

Global and North America Public Relations (PR) Tools Market Status and Future Forecast 2013-2023

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Abstracts

SUMMARY

Key Content of Chapters (Including and can be customized)

Part 1: Market Overview, Development, and Segment by Type, Application & Region Part 2: Global Market by company, Type, Application & Region Part 3: North America Market by company, Type, Application & Region Part 4-6: Key Regions of North America Market by Type, Application Part 7: Company information, Sales, Cost, Margin etc. Part 8: Conclusion

Market Segment as follows:

By Region

Global (North America, Europe, Asia etc.)

North America (United States, Canada, Mexico)



Key Companies

Outbrain

Google

Business Wire

Salesforce

Meltwater

Cision AB

AirPR Software

IrisPR Software

ISentia

Onalytica

Prezly

IPR Software

TrendKite

Agility

Red Wheat

Market by Type

Publishing Tools

Social Media Monitoring & Management

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Content Creation and Distribution

Data Aggregation, Monitoring and Analysis

Relationship Management

Market by Application

BFSI

Consumer Goods and Retail

Government and Public Sector

IT & Telecom & Healthcare

Media & Entertainment



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