecast 2020-2025, by Type, in USD Million

## 4 MAJOR COMPANIES LIST

4.1 Herbalife International (Company Profile, Sales Data etc.)

4.1.1 Herbalife International Profile

Table Herbalife International Overview List

4.1.2 Herbalife International Products & Services

4.1.3 Herbalife International Business Operation Conditions

Table Business Operation of Herbalife International (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

4.2 PFIZER (Company Profile, Sales Data etc.)

4.2.1 PFIZER Profile

Table PFIZER Overview List

4.2.2 PFIZER Products & Services

4.2.3 PFIZER Business Operation Conditions

Table Business Operation of PFIZER (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

4.3 DSM NV I-Health Division (Amerifit Nutrition) (Company Profile, Sales Data etc.)

4.3.1 DSM NV I-Health Division (Amerifit Nutrition) Profile

Table DSM NV I-Health Division (Amerifit Nutrition) Overview List

4.3.2 DSM NV I-Health Division (Amerifit Nutrition) Products & Services

4.3.3 DSM NV I-Health Division (Amerifit Nutrition) Business Operation Conditions

Table Business Operation of DSM NV I-Health Division (Amerifit Nutrition) (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

4.4 Nordic Naturals (Company Profile, Sales Data etc.)

4.4.1 Nordic Naturals Profile

Table Nordic Naturals Overview List

4.4.2 Nordic Naturals Products & Services

4.4.3 Nordic Naturals Business Operation Conditions

Table Business Operation of Nordic Naturals (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

4.5 Amway Corporation (Company Profile, Sales Data etc.)

4.5.1 Amway Corporation Profile

Table Amway Corporation Overview List

4.5.2 Amway Corporation Products & Services

4.5.3 Amway Corporation Business Operation Conditions

Table Business Operation of Amway Corporation (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

4.6 Dr. Willmar Schwabe (Company Profile, Sales Data etc.)

4.6.1 Dr. Willmar Schwabe Profile

Table Dr. Willmar Schwabe Overview List

4.6.2 Dr. Willmar Schwabe Products & Services

4.6.3 Dr. Willmar Schwabe Business Operation Conditions

Table Business Operation of Dr. Willmar Schwabe (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

4.7 Suntory Holdings (Company Profile, Sales Data etc.)

4.7.1 Suntory Holdings Profile

Table Suntory Holdings Overview List

4.7.2 Suntory Holdings Products & Services

4.7.3 Suntory Holdings Business Operation Conditions

Table Business Operation of Suntory Holdings (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

4.8 Bayer (Company Profile, Sales Data etc.)

4.8.1 Bayer Profile

Table Bayer Overview List

4.8.2 Bayer Products & Services

4.8.3 Bayer Business Operation Conditions

Table Business Operation of Bayer (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

4.9 Nestle (Company Profile, Sales Data etc.)

4.9.1 Nestle Profile

Table Nestle Overview List

4.9.2 Nestle Products & Services

4.9.3 Nestle Business Operation Conditions

Table Business Operation of Nestle (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

4.10 Danone (Company Profile, Sales Data etc.)

4.10.1 Danone Profile

Table Danone Overview List

4.10.2 Danone Products & Services

4.10.3 Danone Business Operation Conditions

Table Business Operation of Danone (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

4.11 Arla Foods (Company Profile, Sales Data etc.)

4.11.1 Arla Foods Profile

Table Arla Foods Overview List

4.11.2 Arla Foods Products & Services

4.11.3 Arla Foods Business Operation Conditions

Table Business Operation of Arla Foods (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

4.12 PepsiCo (Company Profile, Sales Data etc.)

4.12.1 PepsiCo Profile

Table PepsiCo Overview List

4.12.2 PepsiCo Products & Services

4.12.3 PepsiCo Business Operation Conditions

Table Business Operation of PepsiCo (Sales Revenue, Cost, Gross Margin)

4.13 Kelloggs Company (Company Profile, Sales Data etc.)

4.13.1 Kelloggs Company Profile

Table Kelloggs Company Overview List

4.13.2 Kelloggs Company Products & Services

4.13.3 Kelloggs Company Business Operation Conditions

Table Business Operation of Kelloggs Company (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

4.14 Dean Foods (Company Profile, Sales Data etc.)

4.14.1 Dean Foods Profile

Table Dean Foods Overview List

4.14.2 Dean Foods Products & Services

4.14.3 Dean Foods Business Operation Conditions

Table Business Operation of Dean Foods (Sales Revenue, Cost, Gross Margin)

