

Global Nicotine Gum Market Survey and Trend Research 2018

https://marketpublishers.com/r/GCC0DE6B4FEEN.html

Date: December 2017

Pages: 82

Price: US\$ 2,600.00 (Single User License)

ID: GCC0DE6B4FEEN

Abstracts

Summary

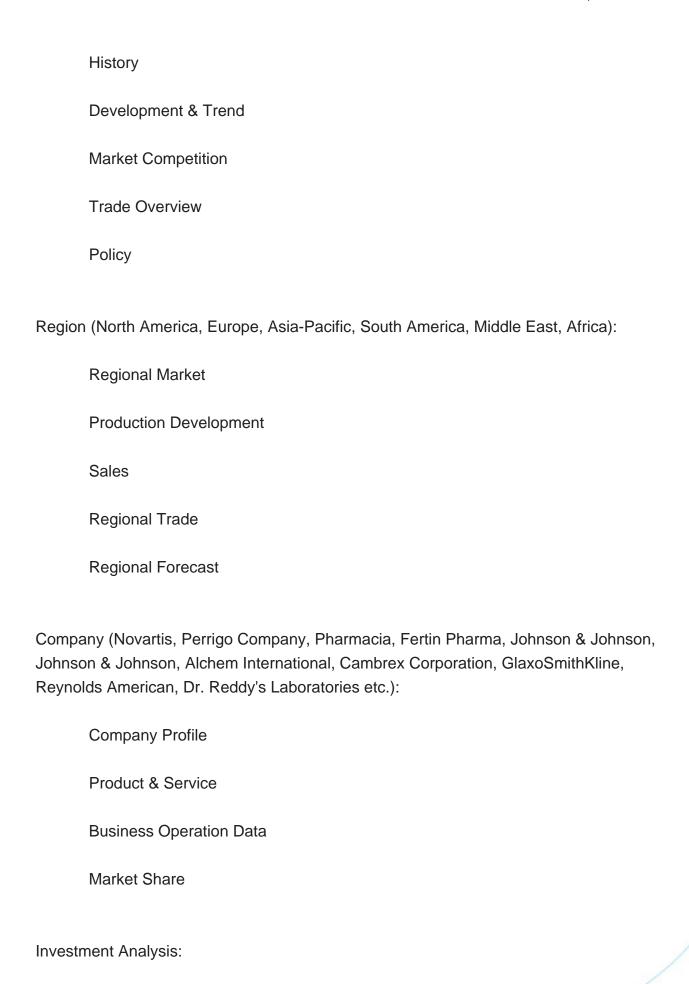
Nicotine gum is a smoking cessation product that helps smokers to slowly overcome nicotine addiction. Nicotine is released by chewing the gum and is absorbed into the blood stream through the lining of the mouth, which helps smokers to slowly reduce their craving for nicotine. It is one of nicotine replacement therapies (NRT's) and it is an over-the-counter medication.

This report describes the development of the industry by upstream & downstream, industry overall and development, key companies, as well as type segment & market application and so on, and makes a scientific prediction for the development industry prospects on the basis of analysis, finally, analyzes opportunities for investment in the industry at the end of the report.

Indust	ry Chain
	Raw Materials
	Cost
	Technology
	Consumer Preference

Industry Overall:







Market Features

Investment Opportunity

Investment Calculation



Contents

PART 1 INDUSTRY OVERVIEW

- 1.1 Nicotine Gum Industry
- 1.1.1 Definition
- 1.1.2 Industry Trend
- 1.2 Industry Chain
- 1.2.1 Upstream
- 1.2.2 Technology
- 1.2.3 Cost Structure
- 1.2.4 Consumer Preference
- 1.2.2 Downstream

PART 2 INDUSTRY OVERALL

- 2.1 Industry History
- 2.2 Development Prospect
- 2.3 Competition Structure
- 2.4 Relevant Policy
- 2.5 Trade Overview

PART 3 NICOTINE GUM MARKET BY PRODUCT

- 3.1 Products List of Major Companies
- 3.2 Market Size
- 3.3 Market Forecast

4 KEY COMPANIES LIST

- 4.1 Novartis (Company Overview, Sales Data etc.)
- 4.1.1 Company Overview
- 4.1.2 Products and Services
- 4.1.3 Business Analysis
- 4.2 Perrigo Company (Company Overview, Sales Data etc.)
- 4.2.1 Company Overview
- 4.2.2 Products and Services
- 4.2.3 Business Analysis
- 4.3 Pharmacia (Company Overview, Sales Data etc.)



- 4.3.1 Company Overview
- 4.3.2 Products and Services
- 4.3.3 Business Analysis
- 4.4 Fertin Pharma (Company Overview, Sales Data etc.)
- 4.4.1 Company Overview
- 4.4.2 Products and Services
- 4.4.3 Business Analysis
- 4.5 Johnson & Johnson (Company Overview, Sales Data etc.)
- 4.5.1 Company Overview
- 4.5.2 Products and Services
- 4.5.3 Business Analysis
- 4.6 Johnson & Johnson (Company Overview, Sales Data etc.)
- 4.6.1 Company Overview
- 4.6.2 Products and Services
- 4.6.3 Business Analysis
- 4.7 Alchem International (Company Overview, Sales Data etc.)
- 4.7.1 Company Overview
- 4.7.2 Products and Services
- 4.7.3 Business Analysis
- 4.8 Cambrex Corporation (Company Overview, Sales Data etc.)
- 4.8.1 Company Overview
- 4.8.2 Products and Services
- 4.8.3 Business Analysis
- 4.9 GlaxoSmithKline (Company Overview, Sales Data etc.)
- 4.9.1 Company Overview
- 4.9.2 Products and Services
- 4.9.3 Business Analysis
- 4.10 Reynolds American (Company Overview, Sales Data etc.)
- 4.10.1 Company Overview
- 4.10.2 Products and Services
- 4.10.3 Business Analysis
- 4.11 Dr. Reddy's Laboratories (Company Overview, Sales Data etc.)