4.15 Parry Nutraceuticals (Company Profile, Sales Data etc.)

4.15.1 Parry Nutraceuticals Profile

Table Parry Nutraceuticals Overview List

4.15.2 Parry Nutraceuticals Products & Services

4.15.3 Parry Nutraceuticals Business Operation Conditions

Table Business Operation of Parry Nutraceuticals (Sales Revenue, Cost, Gross Margin)

## **5 MARKET COMPETITION**

5.1 Company Competition

Table Global Nutraceuticals Sales Revenue 2015-2019, by Company, in USD Million

Table Global Nutraceuticals Sales Revenue Share 2015-2019, by Company, in USD Million

Figure Global Nutraceuticals Sales Revenue Share in 2019, by Company, in USD Million

## 5.2 Regional Market by Company

Figure North America Nutraceuticals Market Concentration, in 2019

Figure Europe Nutraceuticals Market Market Concentration, in 2019

Figure Asia-Pacific Nutraceuticals MMarket Concentration, in 2019

Figure South America Nutraceuticals Market Concentration, in 2019

Figure Middle East & Africa Nutraceuticals Market Concentration, in 2019

## 6 DEMAND BY END MARKET

### 6.1 Demand Situation

#### 6.1.1 Demand in Hypermarket & Supermarket

Figure Nutraceuticals Demand in Hypermarket & Supermarket, 2015-2019, in USD Million

#### 6.1.2 Demand in Speciality Stores

Figure Nutraceuticals Demand in Speciality Stores, 2015-2019, in USD Million

#### 6.1.3 Demand in On-line

Figure Nutraceuticals Demand in On-line, 2015-2019, in USD Million

### 6.2 Regional Demand Comparison

Table Regional Demand Comparison List

Table Major Application in Different Regions

### 6.3 Demand Forecast

Table Nutraceuticals Demand Forecast 2020-2025, by Application, in USD Million

Figure Nutraceuticals Market Growth 2020-2025, by Application, in USD Million

Figure Nutraceuticals Market Share in 2025, by Application, in USD Million

## 7 REGION OPERATION

### 7.1 Regional Production

Table Nutraceuticals Production 2015-2019, by Region, in USD Million

### 7.2 Regional Market

Table Global Nutraceuticals Market 2015-2019, by Region, in USD Million

Table Global Nutraceuticals Market Share 2015-2019, by Region, in USD Million

### 7.3 by Region

#### 7.3.1 North America

##### 7.3.1.1 Overview

Figure North America Nutraceuticals Market Size and Growth 2015-2019, in USD Million

##### 7.3.1.2 by Country (U.S., Canada, Mexico)

Table North America Nutraceuticals Market Size 2015-2019, by Country, in USD Million



## 7.3.2 Europe

### 7.3.2.1 Overview

Figure Europe Nutraceuticals Market Size and Growth 2015-2019, in USD Million

### 7.3.2.2 by Country (Germany, U.K., France, Italy, Russia, Spain etc.)

Table Europe Nutraceuticals Market Size 2015-2019, by Country, in USD Million

## 7.3.3 Asia-Pacific

### 7.3.3.1 Overview

Figure Asia-Pacific Nutraceuticals Market Size and Growth 2015-2019, in USD Million

### 7.3.3.2 by Country (China, India, Japan, Southeast Asia etc.)

Table Asia-Pacific Nutraceuticals Market Size 2015-2019, by Country, in USD Million

## 7.3.4 South America

### 7.3.4.1 Overview

Figure South America Nutraceuticals Market Size and Growth 2015-2019, in USD Million

### 7.3.4.2 by Country (Brazil, Argentina etc.)

Table South America Nutraceuticals Market Size 2015-2019, by Country, in USD Million

## 7.3.5 Middle East & Africa

### 7.3.5.1 Overview

Figure Middle East & Africa Nutraceuticals Market Size and Growth 2015-2019, in USD Million

### 7.3.5.2 by Country (Saudi Arabia, South Africa etc.)

Table Middle East & Africa Nutraceuticals Market Size 2015-2019, by Country, in USD Million

## 7.4 Regional Import & Export

## 7.5 Regional Forecast

Table Nutraceuticals Market Forecast 2020-2025, by Region, in USD Million

# 8 MARKETING & PRICE

## 8.1 Price and Margin

### 8.1.1 Price Trends

### 8.1.2 Factors of Price Change

Table Price Factors List

### 8.1.3 Manufacturers Gross Margin Analysis

## 8.2 Marketing Channel

Figure Marketing Channels Overview

# 9 RESEARCH CONCLUSION

## List Of Tables

### LIST OF TABLES

- Table Upstream Segment of Nutraceuticals
- Table Application Segment of Nutraceuticals
- Table Global Nutraceuticals Market 2015-2025, by Application, in USD Million
- Table Major Company List of Functional Beverages
- Table Major Company List of Dietary Supplements
- Table Major Company List of Others
- Table Global Nutraceuticals Market 2015-2019, by Type, in USD Million
- Table Global Nutraceuticals Market Forecast 2020-2025, by Type, in USD Million
- Table Herbalife International Overview List
- Table Business Operation of Herbalife International (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
- Table PFIZER Overview List
- Table Business Operation of PFIZER (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
- Table DSM NV I-Health Division (Amerifit Nutrition) Overview List
- Table Business Operation of DSM NV I-Health Division (Amerifit Nutrition) (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
- Table Nordic Naturals Overview List
- Table Business Operation of Nordic Naturals (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
- Table Amway Corporation Overview List
- Table Business Operation of Amway Corporation (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
- Table Dr. Willmar Schwabe Overview List
- Table Business Operation of Dr. Willmar Schwabe (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
- Table Suntory Holdings Overview List
- Table Business Operation of Suntory Holdings (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
- Table Bayer Overview List
- Table Business Operation of Bayer (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
- Table Nestle Overview List
- Table Business Operation of Nestle (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Danone Overview List

Table Business Operation of Danone (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Arla Foods Overview List

Table Business Operation of Arla Foods (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table PepsiCo Overview List

Table Business Operation of PepsiCo (Sales Revenue, Cost, Gross Margin)

Table Kelloggs Company Overview List

Table Business Operation of Kelloggs Company (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Dean Foods Overview List

Table Business Operation of Dean Foods (Sales Revenue, Cost, Gross Margin)

Table Parry Nutraceuticals Overview List

Table Business Operation of Parry Nutraceuticals (Sales Revenue, Cost, Gross Margin)

Table Global Nutraceuticals Sales Revenue 2015-2019, by Company, in USD Million

Table Global Nutraceuticals Sales Revenue Share 2015-2019, by Company, in USD Million

Table Regional Demand Comparison List

Table Major Application in Different Regions

Table Nutraceuticals Demand Forecast 2020-2025, by Application, in USD Million

Table Nutraceuticals Production 2015-2019, by Region, in USD Million

Table Global Nutraceuticals Market 2015-2019, by Region, in USD Million

Table Global Nutraceuticals Market Share 2015-2019, by Region, in USD Million

Table North America Nutraceuticals Market Size 2015-2019, by Country, in USD Million

Table Europe Nutraceuticals Market Size 2015-2019, by Country, in USD Million

Table Asia-Pacific Nutraceuticals Market Size 2015-2019, by Country, in USD Million

Table South America Nutraceuticals Market Size 2015-2019, by Country, in USD Million

Table Middle East & Africa Nutraceuticals Market Size 2015-2019, by Country, in USD Million

Table Nutraceuticals Market Forecast 2020-2025, by Region, in USD Million

Table Price Factors List

## List Of Figures

### LIST OF FIGURES

Figure Nutraceuticals Industry Chain Structure

Figure Global Nutraceuticals Market Growth 2015-2019, by Type, in USD Million

Figure Global Nutraceuticals Sales Revenue Share in 2019, by Company, in USD Million

Figure North America Nutraceuticals Market Concentration, in 2019

Figure Europe Nutraceuticals Market Market Concentration, in 2019

Figure Asia-Pacific Nutraceuticals MMarket Concentration, in 2019

Figure South America Nutraceuticals Market Concentration, in 2019

Figure Middle East & Africa Nutraceuticals Market Concentration, in 2019

Figure Nutraceuticals Demand in Hypermarket & Supermarket, 2015-2019, in USD Million

Figure Nutraceuticals Demand in Speciality Stores, 2015-2019, in USD Million

Figure Nutraceuticals Demand in On-line, 2015-2019, in USD Million

Figure Nutraceuticals Market Growth 2020-2025, by Application, in USD Million

Figure Nutraceuticals Market Share in 2025, by Application, in USD Million

Figure North America Nutraceuticals Market Size and Growth 2015-2019, in USD Million

Figure Europe Nutraceuticals Market Size and Growth 2015-2019, in USD Million

Figure Asia-Pacific Nutraceuticals Market Size and Growth 2015-2019, in USD Million

Figure South America Nutraceuticals Market Size and Growth 2015-2019, in USD Million

Figure Middle East & Africa Nutraceuticals Market Size and Growth 2015-2019, in USD Million

Figure Marketing Channels Overview

## I would like to order

Product name: Global Nutraceuticals Market Analysis 2015-2019 and Forecast 2020-2025

Product link: <https://marketpublishers.com/r/G23194E8069EN.html>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G23194E8069EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970