PART 5 MARKET COMPETITION

- 5.1 Companies Competition
- 5.2 Industry Competition Structure Analysis
- 5.2.1 Rivalry
- 5.2.2 Threat of New Entrants



- 5.2.3 Substitutes
- 5.2.4 Bargaining Power of Suppliers
- 5.2.5 Bargaining Power of Buyers

PART 6 MARKET DEMAND BY SEGMENT

- 6.1 Demand Situation
- 6.1.1 Industry Application Status
- 6.1.2 Industry SWOT Analysis
- 6.1.2.1 Strengths
- 6.1.2.2 Weaknesses
- 6.1.2.3 Opportunities
- 6.1.2.4 Threats
- 6.2 Major Customer Survey
- 6.3 Demand Forecast

PART 7 REGION OPERATION

- 7.1 Regional Market
- 7.2 Production and Sales by Region
- 7.2.1 Production
- 7.2.2 Sales
- 7.2.3 Trade
- 7.3 Regional Forecast

PART 8 MARKET INVESTMENT

- 8.1 Market Features
- 8.1.1 Product Features
- 8.1.2 Price Features
- 8.1.3 Channel Features
- 8.1.4 Purchasing Features
- 8.2 Investment Opportunity
- 8.2.1 Regional Investment Opportunity
- 8.2.2 Industry Investment Opportunity
- 8.3 Investment Calculation
- 8.3.1 Cost Calculation
- 8.3.2 Revenue Calculation
- 8.3.3 Economic Performance Evaluation



PART 9 CONCLUSION



List Of Tables

LIST OF TABLES

Table Global Nicotine Gum Market 2012-2017, by Type, in USD Million

Table Global Nicotine Gum Market 2012-2017, by Type, in Volume

Table Global Nicotine Gum Market Forecast 2018-2023, by Type, in USD Million

Table Global Nicotine Gum Market Forecast 2018-2023, by Type, in Volume

Table Novartis Overview List

Table Nicotine Gum Business Operation of Novartis (Sales Revenue, Sales Volume,

Price, Cost, Gross Margin)

Table Perrigo Company Overview List

Table Nicotine Gum Business Operation of Perrigo Company (Sales Revenue, Sales

Volume, Price, Cost, Gross Margin)

Table Pharmacia Overview List

Table Nicotine Gum Business Operation of Pharmacia (Sales Revenue, Sales Volume,

Price, Cost, Gross Margin)

Table Fertin Pharma Overview List

Table Nicotine Gum Business Operation of Fertin Pharma (Sales Revenue, Sales

Volume, Price, Cost, Gross Margin)

Table Johnson & Johnson Overview List

Table Nicotine Gum Business Operation of Johnson & Johnson (Sales Revenue, Sales

Volume, Price, Cost, Gross Margin)

Table Johnson & Johnson Overview List

Table Nicotine Gum Business Operation of Johnson & Johnson (Sales Revenue, Sales

Volume, Price, Cost, Gross Margin)

Table Alchem International Overview List

Table Nicotine Gum Business Operation of Alchem International (Sales Revenue, Sales

Volume, Price, Cost, Gross Margin)

Table Cambrex Corporation Overview List

Table Nicotine Gum Business Operation of Cambrex Corporation (Sales Revenue,

Sales Volume, Price, Cost, Gross Margin)

Table GlaxoSmithKline Overview List

Table Nicotine Gum Business Operation of GlaxoSmithKline (Sales Revenue, Sales

Volume, Price, Cost, Gross Margin)

Table Reynolds American Overview List

Table Nicotine Gum Business Operation of Reynolds American (Sales Revenue, Sales

Volume, Price, Cost, Gross Margin)

Table Dr. Reddy's Laboratories Overview List



Table Nicotine Gum Business Operation of Dr. Reddy's Laboratories (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Global Nicotine Gum Sales Revenue 2012-2017, by Companies, in USD Million Table Global Nicotine Gum Sales Revenue Share, by Companies, in USD Million Table Global Nicotine Gum Sales Volume 2012-2017, by Companies, in Volume Table Global Nicotine Gum Sales Revenue Share, by Companies in 2017, in Volume Table Nicotine Gum Demand 2012-2017, by Application, in USD Million Table Nicotine Gum Demand 2012-2017, by Application, in Volume Table Nicotine Gum Demand Forecast 2018-2023, by Application, in USD Million Table Nicotine Gum Demand Forecast 2018-2023, by Application, in Volume Table Global Nicotine Gum Market 2012-2017, by Region, in USD Million Table Global Nicotine Gum Market 2012-2017, by Region, in Volume

Table Nicotine Gum Market Forecast 2018-2023, by Region, in USD Million

Table Nicotine Gum Market Forecast 2018-2023, by Region, in Volume



List Of Figures

LIST OF FIGURES

Figure Nicotine Gum Industry Chain Structure

Figure Global Nicotine Gum Market Growth 2012-2017, by Type, in USD Million

Figure Global Nicotine Gum Market Growth 2012-2017, by Type, in Volume

Figure Global Nicotine Gum Sales Revenue Share, by Companies in 2017, in USD Million

Figure Global Nicotine Gum Sales Volume Share 2012-2017, by Companies, in Volume

Figure Production Development by Region

Figure Sales List by Region



I would like to order

Product name: Global Nicotine Gum Market Survey and Trend Research 2018

Product link: https://marketpublishers.com/r/GCC0DE6B4FEEN.html

Price: US\$ 2,600.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/GC0DE6B4FEEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970